Executive MBA
Master in Business Administration for Global Leaders and Business Professionals
preface.

The acceleration of change in the economy triggered by the digital revolution, the emergence of new business models and significant changes in customer behaviour pose major challenges for companies and organizations. Executives are under pressure to respond to these radical changes by reflecting critically on existing value creation and capturing logics. On top of this, constant self-development, agility and competence to collaborate across company boundaries become essential resources for transforming change.

It is MCI’s ambition to empower its students to become effective change agents in a highly dynamic business environment. The entrepreneurial orientation, the strong international network, the proof of academic quality, the close cooperation with industry as well as the clear commitment to application-oriented teaching build valuable resources for a successful empowerment.

The MCI Executive MBA draws upon these strengths and underpins its ambition with its advanced curriculum, international faculty, as well as its innovative learning format. With its focus on entrepreneurship, leadership and digitalization, the curriculum puts managing and leading change at the core of its teaching.

The international faculty, with various backgrounds in academia and business, offers a diverse set of perspectives for efficient knowledge development and transfer, coaching and networking.

Through the innovative blended-learning format, students can participate in lectures, regardless of their location, by connecting to online webinars. Moreover, asynchronous phases allow for self-paced learning and students can continually develop and apply new skills for high impact results through immediate transfer into practice and feedback.

The MCI Executive MBA has a strong international appeal with participants joining the MBA from around the world, and with MCI’s international partner universities, thus facilitating the immersion into different cultures and attitudes.

Susanne E. Herzog  
Head of Executive Education & Program Director MBA,  
MCI | The Entrepreneurial School®

Prof. Dr. Kurt Matzler  
Academic Director Executive MBA

Prof. Dr. Andreas Altmann  
Rector  
MCI | The Entrepreneurial School®
key benefits.

In a complex and rapidly changing business environment, the demand for executives with an international and entrepreneurial mindset is constantly increasing. Responding to these requirements, the MCI has developed the Executive MBA program that ensures personal growth by means of a state-of-the-art teaching concept paired with a great deal of flexibility by the innovative learning format.

Entrepreneurial mindset through state-of-the-art approaches and concepts as well as faculty with various backgrounds.

Immediate transfer of knowledge to workplace through application-oriented teaching.

Flexibility and accessibility through online-based teaching format.

International experience through faculty, partners and peers from around the world.

Recognition by top employers through AACSB accreditation.

• MANAGERIAL CAPABILITIES AND ENTREPRENEURIAL MINDSET
  The transfer of state-of-the-art approaches, concepts and instruments develop students into effective decision-makers in complex and ambiguous business environments.

• FLEXIBLE LEARNING FORMAT
  Supported by cutting-edge interactive technology, the program combines both online and on-campus phases providing students with unparalleled flexibility and accessibility.

• APPLICATION-ORIENTED TEACHING APPROACH
  The teaching approach is directed towards leveraging real-time learning for immediate application of knowledge to the workplace.

• OUTSTANDING FACULTY
  An international and highly qualified faculty covering a broad spectrum of professional backgrounds, industry experiences, and knowledge domains, support students on their development path.

• INTERNATIONAL EXPERIENCE AND NETWORK
  Peers from all around the world with diverse backgrounds, partner universities spread across Europe, as well as the international faculty, all make the Executive MBA a truly international experience and provide multiple occasions to network with stakeholders within or across industries.
target group.

The target group of the Master program comprises entrepreneurs, high-level management executives and decision-makers with some executive experience who wish to qualify for higher management levels and for coping with international challenges. Admission to the Master program is subject to the applicant having been active in a qualified position for at least three years (ideally, students should be active in a qualified position also during the Master program itself).

Being a postgraduate degree program, the Master program is designed for:
- graduates with a degree in non-economic disciplines
- graduates with a degree in economic disciplines aiming at a profound functional specialization and international orientation
- graduates with a degree in economic disciplines who have already taken their degree some time ago
The study program is a four semester part-time program and follows a blended learning concept with asynchronous and synchronous study phases as well as face-to-face sessions at MCI. This two-year part-time MBA program comprises three residence phases and the rest of the program will be conducted in MCI’s highly interactive and sophisticated online environment. This allows you to meet, discuss, learn with and from your peers and professors wherever you are, and whenever you want to.

