

Graduates Award Top Grades 2023

Bachelor's & Master's Programs | Executive Education



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OVERVIEW BACHELOR'S & MASTER'S PROGRAMS

Full-time | Part-time | Online

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KEY DATA OF THE SURVEY



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METHOD

Full anonymous written survey using a standardized online questionnaire

TIME FRAME

Spring 2023

POPULATION & SAMPLE

4,205 surveyed alumni, of whom

- 2,267 graduated with a bachelor's degree
- 1,938 graduated with a master's degree

The survey targeted all graduates who completed their studies between 2014 and 2022 (Ø 4.3 years after graduation)

PARTICIPATING STUDY PROGRAMS

BACHELOR

Business Administration Online
 Biotechnology & Food Engineering
 Biotechnology
 Business & Management (FT / PT)
 Food & Bioresource Technology (FT / PT)
 Management & Law
 Management, Communication & IT
 Mechatronics (FT / PT)
 Nonprofit, Social & Health Care Management
 Social Work
 Environmental, Process & Energy Engineering (FT / PT)
 Entrepreneurship, Tourism & Leisure Business
 Industrial Engineering & Management (FT / PT)

MASTER

Biotechnology
 Corporate Governance & Finance
 Entrepreneurship & Tourism
 European Health Economics & Management
 International Business & Management (FT / PT)
 International Business & Law / Strategic Management & Law
 International Health & Social Management
 Food Technology & Nutrition (FT)
 Food Technology & Nutrition / Bioresource & Food Engineering (PT)
 Management, Communication & IT
 Mechatronics & Smart Technologies (FT / PT)
 Social Work, Social Policy & Management
 Environmental, Process & Energy Engineering (FT / PT)
 Industrial Engineering & Management

RESPONSE RATE

25.2 %

PROJECT MANAGEMENT

Mag. Brigitte Auer, Head of Quality Management
 Mag. Christina Hackhofer, Quality Management
 Phone +43 512 2070 1300, E-Mail: qm@mci.edu

BACHELOR & MASTER

Full-time | Part-time | Online

Summary

86.2 % Recommendation of MCI
would "definitely" or "most probably" recommend MCI to others



87.7 % Choice of study program
believe their study program was "definitely" or "most probably" the right choice



84.8 % Overall rating of study program
rate their study program as "excellent" or "good"



86.1 % Student support
rate the support they received during their studies as "excellent" or "good"



Bachelor

2.4 : 1

Ø Job offers per graduate before / at point of graduation

Master

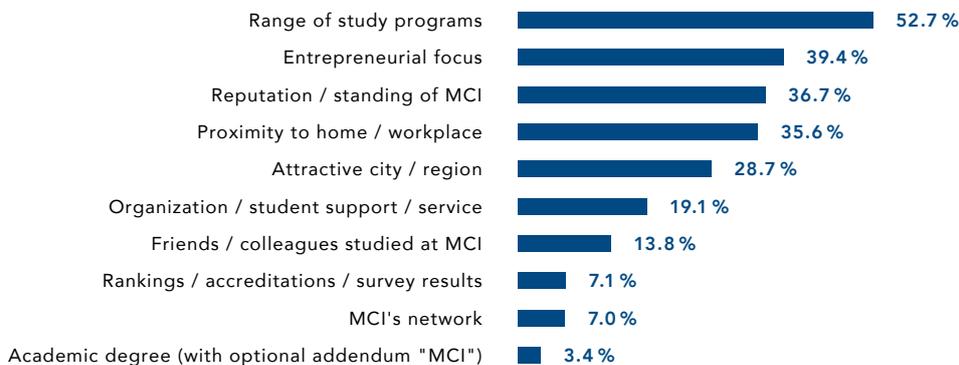
2.8 : 1

Ø Job offers per graduate before / at point of graduation

Choice of Study Program

What were your reasons for choosing MCI?

The main reasons for studying at MCI were the "range of study programs" (52.7%) and the "entrepreneurial focus" (39.4%).



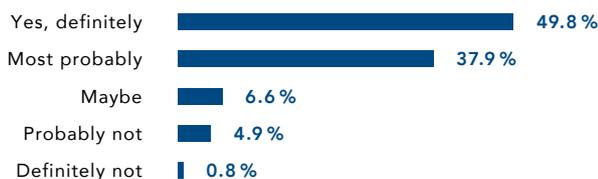
What made you choose this specific study program?

For 66.2% of the graduates the primary reason was the "content", followed by the "business orientation & practical relevance" with 42.6%.



In retrospect, did you choose the right study program?

87.7% of the graduates think their study program was "definitely" or "most probably" the right choice in hindsight. 6.6% answered with "maybe". Only 5.7% of the graduates answered with "probably not" or "definitely not".



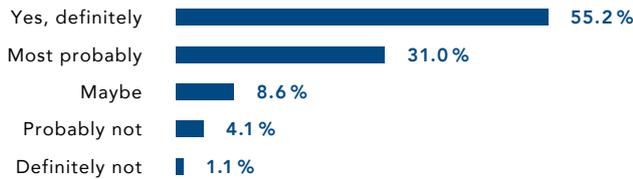
BACHELOR & MASTER

Full-time | Part-time | Online

Recommendation

Would you recommend MCI to friends / colleagues?

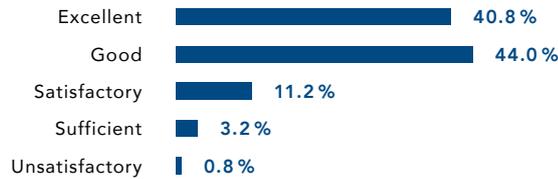
86.2% of the graduates would "definitely" or "most probably" recommend MCI to their friends or colleagues. 8.6% would "maybe" and only 5.2% would "probably not" or "definitely not" recommend MCI.



Overall Rating

In retrospect, how would you assess the study program as a whole?

84.8% of the graduates award their study program with an "excellent" or "good" grade. 11.2% rate it as "satisfactory" and only 4.0% rate their studies as "sufficient" or "unsatisfactory".



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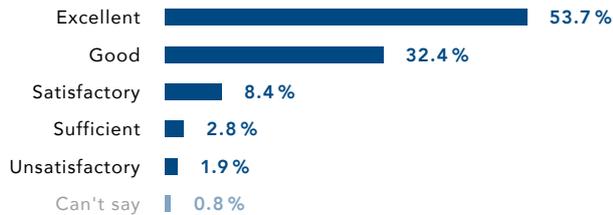
BACHELOR & MASTER

Full-time | Part-time | Online

Student Support

How would you rate the student support provided by MCI?

