

## **top grades.**

Graduates of Executive Master Courses confirm the top quality and standing of their study programs and demonstrate impressive careers.

2015/16

CAREER  
LEADERSHIP SKILLS  
NETWORKING  
INTERDISCIPLINARITY  
PERSONAL DEVELOPMENT  
EXCELLENCE  
PRACTICAL RELEVANCE  
INTERNATIONALITY

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MANAGEMENT CENTER  
INNSBRUCK

The MCI Executive Master programs provide committed and qualified personalities, whether from home or abroad, with an outstanding opportunity for part-time postgraduate study and thus the achievement of internationally recognized degrees. All study programs as mentioned in the present survey are internationally accredited:

- General Management Executive MBA
- Management & Leadership MSc
- International Business & Tax Law LL.M.



## specifications and data.

<b>METHOD</b>	Full survey, written and anonymous survey based on a standardized online questionnaire
<b>PERIOD</b>	winter term 2015/16
<b>POPULATION &amp; SAMPLE</b>	152 graduates of the following study programs: <ul style="list-style-type: none"> <li>• 35 General Management Executive MBA</li> <li>• 60 Management &amp; Leadership MSc</li> <li>• 57 International Business &amp; Tax Law LL.M.</li> </ul> The survey targeted all Executive Master graduates who completed their degrees between 2009 and 2014 ( <i>on weighted average: 4.7 years ago</i> ).
<b>RESPONSE RATE</b>	34.9%
<b>PROJECT MANAGEMENT</b>	Mag. Brigitte Auer, Head, Quality Management Mag. Birgit Partl, Assistant & Project Manager, Quality Management tel. +43 512 2070 1300, e-mail: <a href="mailto:qm@mci.edu">qm@mci.edu</a>

## summary of the survey results.

### Recommendation of MCI

- 94.4% of respondees would "Definitely" or "Most Probably" recommend Management Center Innsbruck to their friends, acquaintances, or colleagues.
- Only 5.6% of graduates state they would "Possibly" recommend MCI.
- None of the graduates would "Probably Not" or "Definitely Not" recommend MCI.

### Choice of studies

- 96.2% of surveyed graduates now believe that they have "Definitely" or "Most Probably" chosen the right study program.
- Only 3.8% of graduates think that their choice of studies was "Possibly" or "Probably Not" the right one.
- None of the graduates responds with "Definitely Not" upon being asked whether they have made the right choice of studies.

### Overall rating of studying at MCI

- 93.5% rate their study experience at MCI as "Very Good" or "Good".
- Only 6.5% rate studying at MCI as "Satisfactory".
- None of the graduates would rate their study experience as "Adequate" or "Inadequate".

### Study goals & degree of fulfillment

- According to the surveyed population of graduates, the main goals of MCI students are to gain "Professional Competence" (94.3%), an "Ability to Compete on the Job Market" (88.7%), and "Methodological Competence" (86.5%).
- 82% of graduates think that said objectives were "Completely" or "Largely" achieved.

### Demands made of students

- 76.6% classify the requirements of their studies at MCI as "Very High" or "High".
- 23.4% of respondees rate the demands of their studies as "Average".
- None of the graduates consider the demands made of students "Low" or "Very Low".

### Practical relevance of the study program

- 68.3% of graduates are convinced their study program "Totally" or "To a Large Extent" meet the requirements of the business community.
- 27.7% believe MCI study programs "In Part" fulfill practical requirements.
- Only 4% of graduates believe MCI study programs meet practical requirements "To a Low Degree" or "Not at All".

### Student support

- The entire population of surveyed graduates evaluates the support MCI students are provided with as "Very Good" or "Good".
- None of the respondees considers student support at MCI to merely be "Satisfactory", "Adequate", or "Inadequate".

