



graduates award top grades.

Executive Education

2019/20

CAREER SKILLS
LEADERSHIP SKILLS
NETWORKING
INTERDISCIPLINARITY
PERSONAL DEVELOPMENT
EXCELLENCE
PRACTICAL RELEVANCE
INTERNATIONALITY

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mentoring the motivated.



MCI Executive Education represents a broad range of training opportunities and offers part-time academic further education for particularly committed and qualified personalities.

key data of the survey.

Executive Master	
METHOD	Full anonymous written survey using a standardized online questionnaire
TIME FRAME	The survey was conducted between October 30 and December 2, 2019.
POPULATION & SAMPLE	<p>91 alumni from the following study programs:</p> <ul style="list-style-type: none"> • 20 General Management Executive MBA • 48 Master of Science in Management & Leadership MSc • 23 International Business MBA <p>The survey targeted all graduates who completed their degree between 2012 and 2018 (on weighted average 3.5 after graduation).</p>
RESPONSE RATE	37.4%
PROJECT MANAGEMENT	<p>Brigitte Auer, Head of Quality Management Christina Hackhofer, Quality Management phone: +43 512 2070 1300, e-mail: qm@mci.edu</p>

Certificate Courses	
METHOD	Full anonymous written survey using a standardized online questionnaire
TIME FRAME	The survey was conducted between October 30 and December 2, 2019.
POPULATION & SAMPLE	<p>257 alumni from the following study programs:</p> <p>Controlling General Management Innovation Management Management, Psychology & Leadership Marketing Human Resource Management Sales Management Corporate Communications & Stakeholder Relations</p>
RESPONSE RATE	25.7%
PROJECT MANAGEMENT	<p>Brigitte Auer, Head of Quality Management Christina Hackhofer, Quality Management phone: +43 512 2070 1300, e-mail: qm@mci.edu</p>

quotes from the survey.

Selected statements from the anonymous survey.

I was particularly impressed by the outstanding quality of the lecturers from the industry as well as the exchange with my fellow students from various fields. That broadens the horizon a lot!

I appreciated the diversity and internationality of the study group and the faculty, the relevance of the topics and the blended learning concept that made studying compatible with work.

Studying at MCI was an experience that had a great impact on me personally and expanded my network very positively.

What I particularly appreciate at MCI is the opportunity to complete such a high-quality program on a part-time basis, which links the content directly with practical experience.

The support and organization by the Executive Education Team was simply sensational. Thank you so much!

I can definitely recommend the MBA program at MCI!

EXECUTIVE MASTER

summary.

93.8%

Recommendation of MCI

would "definitely" or "most probably" recommend MCI to others



96.9%

Choice of study program

believe their study program was "definitely" or "most probably" the right choice



92.9%

Overall rating of study program

award their study program an "excellent" or "good" grade



96.4%

Student support

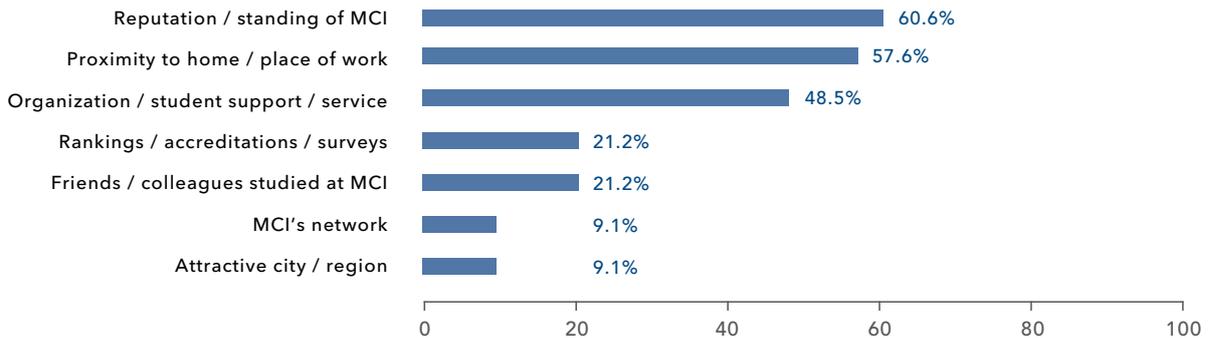
rate the support they received during their studies as "excellent" or "good"



choice of study program.