86.1% of the graduates rate the support during their studies as "excellent" or "good". 8.4% rate it as "satisfactory" and only 4.7% rate it as "sufficient" or "unsatisfactory".

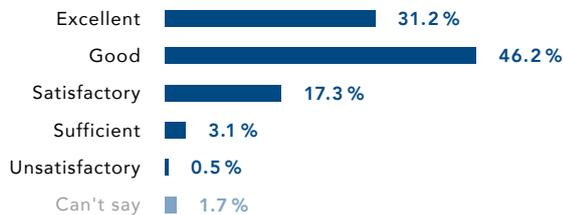


1,7
Overall grade*

IT-Services

How would you rate the IT services (incl. learning platforms, etc.) at MCI?

77.4% rate the IT services provided by MCI as "excellent" or "good". 17.3% rate them as "satisfactory" and 3.6% rate them as "sufficient" or "unsatisfactory".



1,9
Overall grade*

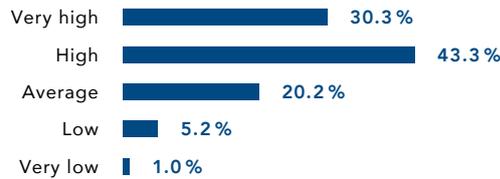


*1=excellent | 2=good | 3=satisfactory | 4=sufficient | 5=unsatisfactory | excl. can't say

Relevance of Study Program for Career Development

How would you assess the relevance of your studies for your future professional development from today's perspective?

The majority of graduates (73.6%) rate the relevance of their studies for their career development as "very high" or "high". 20.2% consider their study program as having "average" relevance. 6.2% of the respondents report "low" or "very low" relevance.

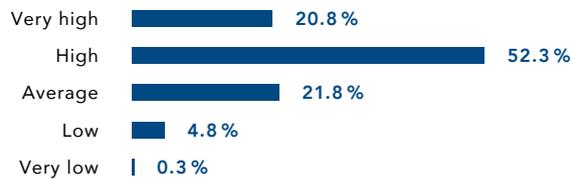


Requirements during the Study Program

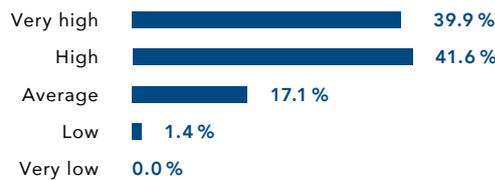
How would you assess the requirements of your study program?

73.1% of the graduates rate the content requirements of their study program as "very high" or "high". 81.5% of the graduates rate the time requirements as "very high" or "high".

CONTENT REQUIREMENTS



TIME REQUIREMENTS



BACHELOR & MASTER

Full-time | Part-time | Online

Voices of our Graduates



"The study program at MCI has ideally prepared me for my current job. The connection between theory and practice is of invaluable worth for my daily work. Through the connected thinking and structured approach to complex issues, I am able to quickly and effectively find solutions for the various challenges and thus be successful."

TAMARA UMUNDUM, BA
Head of Strategic Business Development, Starvision Service GmbH
Hamburg / Germany



"Studying at MCI offers a great platform to develop important skills, advance your own projects and engage in interdisciplinary exchange. All of this is embedded into an excellent academic context with relevant contacts in industry, handing you the best tools to start your career."

MAXIMILIAN NISSLIN, BSC, MSC
Associate, Boston Consulting Group
Munich / Germany



"At MCI, I gained professional knowledge, soft skills, experience and input that now help me understand different opinions, ask the right questions, find connections, take responsibility and make sound decisions."

LISA MAIER, BA, MA
Junior General Manager, Winestore GmbH
Karneid / Italy



BACHELOR & MASTER

Full-time | Part-time | Online

Quotes from the Survey*

*"Best academic team.
Highly professional!"*

"The reputation of MCI on the job market is particularly positive - you always come across positive feedback."

"Despite the high demands, I found the study program to be very pleasant. It was a stepping stone for my career development towards a higher position. Many thanks to all the lecturers and the entire MCI team."

"I particularly liked the atmosphere at MCI. It was very personal, which simply made it special. For me, that has a huge value! Learning is simply much more enjoyable and much easier when the barriers and hierarchies are fairly low."

"Studying at MCI has laid a very good foundation for my professional future and I would definitely recommend the university to others. I also have very positive memories of the support during my studies, the semester abroad, and my time in Innsbruck."

"Practical training content was given to students, which can be perfectly applied in our working environment. Plus, MCI is open to international students and a nice place to study."

"I have very positive memories of the practically relevant tasks and examples at MCI."

"The welcoming atmosphere, the possibility to not pay exorbitant amounts of money that I could not afford to just continue my education. I am very thankful to MCI and its program!"

"I owe my studies at MCI a very pleasant start into my career in America. Due to the internationality and the subjects taught in English, I was prepared for everything and was able to impress professional managers with 20 years of experience."

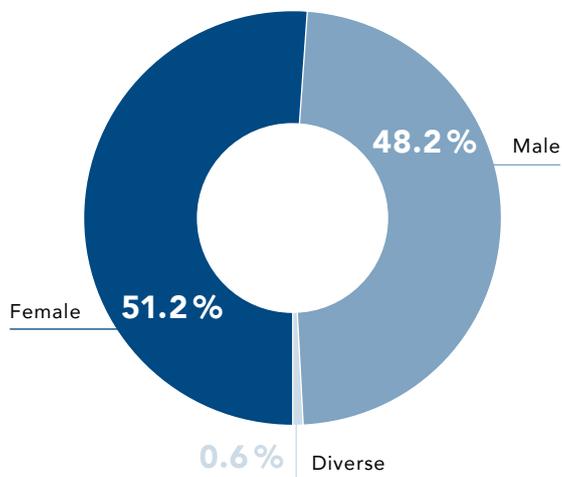
"I liked working in groups very much. Teamwork and social skills were very important! The personal relationship with MCI staff (lecturers and assistants) was consistently positive and very enriching!"

