



© anyaberktut / Fotolia

executive mba.

MASTER IN BUSINESS ADMINISTRATION FOR GLOBAL LEADERS AND BUSINESS PROFESSIONALS

BACKGROUND

As globalization and competitive pressure steadily increase, there is a growing demand for internationally trained executives capable of performing confidently in a complex and competitive environment. The requirements are manifold: In addition to specialist knowledge and methodological expertise, social competencies, management expertise, entrepreneurial thinking and decision-making skills are of the essence. The Executive MBA represents an international mindset, entrepreneurial orientation, modern teaching methods and interaction, while promoting the immediate implementation of newly acquired knowledge, intercultural competence, and robust networks.

PROGRAM FOCUS

The Executive MBA program manifolds itself as a general further education in the field of business with a strong international focus that promotes and improves students' professional and social competencies. Participants learn how to systematically identify and analyze entrepreneurial challenges, to develop effective solutions, and reach, as well as implement, respective decisions. Guided by internationally acclaimed academics, participants acquire the essential knowledge and skillset to advance their careers in tandem with their professional and personal lives. Intensive seminar modules at international partner universities abroad facilitate the immersion into different cultures and attitudes.

TARGET GROUP

The Master's program is designed for:

- entrepreneurs;
- managers;
- decision-makers who aim to qualify for higher levels of management and confidently deal with challenges in an international setting.

Being a postgraduate degree program, the Master's program addresses:

- graduates with a degree in non-economic disciplines;
- graduates with a degree in economic disciplines aiming at deepening their knowledge and understanding, while broadening their international perspectives.

ACADEMIC DEGREE

Master of Business Administration (MBA)

DURATION OF STUDY

4 semesters including Master Thesis | 90 ECTS

TIME MODEL

Part-time and blended learning format with online and attendance phases in Innsbruck, incorporating intensive seminar modules abroad at renowned partner universities

LANGUAGE

English

ADMISSION REQUIREMENTS

Academic degree; minimum of three years professional experience; proof of English proficiency (TOEFL, IELTS)

TUITION

The tuition fee amounts to EUR 21,900.

START

October 2020

INFO & APPLICATION

Please contact: Claudia Haidacher, +43 512 2070-2122, claudia.haidacher@mci.edu
www.mci.edu/executive-mba

Premium accredited



www.mci.edu



TYPE	MODULES	ON CAMPUS	ONLINE	ECTS
Introduction	Student Orientation	1 day		
Residency 1 + online	Organizational Behavior	2 days	3 weeks	5
	Leadership	2 days	3 weeks	5
Online	Entrepreneurship and New Venture Creation		8 weeks	8
Residency 2 + online	Managerial Accounting	2 days	3 weeks	5
	Financial Management	2 days	3 weeks	5
	Data Science	1 day	4 weeks	5
Online	Marketing Management		5 weeks	5
	Operations Management		5 weeks	5
	Human Resource Management		5 weeks	5
Residency 3 + online	Strategic Management	3 days	3 weeks	6
	Innovation & Digital Transformation	2 days	3 weeks	5
Online	Global Macroeconomics		3 weeks	3
	Managing International Business		3 weeks	3
Electives abroad: Residency - online	Electives: intense seminar modules abroad at renowned international partner universities	on campus	online	10
Master Thesis & Final Exam	Research Methods	2 days	3 weeks	15
	Presentation Master Thesis Outline & Research	2 days		
	Final Exam: Presentation & Defense of the Thesis, Oral Examination	2 days		
24 MONTHS · ONLINE AND ON-CAMPUS · ELECTIVES ABROAD · MASTER THESIS · 90 ECTS				

**MCI MANAGEMENT CENTER INNSBRUCK –
THE ENTREPRENEURIAL SCHOOL®**

6020 Innsbruck / Austria, Universitaetsstrasse 15
+43 512 2070, office@mci.edu, www.mci.edu