### Career development & professional position

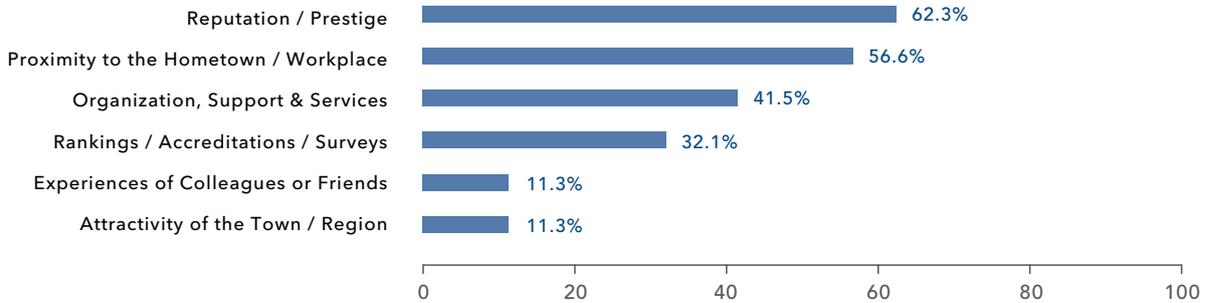
The present survey demonstrates the impressive career paths of MCI graduates:

- At enrollment at MCI, the annual gross income of respondees amounted to an average of 72,500 euros. With the advancement of studies, their income rose up to 80,142 euros. At the time of survey, the annual gross income of MCI graduates reached a mean value of 87,647 euros.
- At enrollement at MCI, 19.1% of the surveyed population was active in top management. By the time of the completion of their degree, already 23.4% of queried graduates had become top managers. At the time of survey, i.e. on average 4.7 years after graduation, the number of top managers had risen to 29.8%.

## choice of studies.

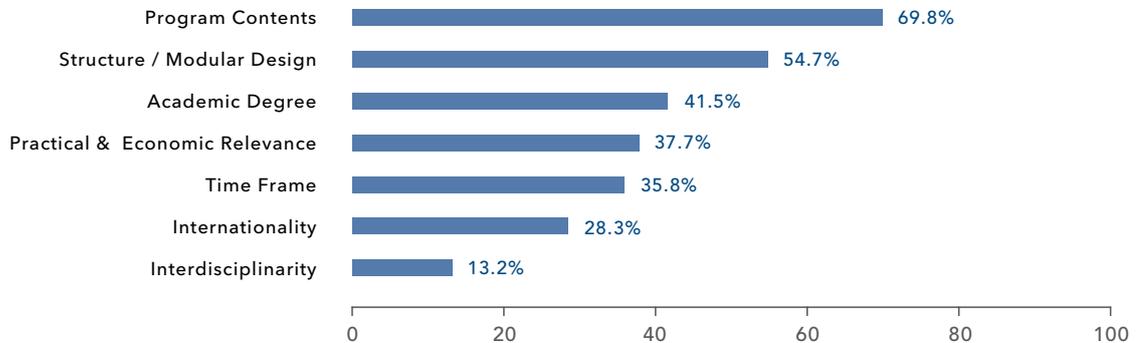
### Why did you choose to study at MCI?

The primary motivation for 62.3% of today's graduates to study at MCI was to profit from the school's "Reputation / Prestige". 56.6% of the graduates were attracted by MCI's "Proximity to the Hometown / Workplace". The „Organization, Support & Services" provided by MCI determined the choice of 41.2% of today's graduates.



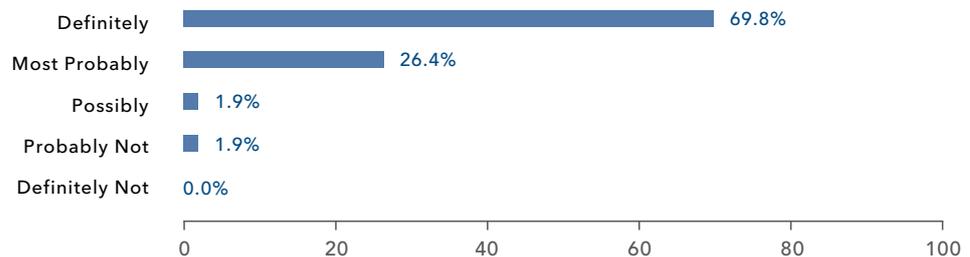
### Why did you choose your specific course of study?

The decisive factors in choosing a specific course of study, as revealed by the present survey, are the "Program Contents" (69.8%) as well as "Structure / Modular Design" (54.7%) of specific study programs. A large number of surveyed graduates, however, was also attracted by the "Academic Degree" they would gain upon completion, the "Practical / Economic Relevance" and the "Time Frame" of a study program.