BACHELOR & MASTER

Full-time | Part-time | Online

Demographics

GENDER



AGE

Bachelor

27.4 Years
Full-time

34.3 Years
Part-time

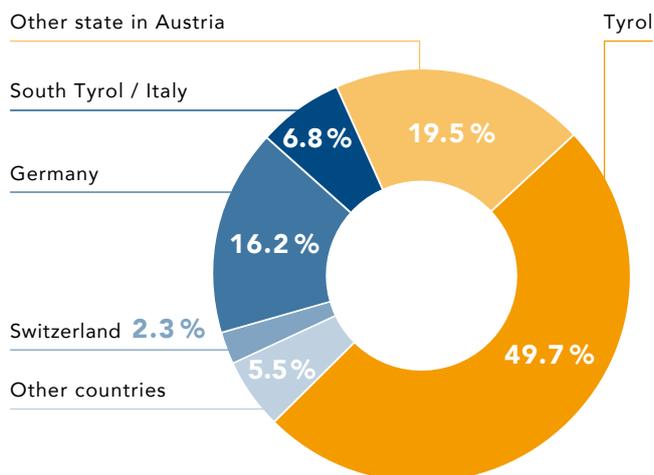
34.4 Years
Online

Master

29.9 Years
Full-time

33.3 Jahre
Part-time

PLACE OF RESIDENCE



SURVEY BACHELOR'S PROGRAMS

Full-time | Part-time | Online

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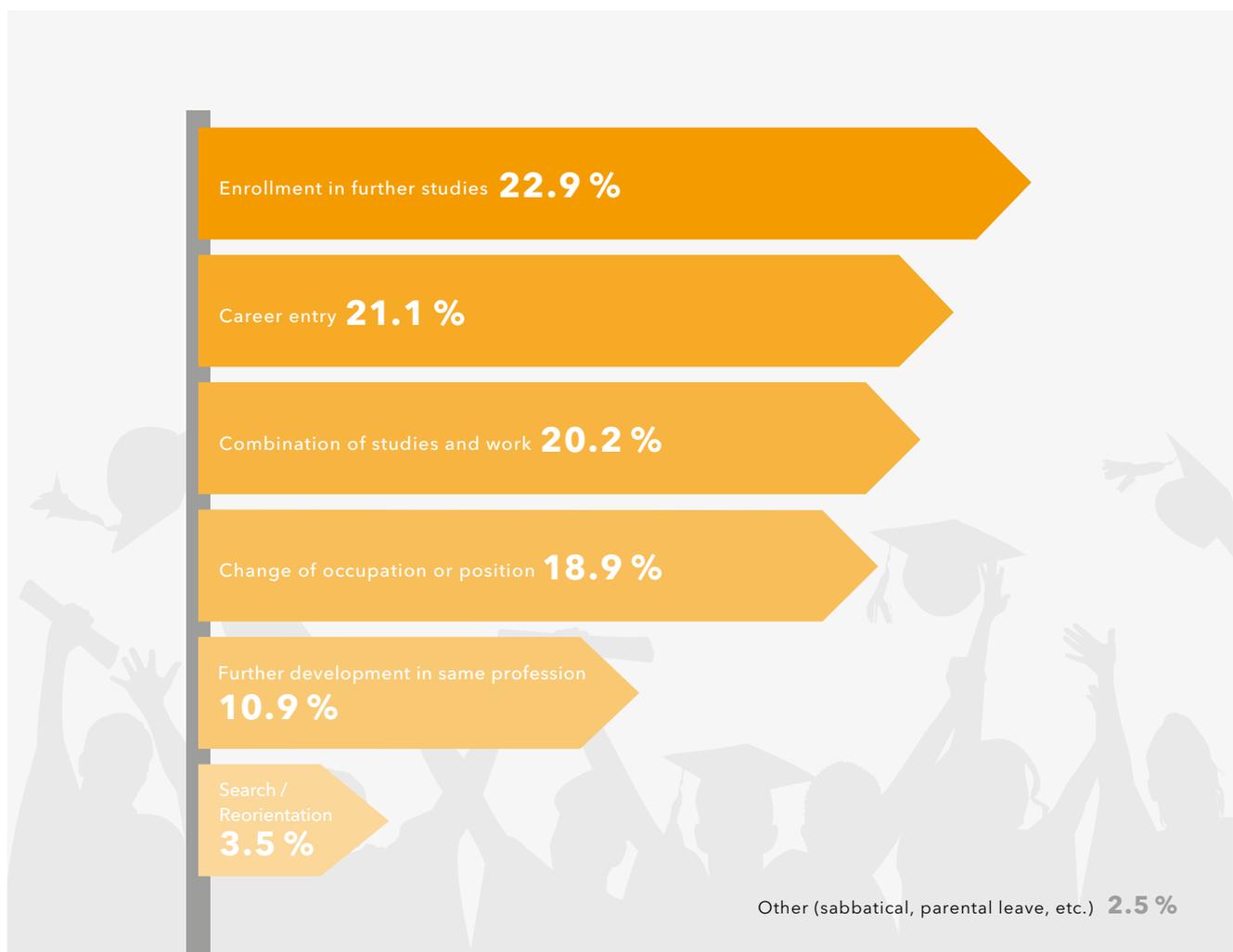
BACHELOR

Full-time | Part-time | Online

Professional Development

What did you do immediately after graduating from MCI?

While 22.9% of the respondents decided to continue with their studies, 21.1% entered into employment directly after graduation. 20.2% of the graduates stated that they opted for a combination of work and further studies. 18.9% changed their occupation or position within a company and 10.9% remained in the same profession as before. 3.5% started looking for employment immediately after graduation. 2.5% chose a different path altogether, such as an extended break or a voluntary internship.