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<thead>
<tr>
<th>TYPE</th>
<th>MODULES</th>
<th>ON CAMPUS</th>
<th>ONLINE</th>
<th>ECTS</th>
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<td>Introduction</td>
<td>Student Orientation</td>
<td>1 day</td>
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<td>Residency 1 + online</td>
<td>Organizational Behavior</td>
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<td></td>
<td>Leadership</td>
<td>2 days</td>
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<td>Online</td>
<td>Entrepreneurship and New Venture Creation</td>
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<tr>
<td>Residency 2 + online</td>
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<td>3 weeks</td>
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<td>Innovation &amp; Digital Transformation</td>
<td>2 days</td>
<td>3 weeks</td>
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<tr>
<td>Online</td>
<td>Global Macroeconomics</td>
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<td>Managing International Business</td>
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<tr>
<td>Residency 3 + online</td>
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<td>Financial Management</td>
<td>2 days</td>
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<td>Data Science</td>
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<td>4 weeks</td>
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<tr>
<td>Online</td>
<td>Marketing Management</td>
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<td>Operations Management</td>
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<td>Human Resource Management</td>
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<tr>
<td>Electives abroad:</td>
<td>Electives: intense seminar modules abroad at</td>
<td>on campus</td>
<td>online</td>
<td>10</td>
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<tr>
<td>Residency or online</td>
<td>renowned international partner universities</td>
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<tr>
<td>Master Thesis &amp; Final Exam</td>
<td>Research Methods</td>
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<td>Presentation Master Thesis Outline &amp; Research Coaching</td>
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<td>Final Exam: Presentation &amp; Defense of the Thesis</td>
<td>2 days</td>
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24 MONTHS · ONLINE AND ON-CAMPUS · ELECTIVES ABROAD · MASTER THESIS · 90 ECTS
mci learning goals master.

In order to ensure the transfer of learning and to enable students to develop relevant competencies, MCI has defined clear cross-curricular learning goals. These goals and objectives describe, in detail, the knowledge and skills acquired by our graduates on completion of their studies at MCI.

COMMUNICATION
Our graduates are effective communicators in their field of work.
Objective: Our students can discuss problems, ideas, and solutions with/for specialists and non-specialists.

SCIENTIFIC METHODS
Our graduates will be interdisciplinary thinkers connecting abstract thinking with practical problems.
Objectives: Our students apply appropriate theory and scientific methods to practical issues in business.
Our students will demonstrate higher order thinking skills considering ethical issues.

specific learning goal.
EXECUTIVE MBA
Our graduates understand complex business problems and are effective decision-makers in their field of work.

Objectives: Our students are able to systematically analyze business problems and decide on the most effective approach to achieve strategic business objectives.
Our students consider ethical, social, and environmental aspects in strategic decision-making.
## RESIDENCY 1 + ONLINE

**Organizational Behavior**
- Behavior of Organizations: Understanding Organizational Behavior
- Attitudes, Behavior, Values, Ethics, Power, Motivation
- People at Work

**Leadership**
- Behavior in Organizations: Leading Self
- Leading People within Organizations
- Approaches to Leadership: Concepts & Models
- Agile Leadership

**RESIDENCY 2 + ONLINE**

**Strategic Management**
- Strategy and Disruptive Innovation
- Digital Disruption
- Developing a Corporate Vision
- Strategic Analysis and Strategy Formulation
- Corporate and Business Level Strategy
- Strategy and the Business Model

**Innovation & Digital Transformation**
- Innovation as Management Task
- Resistance to Change and How to Overcome
- Challenges to Digital Transformation
- Industrial Internet of Things
- Digital Platforms and Ecosystems
- Artificial Intelligence and Decision-Making