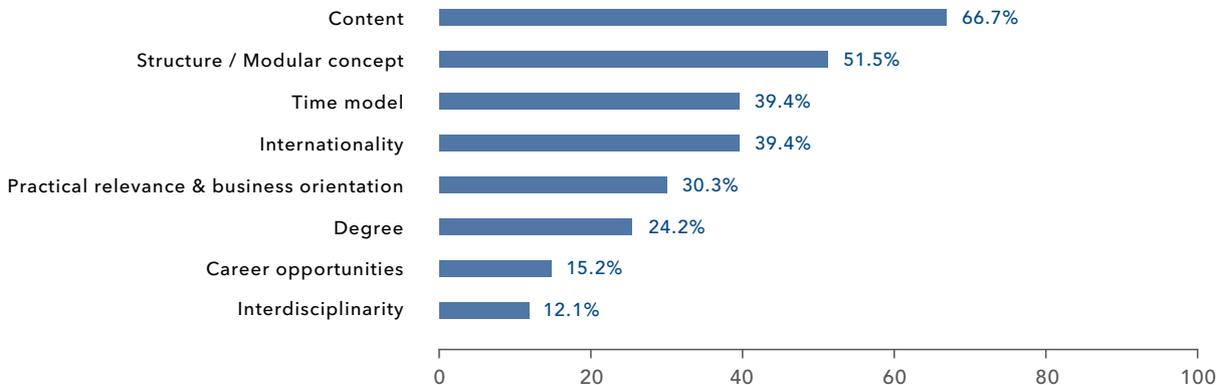
What made you choose MCI? Please provide your three main reasons.

The primary reasons to enroll at MCI were "reputation / standing of MCI" (60.6%) followed by "proximity to home / place of work" (57.6%).



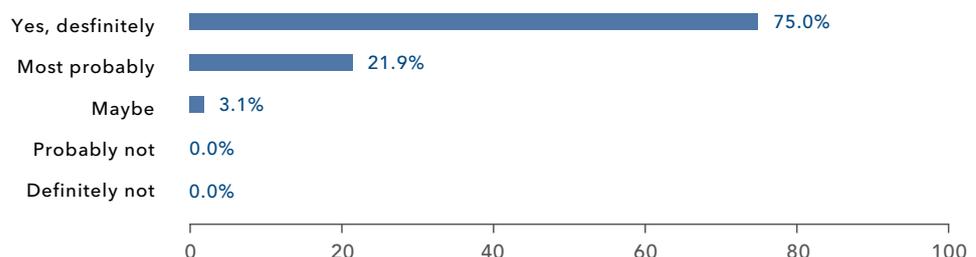
What made you choose your specific study program? Please provide your three main reasons.

For 66.7% of the graduates the primary reason was the "content", followed by "structure / modular concept" with 51.5% listing it as their prime motivation.



In retrospect, did you choose the right study program?

96.9% of the graduates think their study program was "definitely" or "most probably" the right choice also in hindsight. Only 3.1% answered with "maybe" and 0% answered "probably not" or "definitely not".

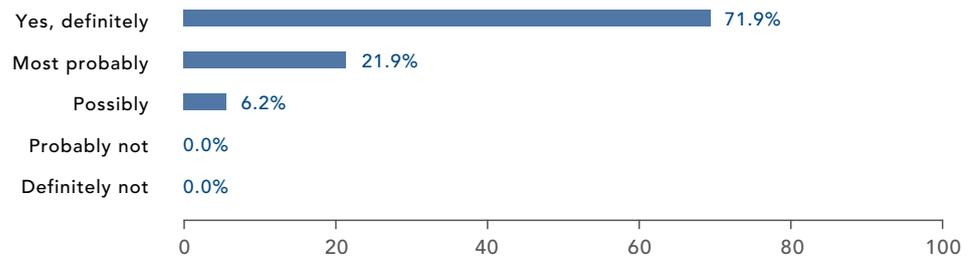


EXECUTIVE MASTER

recommendation.

Would you recommend MCI to your friends, acquaintances, or colleagues?

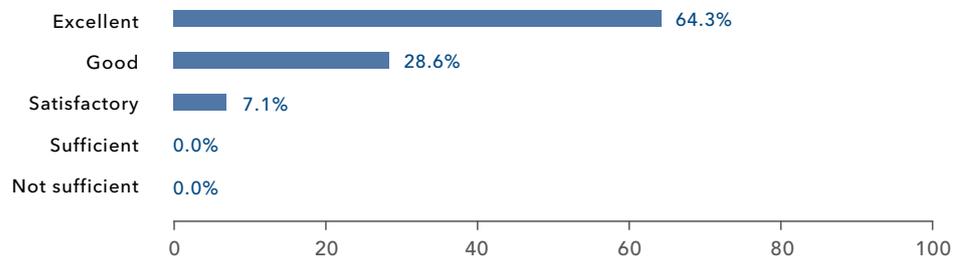
93.8% of the graduates would "definitely" or "most probably" recommend MCI to their friends, acquaintances, or colleagues.



overall rating.

