

International Double Degree

Business Research Methods | MCI Business Administration | IUM

Master of Science & Doctor of Business Administration | English | Part-time



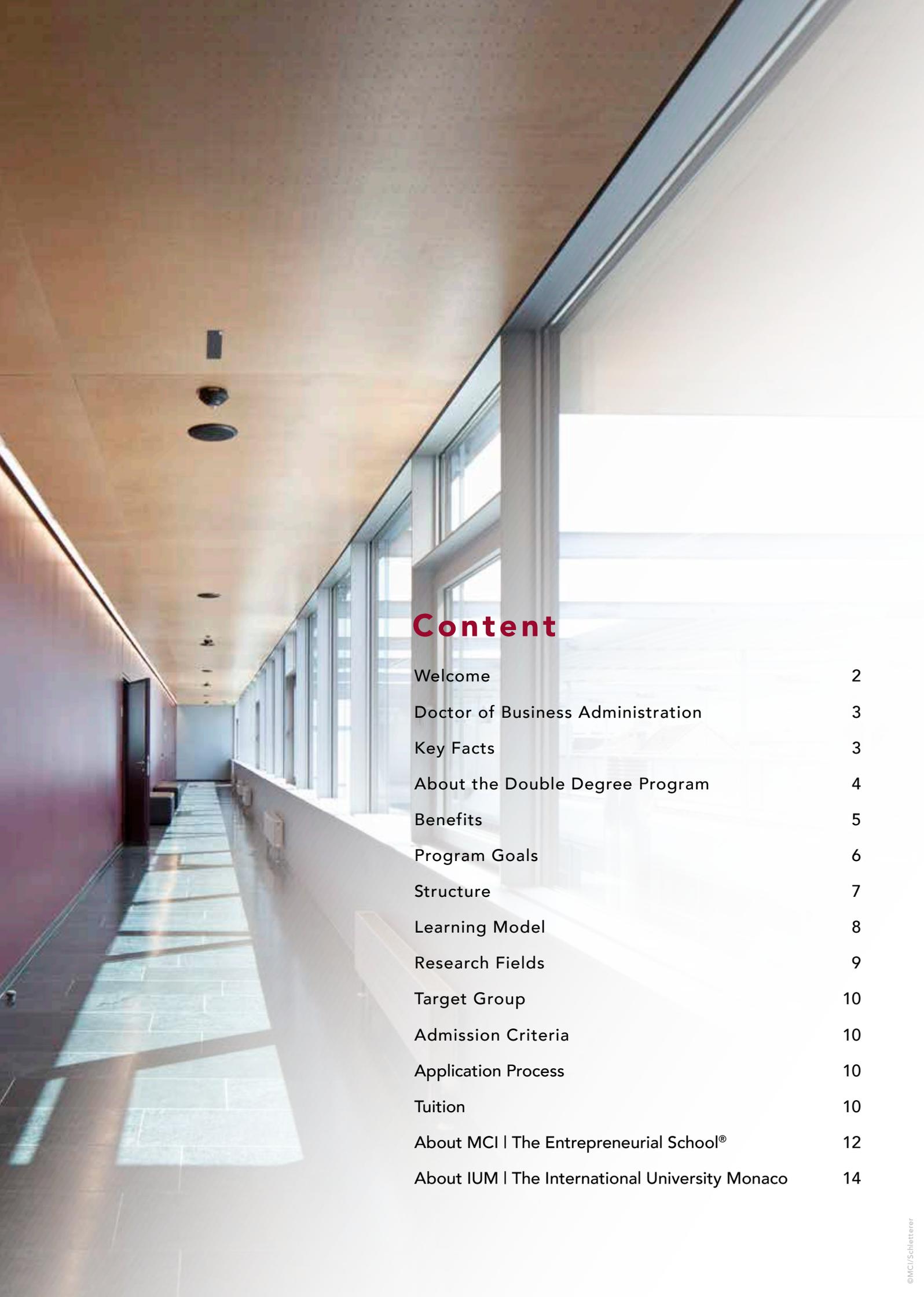
EXECUTIVE MASTER & DOCTORATE

Premium accredited



Jointly creating a
European University





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WELCOME

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Prof. Dr. Andreas Altmann, Rector
MCI | The Entrepreneurial School®

The MSc DBA Double Degree Program is an important step in MCI's evolution. Together with our international partner, we will mentor managers and professionals from different fields with academic ambitions to boost their careers. We look forward to guiding the participants on their learning journey reaching the next level of academic acumen and management proficiency. Our innovative program will provide benefits to their companies and will create impact on the economy and society we live in.