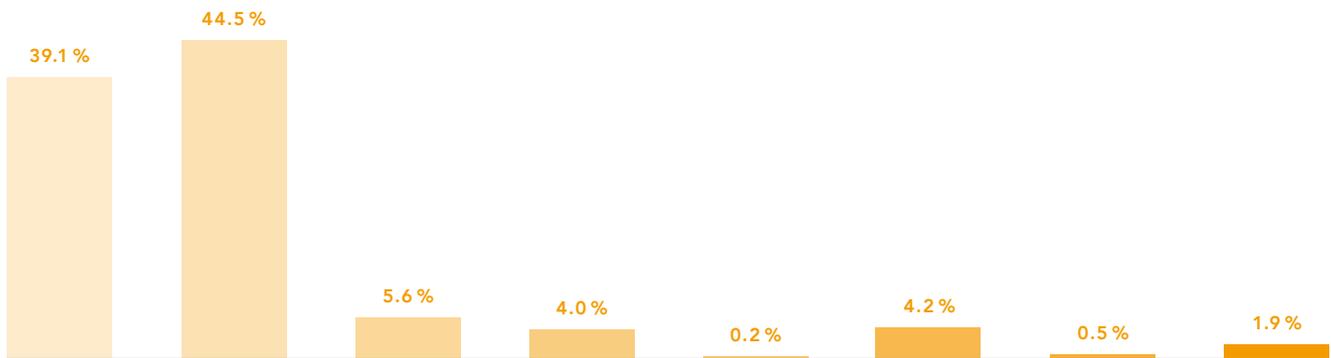


Professional Position

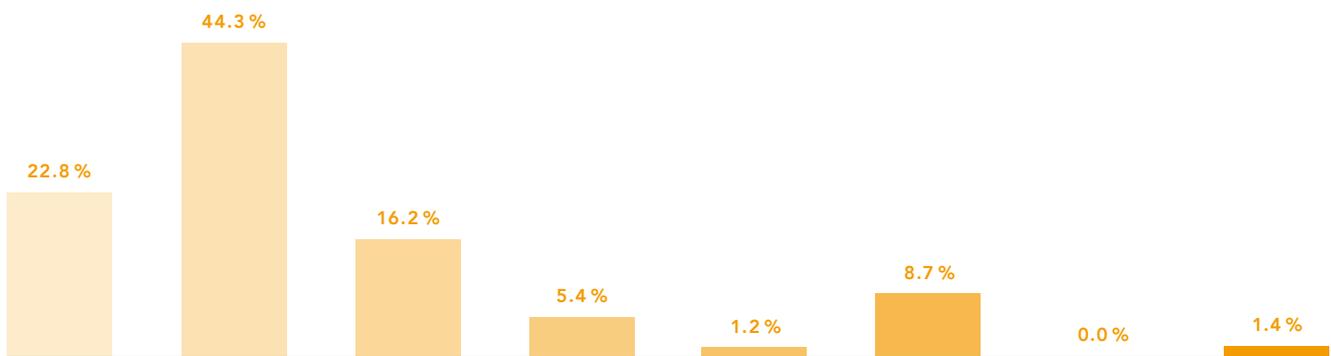
Which of the statements below apply to your professional position at the time of beginning your studies, at the time of graduation, and at the time of undertaking this survey?

Graduates of our bachelor's programs achieve a remarkable professional development. At the time of enrolling for their studies, only 4.2% of the interviewed graduates were employed in middle or top management, whereas 20.3% of the graduates worked in middle or top management at the time of undertaking this survey.

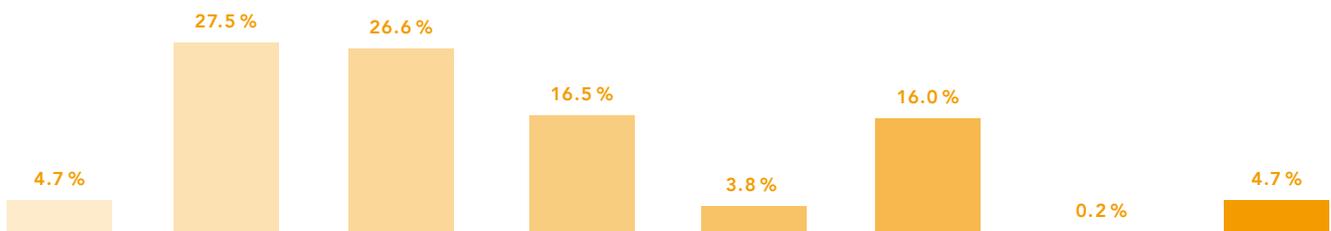
... at the beginning of the study program



... at the time of graduation



... at the time of the survey



No professional position Position without management responsibility Junior management (team leader, group leader, etc.) Middle management (head of department / division, etc.) Top management (CEO, board, etc.) Expert activity without clear hierarchical levels (incl. R&D) Sole proprietor / sole trader Self-employed

BACHELOR

Full-time | Part-time | Online

Income Development

What was your annual salary at the beginning of your studies and at the time of graduation from MCI? What is your salary today? Salary here refers to the graduates' gross annual income; the numbers below also include those graduates who, for personal or family reasons, worked part-time, were marginally employed, etc. at the time of the survey.

FULL-TIME

Graduates of full-time bachelor's programs had, on average, a gross annual income of 18,587 € at the beginning of their studies which increased to an average of 50,730 € per year by the time of the survey.



PART-TIME

Graduates of part-time bachelor's programs had, on average, a gross annual income of 37,885 € at the beginning of their studies which increased to an average of 64,063 € per year by the time of the survey.



ONLINE

Graduates of online bachelor's programs had, on average, a gross annual income of 42,418 € at the beginning of their studies which increased to an average of 63,320 € per year by the time of the survey.



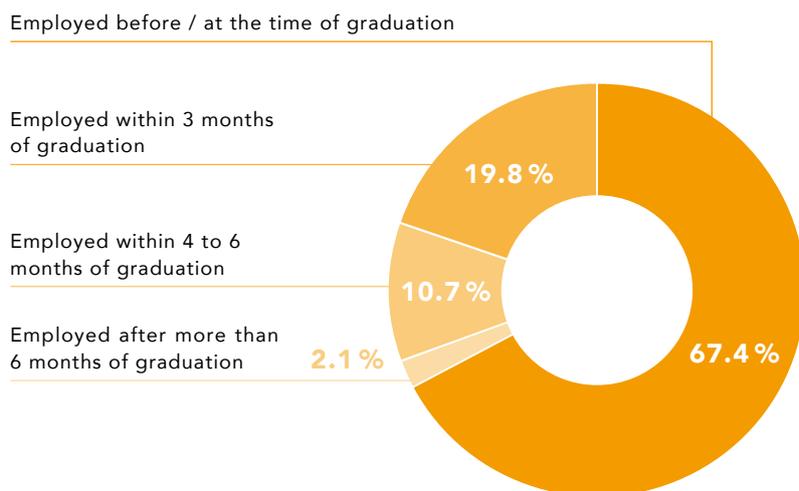
BACHELOR

Full-time | Part-time | Online

Job Search

How long were you actively looking for a job after graduating from MCI?

67.4% of the graduates of (full-time) bachelor's programs were employed already before or at the time of graduation. Only 2.1% of the respondents had been searching for a job for more than 6 months.



Job Offers

How many jobs were you offered?

Graduates of bachelor's programs were offered an average of 2.4 jobs before or at the time of graduation.

