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Preface

The Master’s program International Health & Social Management prepares its students for the requirements of a future-oriented field of work where an understanding of the links between health care and social organizations – charitable and profit-oriented, public and private, national and international – is essential. The medium-term outlook for graduates of the 2-year Master’s program is administrative and upper-level management positions in the health care sector, in the social and public sector and related fields.

Due to the changing health care environment, the demand for qualified persons in this sector is constantly rising. Across the European Union, health and social systems and related policies are becoming more interconnected than ever before, with more movement of people, citizens, patients and professionals. This increased interconnectedness raises many policy issues, including quality and access in cross-border services, information requirements for citizens, patients, health professionals and policy-makers, the scope for cooperation in the health and social arena, and how to reconcile national policies with European obligations in general.

Prof. Dr. Siegfried Walch
Director of Studies

Prof. Dr. Andreas Altmann
Rector
**Overview**

<table>
<thead>
<tr>
<th><strong>TITLE</strong></th>
<th>Master’s program International Health &amp; Social Management</th>
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</thead>
<tbody>
<tr>
<td><strong>ACADEMIC DEGREE</strong></td>
<td>Master of Arts in Business</td>
</tr>
<tr>
<td><strong>Use of the academic degree in combination with the brand ‘MCI’ approved</strong></td>
<td></td>
</tr>
<tr>
<td><strong>DURATION</strong></td>
<td>4 semesters incl. Master’s thesis and final exams</td>
</tr>
<tr>
<td><strong>MAIN FOCUS</strong></td>
<td>Highly practice-oriented, international, strong cooperations with international partners</td>
</tr>
<tr>
<td><strong>TIME MODEL</strong></td>
<td>Full-time</td>
</tr>
<tr>
<td><strong>ACADEMIC YEAR</strong></td>
<td>Winter semester: From September to January</td>
</tr>
<tr>
<td></td>
<td>Summer semester: From March to End of June</td>
</tr>
<tr>
<td><strong>STRUCTURE</strong></td>
<td>1st semester: Core curriculum, Electives</td>
</tr>
<tr>
<td></td>
<td>2nd semester: Core curriculum, Electives</td>
</tr>
<tr>
<td></td>
<td>3rd semester: Core curriculum, Electives or International semester optionally abroad/international study program</td>
</tr>
<tr>
<td></td>
<td>4th semester: Electives, Master thesis &amp; final exam</td>
</tr>
<tr>
<td><strong>LANGUAGES</strong></td>
<td>English (plus a wide range of foreign languages taught)</td>
</tr>
<tr>
<td><strong>TUITION</strong></td>
<td>For students from EU &amp; EEA countries: EUR 363 / semester</td>
</tr>
<tr>
<td></td>
<td>Plus membership fee to the Austrian Student Union (ÖH)</td>
</tr>
<tr>
<td></td>
<td>Details for students from third countries: <a href="http://www.mci.edu/admission">www.mci.edu/admission</a></td>
</tr>
<tr>
<td><strong>SCHOLARSHIPS &amp; GRANTS</strong></td>
<td>Overview of sources of financial support available at <a href="http://www.mci.edu/scholarships">www.mci.edu/scholarships</a></td>
</tr>
<tr>
<td><strong>ADMISSION REQUIREMENTS</strong></td>
<td>Bachelor or equivalent degree in business administration, social/political and natural sciences, medicine, economics or health sciences including public health and nursing</td>
</tr>
<tr>
<td><strong>APPLICATION</strong></td>
<td>Online at <a href="http://www.mci.edu/application">www.mci.edu/application</a>. Please consider the indicated deadlines</td>
</tr>
<tr>
<td><strong>SELECTION PROCESS</strong></td>
<td>Online application: CV &amp; motivation</td>
</tr>
<tr>
<td></td>
<td>Online admission interview</td>
</tr>
</tbody>
</table>
Goals

• To prepare students for the contemporary challenges faced by social welfare and national health systems and in so doing further develop health care at the local and international levels.

