



27 – 29 September 2022, Innsbruck | Austria

9TH RESPONSIBLE MANAGEMENT EDUCATION RESEARCH CONFERENCE

Societal Impact through Entrepreneurship & Innovation

TRACK 04: INNOVATIVE TEACHING AND LEARNING STRATEGIES THAT DEVELOP LEADERSHIP CAPABILITIES FOR ENHANCING SOCIETAL IMPACT AND ALLEVIATING POVERTY THROUGH ENTREPRENEURSHIP AND INNOVATION

TRACK CHAIRS

Prof. Al Rosenbloom (Professor Emeritus, Marketing and International Business, Brennan School of Business)

Milenko Gudin (Founding Director, REFOMENT Consulting & Coaching, Belgrade, Serbia; PRME Anti-poverty Working Group Founding Co-chair)

KEYWORDS

Poverty alleviation, student learning, research, societal impact, innovation, entrepreneurship, responsible management and learning

TRACK DESCRIPTION

This track will focus on innovations in student learning in service of one of society's greatest challenges: Poverty alleviation.

Papers that illustrate how to develop mindsets and capabilities for societal impact and poverty alleviation through responsible management education and leadership development are suitable for this track.

Papers that discuss innovative pedagogical methods, such as action learning activities, use of multi-/cross-disciplinary faculty teams, curricular/program/course change strategies, involvement of stakeholders as learning partners, that enhance student understanding of how entrepreneurship and innovation can support poverty alleviation, the advancement of related SDGs and responsible management and leadership development are also welcome for this session.

Case studies that focus on the intersection of poverty alleviation, entrepreneurship and social impact can also be submitted for this track. The track sessions are designed for maximum interaction, discussion and mutual learning. They will provide presenters with valuable feedback for further improving their respective research, publishing and teaching opportunities and practices.