2.4 : 1

Ø Job offers before / at time of graduation

SURVEY MASTER'S PROGRAMS

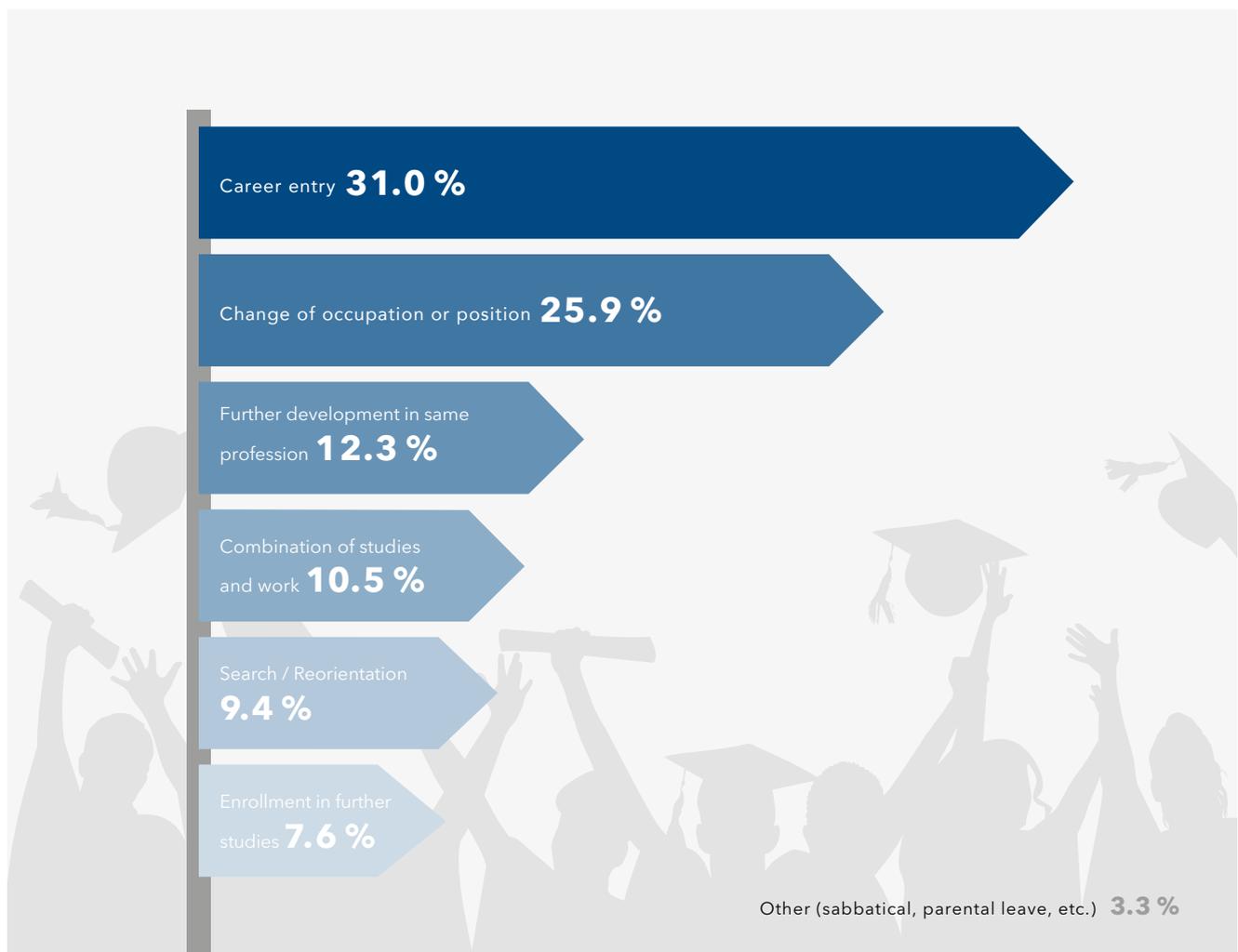
Full-time | Part-time | Online

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Professional Position	<u>20</u>
Income Development	<u>21</u>
Job Search	<u>22</u>
Job Offers	<u>22</u>

Professional Development

What did you do immediately after graduating from MCI?

While 31.0% of the respondents entered into employment directly after graduation, 25.9% changed their occupation or position within a company. 12.3% remained in the same profession as before. 10.5% of the graduates stated that they opted for a combination of work and further studies. 9.4% were non-working, but looking for a job and 7.6% decided to continue with their studies. 3.3% chose a different path altogether, such as an extended break or a voluntary internship.

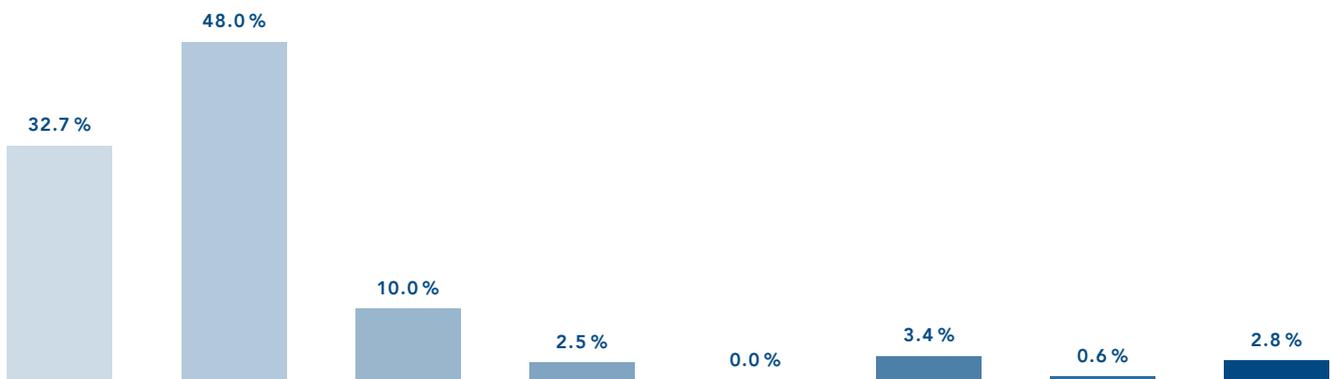


Professional Position

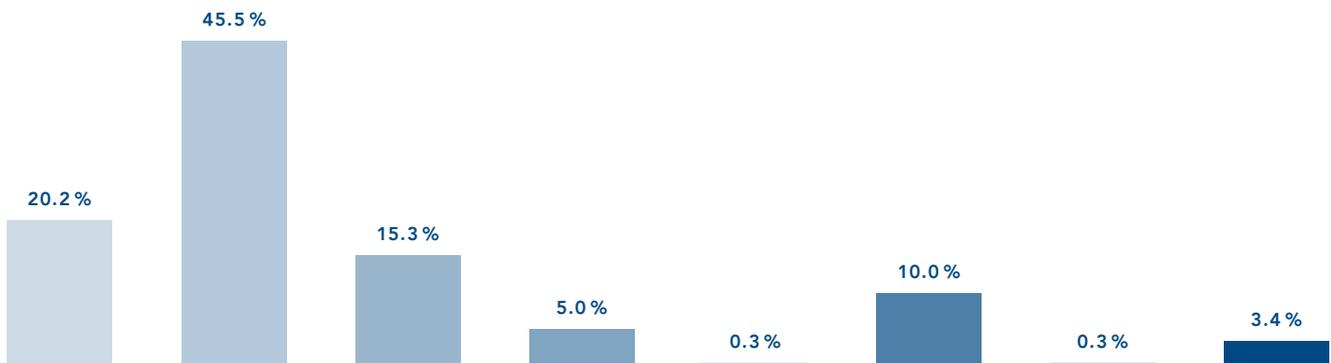
Which of the statements below apply to your professional position at the time of beginning your studies, at the time of graduation, and at the time of undertaking this survey?