## ONLINE

**Entrepreneurship and New Venture Creation**
- The Lean Start-Up Methodology & Market Opportunity Navigator
- Identifying New Market Opportunities
- The Value Proposition Canvas
- Evaluating the Attractiveness of Market Opportunities
- Agile Focus Strategy
- Design of a Business Model
- The Business Model Canvas

## RESIDENCY 3 + ONLINE

**Managerial Accounting**
- Accounting: Concepts, Techniques, and Conventions
- Understanding Corporate Annual Reports: Basic Financial Statements
- Understanding and Analyzing Consolidated Financial Statements
- Cost Management Systems

**ONLINE**

**Global Macroeconomics**
- The Determination of Economic Activity
- Modelling the Economy
- Macroeconomic Policies
- Fiscal Policy
- Monetary Policy
- Growth and Supply-Side Policy
- Trade and Exchange Rate Policy
- Inflation and Unemployment
- Business Cycles

**Managing International Business**
- Cultural Diversity
- Cultural Concepts and Dimensions
- Managing Global Mobility
- International Market Entry Strategies
- Intercultural Communications & Negotiations

**ECTS Summary**

- Organizational Behavior: 5 ECTS
- Leadership: 5 ECTS
- Strategic Management: 6 ECTS
- Innovation & Digital Transformation: 5 ECTS
- Global Macroeconomics: 3 ECTS
- Managing International Business: 3 ECTS
- Managerial Accounting: 5 ECTS
<table>
<thead>
<tr>
<th>RESIDENCY 3 + ONLINE</th>
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<tr>
<td><strong>Financial Management</strong></td>
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<tr>
<td>- World Capital Markets</td>
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<td>- Structure of Financial Markets</td>
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<td>- Capital Budgeting Techniques</td>
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<td>- Dividend Discount Models</td>
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<td>- Capital Structure and Cost of Capital</td>
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<td>- Financing Life Cycle</td>
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<td>- Asset Allocation in Practice</td>
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<td>- Risk Management</td>
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<tr>
<td><strong>Data Science</strong></td>
<td>5</td>
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<tr>
<td>- Data Analytic Thinking: Viewing a Business Problem from a Data Perspective</td>
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<td>- Data Science Products: Types and Examples</td>
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<td>- Model Fitting: Mapping a Mathematical Function</td>
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<td>- Model Functionality: Monitoring the Performance of Data Science Products</td>
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<td>- Model Outputs: Creating a Basis for Decision-Making</td>
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<td>- Data Science Team: Phases, Competence, and Creativity</td>
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<td>- Product Lifecycle: Best Practices</td>
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<tr>
<td>- Legitimation: Linking Data Science to Business Strategy</td>
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<tr>
<td>- Conclusion and Cases</td>
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<td>5</td>
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<tr>
<td>- Marketing Foundations</td>
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<tr>
<td>- Analysing Opportunities: Demand, Environment, Data Collection, Competition, Market Segments &amp; Targeting</td>
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<tr>
<td>- Developing Strategies: Branding Strategy, Product Strategy, Positioning</td>
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<tr>
<td>- Developing a Marketing Mix: Integrating Strategies such as Marketing Channels, Pricing, Communications, Promotion, Sales</td>
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<td><strong>Operations Management</strong></td>
<td>5</td>
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<tr>
<td>- Application of Concepts and Techniques to the Efficient Production of Goods and Services</td>
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<tr>
<td>- Formulation of Operation Strategies</td>
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<tr>
<td>- Analysis of Operational Strengths of a Business, such as Low Production Cost, High Quality, Mass Customization or Quick Response</td>
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<td>- Capacity Planning, Inventory and Quality Control</td>
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<td>- Scheduling and Maintenance</td>
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<td><strong>Human Resource Management</strong></td>
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<tr>
<td>- The Role of HRM, its Strategic Place in Organizations and the Factors Affecting HRM in National &amp; International Contexts</td>
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<tr>
<td>- Key Aspects of HRM Theories, Concepts and Practices</td>
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<tr>
<td>- Understanding of Contemporary Organizations within which Managers, HR Professionals and Workers Interact</td>
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<tr>
<td>- The Strategic Management of People within Organizations</td>
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<td>- Application of HRM-Concepts and Models to Challenges in Day-to-Day Business Practice</td>
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<tr>
<th>ELECTIVES*: Selected Courses at</th>
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<tbody>
<tr>
<td>Durham University Business School</td>
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<tr>
<td>IPADE Business School</td>
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<tr>
<td>University of Ljubljana</td>
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<tr>
<td>LUISS – Libera Università Internazionale degli Studi Sociali</td>
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<td>MIP Milan Polytechnic University</td>
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* subject to change

