MCI®
THE ENTREPRENEURIAL
SCHOOL

Facts & Figures

2024/25

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Premium accredited

AACSB
ACCREDITED

FIBAA
PREMIUM

FIBAA
PREMIUM

FIBAA
ADVANCED

Key Figures

29
Study programs

15 Bachelor's programs

14 Master's programs

full-time, part-time & online

16
Study programs in Management & Society

13
Study programs in Technology & Life Sciences

14
Study programs in English

1
Executive Bachelor's Program
part-time

2
Executive PhD
in cooperation

7
Executive Master's Programs
part-time

18
Certificate Courses

5
eStudy Certificate Courses

52
Management Seminars

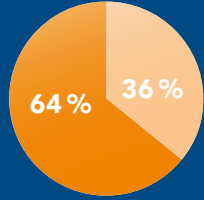## Partner Universities Around the Globe

303
Student & Faculty Exchange, Double Degrees, Summer/Winter Programs, Research, etc.

Students

3,715

(Reporting data 15.11.)
including Executive Master & Certificate Courses;
excluding Corporate Trainings, Seminars & Conferences

- 🟠 Management & Society
- 🟠 Technology & Life Sciences

64 % **36 %**

Alumni

18,115

including Certificate Courses

Team & Faculty

37 Nations

353

Internal Faculty

64

Administration

20

Executive Education

897

External Faculty

All data refers to the academic year 2024/25 (unless indicated differently)

Student Applications

4,620

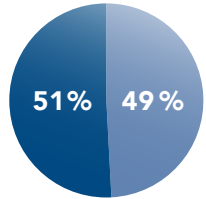**59.3 %** Bachelor   **40.7 %** Master

not including Certificate Courses

Age
at the time of application

23.0
Bachelor

26.5
Master

51%   **49 %**

Gender
● female   ● male

Ratio
Applicants : Study place (2024/25)

3 : **1**

© MCI / Marc Scheir

Students

exkl. Certificate Courses

Time Model

- ● Standard*
- ● Part-time**
- ● Online

*weekdays
** weekends & evenings

69.9 % **16.1 %** **14.0 %**
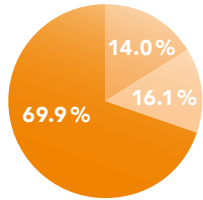
Gender

male
51.6 %

female
48.4 %

Group Sizes

Number of students
per course

- ● < 20
- ● 21–30
- ● 31–40
- ● 41–50
- ● > 50

46.6 %
29.5 %
15.8 %
4.4 %
3.7 %
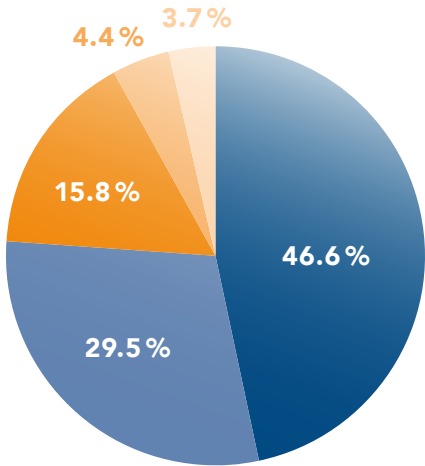
Teaching

88,561
hours of teaching
per year

43,615
hours in English language
(49.2 %)

Internationality

Applicants from…
not including exchange students

103 Nations

- Austria **15.9 %**
- Tyrol **21.2 %**
- World **13.2 %**
- Europe **49.7 %**
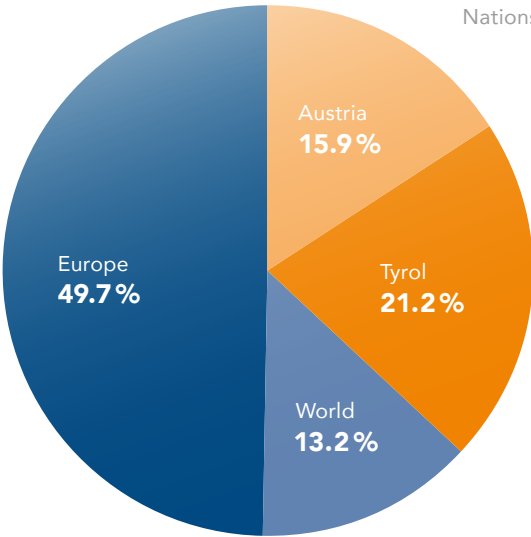
Students from…
not including exchange students

