

curriculum.

Modules / Courses	Semester Credit Units* ECTS-Credits**			
	1	2	3	4
INTERNATIONAL STRATEGIC MANAGEMENT				
Introduction to International and Global Management	2 2,5			
Cross Cultural Business	2 3			
Management Strategy	2 3			
Contemporary Research and Practice	3 3			
STRATEGIC ORGANIZATION				
Strategic Simulation			2 3	
Entrepreneurship			2 3	
Mergers and Acquisitions			2 3	
Elective 1***: Innovation Management		2 4		
INTERNATIONAL POLITICAL ECONOMY				
Introduction to International Economics	2 2,5			
Global Economic Framework		2 3		
Elective 1***: Experimental Economics		2 4		
BRANDING, MARKETING & SALES				
International & Global Marketing	2 3			
International Sales Organization		1 1,5		
International Marketing Research		1 1,5		
Elective 2****: Strategic and Intercultural Branding		2 3		
INTERNATIONAL BUSINESS LAW				
International Private Law	2 3			
Intellectual Property	2 2,5			
International Product Liability	1 1,5			
EUROPEAN BUSINESS LAW				
European Legal Enforcement and Arbitral Jurisdiction		1 1,5		
European Competition Law			2 3	
European Company Law			1 1,5	
Business Ethics			1 1,5	
Recent Developments in Single European Market		2 2,5		
INTERNATIONAL ACCOUNTING, CONTROLLING & FINANCE				
International Taxation		1 1,5		
International Accounting			2 3	
International Finance			2 3	
Business Criminal Law		1 1,5		
Financial Risk Management			1 1,5	
Elective 2****: Financing Global Growth		2 3		
HUMANS AND ORGANIZATIONS				
International Personnel Management		2 3		
International and European Labor Law		1 1,5		
International Leadership			1 1,5	
Organizational Behaviour		2 2,5		
TRANSDISCIPLINARY PROJECTS / MASTER THESIS				
Research Methods			2 3	
General Management Experience			2 3	
Integrative Synopsis				2 4
Recent Economic and Legal Developments				3 3
Master Thesis				1 23
ENGLISH				
English Communication	2 3	2 3		
Academic & Business Writing	2 3			
SEMESTER CREDIT UNITS ECTS-CREDITS	22 30	20 30	20 30	5 30

* One Semester Credit Unit (SWS) is equivalent to 16 teaching units (UE), this is equal to a teaching stint of 2 days per 8 UE; ** ECTS - European Credit Transfer System; *** Elective 1: Students have to choose one of the two offered courses; **** Elective 2: Students have to choose one of the two offered courses