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<th>MASTER THESIS &amp; FINAL EXAM</th>
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TOTAL ECTS: 10
electives abroad.*

DURHAM UNIVERSITY BUSINESS SCHOOL
Durham University Business School is Durham University’s fourth faculty, holding a Triple Crown accreditation (EQUIS, AACSB, and AMBA). Durham University Business School’s mission is to develop and enthuse leaders and entrepreneurs who create, share and use knowledge to deliver equitable and sustainable futures around the world. The business school provides students with analytical thinking, global awareness and strong communication skills by combining academic excellence and incisive research with exceptional global business connection.

IPADE BUSINESS SCHOOL
IPADE (PanAmerican Institute for High Business Management) is the Business School of the Pan-American University, a private university in Mexico. IPADE’s mission is to educate leaders who will transform their organizations and society through a global vision and a sense of social responsibility. To achieve these goals, IPADE focuses in its research on the creation of business cases and articles to bring current events and knowledge to the classroom. IPADE’s quality and consistency has allowed it to obtain four of the international accreditations including AACSB and AMBA.

UNIVERSITY OF LJUBLJANA – SEB SCHOOL OF ECONOMICS AND BUSINESS LJUBLJANA
The SEB LU is a member of the University of Ljubljana, being the first and only Triple Crown School (EQUIS, AACSB, and AMBA) in Slovenia and the broader region. It is the business school’s mission to broaden horizons and build competences for socially responsible management to master business and economic challenges by fostering eagerness to learn creativity, entrepreneurialism, integrity, respect, and inclusiveness. SEB LU hosts guest speakers, invites companies to present case studies, and organizes company visits with the aim to connect the academic and business world closely.

LUISS – LIBERA UNIVERSITÀ INTERNAZIONALE DEGLI STUDI SOCIALI
LUISS - Libera Università Internazionale degli Studi Sociali Guido Carli - is an independent university in the world heritage city of Rome holding an EQUIS accreditation. LUISS offers an innovative educational approach with the aim to instill flexibility in young people, giving them a sense of mastery over their future. LUISS Business School develops and promotes research in different academic fields with a focus on Strategy and Corporate Renewal, Corporate Governance and Performance Measurement, as well as Innovation and Organization Design. The Business School builds a bridge between the academic and business world through its long-term partnership with Confindustria, where key partners from the corporate, non profit and public sectors are directly engaged in the co-creation of specific programs that aim to advance knowledge on management practices. LUISS Business School experience is strongly international to guarantee a global approach and the possibility of creating a network with no boundaries.

SCHOOL OF MANAGEMENT AT MIP POLITECNICO DI MILANO
MIP Politecnico di Milano has been recognized as a prestigious business school for over 30 years holding the EQUIS and AMBA accreditation. MIP, together with the Department of Management Engineering, is part of the Politecnico di Milano School of Management, whose mission is to impact on society by creating and sharing knowledge at the intersection between engineering, management and economics. MIP is a consortium between the Politecnico di Milano and seventeen private players, mostly large multinational corporations. For this reason, MIP is able to integrate distinctive academic know-how with practical professional experience derived from the world of business and consultancy.

*Current list of partner universities (January 2020). Subject to change.
**didactics.**

The content and methodology of the Master program aim to leverage the students’ professional expertise and personal experience as valuable potential through mutual exchange of exchange of views, thoughts and insights, to provide students with ongoing critical feedback and thus to support the learning and implementation process in a sustainable manner. In the courses, situations are consciously created in which acquired knowledge can be applied and reflected in concrete practical situations.