• To provide students advanced knowledge regarding the particularities of traditional European social welfare systems based on the values of equity, solidarity, access to good care and universality, the different European national health systems, and relevant EU institutions.

• To equip students with all the administrative and management-related skills needed for a career in various private and public organizations, NGOs, companies, and institutions of health care, taking into consideration classic economic and organizational theory.

• To teach students the analytic skills needed to solve problems of high social complexity as well as to increase students’ competencies in effective communication and team work to achieve specific goals.

Career prospects

Graduates of this Master’s program will work in the following fields and segments, for which substantial growth rates – and therefore excellent career prospects – are projected:

• International cooperation, international organizations, development aid (e.g. WHO, OECD, EU)
• Medical care, nursing, public health, health promotion
• Social services, social security
• Education, science, research
• Coaching, personal development and career training
• Regional development, regional and location management, economic development
• National and international administrative bodies
• Politics, associations, interest groups, citizens’ groups & lobbying
• (Social) insurance, financing, foundations, fundraising, independent professions
Program

The full-time Master’s program International Health & Social Management comprises 4 semesters of 15 weeks each and starts every winter semester. Graduates of the program are conferred the academic degree “Master of Arts in Business”. Lectures are held in English. Attendance is generally mandatory for all lectures. In the second semester students have the possibility to choose out of two to four electives per mandatory course. Furthermore the students have the option to spend the 3rd semester or earn a double degree at a partner university abroad; the lectures attended there will be counted towards the required credit units. The Master’s program has been awarded with the Certificate for Quality in Internationalization in Higher Education (CeQuInt) by the European Consortium for Accreditation and by AQ Austria.

The program comprises a total of 61.5 contact hours a week over 4 semesters (1 hour per week per semester is equivalent to 15 lessons of 45 minutes each).

<table>
<thead>
<tr>
<th>SEMESTER</th>
<th>CONTACT HOURS</th>
<th>ECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>23</td>
<td>30</td>
</tr>
<tr>
<td>2</td>
<td>22</td>
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</tr>
<tr>
<td>3</td>
<td>24</td>
<td>30</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>30</td>
</tr>
<tr>
<td>Total</td>
<td>73</td>
<td>120</td>
</tr>
</tbody>
</table>

A total of 120 Credit Points (CP) are required. The full-time program comprises a workload of 3,000 hours and one ECTS is equivalent to 25 hours of workload.

In calculating ECTS points, the following factors have been taken into consideration:

- Contact hours in class and online
- Self-study activities, e.g. library, reading and writing, group work, projects
- Exam preparation

The conversion from hours per week per semester into ECTS points varies according to the learning and working complexity.

Mentoring.

In the second year of the Master’s program a Mentoring Program is offered. The aim of it is to provide coaching and support to students who are in the last year of their studies and therefore go through a transition phase between studies and work life. In the framework of the Mentoring Program students will be able to contact lecturers and partners from the practice who guide and coach them during their search for potential research topics for the Master’s thesis and for job opportunities.
**MCI learning goals master**

In order to ensure the transfer of learning and enable students to further develop competencies leading to clear profiles for their future careers, the MCI has formulated detailed cross-curricular learning goals. MCI’s learning goals clearly define what students will know, understand and, what competencies they will have.

**COMMUNICATION**

Our graduates are effective communicators in their field of work.

Objective: Our students can discuss problems, ideas, and solutions with specialists and non-specialists.

**SCIENTIFIC METHODS**

Our graduates are competent in applying scientific methods to solve practical problems.

Objectives: Our students can apply relevant theories and appropriate scientific methods in their field of work.

Our students can act according to ethical principles when doing scientific work.

**specific learning goals.**

**INTERNATIONAL HEALTH & SOCIAL MANAGEMENT**

Our graduates are competent in taking leadership in the field of Health & Social Management in an international context.

