reading preparation for the written entrance exam.
Dear applicant,

We are delighted that you are interested in our Master program “International Business & Law”.

As you should already be aware, one part of the application process is a written aptitude test. In order to offer you the greatest measure of assistance, we would like to provide you with a selection of literature in the field of business, economics and law.

The written aptitude test is conducted online and contributes 30% to the total result.

We wish you every success for the written aptitude test in the Master program “International Business & Law”.

With best regards from Innsbruck,

Your International Business & Law Team
Please note that the following references are only suggestions for basic literature in every field. Further books and journal articles are possible.

**business and economics.**

**Strategy**


**Marketing Management**


**Financial Management**


**Human Resource Management**


**Economics**


**Law**