### In retrospect, did you choose the right course of studies?

96.2% of graduates believe they "Definitely" or "Most Probably" made the correct choice of study program. Only 3.8% of graduates think that their choice of studies was "Possibly" or "Probably Not" the right one. None of the graduates responds with "Definitely Not".



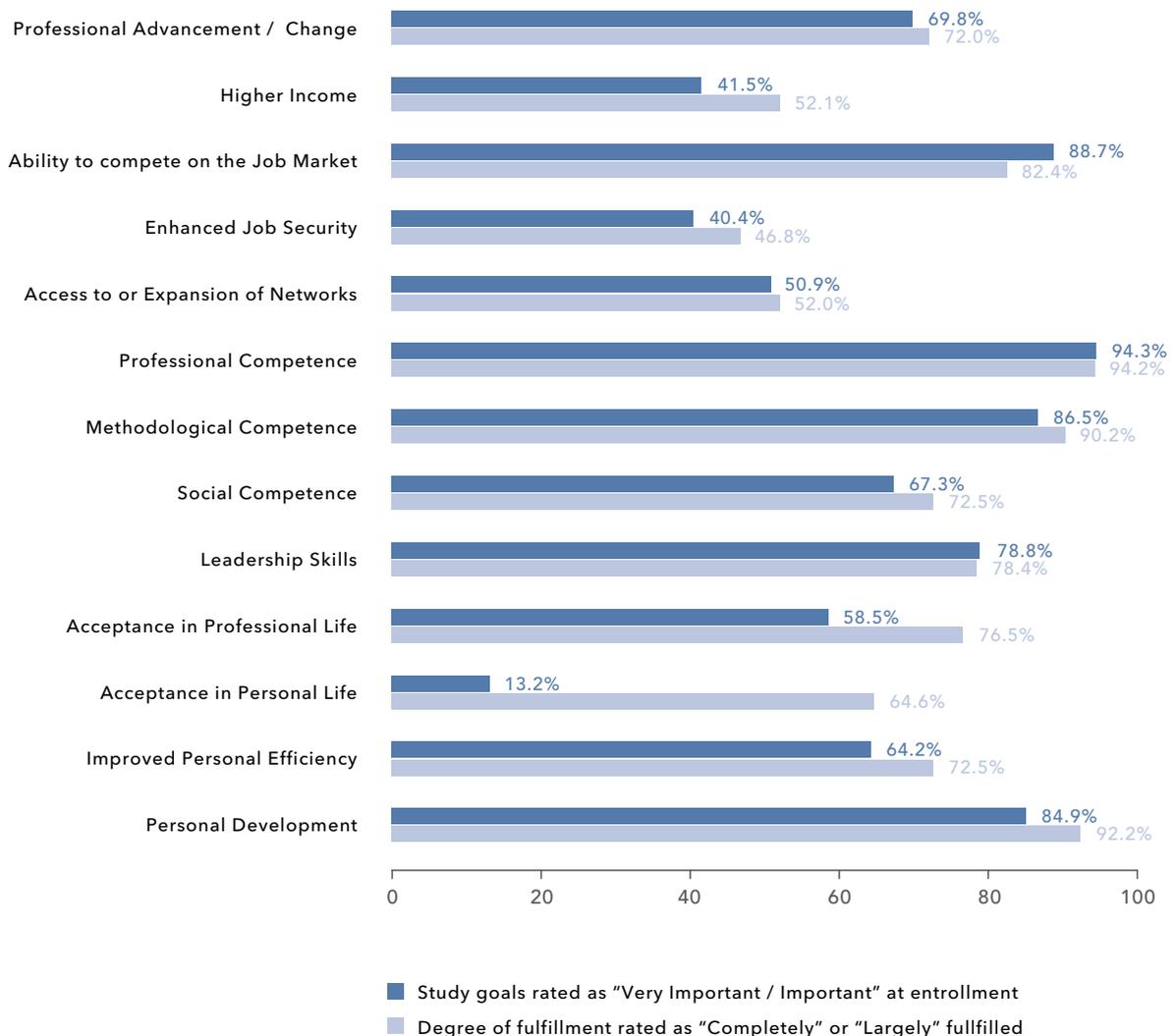
## study goals & degree of fulfillment.