Dr. Jean-Philippe Muller, General Director & Dean
IUM | The International University of Monaco

The Double Degree Program jointly offered by IUM and MCI is the ideal choice for experienced business and nonprofit professionals seeking the highest postgraduate qualification, without putting their careers on hold. It offers experienced managers the opportunity to study in-depth a real business issue of most significant interest to them and to directly transfer the knowledge gained into their working life, improving outcomes and performances. Supported by a combination of face-to-face exchanges, online courses, and self-paced study, students work on a research project of their choice without interrupting their professional working life.



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Doctor of Business Administration

WHAT IS A DBA?

The DBA – Doctor of Business Administration – is a research-based doctoral degree for managers and professionals from different fields who are interested in applied business research and want to contribute to the development of knowledge in their area of specialization. Successful candidates will earn their doctorate by conducting an evidence-based research project, writing and defending their dissertation.

WHY THIS DOUBLE DEGREE?

MCI and IUM's Double Degree Program offers you guided step-by-step support in the development, planning, design and implementation of your research project. It allows you to focus on one research project relevant to you throughout the entire learning journey. The close collaboration between MCI and IUM offers candidates a dual degree opportunity combining the analytical insights and research skills typically taught in MCI MSc programs with the research insights developed within the international doctoral program at IUM.

HOW TO GET THERE?

You can continue your professional career without interruption. The program is offered in a flexible study mode with on-campus experiences in four major European locations. Our MCI and IUM experts will guide you towards substantial contributions to knowledge, evidenced in your Master and doctoral dissertation.

Key facts

PROGRAM & DEGREES	MSc, Master of Science in Business Research Methods, conferred by MCI DBA, Doctor of Business Administration, conferred by IUM
ECTS & DURATION	Double degree within 3 years (total), part-time MSc 120 ECTS in total DBA 90 US Credits in total (equivalent 180 ECTS)
TARGET GROUPS	Managers and business professionals from different disciplines who wish to: <ul style="list-style-type: none">• achieve a highly distinguished academic degree,• critically reflect upon new problems and circumstances• establish or strengthen links with the academic sector,• further develop their analytical skills and methods,• broaden and deepen their intellectual capabilities,• build on and enhance their managerial proficiency,• boost their careers and take them to the next level.
FORMAT	<ul style="list-style-type: none">• Blended format combining residential weeks and synchronous online sessions• Intense supervision by two advisors
VENUES	Monaco Innsbruck Geneva London
ADMISSION CRITERIA	<ul style="list-style-type: none">• Master degree in any subject and a minimum of 5 years professional experience• Bachelor degree in any subject plus a minimum of 7 years professional experience• Proof of English proficiency
LANGUAGE	English

About the Double Degree Program

The Double Degree Program of MCI and IUM is a three-year, part-time research-oriented program for managers and professionals from different fields seeking to apply relevant knowledge and analytical skills in the context of new problems and circumstances in their industry or workplace.

This unique Double Degree Program enables you to earn a Master's degree and a Doctor's degree within a time span of three years. Both degrees are awarded by two internationally renowned and accredited European universities. The program is a high-level executive development program designed to be academically rigorous, practically relevant and intellectually challenging.

The MCI's MSc specifically prepares students for the DBA program at IUM. Both universities hold the respectable AACSB accreditation. The AACSB (Association to Advance Collegiate Schools of Business) is one of the leading international accreditation bodies for business schools and business faculties. Their accreditation is considered a recognised seal of approval for high-level teaching and research.



Benefits

The Double Degree Program will benefit you and your career, your company and the society at large.

ACADEMIC RIGOR

Gain a deep understanding of the chosen problem area through a challenging combination of research training, self-paced study, and expert advice.

ONE LEARNING JOURNEY, TWO DEGREES

The program prepares and supports each candidate optimally to achieve the required standards for obtaining the DBA degree. The program is executed by the MCI and IUM. While the International University of Monaco will issue the doctoral degree, MCI will issue the Master of Science (MSc) in Business Research Methods at the end of the second year.