In retrospect, how would you assess the study program as a whole?

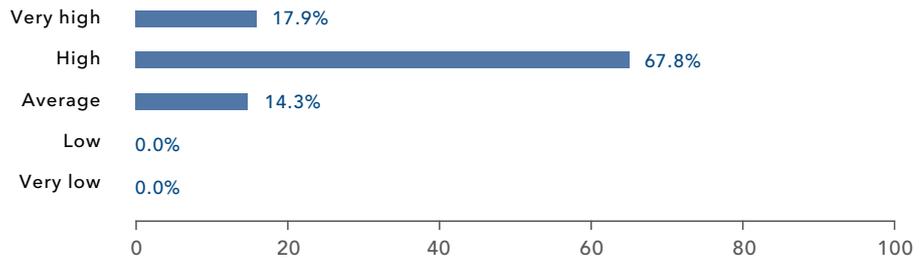
92.9% of the respondents would today award the study program they completed at MCI an "excellent" or "good" grade. 7.1% rate it as "satisfactory", while 0% answered "sufficient" or "not sufficient".



demands made of students..

How would you assess the demands made of you in the study program?

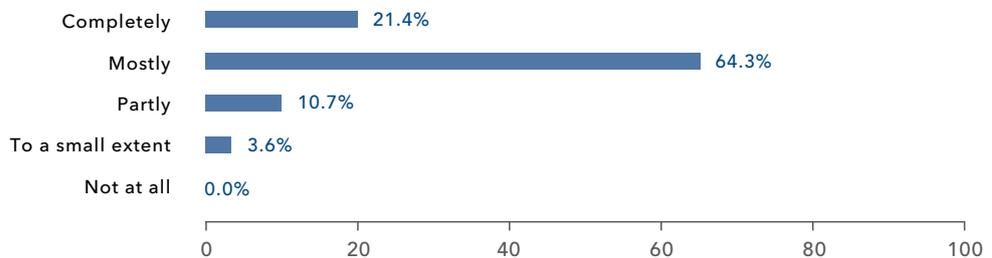
85.7% of the graduates rate the requirements of studying at MCI as "very high" or "high". 14.3% consider the level of requirements as "average". None of the respondents would now rate the demands made of students as "low" or "very low".



practical relevance.

Please assess to what extent your studies met the practical requirements of the working world.

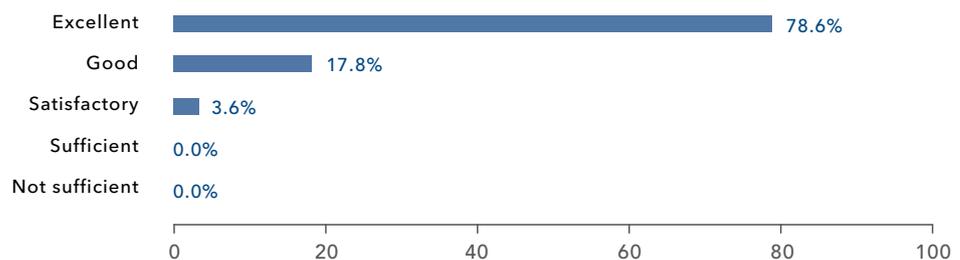
The majority of graduates, i.e. 85.7%, feel the study program met the requirements of the working world "completely" or "mostly". 10.7% rate the practical relevance of their studies as "partly". Only 3.6% are of the opinion that their studies meet the practical requirements only "to a small extent".



student support.

Please evaluate the support you received during your studies.

96.4% of the graduates rate the support of students at MCI as "excellent" or "good".



