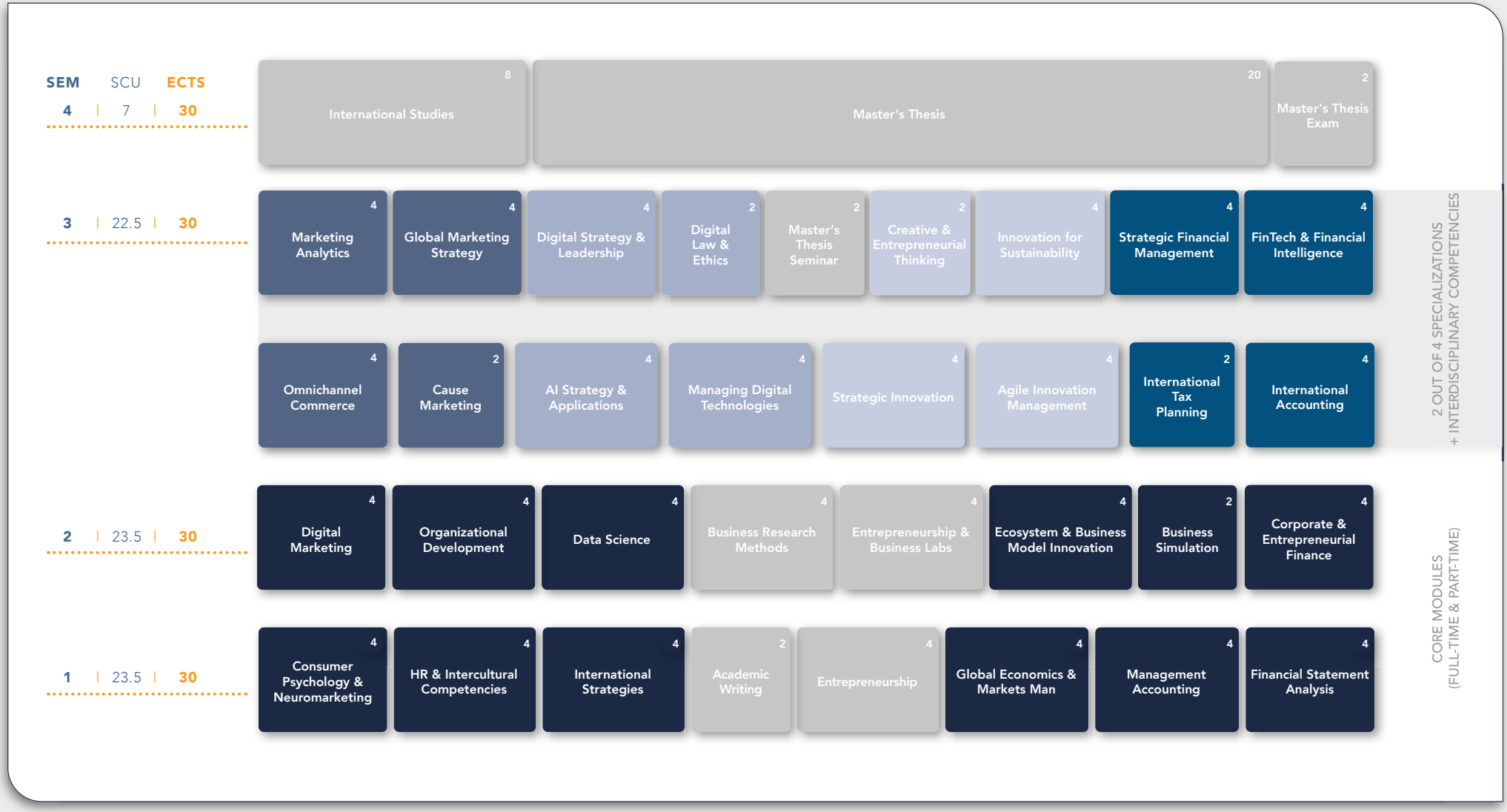
Curriculum



- Digital Business
- Marketing Management
- Interdisciplinary Competencies
- Innovation & Sustainability
- Financial Management