

## **tailored university programs.**

FOR COMPANIES & ACADEMIC INSTITUTIONS



The Entrepreneurial School<sup>®</sup> – Study where others go on vacation

## MCI

Established in 1995 MCI is among Austria's leading institutions of higher education, committed to helping motivated students reach their full potential and actively build their future. In doing so, we highly value intercultural exchange and seek to provide both our national and international students with the best possible service.

### company visits.

Choice of the following options:

- Burton Europe
- GE Jenbacher
- Olympiaworld & Skijump
- Sandoz
- BMW
- Hydro Power Plant (TIWAG)

### courses.

Choice of the following options:

- Tourism & Leisure Management
- Sports Management
- Renewable Energy Management
- Entrepreneurship & Innovation
- European Culture & Society
- European Automobile Industry
- Brand Management
- European Social & Political Integration

### cultural & leisure activities.

Choice of the following options:

- Sightseeing Tour Innsbruck
- Vienna
- Salzburg
- Venice
- Munich
- Tyrolean Evening
- Neuschwanstein
- Adventure Park Nordkette



## Programs

We offer you innovative customized packages to complement or round off your own study programs:

- study programs of choice in terms of content, scope, methodology, standards, assessments, credits, etc.
- industrial visits and get-togethers with company executives
- packages for hotels, student residences and other accommodation providers
- use of our infrastructure: university library, IT services, etc.
- personal contacts and local mentoring
- attractive social programs with a range of cultural and leisure activities including weekend trips to Vienna, Salzburg, Munich, Venice, Zurich, etc.

We are happy to arrange a program according to your requirements.

## Lecturers

About 200 motivated members of our faculty and staff as well as more than 600 experts from trade and industry, universities and consulting ensure that our students receive an education and training of the highest academic standard. Our professors' academic excellence, real-world relevance and practical application provide students with unparalleled opportunities.

## Infrastructure and services

We offer students an excellent infrastructure including attractive lecture rooms, computer labs, space for group work and state-of-the-art research facilities as well as conveniently situated student dormitories, convenient car parks and excellent public transport facilities.



## Location

Situated in the heart of the Alps, the city of Innsbruck is one of Austria's most beautiful and best preserved medieval cities in Europe. A lively modern city, Innsbruck is the ideal place for studying as it combines the charm of a small city with a cosmopolitan attitude offering extensive sports and leisure opportunities. Based in Innsbruck, students can easily travel to other European cities and all it takes is a few hours' train ride.



*The MCI Management Center Innsbruck provided us with an outstanding faculty-led study abroad program including the history, culture and entrepreneurial business processes and practices for doing business both in the region and the expanding European marketplace.*

*Dr. Gary Pletcher, Global Business Institute, St. Edward's University, Austin / USA*

*The lectures by expert MCI faculty and the corporate visits were pivotal in helping me understand how business is conducted in the Tyrol region and other areas of the EU.*

*David Delgado-Goins, MBA Candidate*

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**MCI MANAGEMENT CENTER INNSBRUCK  
THE ENTREPRENEURIAL SCHOOL®**

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