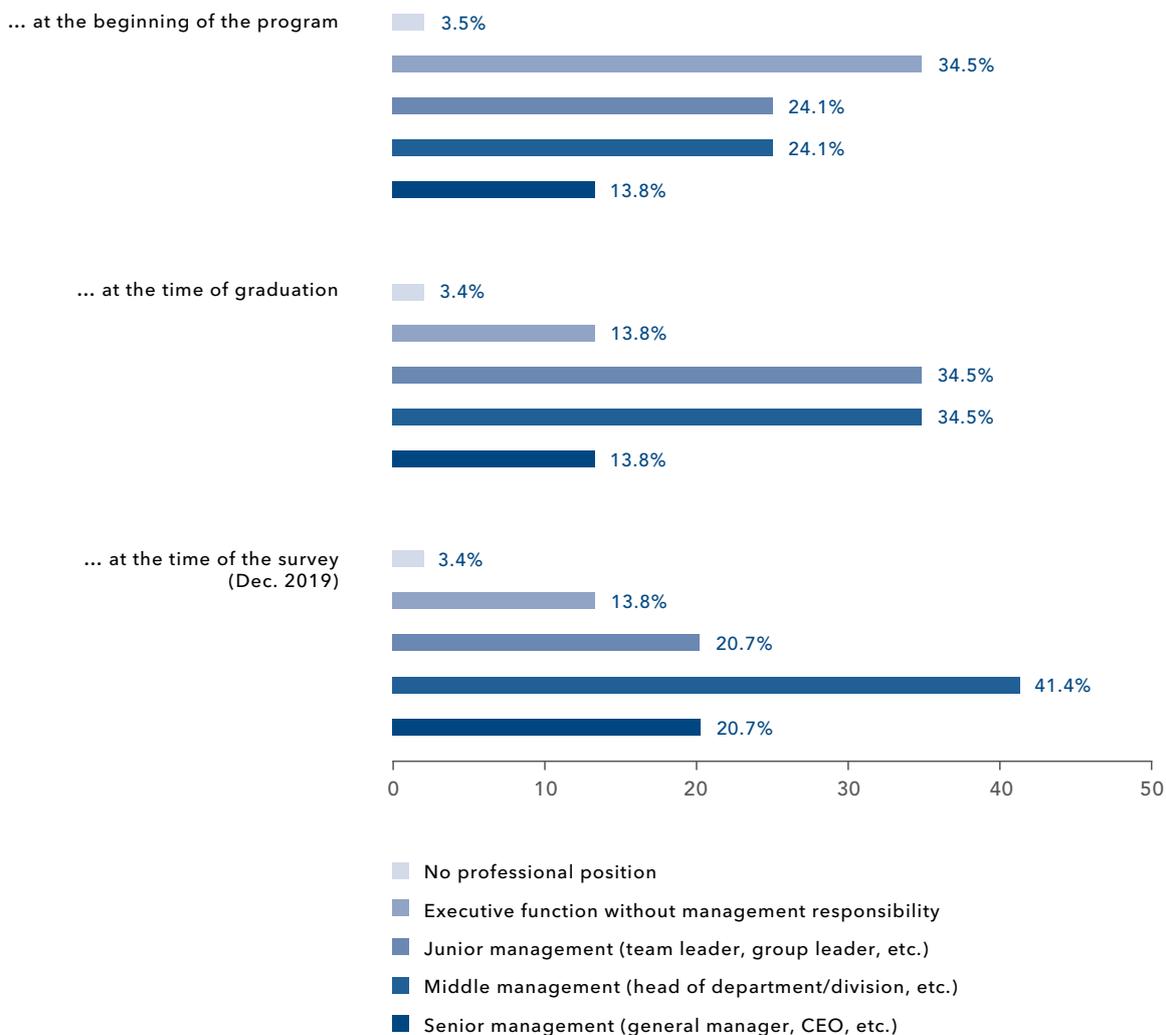
professional development & position.

Which of the statements below apply to your professional position at the time of beginning your studies, at the time of graduation, and at the time of undertaking this survey?*

MCI alumni achieve remarkable professional development:

- At the time of enrolling for their studies 24.1% of the interviewed graduates were employed in middle management, whereas 41.4% of them worked in middle management at the time of the survey.
- The career development of graduates employed in senior management is also impressive. The number of graduates employed in senior management rose from 13.8% at the time of enrollment to 20.7% at the time of the survey.

