Curriculum

Semester Credit Units | **ECTS-Credits**

	1	2	3	4	5	6
BUSINESS ADMINISTRATION						
Principles of Management	3 | **4**					
Project & Quality Management	3 | **4**					
Process & Supply Chain Management	3 | **4**					
Financial Accounting I	3 | **4**					
Financial Accounting II		3 | **4**				
Management Accounting		3 | **4**				
Corporate Finance & Risk			3 | **4**			
Financial Management					3 | **4**	
Strategic Management		3 | **4**				
Business Intelligence & IT Systems			3 | **4**			
Entrepreneurship			3 | **4**			
Innovation Management				3 | **4**		
International Management					3 | **6**	
Leadership					2 | **4**	
Marketing & Sales I		3 | **4**				
Marketing & Sales II				3 | **4**		
International Marketing					3 | **6**	
Human Resource Management			3 | **4**			
Business Psychology & Change				3 | **4**		
Business Elective					3 | **5**	
FUNDAMENTALS OF ECONOMICS & LAW						
Microeconomics	3 | **4**					
Macroeconomics		3 | **4**				
Business Law		3 | **4**				
EU Law & International Legal Systems			3 | **4**			
INTERDISCIPLINARY SKILLS						
Business Simulation			2 | **2**			
Integrative Revision				3 | **4**		
Selected Topics in Business Practice				2 | **3**		
Practice Lab				5 | **5**		
Interdisciplinary Elective					3 | **5**	
Integrative Internship						0 | **15**
SOCIAL & COMMUNICATIVE SKILLS						
Study Foundations, Teamwork & Digital Skills	2 | **2**					
Communication & Negotiation	2 | **3**					
Business & Society		2 | **3**				
Business & Culture			2 | **2**			
Managerial & Ethical Decision-Making				2 | **3**		
SCIENTIFIC METHODICAL COMPETENCIES						
Academic Research & Writing	2 | **3**					
Mathematics, Statistics & Data Science I	2 | **2**					
Mathematics, Statistics & Data Science II		2 | **3**				
Quantitative Methods of Empirical Research			2 | **3**			
Qualitative Methods of Empirical Research			2 | **3**			
Business Research Coaching				2 | **3**		
Bachelor Thesis Coaching						2 | **2**
Bachelor Thesis						2 | **12**
Bachelor Exam						0 | **1**
SEMESTER CREDIT UNITS | **ECTS-CREDITS**	23 | **30**	22 | **30**	23 | **30**	23 | **30**	16 | **30**	4 | **30**