WIDE VARIETY OF RESEARCH TOPICS

MCI and IUM faculty are experts in many fields of business and management, ranging from entrepreneurship to organizational behavior but also covering technical and IT-related fields.

EXCELLENT ADVICE

Take advantage of an intellectually challenging but personally close relationship with your team of highly experienced advisors.

INTERNATIONAL EXPERIENCE

Benefit from a diverse learning community with faculty and peers from all over the world.

PRACTICAL FOCUS

The MSc DBA Double Degree Program enables you to deal with practical managerial issues of direct relevance to you within one learning journey.

NETWORKING AND EXCHANGE

Develop rewarding and in-depth connections with experienced faculty and peers. Get inspired by some of the most talented and enthusiastic minds.





Program goals

01

BECOME SCHOLARLY PRACTITIONERS

- Develop critical thinking skills and become a creative problem solver.
- Produce academic and professional contributions adding to existing knowledge.

02

BECOME WELL-TRAINED RESEARCHERS

- Select and apply appropriate research methods for tackling and resolving problems.
- Conduct rigorous analyses using qualitative and quantitative methods.

03

BECOME EXPERTS IN YOUR FIELD OF RESEARCH

- Demonstrate advanced competencies in the chosen area of specialization.
- Acquire and generate cutting edge knowledge at the forefront of the discipline.