PROFESSIONAL POSITION



*on average 3.5 years after graduation

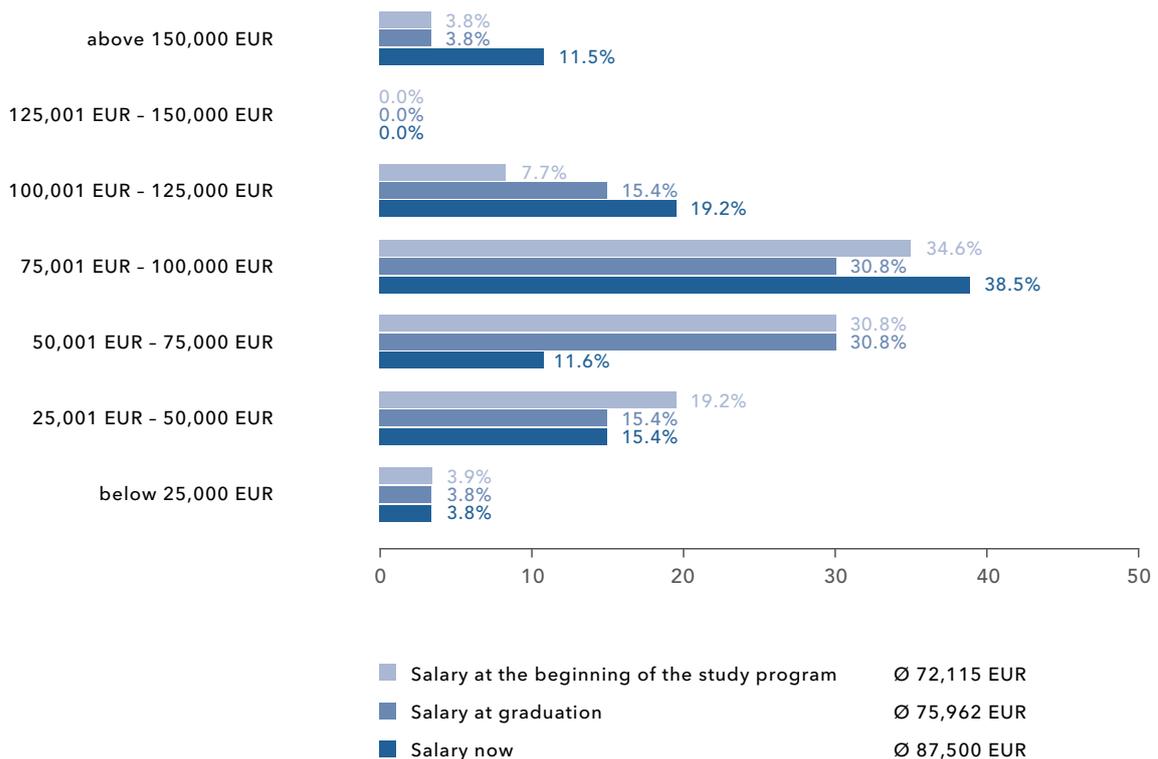
income development.

What was your annual salary at the beginning of your studies and the time of graduation from MCI? What is your salary today?*

Salary here refers to the graduates' annual gross salary; the below numbers include also those graduates who, at the time of the survey, were not employed for personal or family reasons.

- While the average annual gross income at the beginning of the study program is € 72,115, it increases to € 75,962 by the end of the study program. At the time of the survey, alumni earn an average of € 87,500 gross per year.
- The development in the income class above € 150,000 p.a. is particularly impressive. Here the share of annual salaries above € 150,000 triples compared to the situation at the beginning of the study program (from 3.8% to 11.5% at the time of the survey).

ANNUAL SALARY (IN EURO)



*on average 3.5 years after graduation

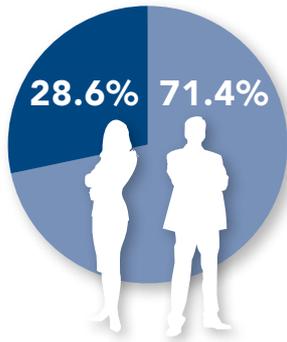


die unternehmerische hochsch...

demographics.

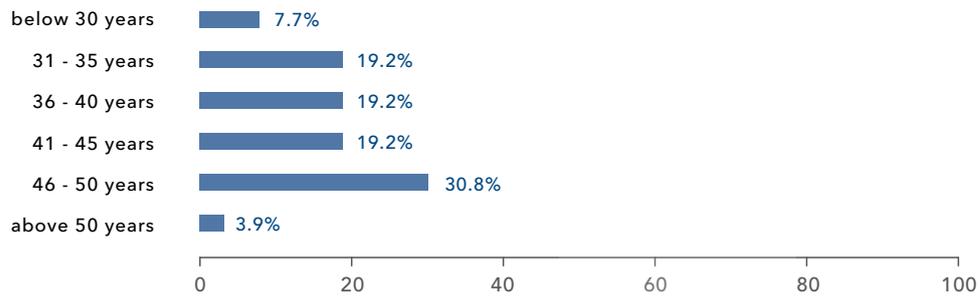
The charts below provide a summary of relevant demographic information about the graduates who participated in the survey.