72 Nations

- Austria **17.1 %**
- Tyrol **33.6 %**
- World **3.8 %**
- Europe **45.5 %**
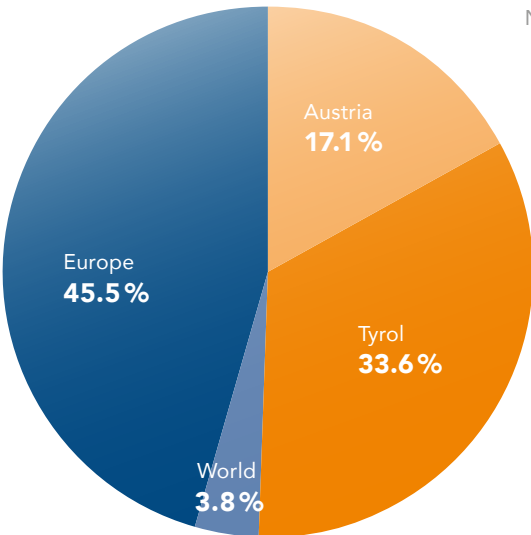
303 Partner Universities Worldwide

Student & Faculty Exchange, Double Degrees, Summer/Winter Programs, Research, etc.

163
Erasmus

140
Non-Erasmus

38

172

70

6

10

7
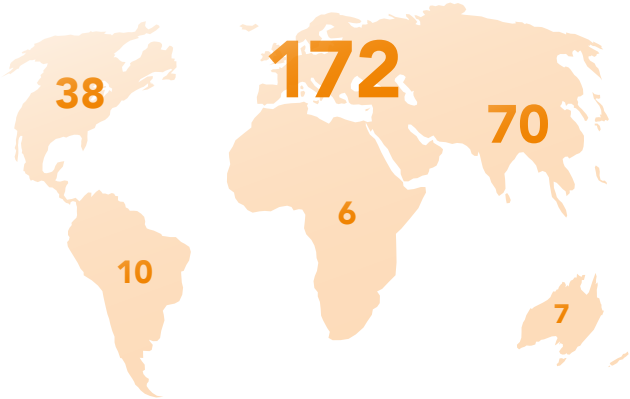
25
Double Degree Options

1
Joint Degree Program

2
Ulysseus Joint Master Programs

European University Ulysseus
Numerous research & study options within the university alliance

Ulysseus
EUROPEAN UNIVERSITY

Student Exchange
including freemovers;
excluding Summer/Winter Schools, Study Abroad Programs, etc.

Incomings		Total	Outgoings	
2022/23	400	867		467
2023/24	406	847		441
2024/25	436	888		452
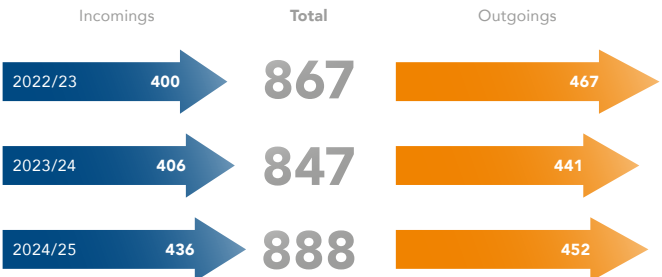
Alumni

18,115

- 🟠 Bachelor 🔵 Master 🔵 Diploma
- ⚫ Executive Master ⚪ Certficate Courses

Alumni Survey

Recommendation ("definitely" / "most probably")
Study programs	86.2%
Executive Education	88.2%

Choice of study program ("definitely" / "most probably" right)
Study programs	87.7%
Executive Education	94.1%

Fulfillment of study goals ("completely" / "largely")
Study programs	93.0%
Executive Education	100.0%

Student support during MCI studies ("excellent" / "good")
Study programs	86.7%
Executive Education	100.0%

Overall rating of MCI ("excellent" / "good")
Study programs	84.7%
Executive Education	93.3%

Source: MCI Alumni Survey 2023

Success Rate

83%

of MCI students complete their study program successfully

Ø Job Offers

2.8

Job offers per graduate before/at point of graduation
Source: MCI Alumni Survey 2023

Career

89
Premium Career
Partners

110
companies at the
Recruiting Forum

534
yearly integrative
internships
not including summer
jobs, etc.

