

## MASTER international business & law.

### STRUCTURE\*

1<sup>st</sup> – 3<sup>rd</sup> semester: Core curriculum & Electives  
 Strategy, Mergers & Acquisitions; International Accounting, Controlling & Finance;  
 International & European Business Law; Digital Business, Marketing & Branding;  
 International Human Resource Management & Labor Law; Innovation Management &  
 Intellectual Property Law  
 3<sup>rd</sup> semester: International semester (optionally abroad)  
 4<sup>th</sup> semester: Master thesis

### DEGREE

Master of Arts in Business | M.A. | MA\*\*  
 \*\*Use of the academic degree in combination with the brand MCI officially approved

Double Degree options:

LIUC, Castellanza / IT (Laurea Magistrale)  
 Edinburgh Napier University / UK (M.Sc.)  
 Kingston University / UK (LL.M.)



### TIME MODEL

Full-time (Wednesday noon to Saturday afternoon), part-time work possible

### LANGUAGE

English

### CONTENT

- Applied economic science 50%
- Applied legal science 30%
- Transdisciplinary projects & social skills 20%

### PROFESSIONAL OPPORTUNITIES

- Industrial sector
- Trading companies
- Tax advisory and auditing
- Business consultancy
- Banks and insurance companies
- Communications and information transmission
- Interest groups, public administration
- Higher education

### ADMISSION REQUIREMENTS

- Graduates of relevant Bachelor programs
- Graduates of other Bachelor or post-secondary programs comprising courses in Strategic Management / Business Administration, International Business, Marketing, Controlling / Accounting and Law (totaling a minimum of 120 ECTS)

### TUITION

- For students from EU & EEA countries: EUR 363 / semester plus membership fee to the Austrian Student Union
- For students from third countries: EUR 7,000 / semester plus membership fee to the Austrian Student Union; Scholarships: [www.mci.edu/scholarships](http://www.mci.edu/scholarships)

### APPLICATION

Career background (30%)  
 Written entrance exam (30%)  
 Interview (40%)

\*subject to accreditation of changes

# curriculum.

Modules / Courses	Semester Credit Units   ECTS-Credits			
	1	2	3	4
<b>INTERNATIONAL STRATEGIC MANAGEMENT</b>				
Contemporary Research and Practice	2   2			
Management Strategy	2   3			
Introduction to International and Global Management	2   3			
<b>ADVANCED STRATEGIC MANAGEMENT</b>				
Innovation Management		2   3		
Strategic Simulation			2   3	
Entrepreneurship			2   3	
Mergers & Acquisitions			2   3	
<b>INTERNATIONAL POLITICAL ECONOMY</b>				
Introduction to International Economics	2   3			
Global Economic Framework		2   3		
<b>ELECTIVE 2: BUSINESS ENVIRONMENT IN SPECIFIC MARKETS* **</b>				
International Business in Foreign Markets			4   7	
<b>DIGITAL BUSINESS, MARKETING &amp; BRANDING</b>				
Fundamentals of Digital Management	4   5			
International & Global Marketing	2   3			
<b>ELECTIVE 1: DIGITAL BUSINESS*</b>				
Digital Business Law		2   3		
Digital Management		2   3		
Strategic and Intercultural Branding			2   3	
<b>INTERNATIONAL BUSINESS LAW</b>				
International Private Law	2   3			
Intellectual Property	2   3			
Legal Terminology	1   2			
International Product Liability		1   1,5		
<b>EUROPEAN BUSINESS LAW</b>				
European Legal Enforcement and Arbitral Jurisdiction		1   1,5		
Single European Market Law		2   3		
<b>ELECTIVE 2: EUROPEAN BUSINESS ENVIRONMENT*</b>				
European Competition Law			2   3	
European Company Law			1   2	
Business Criminal Law			1   2	
<b>INTERNATIONAL ACCOUNTING, CONTROLLING &amp; FINANCE</b>				
Financing Global Growth		2   3		
International Taxation		1   1,5		
Business Ethics		1   1,5		
International Accounting		2   3		
International Finance			2   3	
Financial Risk Management			1   2	
<b>HUMANS &amp; ORGANIZATIONS</b>				
Organizational Behaviour	2   3			
<b>ELECTIVE 1: INTERNATIONAL HUMAN RESOURCE MANAGEMENT*</b>				
International Personnel Management		2   3		
International and European Labor Law		1   1,5		
International Leadership		1   1,5		
<b>TRANSDISCIPLINARY PROJECTS / MASTER THESIS</b>				
Research Methods		2   3		
General Management Experience			2   3	
Academic & Business Writing			2   3	
Integrative Synopsis				2   4
Recent Economic and Legal Developments				3   3
Master Thesis				1   23
<b>SEMESTER CREDIT UNITS   ECTS-CREDITS</b>	<b>21   30</b>	<b>20   30</b>	<b>19   30</b>	<b>5   30</b>

\* please consider that you can only choose one

\*\* only available for students doing their international semester abroad