



## BEYOND YOUR STUDIES

### Extracurricular offers @ MCI

- Career Courses
- Digital Badges
- International Program
- Leadership & Responsibility
- Language Courses

[www.mci4me.at](http://www.mci4me.at)

Register now:  
[www.mci.edu/career-calendar](http://www.mci.edu/career-calendar)

Contact:  
[career@mci.edu](mailto:career@mci.edu)

## career courses. ACADEMIC YEAR 2018/19

### FACE TO FACE SEMINARS & WORKSHOPS

Assessment Center – Falle oder Chance?	
Assessment Center Training	
Bewerbungstraining & Selbstmarketing	
Blogging & Storytelling	
Bridging cultures	
Competences for responsible management	
Digital Entrepreneurship (3 ECTS)	
Digitales Marketing Grundlagen (3,5 ECTS)	
Excel für Fortgeschrittene	
Excel für Leicht Fortgeschrittene	
Finding your personal fit	
Führung & Verantwortung	
Google Adwords	
Google Analytics	
How to carry out a perfect job interview	
HTML/CSS-Grundlagen	
Indesign – Grundlagen	
Innovation & start-up (3 ECTS)	
LaTeX	
Literaturrecherche & Literaturverwaltung mit Citavi	

Matlab	
Mein Profil & Karriereplan	
Mit wenigen Klicks zur ersten eigenen Webseite	
Personenzertifizierung zum Process Analyst	
Photoshop – Grundlagen	
Professionelles Verkosten im Berufsalltag	
Resilienz – Was uns stark macht	
Rethoric for debating	
Schreiben kann man lernen	
Selling yourself for the right job	
SEO – Suchmaschinenoptimierung	
Sicherheitstechnik und Risikomanagement	
Social media - Digital networking	
Social Media Marketing (3 ECTS)	
Statistische Methoden – SPSS	
Tipps für die Bewerbung & Personal Branding	
Visual presentation of information and data	
Wieviel bin ich wert?	
Word für wissenschaftliche Arbeiten	
XING und LinkedIn für die berufliche Zukunft nutzen	

### WEBINAR | ONLINE | BLENDED COURSES

23 things – building digital skills	
Bibliographic management with Citavi	
Business Ethics (3 ECTS)	
Corporate Social Responsibility	
Crash-Kurs Rechtschreibung	
Digital Learning opportunities	
Digitalization & Ethics	
Entrepreneurship & Business Models	
Get to know your library	
How to apply in English	
Kenne deine Bibliothek	
Lernen (wieder) lernen	

Literature research in databases	
Literaturrecherche in Datenbanken	
Literaturverwaltung mit Citavi	
Literaturverwaltung mit Mendeley	
MOOC: EU integration and ethics	
Präsentieren mit Screencasts	
Professional digital communication & teamwork	
Q&A Library Skills	
Responsible Management – An Introduction	
Sustainable Development Goals (SDGs) – An Introduction	
Using XING and LinkedIn for a professional career	

Seminar Webinar Online Winter School   
 Summer School Lunch

### EVENTS

MCI Nightshift – Lange Nacht der unvollendeten Abschlussarbeiten  
 MCI Morningshift – Infofrühstück für Studierende

MCI Photo Night  
 Recruiting Forum



**Register now:**  
[www.mci.edu/languages](http://www.mci.edu/languages)

Contact:  
[sprachen@mci.edu](mailto:sprachen@mci.edu)

## language courses.

**WINTER TERM 2018**

### COURSES

NIVEAU	COURSE	DAY
<b>Beginner I</b> (Niveau A1.1)	German Beginner I, Spanish Beginner I, Italian Beginner I, French Beginner I, Japanese Beginner I	Tuesday
<b>Beginner II</b> (Niveau A1.2)	German Beginner II, Chinese Beginner II, Sign Language II	Tuesday
<b>Intermediate</b> (Niveau A1/A2)	German Intermediate Spanish Intermediate Italian Intermediate French Intermediate	Wednesday Tuesday Tuesday Tuesday
<b>Advanced Conversation</b> (Niveau A2/B1)	German Conversation, Spanish Advanced Conversation, Italian Advanced Conversation, French Advanced Conversation	Wednesday
<b>English Focus Groups</b> (Niveau B1/B2)	Brush up your English	Wednesday

### WORKSHOPS

Academic Writing in English | IELTS-Preparation Course | Nonviolent Communication | PDL Workshop | Voice Training

## leadership & responsibility.

The aim of the extra-curricular course "Leadership & Responsibility – Case Studies in Business and Society" is, to provide impulses on current topics through lectures and discussions with top personalities from business, politics and society, to learn from their experiences, to critically reflect on them and to reflect on the contents of the curricular courses anchored in the curriculum.