The didactics of the program ensure the transfer of the contents of the seminar modules to the student’s own professional environment through projects, papers, reviews, discussion boards, presentations, etc. Written exams as well as oral examinations provide students with a platform to reinforce their theoretical understanding of the concepts discussed in the seminar modules. The content learned is culminated in a Master thesis which addresses and solves a business problem based on a scientific approach. The results of the Master thesis are presented, defended, and discussed during the final exam which is administered by an examination committee.

An intelligent mix of online courses, classroom modules and electronic media combines location-independent study with personal interaction between lecturers and students. Thus, the didactic concept differs fundamentally from a typical distance-learning course while meeting the highest demands.

The MCI eCampus supports students with modern didactic formats such as webcasts, videos, blogs, moderated chats, livestreams and digital study material.

**exams / degree.**

Projects, papers, reviews, group works and presentations are an integral part of the Master program. The principle of continuous assessment applies.

To earn the degree, students have to write a Master thesis of practical relevance in line with recognized scientific principles. With their theses, students are expected to demonstrate that they are able to work independently on the basis of scientific principles to find a precise and efficient solution to a business management problem within a given period of time.

The final examination is a comprehensive oral examination administered by a board of examiners. Admission to the exam is subject to the successful completion of all module exams and a positive assessment and grading of the Master thesis. The final exam comprises the presentation and defense of the Master thesis and subsequent discussion.

On completion of all the module exams and a positive assessment of the Master thesis and the final exam, students are awarded the degree of Master of Business Administration MBA and issued with the corresponding degree certificate. It is recommended to combine the academic degree with the abbreviation “MCI” to provide trust and orientation in an increasingly intransparent international education market. Example: Master of Business Administration MBA (MCI) / MBA (MCI).
**blended learning.**

**DEFINITION**
Blended learning is the didactically meaningful combination of online learning and training methods as well as classroom elements, which best correspond to the given learning objectives and learning requirements. Blended learning provides students with a high quality learning experience, online and on-campus. The advantages include:

**FLEXIBILITY**
- Learning where you want (even on the go - mobile learning)
- Learning when you can
- Saving travel times and costs

**LEARNING BENEFITS**
- Individualized learning according to prior knowledge and goals
- More interactive learning with active exchange, collaboration and networking
- Development of digital skills

**WORK – LIFE – LEARN**
- Blended learning facilitates the combination of work, private life and further education

**FORMAT**
An innovative blended-learning concept combines different learning formats in a didactically meaningful and efficient way. Classroom phases are combined with live online events, online interaction, and collaboration and self-learning phases.

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**Classroom**
- Lecture / input
- Getting to know each other / networking
- Group work
- Discussions

**Synchronous* learning**
- Webinars
- Chat
- Input / lecture
- Brainstorming

**Asynchronous**
- Interactive learning
- Discussion forums
- Social networking
- Group work
- Wikis and blogs

**Asynchronous**
- Self-learning phases
- Websites / scripts / texts
- Webcast / screencast
- Videos & podcasts online
- Tests & quizzes

*MCh synchronous = at the same time, all are online at the same time; **Asynchronous = not simultaneous / independent in time; © MCI Management Center Innsbruck, Obexer / Mössenlechner 2015

**MCI eCampus**
The MCI eCampus enables the implementation of special modules with a considerable amount of independence regarding time and location. The teaching and learning materials can be edited and downloaded at anytime and anywhere on the eCampus. Although the course participants work independently of time and location within these modules, they are still in constant contact with faculty, course colleagues and MCI support.
Renowned academics support MCI in maintaining quality standards at all levels of the MBA program, ensuring a continuous process of further development and serving as a link to leading teaching and research institutions at home and abroad.