- a) Please evaluate the importance of the following study goals to you at enrollment.  
 b) To what extent do you now think that said goals have been achieved?

According to the surveyed population of graduates, the main goals of MCI students are to gain "Professional Competence" (94.3%), a "Ability to compete on the Job Market" (88.7%), and "Methodological Competence" (86.5%). For 84.9% of today's graduates "Personal Development" was at the forefront. 78.8% aimed to achieve "Leadership Skills".

The survey reveals that the degree to which the students' goals were fulfilled is generally rather high. Particularly the expectations regarding the achievement of "Professional Competence" and "Personal Development" were fulfilled to a large degree, as 94.2% and 92.2% of the graduates confirm, respectively.

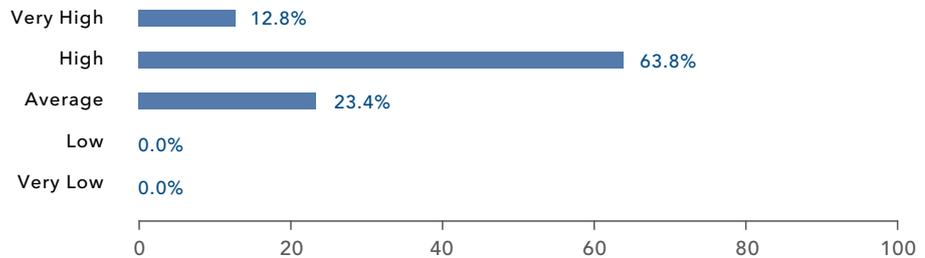
In fact almost all of the mentioned study objectives were either "Completely" or "Largely" achieved. In some cases, students even appreciated the achievement of goals which they have originally considered as less important such as "Acceptance in Personal Life" or "Acceptance in Professional Life" and "Social Competence".



## demands made of students.

Please rate the requirements of studying at MCI.

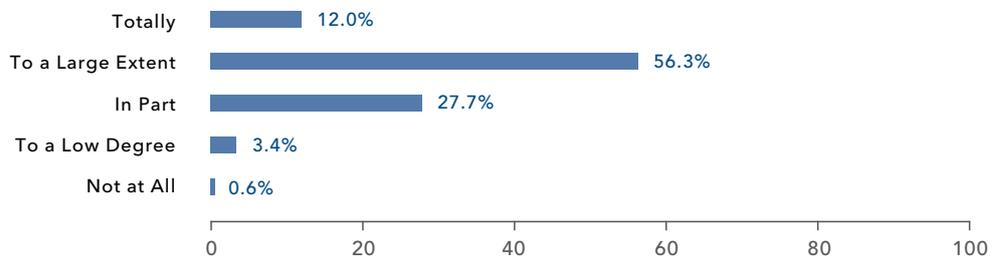
76.6% of graduates classify the requirements of their studies at MCI as "Very High" or "High". 23.4% of respondents rate the demands of their studies as "Average". None of the graduates would now rate the demands made of students as "Low" or "Very Low".



## practical relevance of the study program.

To what extent did your study program meet the requirements of the business community?

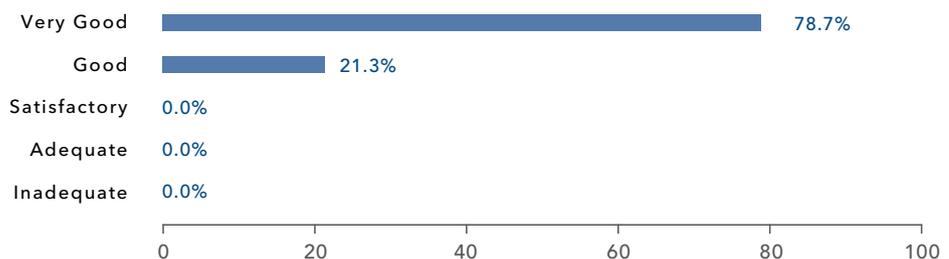
68.3% of graduates are convinced that MCI study programs "Totally" or "To a Large Degree" meet the requirements of the business community. 27.7% believe MCI study programs "In Part" fulfill practical requirements. Only 4% of surveyed graduates believe MCI study programs meet practical requirements "To a Low Degree" or "Not at All".