1,882
yearly job offers
published by the
MCI Career Center

433
participants in
language courses

1,858
participants in study
& career seminars /
workshops

113
MCI Career
Events held

221
MCI Digital
Badges awarded

54
MCI Mentoring
Program coachings

Integrative Internships

97 %
Satisfaction
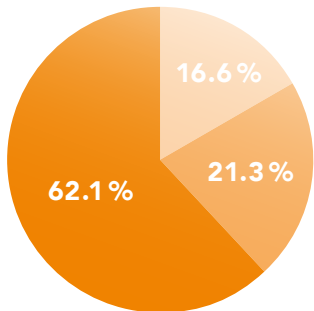Internship companies
very satisfied & satisfied

90 %
Satisfaction
Students
very satisfied & satisfied

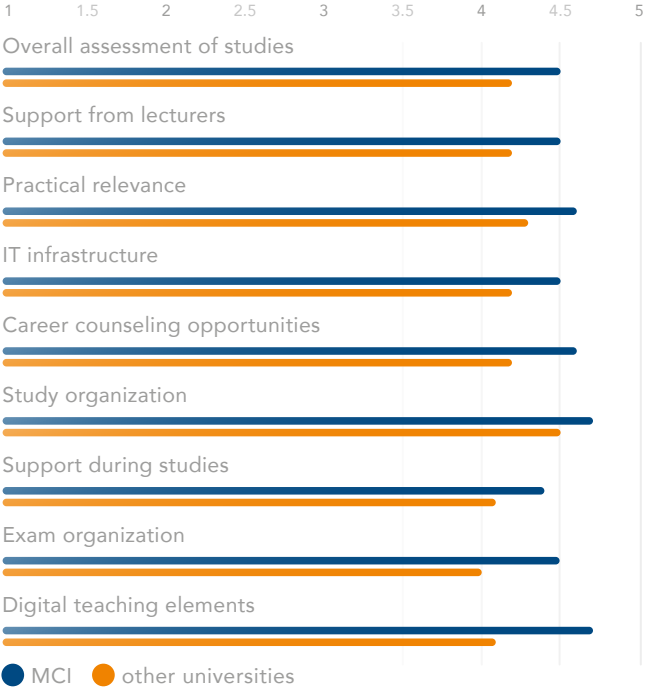Source: MCI Internship Evaluation by Employers / Students 2024

Employability

- Job offers before/at
  point of graduation
- Job offers within
  3 months
- Job offers later

Source: MCI Alumni Survey 2023

16.6 %

21.3 %

62.1 %

Satisfaction

CHE Ranking

1	1.5	2	2.5	3	3.5	4	4.5	5

Overall assessment of studies

Support from lecturers

Practical relevance

IT infrastructure

Career counseling opportunities

Study organization

Support during studies

Exam organization

Digital teaching elements

● MCI ● other universities

Excerpt from the CHE University Ranking 2024; student survey in Bachelor's programs in the field of Computer Science

Universum Talent Research Survey

Satisfaction with the university
10 = extremely satisfied, 1 = not at all satisfied

| MCI | 7.8 |
| Austria | 7.2 |

Satisfaction with Career Services
10 = extremely satisfied, 1 = not at all satisfied

| MCI | 7.4 |
| Austria | 6.7 |

Sample: 3,702 surveyed students in Austria
Source: Universum Talent Research Survey 2024

Sustainability & Impact

700
participants at the
MCI Sustainability
Week

1
BMDA Significant
Impact Award 2024

63
publications
with SDG**
contributions

38
PRME*/SDG**
Ambassadors
at MCI

287
participants in
extracurricular
courses in the area
of "Responsibility
& Sustainability"

18
extracurricular
courses in the area
of "Responsibility
& Sustainability"