**PROGRAM DIRECTOR**

Susanne E. Herzog  
Head of Executive Education & Development, MCI / Tyrol

**ACADEMIC DIRECTOR**

Prof. Dr. Kurt Matzler  
Professor Strategic Management, University of Innsbruck / Tyrol

**ACADEMIC BOARD**

Prof. Dr. Andreas Altmann  
Rector, MCI / Tyrol

Prof. Dr. Bernd Ebersberger  
Head of Business Administration, Lehrstuhl Innovation Management, University of Hohenheim, Stuttgart / Germany

Prof. Dr. Christoph Engl  
Associate Professor, Senior Lecturer, Department Tourism & Leisure Business, MCI / Tyrol

Susanne E. Herzog  
Head of Executive Education & Development, MCI / Tyrol

Prof. Bernd Kirschner  
Head of Department & Studies Business & Management and International Business & Management, MCI / Tyrol

Prof. Dr. Kurt Matzler  
Professor Strategic Management, University of Innsbruck / Tyrol

Prof. Dr. Claudia Mössenlechner  
Academic Council, Head of Department Learning Solutions, MCI / Tyrol

Prof. Dr. Joseph G. Nellis  
Professor of Global Economy and Deputy Director Economic Policy and Performance, Cranfield University, Cranfield / UK
The faculty involved in the MBA program ensures a balanced mix of internationally renowned university professors with practical professional experience, executives from trade and industry, and experts from the consulting industry and independent professions.

Faculty members are selected carefully, are subjected to strict evaluation criteria and are committed to the goal of supporting their students by way of professional adaptation of the contents and the networking of the individual modules, all with the common goal of developing student’s ability to cope with complex problems on an interdisciplinary level.

Our faculty are a vibrant and growing community of innovative, engaging, dedicated teachers and researchers providing students with strategic and critical perspectives in their areas of expertise through active learning, which takes place in the classroom, online, through service and community-based opportunities as well as by means of the practical application of course content.

In addition to the transfer of knowledge, the main focus of the lecturers engaged in the MBA program is centered on providing application-oriented feedback and critical advice. The interaction with the students gives rise to the creation of multiple networks that guide and support motivated people throughout their personal and professional development.

EXCERPT

Prof. Dr. Thomas Aichner
Associate Professor of Marketing, John Cabot University, Rome / Italy

Wendy Farrell, PhD
Senior Lecturer, Department & Studies Business Administration online, MCI / Tyrol

Prof. Dr. Kurt Jeschke
Prorektor Corporate Campus Bad Honnef, IUBH Internationale Hochschule, Bad Honnef / Germany

Prof. Dr. Markus Kittler
Professor, Department & Studies Management & Law and International Business & Law, MCI / Tyrol

Andrés Martínez
Director Data Science, Coolblue B.V., Rotterdam / Netherlands

Prof. Dr. Kurt Matzler
Professor Strategic Management, University of Innsbruck / Tyrol

Prof. Dr. Joseph G. Nellis
Professor of Global Economy and Deputy Director Economic Policy and Performance, Cranfield University, Cranfield / UK

Prof. Dr. Stefan Palan
Associate Professor, University Graz / Austria
EXCERPT

Prof. Dr. Thomas Rautenstrauch
Head of Center for Accounting & Controlling, HWZ University of Applied Sciences in Business Administration Zurich / Swiss

Prof. Dr. Patrick Spieth
Chair of Technology, Innovation Management and Entrepreneurship, Professor in General Management and Business Studies, University of Kassel / Germany

Dr. Sharon Tal-Itzkovitch
Co-creator of the “Market Opportunity Navigator”, lecturer, Technion Israel Institute of Technology, Haifa / Israel

Dr. Christian Vohradsky
Managing Partner, Dr. Vohradsky & Friends, Wattens / Austria

Dr. Mohamed Hassan Wafai
Associate Professor & MGM Program Director, Faculty of Management, Royal Roads University, Victoria, BC / Canada
admission.

ADMISSION REQUIREMENTS

- Undergraduate degree from a recognized university
- Minimum of three years of professional experience in a qualified position prior to commencement of the program
  (ideally, qualified professional activity during the MBA program itself)
- Proof of an adequate command of English (see below)

ADMISSION PROCESS

The admission process includes the following elements:
- APPLICATION FORM
- PROOF OF ADEQUATE COMMAND OF ENGLISH
- INTERVIEW
- DECISION

• APPLICATION FORM
  The application must be submitted in the form of a standardized online-application accompanied by the required documents
  (CV, essay, first academic degree from a recognized university). Minimum three years of professional experience in a qualified
  position prior to commencement of the program (ideally, qualified professional activity during the MBA program itself).