GENDER

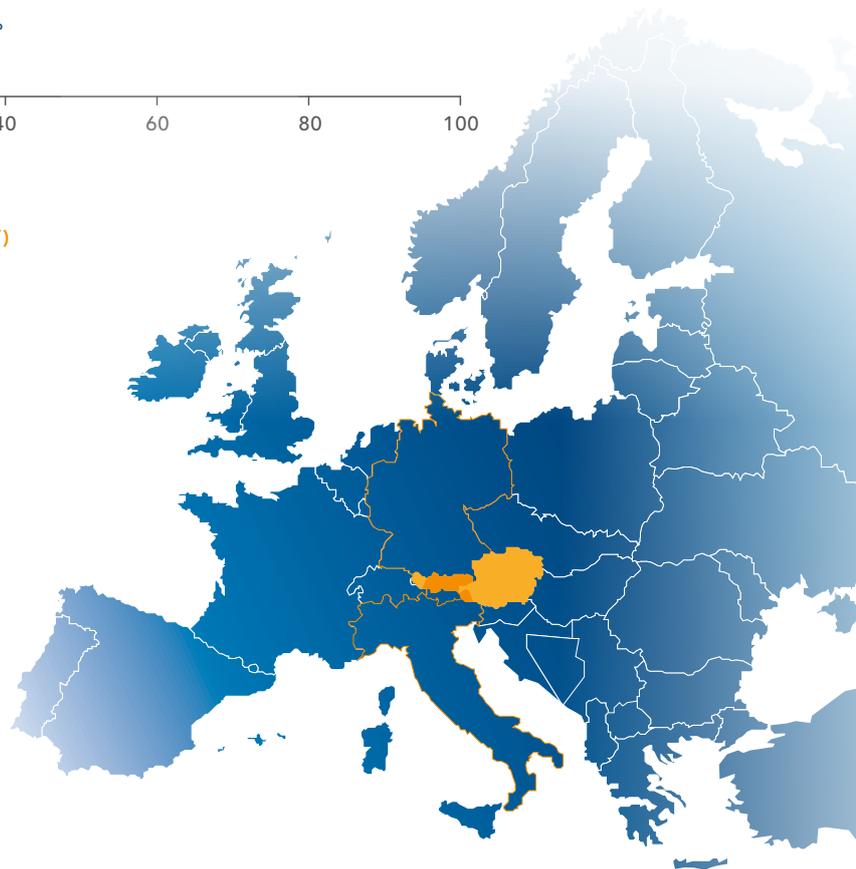
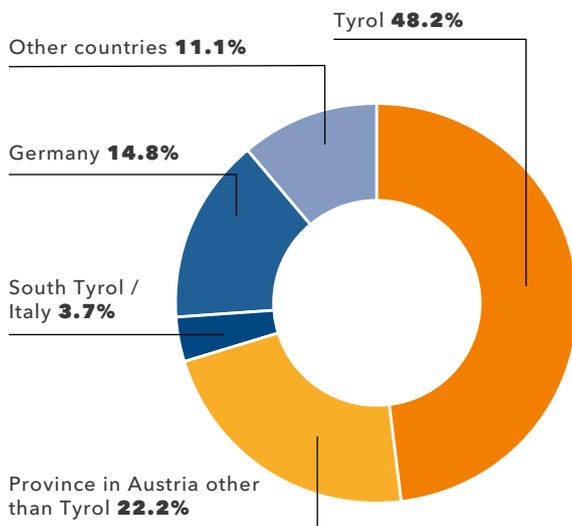


AGE (AT THE TIME OF THE SURVEY)

arithmetic mean: 40.9 years



PLACE OF RESIDENCE (AT THE TIME OF THE SURVEY)



CERTIFICATE COURSES

summary.

95.4%

Recommendation of MCI

would "definitely" or "most probably" recommend MCI to others



93.8%

Choice of certificate course

believe their certificate course was "definitely" or "most probably" the right choice



91.1%

Overall rating of certificate course

rate their certificate course as "excellent" or "good"



91.1%

Student support

rate the support they received during their certificate course as "excellent" or "good"



professional development & position.