Graduates of our master's programs achieve a remarkable professional development. At the time of enrolling for their studies, only 2.5% of the interviewed graduates were employed in middle or top management, whereas 19.6% of the graduates worked in middle or top management at the time of undertaking this survey.

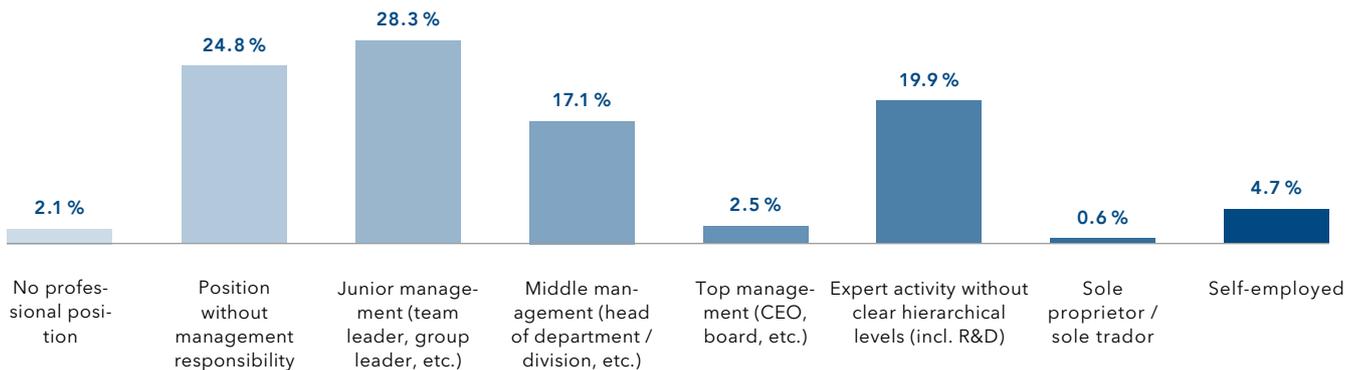
... at the beginning of the study program



... at the time of graduation



... at the time of the survey



MASTER

Full-time | Part-time | Online

Income Development

What was your annual salary at the beginning of your studies and at the time of graduation from MCI? What is your salary today?
Salary here refers to the graduates' gross annual income; the numbers below also include those graduates who, for personal or family reasons, worked part-time, were marginally employed, etc. at the time of the survey.

FULL-TIME

Graduates of full-time master's programs had, on average, a gross annual income of 20,408 € at the beginning of their studies which increased to an average of 59,079 € per year by the time of the survey.



PART-TIME

Graduates of part-time master's programs had, on average, a gross annual income of 43,182 € at the beginning of their studies which increased to an average of 76,786 € per year by the time of the survey.

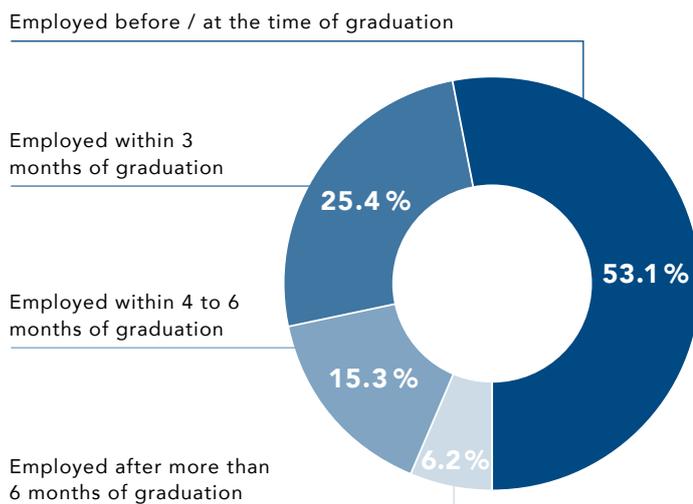


The income development of the graduates of our online master's programs are not listed here since there is no significant data yet available.

Job Search

How long were you actively looking for a job after graduating from MCI?

53.1% of the graduates of (full-time) master's programs were employed already before or at the time of graduation. Only 6.2% of the respondents had been searching for a job for more than 6 months.



Job Offers

How many jobs were you offered?

Graduates of master's programs were offered an average of 2.8 jobs before or at the time of graduation.

2.8 : 1

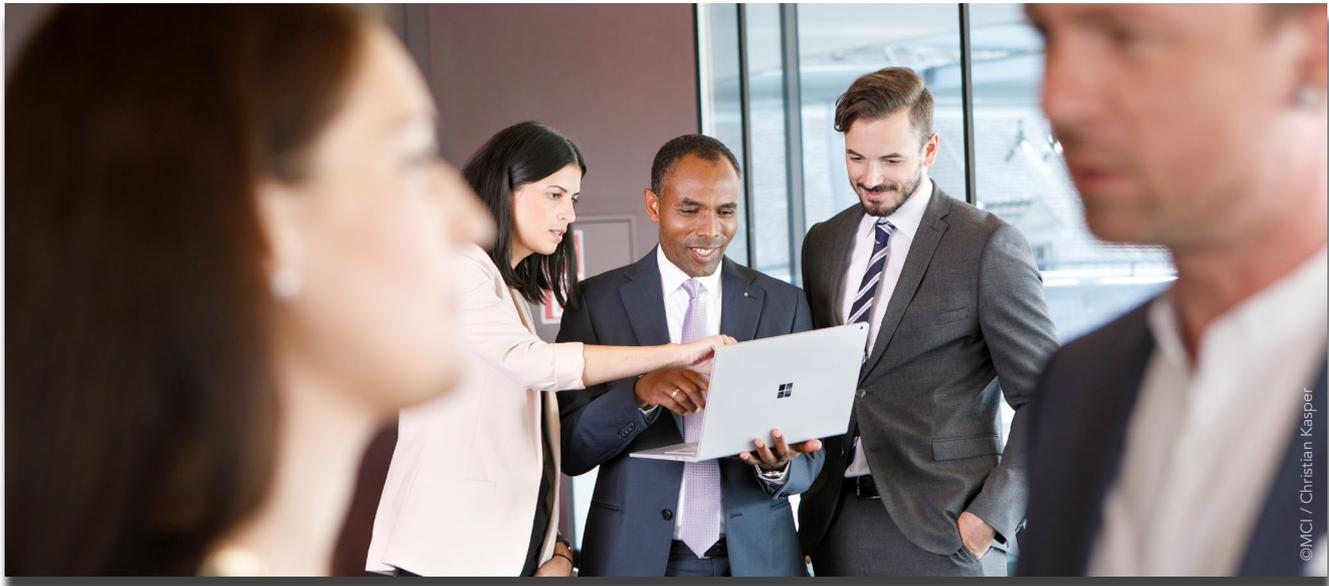
Ø Job offers before / at time of graduation