## student support.

How would you grade the student support provided by MCI?

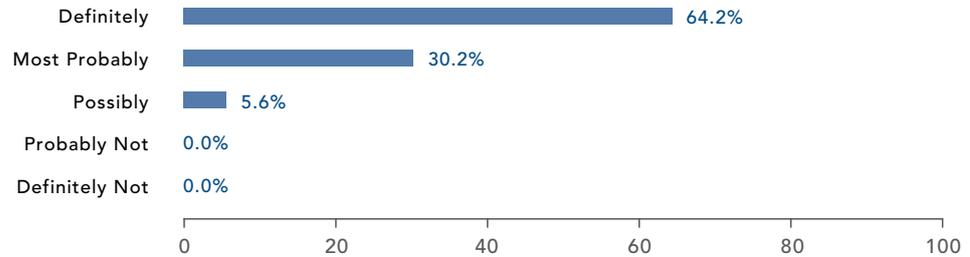
100% of the surveyed population considers the support MCI students are provided with as "Very Good" or "Good".



## recommendation of mci.

Would you recommend MCI to your friends, acquaintances, or colleagues?

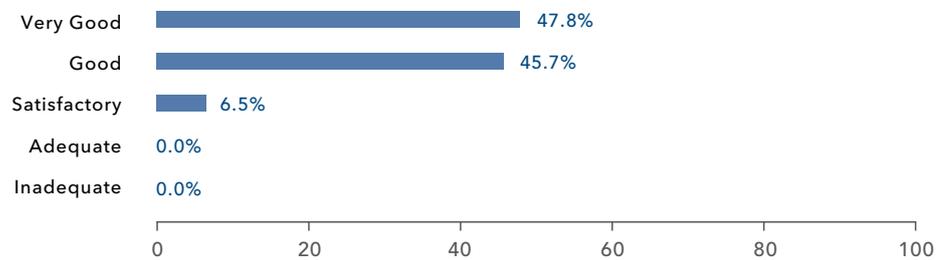
94.4% of respondees would "Definitely" or "Most Probably" recommend Management Center Innsbruck to their friends, acquaintances, or colleagues. Only 5.6% of surveyed graduates state they would "Possibly" recommend MCI. None of the surveyed graduates would "Probably Not" or "Definitely Not" recommend MCI.



## overall rating of studying at mci.

In retrospect, how would you assess the study program as a whole?

Using the Austrian school grading system (five grades from "Very good" to "Inadequate"), 93.5% of the surveyed population today graded study at MCI as "Very Good" or "Good". 6.5% rate studying at MCI as "Satisfactory". None of the respondees considered their course of study at MCI to have been "Adequate" or "Inadequate" experience.