Objective: Our students understand current challenges in health and social management and are able to address them from an international perspective.
## Curriculum

<table>
<thead>
<tr>
<th>Semester</th>
<th>Credit Units</th>
<th>ECTS-Credits</th>
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</thead>
<tbody>
<tr>
<td><strong>Semester 1</strong></td>
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<tr>
<td>1 2 3 4</td>
<td>Intern. Welfare Systems</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Fundamentals of Management &amp; Strategic Thinking</td>
<td>4</td>
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<td></td>
<td>Research Designs &amp; Academic Writing</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Qualitative Research Methods</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Quantitative Research Methods</td>
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<tr>
<td></td>
<td><strong>ELECTIVES</strong>*</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fundamentals in Finance Management</td>
<td>3</td>
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<tr>
<td></td>
<td>Entrepreneurship for Current Global Issues</td>
<td>3</td>
</tr>
<tr>
<td><strong>Semester 2</strong></td>
<td></td>
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<tr>
<td>1 2 3 4</td>
<td>Health Economics</td>
<td>4</td>
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<tr>
<td></td>
<td>Advanced Statistics</td>
<td>4</td>
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<tr>
<td></td>
<td>Digitalization in Social &amp; Health Management</td>
<td>4</td>
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<tr>
<td></td>
<td>Analysis &amp; Epidemiology</td>
<td>4</td>
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<tr>
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<td><strong>ELECTIVES</strong>*</td>
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<td>Health Promotion &amp; Integrated Care</td>
<td>3</td>
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<td>Global Health &amp; Social Policies</td>
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<td><strong>ELECTIVES</strong>*</td>
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<td></td>
<td>Determinants of Health</td>
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<td>Intercultural &amp; Transcultural Communication</td>
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<tr>
<td><strong>Semester 3</strong></td>
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<td>1 2 3 4</td>
<td>Law &amp; Public Health Practice</td>
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<td>Economic Evaluation</td>
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<td>Ethical Decision Making</td>
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<td>Regulation &amp; Competition in Health Care Markets</td>
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<td><strong>ELECTIVES</strong>*</td>
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<tr>
<td></td>
<td>I. Real Life Simulation – Methods</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>I. Real Life Simulation – Practice</td>
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<tr>
<td></td>
<td>II. Applied Finance Management</td>
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<td>II. Inclusive Leadership in Global Health</td>
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<tr>
<td><strong>Semester 4</strong></td>
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<tr>
<td>1 2 3 4</td>
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<td>Master Thesis Colloquium</td>
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<td>Master Thesis Examination</td>
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<td></td>
<td><strong>ELECTIVES</strong>*</td>
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<td>Career Coaching</td>
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<td>Master Thesis Internship</td>
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<td>**Semester Credit Units</td>
<td>ECTS-Credits**</td>
<td></td>
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<tr>
<td>**4</td>
<td>30**</td>
<td></td>
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</tbody>
</table>

* please consider that you can only choose one elective per mandatory course
THE MODULES AT A GLANCE

Fundamental and Methodical Competencies:

- Management 21% (25 ECTS)
- Economics 12.5% (15 ECTS)
- Policy 8% (10 ECTS)
- Research Methods 38% (45 ECTS)
- Governance 8% (10 ECTS)
- Multidisciplinary 12.5% (15 ECTS)

**TOTAL** 100% (120 ECTS)

ECTS = European Credit Transfer System
**Study abroad**

**EXCHANGE OPTIONS FOR SINGLE SEMESTERS**

- Erasmus University Rotterdam, The Netherlands
- Indian Institute of Management Raipur, India
- International University of Monaco, Monaco
- Royal Roads University, Canada
- University of Eastern Finland, Finland
- University of Oulu, Finland
- University of Oslo, Norway

**DOUBLE DEGREE OPTIONS**

**UNIVERSITY OF ECONOMICS, PRAGUE, CZECH REPUBLIC:**
Students have the option to accomplish their second academic year at the University of Economics, Prague. When choosing this option students get awarded an international business Master’s degree by the University of Economics, Prague, and a Master of Arts in business degree by the MCI.