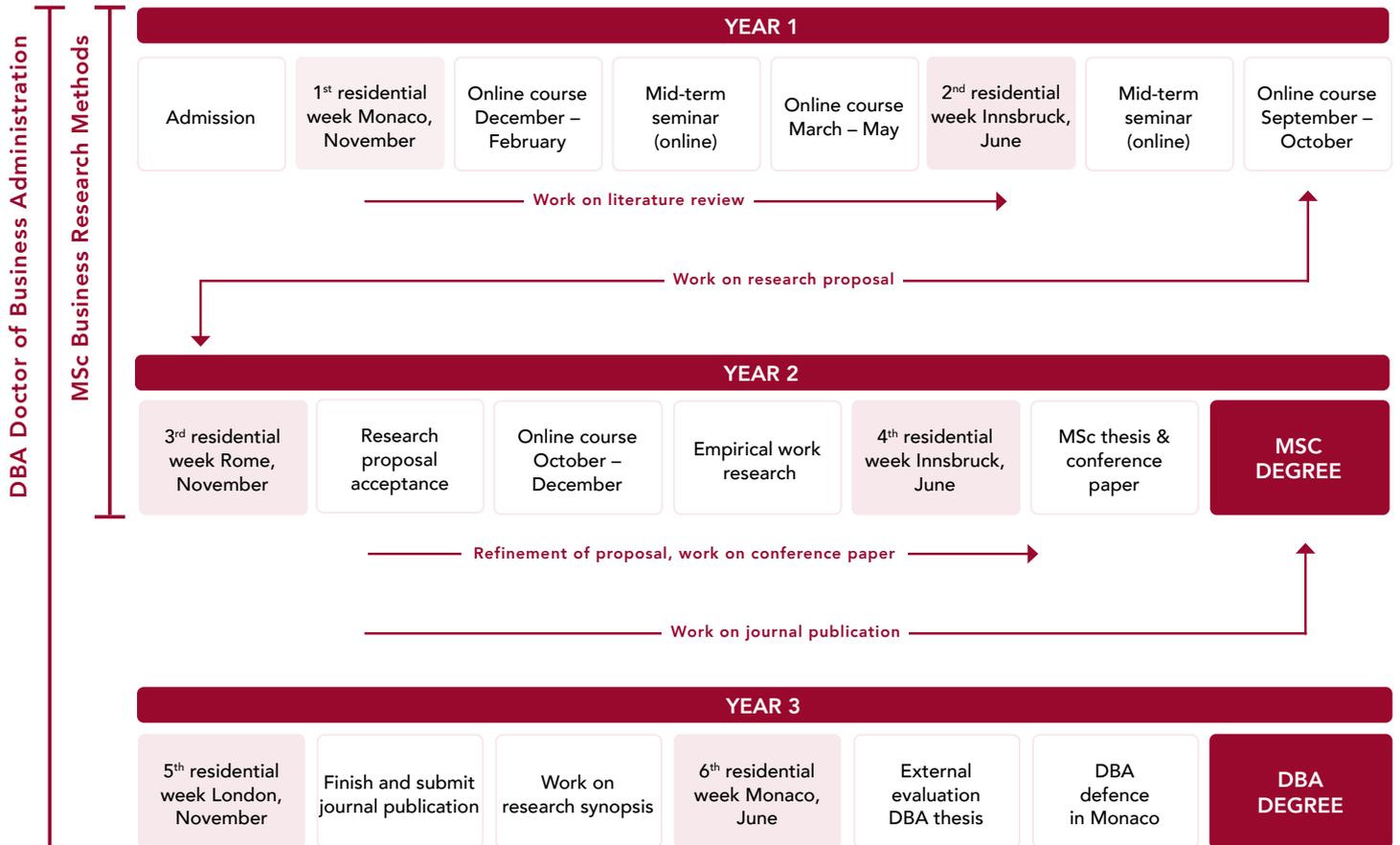
04

BECOME PROFESSIONAL PRESENTERS AND COMMUNICATORS

- Develop skills to convincingly present research results and disseminate novel ideas.
- Communicate at the expected standard of published academic work.

