



Prof Eric Cornuel
President, EFMD Global

Dear MCI Graduates,

On behalf of EFMD, I am delighted to congratulate the entire cohort of the MCI on your graduation. This outstanding achievement will pave the way for your future development and careers wherever your professional ambitions may take you.

Education is a truly transformative experience in peoples' lives. It equips you with a comprehensive set of soft skills and tangible competencies, builds bridges between disciplines, immerses you in the art of collaboration and negotiation, fosters resilience and broadens horizons. Education is as much about acquiring knowledge as it is about building your social capital and value system.

And of course, a degree from an internationally reputed business school like the MCI gives you an edge in an increasingly competitive job market.



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If there is an advantage to the uncertain and volatile environment we now find ourselves in, it is that this context constitutes a fertile ground for high-potential opportunities. Innovation, whether we talk about intrapreneurship or entrepreneurship, leads us back to the essence of being human – our ability to adapt, and conceive ideas and entities never before seen.

Graduating in a rapidly changing environment also allows you to make a real impact on society and the economy. For far too long, the corporate world has focused on maximising shareholder returns. While monetising your business is important, a growing population values broader impact on a larger circle of stakeholders.

The current generation of students is therefore looking to work in companies that combine profit with purpose; you want to be engaged in the work that your company does, and feel proud of the organisation, project or initiative you contribute to.



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This is a significant shift, and I hope a very positive one as many of the world's grand challenges could be solved with better leadership, transparency and governance.

Having the opportunity to go to a business school is a life-changing experience, and for many of you, it will have a profound impact on who you are and what you aspire to do in life. It will also give you the chance to stay connected to your alma mater and the next generation of students through various alumni engagement projects.

I wish you all the best, with happiness and success in your professional and personal endeavour.

*Yours sincerely,
Prof Eric Cornuel, President, EFMD Global*