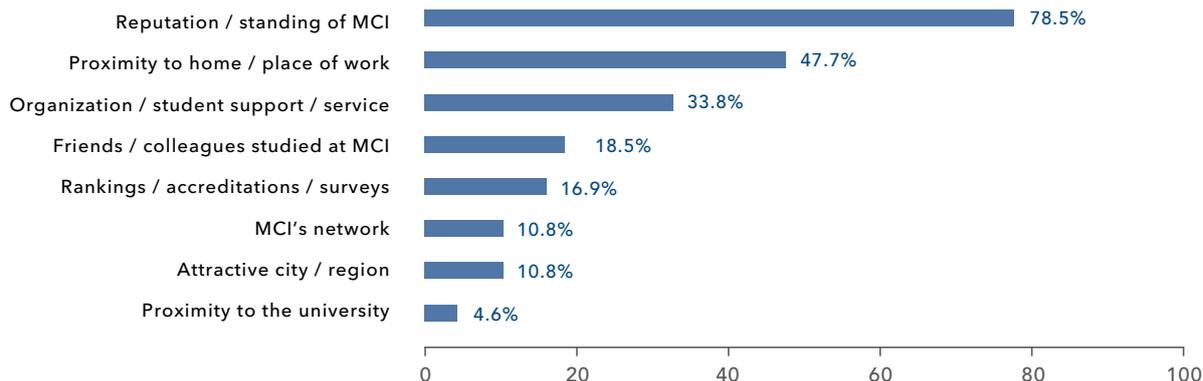
Graduates of the certificate courses achieve remarkable professional development.

- While the average annual gross income at the beginning of the study program is € 60,613, it increases to € 62,990 at the end of the study program. At the time of the survey, alumni earn an average of € 72,304 gross per year.
- The number of graduates employed in senior management positions rose from 6.8% at the time of enrollment to 12.1% at the time of the survey.

choice of certificate course.

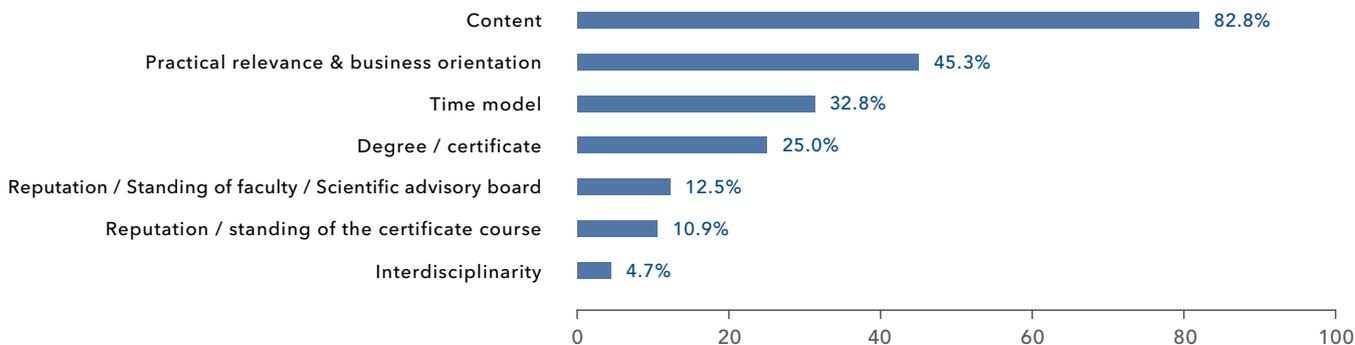
What made you choose MCI? Please provide your three main reasons.

The primary reasons to enroll at MCI were the "reputation / standing of MCI" (78.5%) followed by "proximity to home / place of work" (47.7%).



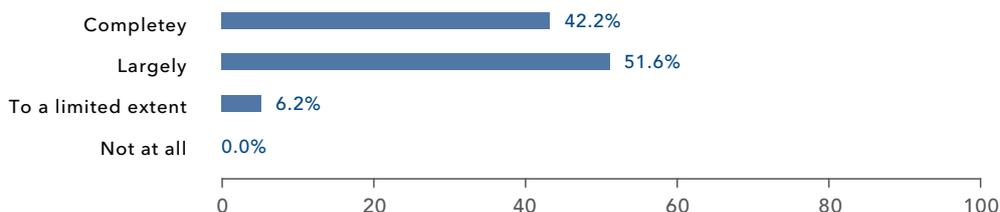
What made you choose your specific certificate course? Please provide your three main reasons.

For 82.8% of the graduates the primary reason was the "content", followed by "practical relevance & business orientation" (45.3%) and "time model" (32.8%).



To what extent have your study goals been achieved by means of the certificate course at MCI?

93.8% of the alumni state that their study goals were "completely" or "largely" achieved through the certificate course.

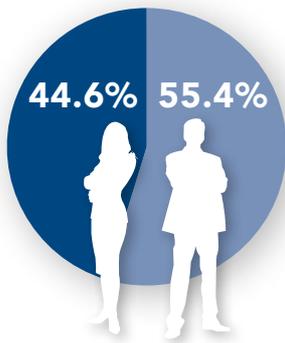




demographics.