*Principles for Responsible Management Education
**Sustainable Development Goals

Awards

Marhsall Plan
Scholarships

46

DGT
Science Awards

16

Awards of the
Federal Ministry
of Education,
Science & Research

17

MCI Teaching
Awards

31

City of Innsbruck
Awards for Research
& Innovation

17

Ars Docendi
Recognition
Awards

3

Research

Publications

2020 – 2024

total

6,085

1,006
conference papers
(peer-reviewed)

2,072
publications in
scientific journals
(peer-reviewed)

699
book chapters

115
monographs

1,808
other publications*

327
publications in
scientific journals
(editorial reviewed)

58
textbooks

*other teaching materials, case studies, presentations of articles at
conferences, workshops, seminars, etc.

Completed Research Projects

2020 – 2024

470

Research

1995 – 2024

14,140
Bachelor's theses

5,669
Master's theses (incl.
Executive Master's Progr.)

2,098
Diploma theses

>100
Supervised doctorates

Entrepreneurship & Start-ups

101
participants in the MCI Creativity Award for entrepreneurial ideas

97
participants in extracurricular "Start-ups & Entrepreneurship" courses

>500
participants in "Start-ups & Entrepreneurship" events

40
initial consultations on entrepreneurial projects

29
supported projects in the Founders Academy

8
research projects in the field of "Entrepreneurship"

Since the beginning of 2024

Start-ups & Spin-offs (Selection)

START UP. TIROL

BLACK BELT AUTOMATION

cemit
speeding up innovation

more than metrics

ionless
IONISATION.OXIDATION.SUCCESS

fingu

SYNCRAFT®

HOLOLIGHT

Studo

Recognition & Engagement

Premium Accreditations

Memberships & Engagements (Selection)

Our study programs

Bachelor

Program	L	GE	E	Online	D	PT	FT
Biotechnology & Food Engineering		GE					FT
Business Administration *Online*		GE	E	Online			
Business Administration & Business Psychology *Online*		GE		Online			
Business & Management			E				FT
Business & Management for Professionals		GE				PT	
Digital Business & Software Engineering		GE		Online			FT
Entrepreneurship, Tourism & Leisure Business		GE	E				FT
Environmental, Process & Energy Engineering	L	GE				PT	FT
Industrial Engineering & Management	L	GE				PT	FT
Management, Communication & IT		GE					FT
Management & Law		GE					FT
Mechatronics	L	GE					FT
Medical, Health & Sports Engineering	L	GE					FT
Smart Building Technologies		GE			D		
Social Work		GE					FT
Social, Health & Public Management		GE		Online			FT

Master

Program	L	GE	E	Online	D	PT	FT
Biotechnology			E				FT
Business Psychology & Management			E	Online			
Digital Business & Software Engineering*		GE		Online			FT
Entrepreneurship & Tourism		GE	E				FT
Environmental, Process & Energy Engineering		GE	E			PT	FT
European Health Economics & Management			E				FT
Food Technology & Nutrition		GE				PT	FT
Industrial Engineering & Management		GE				PT	
International Business & Law			E				FT
International Business & Management			E			PT	FT
International Health & Social Management			E				FT
Management, Communication & IT			E				FT
Mechatronics – Automation, Robotics & AI		GE				PT	
Mechatronics – Smart Technologies			E				FT
Medical & Sports Technologies			E				FT
Social Work, Social Policy & Management		GE					FT

Executive Education

Program	GE	E	PT	Online
PhD Program for Executives		E	PT	Online
MSc | DBA Double Degree Program		E	PT	Online
MBA General Management		E	PT	Online
MBA Health Management	GE	E	PT	
MBA International Management	GE	E	PT	
MSc Management & Leadership	GE		PT	
LL.M. Compliance & Corporate Governance	GE		PT	Online
LL.M. Digital Business & Tech Law	GE		PT	Online
BA General Management		E	PT	Online
Certificate Courses	GE	E	PT	Online
Micro-Credentials	GE	E	PT	Online
Management Seminars				
Technical Trainings				
Tailored Trainings				

GE German   E English   FT Full-time   PT Part-time   Online   D Dual
L Starting your studies at the Campus Lienz is possible.   *subject to accreditation

04 / 2025. All information subject to errors and change.
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