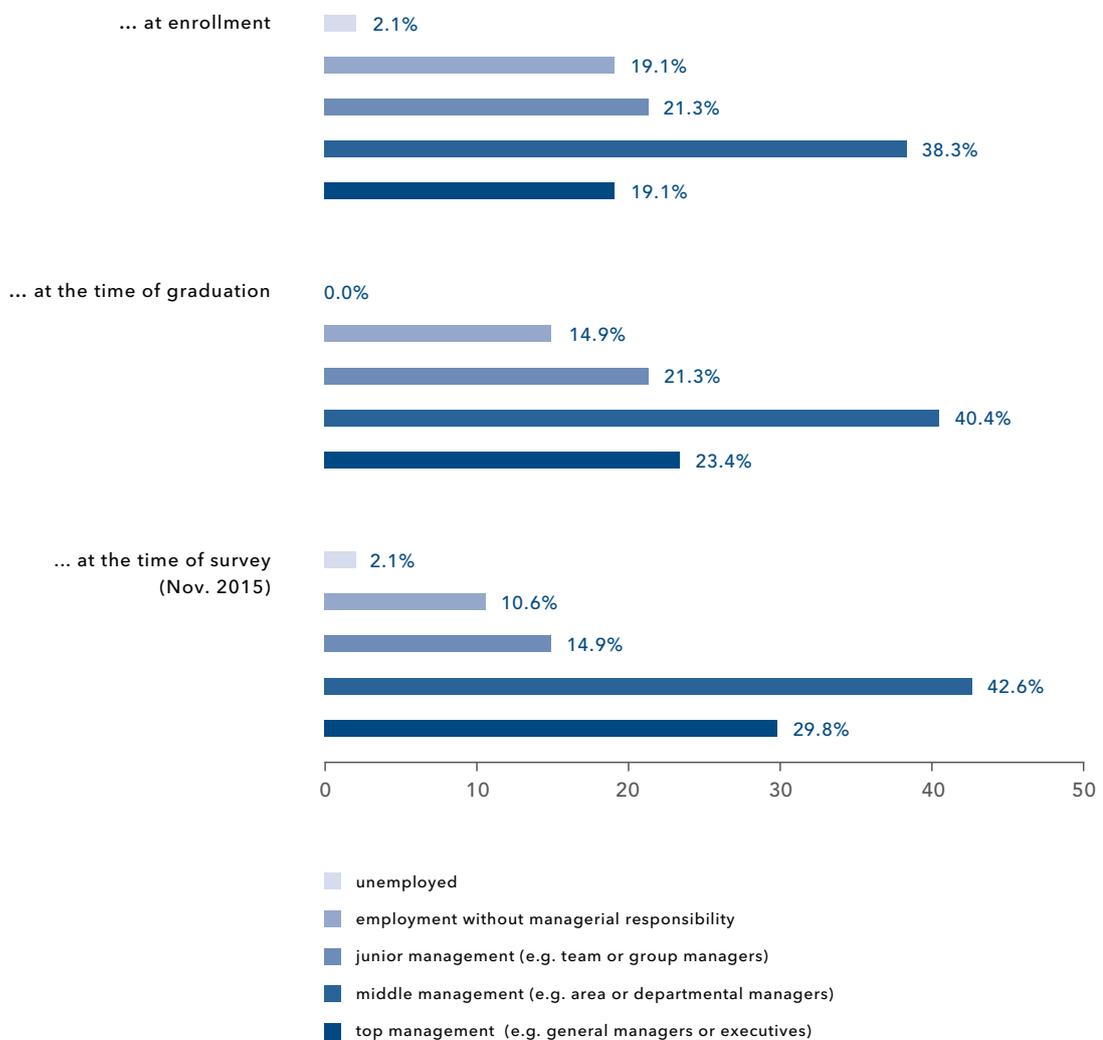
## career development & professional position.

Which of the following statements apply to your profession at enrollment, at the time of graduation, and at the time of survey?\*

As the survey results show, MCI opens up notable career paths not just for graduates, but also for its students.

- While at enrollment, 38.3% of today's graduates were active in middle management, 42.6% were active in middle management at the time of survey.
- The career development of graduates in top management is even more impressive: At the onset of their studies at MCI, 19.1% of the surveyed population was active in top management; by the time of graduation, already 23.4% had become top managers; at the time of survey, the number had risen to 29.8%.

### PROFESSIONAL POSITION



\*On average the surveyed population had graduated 4.7 years ago.