**Going global**

The Master’s program has a strong international orientation, which is reflected in the composition of faculty and the student body, and in the curriculum and projects. There is a strong focus on an excellent command of English. The program also includes an international semester. Students can choose between spending a semester at the MCI with incoming students from all over the world or studying at one of the MCI’s many partner universities abroad and transferring the credits obtained there to the MCI.

www.mci.edu/en/international

**Practice**

Connected, influential and mutually beneficial: These are words that describe our relationship with the numerous corporations and organizations that support and collaborate with MCI. Our degree candidates benefit through the scholarships, awards competitions, recruitment activities, and workshops provided by members of our corporate network. In return, these corporations benefit from reaching – and often recruiting from – a pool of the brightest and the best.
**Faculty**

With a mixed faculty comprising the MCI’s own teachers, managers from technology and business, international visiting lecturers, and recognized experts from the worlds of research, consulting and the liberal professions, the MCI offers an enriching combination of theory and practice that creates added value for students and enables them to put their new-found knowledge to the test, while the latest findings in theory and practice are integrated in the program with synergistic benefits.

The high educational standard and close mentoring of students ensure that they receive a training with a strong practical orientation in an efficient program which can be completed within the prescribed period. The combination of theory and practice is the key to an innovative teaching and learning experience.

**Tuition**

Students from EU & EEA countries are required to pay a tuition fee of currently EUR 363 per semester plus membership fee to the Austrian Student Union. Details & information for students from third countries can be found at [www.mci.edu/admission](http://www.mci.edu/admission).

To ensure that accepted students take up their places and do not break off their studies without good cause, a deposit in the amount of the student fees is charged, which subsequently goes towards tuition fees for the second semester. Students are also responsible for paying the required course materials distributed by MCI.

**Degree**

On completion of the program, students are awarded the degree of a Master of Arts in Business, in short Master of Arts or M.A. or MA, and receive the relevant academic documentation (Final Certificate, Diploma, International Diploma Supplement etc.). Use of the academic degree in combination with the brand ‘MCI’ is officially approved. Example: MA (MCI).

Other than embarking on their professional career, graduates will have the option of continuing their studies by a corresponding Ph.D. program in Austria or abroad.
Voices

Since I have already completed my Bachelor’s degree at MCI, I was convinced that a Master’s degree at MCI would be the right choice for me. Based on an international curriculum we had great opportunities to tackle interdisciplinary challenges and design concepts and approaches for the national and European health sector.

Anna-Sophia Bilgeri, Universität St. Gallen

My academic tenure at MCI was quite the experience. It afforded me the opportunity to examine the different elements of healthcare and exposed me to some of the most knowledgeable in the field. As an international student MCI was fully prepared to aid me in my transition to Innsbruck. In addition, there was open communication between staff and administration. I am happy with my choice to have joined MCI!

Cherisse Mark, MED-EL, Innsbruck

MCI gave me a great opportunity to make an internship in one of the best European hospitals – Charité in Berlin. This unforgettable experience made me realise in which healthcare sector I want to start my career. More than two years I am working in the sphere of medical tourism, by managing international patients, and I have to say – I love my job a lot. Thank you MCI!

Diana Beglaryan, PremiQaMed Privatkliniken GmbH, Wien

When I joined the MCI Master’s program, my highest expectation was to acquire knowledge. What I got is a flow of inspiration and ground-breaking ideas from staff and colleagues, that lasted for even after the end of the program.

Ayman Sabae, Shamseya - Innovative Community Healthcare Systems, Cairo

When I decided to go back to study, it was a priority for me to build on my experience as a health care professional. Studying at MCI showed me that front-line health workers can play a decisive role in healthcare management. MCI lectures are delivered in small intercultural groups led by worldwide experts in public health, research, EU law and healthcare management. The double degree in health care management and international business was a crucial step to kick-off my international career in health policy, as it strengthened my confidence to live and work abroad.

Stefanie Praxmarer, WHO Regional Office of Europe, Copenhagen

I did not resist the opportunity to study international trade in combination with health care management. Given the growing needs of our societies, I wanted to contribute and at the same time increase my value on the job market.

Adam Benacka, Swiss Re, Zürich

During my study at MCI, I was impressed by the internationality and the multi-culturalism background of the staff members, teachers and of the students. However, the focus on management during the study gives me tools to lead projects.

