

curriculum.

Modules / Courses	Semester Credit Units ECTS-Credits			
	1	2	3	4
INTERNATIONAL STRATEGIC MANAGEMENT				
Contemporary Research and Practice	2 2			
Management Strategy	2 3			
Introduction to International and Global Management	2 3			
ADVANCED STRATEGIC MANAGEMENT				
Innovation Management		2 3		
Strategic Simulation			2 3	
Entrepreneurship			2 3	
Mergers & Acquisitions			2 3	
INTERNATIONAL POLITICAL ECONOMY				
Introduction to International Economics	2 3			
Global Economic Framework		2 3		
ELECTIVE 2: BUSINESS ENVIRONMENT IN SPECIFIC MARKETS* **				
International Business in Foreign Markets			4 7	
DIGITAL BUSINESS, MARKETING & BRANDING				
Fundamentals of Digital Management	4 5			
International & Global Marketing	2 3			
ELECTIVE 1: DIGITAL BUSINESS*				
Digital Business Law		2 3		
Digital Management		2 3		
Strategic and Intercultural Branding			2 3	
INTERNATIONAL BUSINESS LAW				
International Private Law	2 3			
Intellectual Property	2 3			
Legal Terminology	1 2			
International Product Liability		1 1,5		
EUROPEAN BUSINESS LAW				
European Legal Enforcement and Arbitral Jurisdiction		1 1,5		
Single European Market Law		2 3		
ELECTIVE 2: EUROPEAN BUSINESS ENVIRONMENT*				
European Competition Law			2 3	
European Company Law			1 2	
Business Criminal Law			1 2	
INTERNATIONAL ACCOUNTING, CONTROLLING & FINANCE				
Financing Global Growth		2 3		
International Taxation		1 1,5		
Business Ethics		1 1,5		
International Accounting		2 3		
International Finance			2 3	
Financial Risk Management			1 2	
HUMANS & ORGANIZATIONS				
Organizational Behaviour	2 3			
ELECTIVE 1: INTERNATIONAL HUMAN RESOURCE MANAGEMENT*				
International Personnel Management		2 3		
International and European Labor Law		1 1,5		
International Leadership		1 1,5		
TRANSDISCIPLINARY PROJECTS / MASTER THESIS				
Research Methods		2 3		
General Management Experience			2 3	
Academic & Business Writing			2 3	
Integrative Synopsis				2 4
Recent Economic and Legal Developments				3 3
Master Thesis				1 23
SEMESTER CREDIT UNITS ECTS-CREDITS	21 30	20 30	19 30	5 30

* please consider that you can only choose one

** only available for students doing their international semester abroad