SURVEY EXECUTIVE EDUCATION

Executive Master | Certificate Courses

EXECUTIVE MASTER	<u>25</u>	CERTIFICATE COURSES	<u>31</u>
Summary	<u>25</u>	Summary	<u>31</u>
Career Development & Professional Position	<u>25</u>	Career Development & Professional Position	<u>31</u>
Choice of Study Program	<u>26</u>	Choice of Certificate Course	<u>32</u>
Recommendation	<u>27</u>	Demographics	<u>33</u>
Overall Rating	<u>27</u>	Voices of our Graduates	<u>34</u>
Student Support	<u>27</u>		
Practical Relevance	<u>28</u>		
Requirements during the Study Program	<u>28</u>		
Demographics	<u>29</u>		
Voices of our Graduates	<u>30</u>		

KEY DATA OF THE SURVEY



Executive Master

METHOD	Full anonymous written survey using a standardized online questionnaire
TIME FRAME	Spring 2023
PARTICIPATING STUDY PROGRAMS	The survey targeted all graduates who completed one of the following study programs between 2015 and 2021 (Ø 3.6 years after graduation): <ul style="list-style-type: none">• International Business MBA/Executive MBA• Management & Leadership MSc• Digital Business MBA• Digital Economy & Leadership MSc• Digital Marketing & Analytics MSc

Certificate Courses

METHOD	Full anonymous written survey using a standardized online questionnaire
TIME FRAME	Spring 2023
PARTICIPATING STUDY PROGRAMS	The survey targeted all graduates who completed one of the following certificate courses between 2015 and 2021 (Ø 3.8 years after graduation): <ul style="list-style-type: none">• Controlling• General Management• Innovation Management• Management, Psychology & Leadership• Human Resource Management• Sales Management
RESPONSE RATE	16 % (might be lower for some questions)
PROJECT MANAGEMENT	Mag. Brigitte Auer, Leitung Head of Quality Management Mag. Christina Hackhofer, Quality Management Tel. +43 512 2070 1300, E-Mail: qm@mci.edu

EXECUTIVE MASTER

Summary

88.3 % Recommendation of MCI
would "definitely" or "most probably" recommend MCI to others



94.1 % Choice of study program
believe their study program was "definitely" or "most probably" the right choice



93.3 % Overall rating of study program
rate their study program as "excellent" or "good"



100 % Student support
rate the support they received during their studies as "excellent" or "good"



Career Development & Professional Position*

PROFESSIONAL POSITION

0%

at the beginning of the study program in Top-Management

18.8%

by the time of the survey in Top-Management

GROSS INCOME

74,038 €

at the beginning of the study program

85,714 €

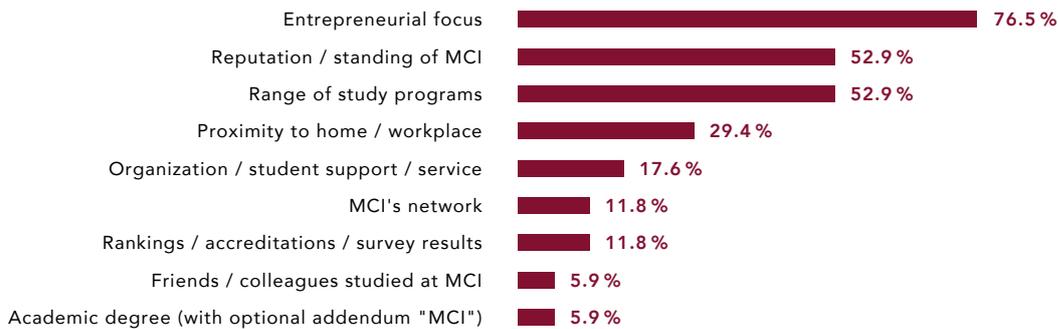
by the time of the survey

*Note: Low response rate

Choice of Study Program

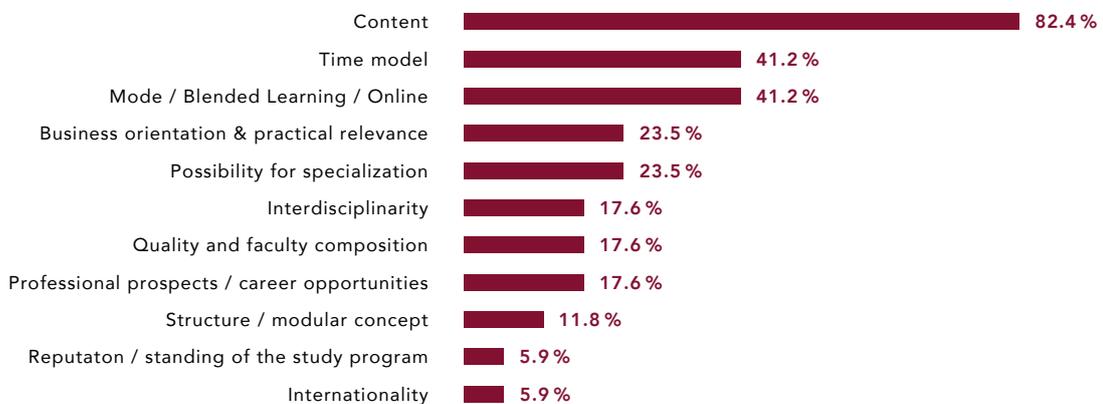
What were your reasons for choosing MCI?

The main reasons for studying at MCI were the "entrepreneurial focus" with 76.5% and the "reputation / standing of MCI" as well as the "range of study programs" with 52.9% each.



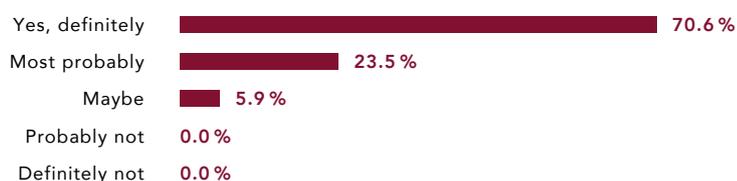
What made you choose this specific study program?

For 82.4% of the graduates the primary reason was the "content", followed by the "time model" as well as the "mode / blended learning / online" with 41.2% each. Further important reasons were the "business orientation & practical relevance" as well as the "possibility for specialization" with 23.5%.