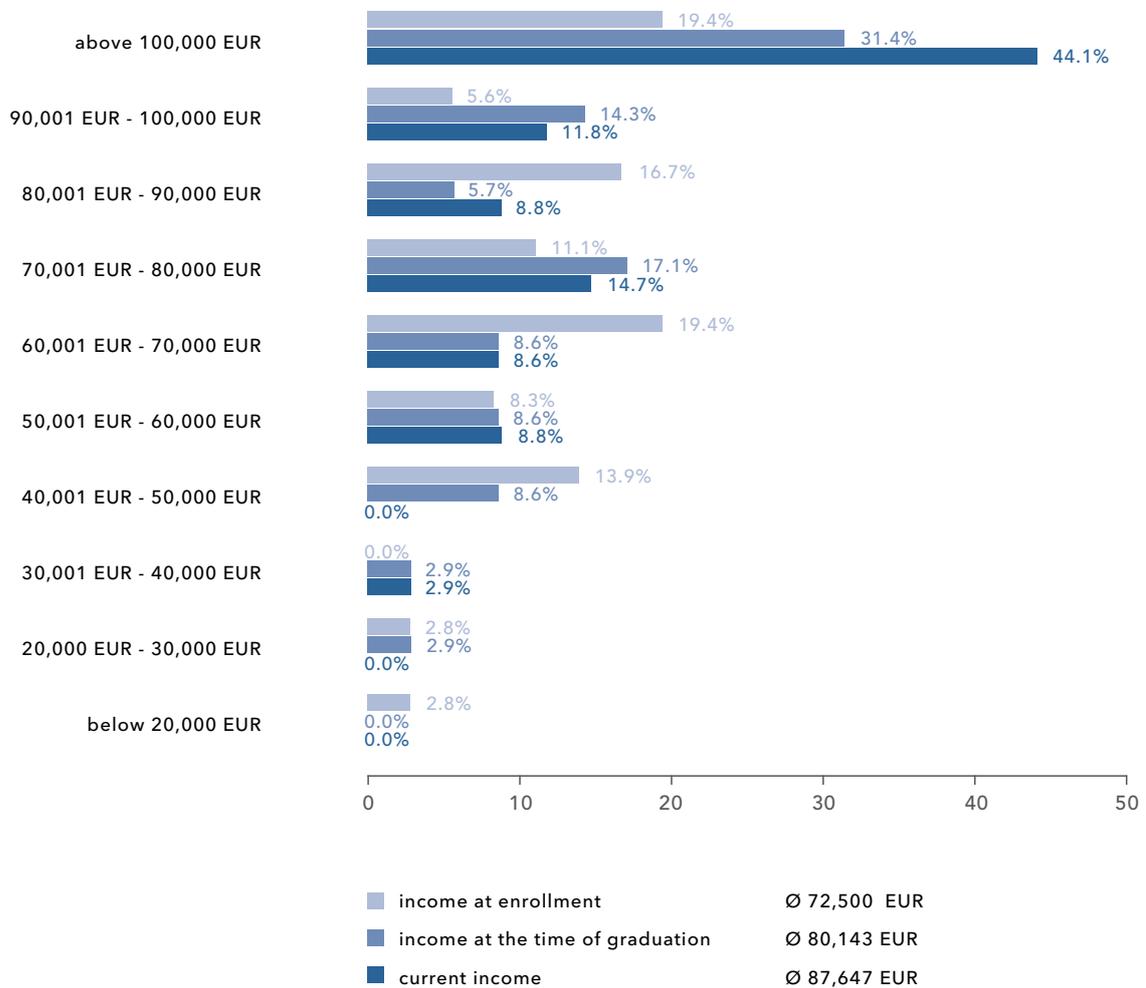
## income development.

What was your income at enrollment and at the time of graduation? What is your income today?\*

(annual gross income including special and non-cash allowances)

- At enrollment at MCI, the annual gross income of respondents amounted to an average of 72,500 euros. With the advancement of studies, their income rose up to 80,142 euros. At the time of survey, the annual gross income of MCI graduates had risen by about 10.5% and thus reached a mean value of 87,647 euros.
- The development of incomes above 100,000 euros is particularly remarkable: The number of those who earn more than 100,000 euros per year has, in fact, doubled. While at the beginning of studies 19.4% of respondents earned more than 100,000 euros, already 31.4% did at the time of graduation. Today 44.1% of the surveyed population achieves an annual gross income exceeding 100,000 euros.

### INCOME (IN EURO)



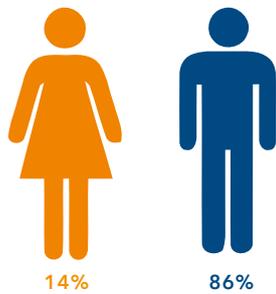
\*On average the surveyed population had graduated 4.7 years ago.



## demographics.

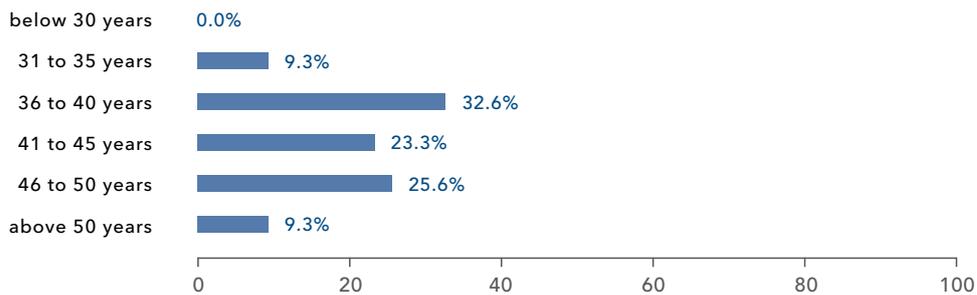
The following charts provide a summary of relevant demographic information about the surveyed population.

