



HOSTED BY
DEPARTMENT MANAGEMENT & LAW
EXECUTIVE EDUCATION

] annual experts meeting [Organizational Challenges in International Environments

NOVEMBER 16, 2018, MCI MANAGEMENT CENTER INNSBRUCK

PROGRAMM

13:00	RECEPTION Prof. Dr. Ralf Geymayer Head of Department Management & Law MCI Management Center Innsbruck
13:10	IDEA OF THE SMA RESEARCH LAB Daniel Degischer SMA Research Lab
13:20	CONDUCTING RESEARCH IN COMPLEX INTERNATIONAL BUSINESS ENVIRONMENTS Prof. Dr. Bart Cambré Vice Dean & Chair of Business Research Methods, Antwerp Management School
13:50	POSTER SESSION & DISCUSSION
14:50	COFFEE BREAK
15:20	IDEA DEVELOPMENT EURAM SIG IM PDW

17:00	WRAP UP & SYMBIOSIS Prof. Dr. Markus Kittler Academic Director Executive PhD MCI Management Center Innsbruck
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17:30	GET TOGETHER
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INFO & REGISTRATION

Please register until November 11, 2018:
daniel.degischer@mci.edu

PARTICIPATION FEE

- Regular: € 180,-
- MCI graduates: € 75,-
- Members „Golden“ MCI Alumni & Friends: € 50,-
- Participants and members of the] experts panel [free of charge

] sma research lab [research & practice for strategy, mergers and acquisitions