Eric Bayala, ZeMiT, Innsbruck
Admission

THE PROGRAM ACCEPTS:

- Graduates with a minimum of three year’s study (Bachelor degree, 180 ECTS) in one of the following subjects: Business Administration, Economics, Medicine, Public Health, Nursing or Social, Political or Natural Sciences;
- Our program requires high proficiency in English Language skills. Therefore, the proficiency will be based on a personal assessment of our candidates or, additional methods of proficiency can also be proven via various tests (e.g. TOEFL, minimum score of 90), (IELTS, minimum score of 6.5), (BEC higher or Certificate of Advanced English (CAE)), or graduating from an English-taught Bachelor degree program.

Details: www.mci.edu/admission

ADMISSION PROCEDURE

The MCI operates an admission process for all study programs. The dates are listed on the individual study program websites, and an overview of the dates for all the programs is available at www.mci.edu/deadlines. Applications for a place on a study program must be submitted online by the stated deadline and accompanied by the necessary documents.

The places available will be allocated on the basis of the following criteria:

- Online application: CV & motivation
  The applicant’s professional background is considered on the basis of submitted application materials. Particular attention is paid to: education and certificates, academic and professional goals & professional experience

- Online admission interview
  The interview is conducted by a commission and gives applicants the opportunity to present themselves personally, to expand on information provided in the application materials and to explain their academic and professional goals.

Applicants are informed as soon as possible regarding their admission. Applicants who are not admitted due to the limited number of places are put on a waiting list and can – if they are still interested – be admitted if a place becomes available. The admission process is required each year. Even if the applicant was offered a place or put on the waiting list in a previous year, preferential consideration of applicants is not possible.

Further information

The MCI team is always happy to assist with regard to applications. Advice on all aspects of study at the MCI, including applications and our attractive student services, is available to personal callers or by phone. For an appointment, please mail to office@mci.edu, call +43 512 2070-0 or contact us via WhatsApp +43 664 88723671.

With a program of sample lectures, study program presentations, project presentations and laboratory visits, the MCI Open House is an ideal source of guidance in selecting the right study program. For the dates, please go to www.mci.edu/en/openhouse.

Online info sessions: MCI’s online info sessions provide the perfect opportunity to get to know more about the Entrepreneurial School® and its study programs from the comfort of your home: www.mci.edu/online lounge.

CONNECT WITH MCI  
LinkedIn  Facebook  Twitter  YouTube  Instagram
Location, campus & services

The MCI offers students an excellent infrastructure with attractive lecture rooms, computer labs, space for group work, and modern research facilities as well as conveniently located student accommodation and car parking, and excellent access by public transport. Students also enjoy a unique university setting, with mountains on the doorstep, unbeatable opportunities for sports and leisure activities, and three other countries – Germany, Switzerland and Italy – just around the corner.

LIBRARY
Thanks to an exemplary cooperation agreement signed with Innsbruck University, students have full access to the international scientific literature and professional library services with generous opening hours. In addition, the MCI has its own smaller reference libraries with a great selection of newspapers, magazines and journals. www.mci.edu/en/library

ACCOMMODATION
As an old university town, Innsbruck offers a wide range of accommodation in dormitories, studios, shared apartments etc. www.mci.edu/en/accommodation

SPORTS & LEISURE
Innsbruck – at the heart of the Alps – is an outstanding tourism destination that has hosted the Winter Olympics twice and as such is the perfect place for year-round sports and leisure activities. The Innsbruck University Sports Institute (USI) is also open to MCI students and offers modern facilities for a wide range of sports and healthy exercise. www.mci.edu/en/sports

ALUMNI & FRIENDS
The MCI’s alumni association is a dynamic platform for debate and personal contacts for all MCI graduates, students, faculty and partners. Panel discussions with first-rate international speakers are a stimulating source of motivation and ideas and an enjoyable way to share knowledge and experience. www.mci.edu/en/alumni