### GENDER

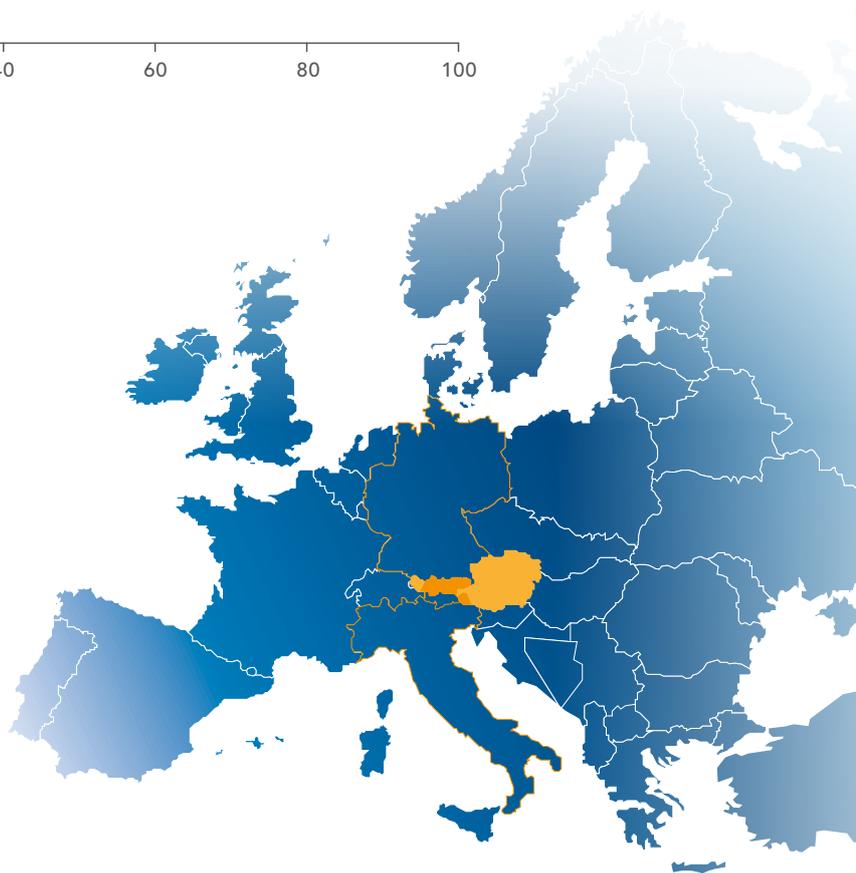
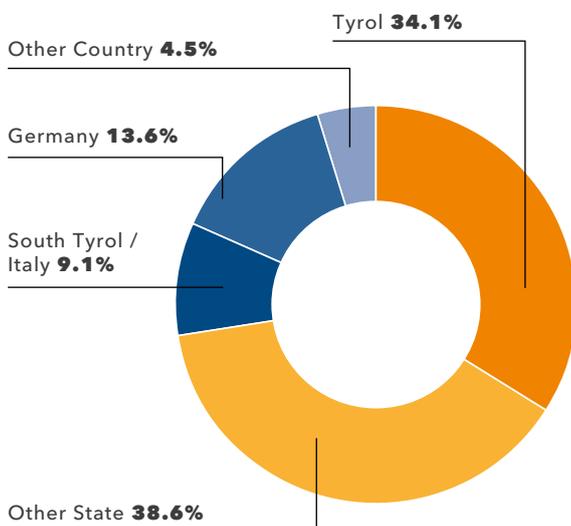


### AGE AT THE TIME OF SURVEY

Arithmetic mean: 42 years



### PLACE OF RESIDENCE AT THE TIME OF SURVEY



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