

MSc | DBA Double Degree Program

Academic Degree

Master of Science (Continuing Education) in Business Research Methods | MSc (CE)

Doctor of Business Administration | DBA

Structure & Content

The MSc | DBA Double Degree Program is jointly offered by MCI and the Paris School of Business, bringing together two internationally recognized institutions to deliver high-level doctoral education in business and management.

It is designed for professionals and managers who want to strengthen their analytical and research skills, and to pay attention to a topic that is professionally relevant to them. The part-time program lasts three years and allows participants to earn both a Master's and a Doctoral degree within an accelerated timeframe.

The program includes a mix of online, hybrid, and on-campus sessions in Innsbruck and Paris. It begins with introductory modules that focus on building strong research competencies. Participants learn how to access, evaluate, and apply current academic knowledge while developing their own research project.

In the first year, students create a detailed research proposal, which is then implemented empirically during the second year. After completing the Master's degree at MCI, participants move on to the doctoral phase at PSB in the third year. During this phase, they finalize their research, write a dissertation, and defend it before a jury.

Throughout the entire program, candidates are guided by experienced academics and supported step by step. They also benefit from being part of an international cohort, which offers valuable networking opportunities both during and after the program.

Target Group

The MSc | DBA Double Degree Program is for managers and business professionals from different disciplines who wish to:

- earn two prestigious academic degrees within one learning journey;
- develop and apply advanced analytical skills and research methods;
- analyze and critically reflect on relevant business phenomena;
- enhance managerial expertise and/or leadership proficiency;
- establish or strengthen connections with the academic community;
- boost their careers and take them to the next level.

Admission Criteria

- Evidence of relevant personal, professional, and academic experience
- A Master's degree in any subject (plus > 5 years of managerial experience)
- A Bachelor's degree in any subject (plus > 7 years of managerial experience)
- Proficiency in English
- Research idea outline

Duration

6 semesters, 220 ECTS

part-time | online, hybrid and attendance sessions in Paris & Innsbruck

Language

English

Start

October 5, 2026

Contact Information

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Single Degree Journey: MSc | 2 Years

Double Degree Journey: MSc + DBA | 3 Years