The attendance at 5 academic lectures during one semester will enable you to acquire 0,5 ECTS credit or 10 academic lectures during one semester will enable you to acquire 1 ECTS credit. It will also be possible to acquire several ECTS credits in the course of one degree program.

### CONDITIONS

Registration: [www.mci.edu/career-calendar](http://www.mci.edu/career-calendar)

Registration to every distinguished guest lecture at the latest 3 days prior to the event to [alumni@mci.edu](mailto:alumni@mci.edu).

Registration of your attendance at the event.

## digital badges.

# STAND OUT FROM THE CROWD WITH MCI BADGES



**BOOST YOUR CAREER PROSPECTS!**  
MCI Badges allow you to enrich your personal career portfolio and to share it easily on social media.

[www.mci.edu/badges](http://www.mci.edu/badges)



**Register now:**  
[www.mci.edu/international-program](http://www.mci.edu/international-program)

**Contact:**  
[incoming@mci.edu](mailto:incoming@mci.edu)

## international program.

### WINTER TERM 2018

COURSE TITEL	LECTURER	DATE
International Marketing	<b>Christian Schuchardt</b> Hochschule Bremen	15.10.2018 – 19.10.2018
Operations and Supply Chain Management	<b>Amir Sharif</b> University of Bradford	22.10.2018 – 25.10.2018
Business & Cultures	<b>Guillaume Blaess</b> Audencia Business School	29.10.2018 – 02.11.2018
Global Markets & Institutions	<b>Gregory Hebb</b> Dalhousie University	13.11.2018 – 16.11.2018
Sport Marketing	<b>Laurence McCarthy</b> Seton Hall University	27.11.2018 – 30.11.2018
Digital Business Models and the Rise of Silicon Valley	<b>Michael Williams</b> Pepperdine University	04.12.2018 – 07.12.2018
Entrepreneurship	<b>Dafna Kariv</b> College of Management Academic Studies	10.12.2018 – 14.12.2018
Business Communication (Presentation/ Moderation/ Negotiation)	<b>Wolfgang Koch</b>	21.01.2019 – 25.01.2019

### SUMMER TERM 2019

COURSE TITEL	LECTURER	DATE
Organizational Behaviour	<b>Philippe Byosiere</b> Doshisha University	18.03.2019 – 21.03.2019
Introduction to Finance	<b>Zuobao Wei</b> University of Texas at El Paso	15.04.2019 – 18.04.2019
Negotiation & Communication Skills	<b>Siobhan Mullins</b>	29.04.2019 – 03.05.2019
Customer Service & Experience Management	<b>Ady Milman</b> University of Central Florida	13.05.2019 – 16.05.2019
Business in Eastern Asia	<b>Ying-Jung Yeh</b> National Taiwan University of Science and Technology	20.05.2019 – 23.05.2019
Introduction to International Business	<b>Phani Adidam</b> University Of Nebraska at Omaha	27.05.2019 – 31.05.2019
	<b>Donald Sparks</b> The Citadel – College of Graduate & Professional Studies	11.06.2019 – 14.06.2019
International Human Resource Management	<b>Markus Kittler</b> MCI	27.05.2019 – 31.05.2019
	<b>Wendy Becker</b> Shippensburg University	11.06.2019 – 14.06.2019
International Marketing	<b>Rene Mueller</b> College of Charleston	03.06.2019 – 06.06.2019
	<b>Vincent Magnini</b> Virginia Polytechnic Institute and State University	03.06.2019 – 06.06.2019
Social Justice and the Bottom Line	<b>John Tichenor</b> Stetson University	17.06.2019 – 21.06.2019
Family Business	<b>Anita Zehrer</b> MCI	17.06.2019 – 21.06.2019

All courses are taught in English and take mostly place from 09:00 – 16:45. Each course is equal to 3 ECTS.