



27 – 29 September 2022, Innsbruck | Austria

# 9<sup>TH</sup> RESPONSIBLE MANAGEMENT EDUCATION RESEARCH CONFERENCE

Societal Impact through Entrepreneurship & Innovation

## TRACK 03: ACTION AND IMPACT-ORIENTED RESEARCH ON SOCIETAL IMPACT AND POVERTY ALLEVIATION THROUGH ENTREPRENEURSHIP AND INNOVATION

### TRACK CHAIRS

**Prof. Al Rosenbloom** (Professor Emeritus, Marketing and International Business, Brennan School of Business)

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### KEYWORDS

Poverty alleviation, student learning, research, societal impact, innovation, entrepreneurship, responsible management and learning

### TRACK DESCRIPTION

Action and Impact-Oriented Research on Societal Impact and Poverty Alleviation through Entrepreneurship and Innovation This sub-track will focus on two issues:

- (1) new research that provides a better understanding of how entrepreneurship and innovation can support poverty alleviation and the advancement of related SDGs; and
- (2) research that explores managerial and leadership capabilities as well as the mindset that facilitates entrepreneurship for poverty alleviation.

We also encourage research that provides guidance for responsible management education and leadership by focusing on the role, dynamics, and impact of how business and non-business leaders recognize the potential of entrepreneurship and innovation for concurrently increasing societal impact, reducing poverty and advancing other related SDGs. Conceptual or empirical research papers, along with works in progress and/or proposals for innovative research designs that lead to new insights or challenge established frameworks about responsible management and poverty, are also welcome for this sub-track.