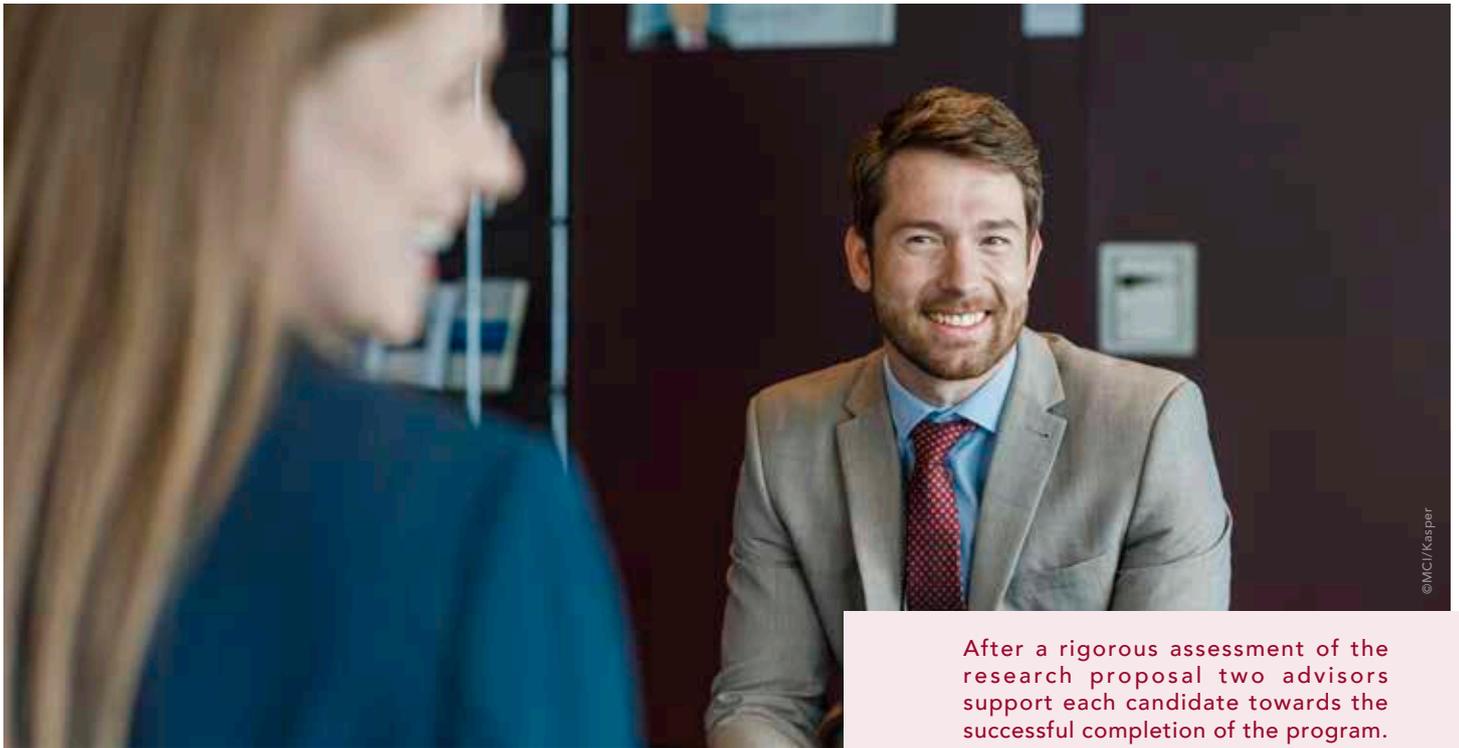
Structure

You will start your learning journey towards the DBA with preparatory modules within the Master program. Upon the successful completion of these modules, you will receive a MSc in Business Research Methods from MCI Innsbruck, which enables you to enter the second phase of the DBA program at IUM – the preparation of the doctoral research project. You will be accompanied through the entire process: from the step-by-step planning and development of your research project to its final implementation and write-up.



Understanding a managerial problem from an academic perspective allows practitioners to grow intellectually, personally, and career-wise.

Dr. Maria Kreuzer, Academic Director MSc, MCI



Learning model

The MCI-IUM Double Degree Program runs over a period of 36 months with an innovative blended teaching approach that combines on-campus seminars, online courses, business insights, individual on-site and online support by designated advisors, and participation in international conferences.

RESIDENTIAL WEEKS

As part of their curriculum, the candidates attend six residential weeks in different venues including Monaco and Innsbruck as well as our two current partner locations Geneva and London. During these weeks, they participate in classes, seminars, and business insight sessions.

ONLINE LEARNING

A tailored distance learning concept allows students to stay in touch throughout the program. They will have the support of dedicated advisors with extensive experience in supporting professionals on their learning and research journey.

FACULTY

The principal asset of the MCI-IUM Double Degree Program is a world-renowned faculty consisting of international academics with extensive experience in business and managerial practices in various fields. Our professors and practice-led academics are passionate about guiding our students. They work with them from the start on their research projects to ensure both rigor and relevance of their doctoral research.

DBA SYNOPSIS

The synopsis is a presentation of the entire research project starting from the description of the managerial problem tackled in an academically rigorous manner down to the managerial implication of the results of the research project.

Research fields

The research priorities cover a wide variety of fields in business, management and economics. Participants of the MCI-IUM Double Degree Program will be embedded in the relevant research centers or research labs. They will have the opportunity to benefit from the intellectual stimuli provided by the research groups at both institutions.

The faculty teaching and supervising the research projects are internationally renowned experts in their field of research. Moreover, based on their extensive experience both in academia and industry, faculty members can help to integrate practical relevance into academically rigorous theses. The faculties at MCI and IUM are composed of

- Permanent, affiliate, and visiting professors
- Experts, professionals and entrepreneurs from industry
- Coaches experienced in professional, career and personal development

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- Communication and Digital Innovation
- Corporate Governance and Capital Structure
- Earning Management
- Emerging Markets
- Gender Issues
- Global Capital Stock
- International Trade and Finance
- Luxury Management
- Privacy
- Risk Management
- Sports Management
- SME Financing and Growth

MCI | The Entrepreneurial School®

- Business Design & Innovation
- China Center
- Corporate Social Responsibility
- Digital Business & IT
- Expertise Center Smart Mobility
- Family Business Center
- Innovation in Social & Health Services
- Innovation, Entrepreneurship & Marketing
- Jean Monnet Chair
- SME Innovation Network
- Strategy Mergers & Acquisitions Research Lab
- Supply Chains of the Future
- Sustainable Transformation
- Tourism Research
- University Management Research



Target group

Managers and business professionals from different disciplines who wish to:

- achieve a highly distinguished academic degree,
- critically reflect upon new problems and circumstances,
- establish or strengthen links with the academic sector,
- further develop their analytical skills and methods,
- broaden and deepen their intellectual capabilities,
- build on and enhance their managerial proficiency and
- boost their careers and take them to the next level.

