

# Curriculum

Semester Credit Units\* | ECTS-Credits\*\*

BUSINESS ADMINISTRATION	1	2	3	4	5	6
<b>Principles of Management</b>						
Principles of Management	3   4					
<b>Project, Process &amp; Quality Management</b>						
Project & Quality Management	3   4					
Process & Supply Chain Management	3   4					
<b>Accounting &amp; Finance</b>						
Financial Accounting I	3   4					
Financial Accounting II		3   4				
Management Accounting		3   4				
Corporate Finance & Risk			3   4			
Financial Management					2   4	
<b>Corporate Strategy, Entrepreneurship &amp; Innovation</b>						
Strategic Management		3   4				
Business Intelligence & IT Systems			3   4			
Entrepreneurship			3   4			
Innovation Management				3   4		
International Management					3   6	
Leadership					2   4	
<b>Marketing &amp; Sales</b>						
Marketing & Sales I		3   4				
Marketing & Sales II				3   4		
International Marketing					3   6	
<b>Organizations &amp; Human Resource Management</b>						
Human Resource Management			3   4			
Business Psychology & Change				3   4		
Elective 2: Current Topics in Management					2.5   5	
<b>FUNDAMENTALS OF ECONOMICS &amp; LAW</b>						
Microeconomics	3   4					
Macroeconomics		3   4				
Business Law		3   4				
EU Law & International Legal Systems			3   4			
<b>INTERDISCIPLINARY SKILLS</b>						
Business Simulation			2   2			
Integrative Revision				3   4		
Selected Topics in Business Practice				2   3		
Practice Lab				5   5		
Elective 1: Current Developments in Business					2.5   5	
Integrative Internship						0   15
<b>SOCIAL &amp; COMMUNICATIVE SKILLS</b>						
Collaboration & Negotiation Skills	2   2					
Professional Business Communication	2   3					
Business & Society		2   3				
Business & Culture			2   2			
Managerial & Ethical Decision-Making				2   3		
<b>SCIENTIFIC METHODOLOGICAL COMPETENCIES</b>						
Academic Research & Writing	2   3					
Mathematics, Statistics & Data Science I	2   2					
Mathematics, Statistics & Data Science II		2   3				
Quantitative Methods of Empirical Research			2   3			
Qualitative Methods of Empirical Research			2   3			
Business Research Coaching				2   3		
Bachelor Thesis Coaching						2   2
Bachelor Thesis						2   12
Bachelor Exam						0   1
<b>SEMESTER CREDIT UNITS   ECTS-CREDITS</b>	<b>23   30</b>	<b>22   30</b>	<b>23   30</b>	<b>23   30</b>	<b>15   30</b>	<b>4   30</b>