• PROOF OF AN ADEQUATE COMMAND OF ENGLISH
  For candidates whose first language is not English, a TOEFL test certificate or equivalent (cf. European Reference Framework for
  Languages: Proficient User) is required. Scores are valid for three years from the date of the test.

TEST OF ENGLISH AS A FOREIGN LANGUAGE (TOEFL)
  The Test of English as a Foreign Language (TOEFL) can be taken at any international TOEFL center. A minimum score of 92
  points is required in an Internet-based test.

IELTS (ACADEMIC) – INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM
  A minimum score of 6.5 is required.

• PERSONAL INTERVIEW
  The interview gives applicants the opportunity to present themselves personally, to narrate their career history, to explain their
  motivation for applying to this program as well as to describe their medium-term professional goals. A Skype-based interview
  is also feasible.

• DECISION
  An admission committee reaches the final decision on the applicant's admission to the Master program.
recognition of previous academic qualifications.

Depending on the circumstances of each individual case, credits acquired in studies pursued at other state-recognized universities in Austria or abroad, in accordance with the provisions of the Convention on the Recognition of Qualifications concerning Higher Education in the European Region (Lisbon Convention, section VI.1), may be acknowledged for the MBA program as long as there is no significant disparity with regard to the competences involved.

Decisions on the recognition of previous qualifications are taken by the Examination Committee and are communicated in writing together with information on the rights of appeal.

applications.

Applications must be submitted in the form of a standardized online-application accompanied by the required documents (CV, essay, undergraduate degree from a recognized university). Please see: www.mci.edu/mba

tuition fee.

The tuition fee amounts to 21,900 Euros. Said fee includes tuition, eLibrary access, comprehensive course materials, drinks during coffee breaks and free the membership to the “Alumni & Friends” MCI Alumni Club. The fee does not include the cost of travel, accommodation and food, or any further costs incurred in connection with recognition of exams.

Cancellations are subject to the provisions of MCI’s General Terms and Conditions.

contact.

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The MCI consolidates the best of science, economy and consulting culminating in the unique concept of an international Entrepreneurial School®.

The MCI offers graduate, non-graduate and post-graduate educational programs of the highest standard to senior and junior managers from all management levels and branches. The MCI’s programs focus on all levels of the personality and include fields of state-of-the-art knowledge from science and practice relevance to business and society. As an internationally oriented information and communication center, the MCI is open to new perspectives, methods and projects. Constructive dialogue and co-operative development of interdisciplinary competences are two of the pillars of teaching and learning at the MCI.

The MCI supports the competitiveness of organizations and influences the professionalization of business, administration, politics and culture. Applied research and development are particularly valued at the MCI for the strengthening of innovation in local companies and the ensuring of quality-oriented instruction.

Embedded in a broad network of patrons, sponsors and partners, the MCI is an important engine in the positioning of Innsbruck, Tyrol and Austria as a center for academic and international encounters. Our neighbourly co-operation with the University of Innsbruck, the proximity to the lively old quarters of Innsbruck and the powerful architecture of the location are an expression of the philosophy and the mission of this exemplary, international higher education center.

A lively service platform, the MCI Alumni & Friends graduates’ club offers support in terms of contacts, careers and personal development and contributes to the international standing of the MCI and its graduates.

Eminent visiting speakers from all over the world are a continuous source of stimulus. The talks support the transfer of knowledge and experience in a spirit of friendship. Close cooperation with the MCI Career Center generates additional potential and exciting prospects.

Take advantage of the opportunity for a dialogue with like-minded people and maintain strong ties with the MCI, its graduates and its extensive networks. MCI Alumni & Friends – your gateway to ongoing personal and professional development.

www.mci.edu/alumni