Admission criteria

- Evidence of relevant personal, professional, and educational experience
- Motivation to study and research in the chosen field and clearly defined career objectives
- Leadership potential and personal achievement and interests
- Contribution to the University's mission statement
- Master's degree in any subject plus a minimum of 5 years of managerial experience
- Bachelor's degree in any subject plus a minimum of 7 years of managerial experience
- Proficiency in English

Application process

Find the application package at www.mci.edu/msc-dba-double-degree-program

There you also find the online application form.

You will need to upload the following documents:

- Statement of intended research based on a managerial problem
- Master's or Bachelor's degree transcript and diploma(s)
- 2 letters of recommendation
- CV (resumee)
- Passport photocopy
- ID picture
- Proof of English Proficiency (TOEFL (92), IELTS (6.5) or equivalent)

By applying and/or registering for the Double Degree Program, you give the MCI and the IUM the formal consent to check all of the provided credentials and documents. Once your application file has been accepted, intake interviews will be organized to get a better insight of your motivation and perseverance. All applicants are requested to present their initial research topic during an interview with one or more faculty members.

Tuition

The tuition fee for the Double Degree Program amounts to EUR 55,850 (VAT exempt); to be settled in 3 installments.



About MCI | The Entrepreneurial School®

MCI links together the best out of science, economy and consulting to the unique concept of an international Entrepreneurial University. The distinctive entrepreneurial philosophy and mission with a strong commitment to tackling ongoing challenges require powerful characteristics such as innovative thinking, agility, creativity, perseverance and enthusiasm. This "can-do approach" allows MCI to see challenges and unresolved issues as opportunities for creativity and innovation.

With a unique portfolio of Bachelor's, Master's and Executive Education programs of high quality education and training, all MCI students benefit from high practical relevance on an international level delivered by a pool of outstanding faculty.

MCI empowers motivated personalities to achieve outstanding performance, provides profound academic competence and creates innovative know-how transfer within a strong and growing international network.

Facts & Figures

3,634 **Students**
(including Executive Masters & Certificate Programs;
not including Corporate Trainings, Seminars,
Conferences)

14,571
SUCCESSFUL ALUMNI

304
PARTNER UNIVERSITIES
AROUND THE GLOBE

**STUDENTS FROM
64 NATIONS**

35 INTERNATIONAL
AWARDS & PRIZES



2 FIBAA
PREMIUM
SEALS



1 FIBAA QUALITY SEAL
„EXCELLENCE IN
DIGITAL EDUCATION“



304 PERMANENT FACULTY MEMBERS
ADJUNCT FACULTY MEMBERS **887**

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About IUM | The International University of Monaco

The International University of Monaco is a private institution of higher education founded in 1986 in the Principality of Monaco. Its program portfolio includes Bachelor, Master of Science, MBA, and DBA degrees. It focuses mainly on those areas of expertise closely associated with Monaco: the management of high value-added service activities, especially in the luxury and finance sectors. This approach has allowed IUM to differentiate itself and achieve continuous growth, with student enrollment figures increasing from 300 students in 2010 to 680 in 2021. Integration within the Omnes Education Group, the French leader in private higher education, has undoubtedly contributed to this evolution.

Notwithstanding this growth, IUM remains an intimate, human-scale business school with a profoundly multicultural outlook. With more than 70 different nationalities in its student body, IUM encourages interactions and exchanges among students from around the world.

Inspired and guided by its mission, IUM has set specific objectives that characterize its vision of its future and of the role it intends to play within its environment:

- to be recognized locally and internationally as a point of reference in the business and academic communities in high-value service activities, especially in Luxury Management, Hospitality & Event Management, and Financial Services;
- to be a significant player in the promotion of Corporate Social Responsibility and Sustainable Development in the Luxury, Hospitality, and Financial Services sectors;
- to contribute significantly to the attractiveness of Monaco and to be a flagship institution within the Principality;
- to promote an innovative pedagogical approach that broadens the classroom boundaries by mobilizing project-based and experiential learning directly with a host of organizations;
- to prepare and train highly sought-after practitioners in Luxury, Hospitality, and Financial Services, hired at graduation, and to establish an influential and active alumni network that is a source of added value to firms in these areas.

Facts & Figures

685 Students

70+ NATIONALITIES



+3500 ALUMNI

100%
A GLOBAL ATTITUDE



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