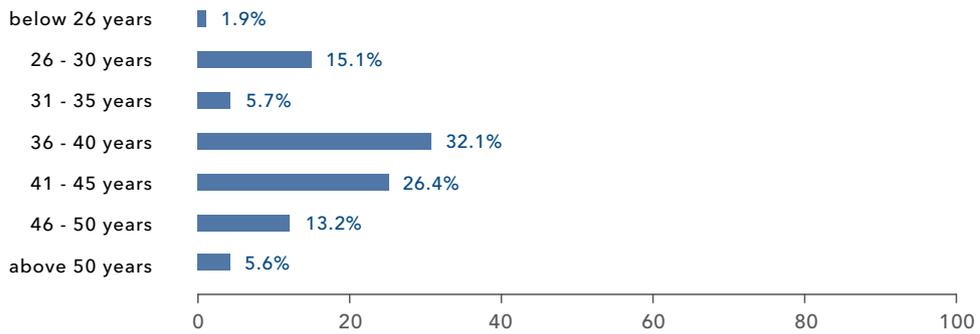
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GENDER

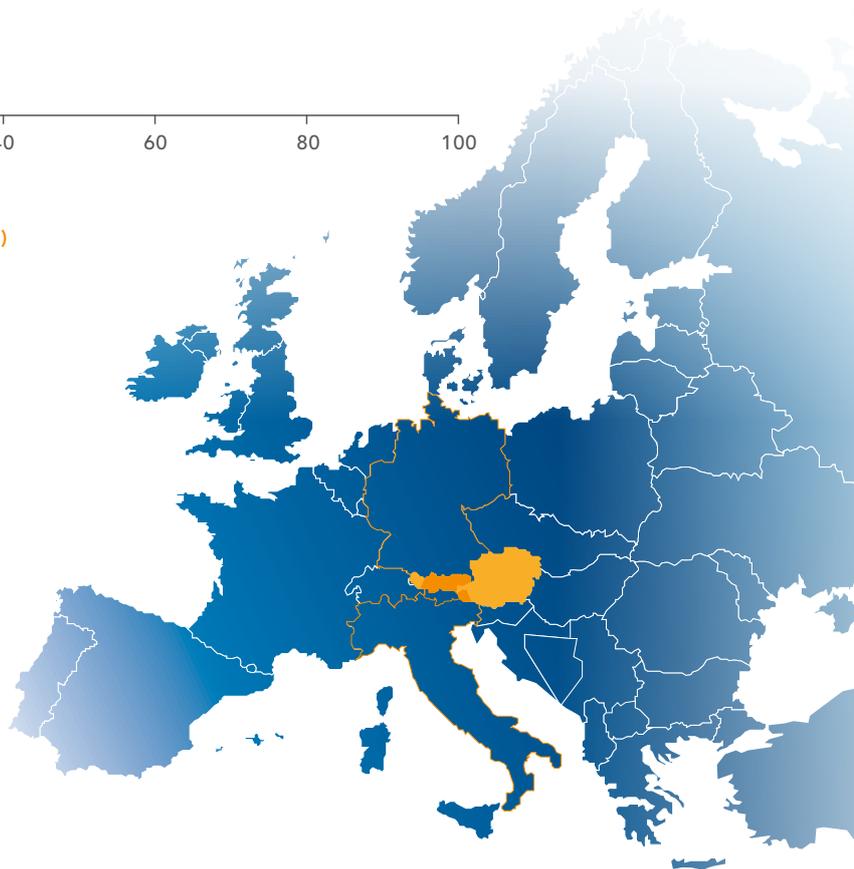
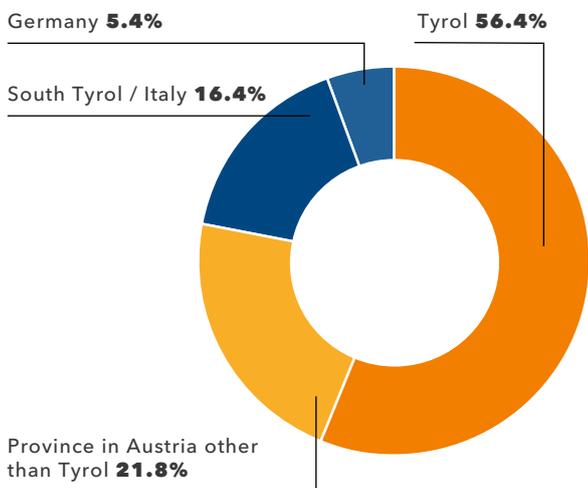


AGE (AT THE TIME OF THE SURVEY)

arithmetic mean: 39.5 years



PLACE OF RESIDENCE (AT THE TIME OF THE SURVEY)



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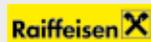
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