CAREER
In keeping with the MCI’s motto ‘mentoring the motivated’, a Career Center with its own international network supports MCI graduates during their first steps and subsequent development in the business world and enables companies to choose their recruitment needs from a pool of excellence. The Career Center offers support and guidance for students and alumni, including internship placements and job opportunities, interview training, career coaching and industry recruitment events. www.mci.edu/en/career

LANGUAGE SKILLS
The MCI’s international orientation is underscored by the wide range of foreign languages offered, with a focus on intercultural competence and communication skills in addition to language competence. Extra-curricular language courses are available in Arabic, Chinese, Japanese, and Russian among many others. Experienced language trainers with first-class didactic skills provide a varied and fun learning experience. www.mci.edu/en/languages

STUDENT LIFE
As a university town, Innsbruck is a young-at-heart city that offers MCI students creative interaction in a wide range of fields, and a variety of entertainment and social activities (arts, music, societies, churches, health, shopping, nightlife etc.). www.mci.edu/en/studentlife

START UPS
Entrepreneurial thinking and working are taken seriously at the MCI. The MCI’s faculty, students and graduates with the entrepreneurial spirit wishing to set up their own businesses or make commercial use of the results of their research benefit from the in-depth expertise and modern infrastructure. www.mci.edu/en/startup

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Study at MCI

For full information, please visit our website at www.mci.edu. We are always happy to advise.

### Bachelor

<table>
<thead>
<tr>
<th>Program</th>
<th>Language</th>
<th>Time Model</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management &amp; Society</td>
<td><strong>GER</strong></td>
<td><strong>FT</strong></td>
</tr>
<tr>
<td>Business Administration</td>
<td><strong>GER</strong></td>
<td><strong>FT</strong></td>
</tr>
<tr>
<td>Business &amp; Management</td>
<td><strong>GER</strong></td>
<td><strong>FT</strong></td>
</tr>
<tr>
<td>Management, Communication &amp; IT</td>
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<td>Health and Sports Engineering</td>
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### Master

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<tr>
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<tr>
<td>Management &amp; Society</td>
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<td>Corporate Governance &amp; Finance</td>
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<tr>
<td>Entrepreneurship &amp; Tourism</td>
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<td>International Health &amp; Social Management</td>
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<tr>
<td>Social Work, Social Policy &amp; Management</td>
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### Technology & Life Sciences

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<tr>
<th>Program</th>
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<td>Food Technology &amp; Nutrition</td>
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<td>Environmental, Process &amp; Energy Engineering</td>
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<td>Energy Engineering</td>
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<tr>
<td>Environmental Engineering</td>
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<tr>
<td>Plant Engineering &amp; Operations</td>
<td><strong>GER</strong></td>
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<tr>
<td>Industrial Engineering &amp; Management</td>
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<tr>
<td>Mechatronics &amp; Smart Technologies</td>
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<td>Electrical Engineering</td>
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<tr>
<td>Medical Technologies</td>
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### Executive Education

Part-time advanced training for decision-makers

- Executive PhD Program in Management **ENG**
- Executive Master 4 semesters **ENG**
  - Digital Business MBA **ENG** ONLINE
  - Digital Economy & Leadership MSc **ENG** ONLINE
  - Digital Marketing & Analytics MSc **ENG** ONLINE
  - Executive MBA **ENG** ONLINE
  - LL.M. Digital Business & Tech Law **ENG** ONLINE
- Management & Leadership MSc **ENG**

- Certificate Courses
  - Controlling & Management
  - Corporate Communications
  - Digital Business Analytics
  - Family Business
  - General Management
  - Human Resources Management
  - Innovation Management
  - Management, Psychology & Leadership
  - Marketing
  - Sales Management
  - Systemic Leadership Psychology

- Management Seminars
  - Management
  - Leadership
  - Communication
  - Digital Skills

- Leadership Trainings
  - Programs for universities
  - Corporate Programs

- Technical Trainings
  - Automation & Control Engineering
  - Fundamentals of Process Engineering
  - In-house Energy Management
  - Workshop Computational Fluid Dynamics

- International Sessions for Students
  - Summer School / Winter School

* = English, ** = German, = Full-time, = Part-time, ONLINE = Blended learning (online & attendance modules)