In retrospect, did you choose the right study program?

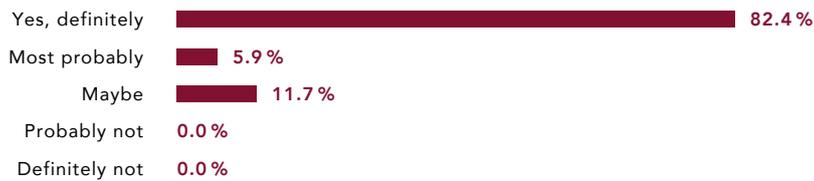
94.1% of the graduates think their study program was "definitely" or "most probably" the right choice in hindsight. 5.9% answered with "maybe". Nobody answered with "probably not" or "definitely not".



Recommendation

Would you recommend MCI to friends / colleagues?

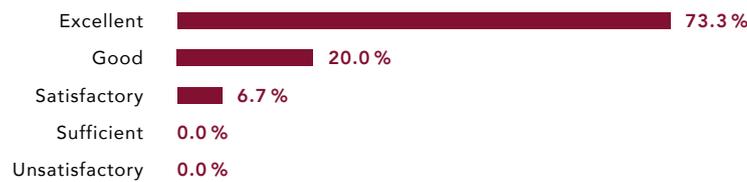
88.3 % of the graduates would "definitely" or "most probably" recommend MCI to their friends or colleagues. 11.7 % would "maybe" recommend MCI. Nobody stated that they would "probably not" or "definitely not" recommend MCI.



Overall Rating

In retrospect, how would you assess the study program as a whole?

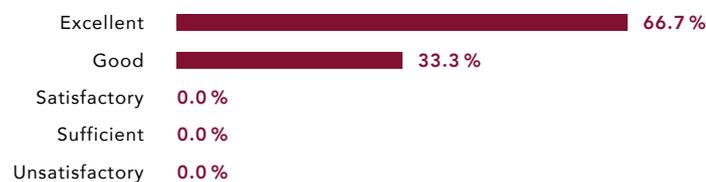
93.3 % of the graduates award their study program with an "excellent" or "good" grade. 6.7 % rate it as "satisfactory".



Student Support

How would you rate the student support provided by MCI?

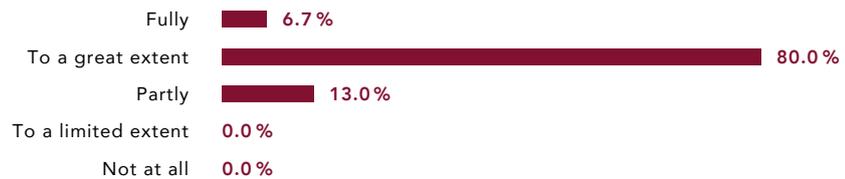
100% of the graduates rate the support during their studies as "excellent" or "good".



Practical Relevance

To what extent did your studies meet the practical requirements of the working environment?

86.7 % feel the study program met the requirements of the working environment "fully" or "to a great extent". The remaining 13.3 % of the graduates rate the practical relevance of their studies as "partly".

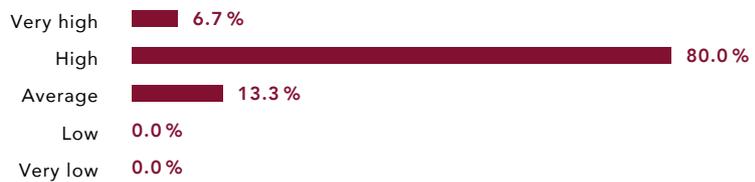


Requirements during the Study Program

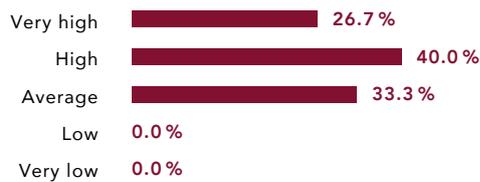
How would you assess the requirements of your study program?

86.7 % of the graduates rate the content requirements of their study program as "very high" or "high". 66.7 % of the graduates rate the time requirements as "very high" or "high".

CONTENT REQUIREMENTS

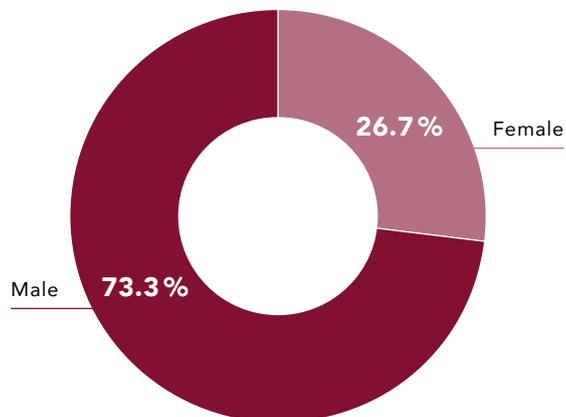


TIME REQUIREMENTS



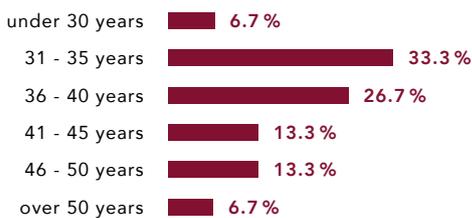
Demographics

GENDER

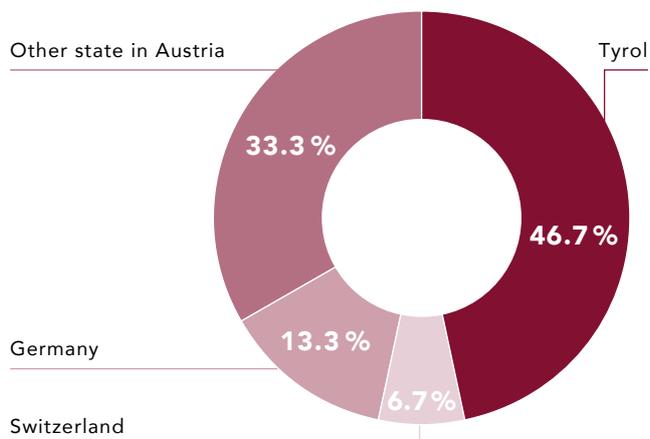


AGE

Arithmetic mean: 38.7 years



PLACE OF RESIDENCE



EXECUTIVE MASTER

Voices of our Graduates



"MCI – for me that means broadening my horizons, networking, education and also leisure time, which I allow myself and enjoy very much. The Executive Master at MCI not only provides theoretically profound professional development, but also the great opportunity to rethink and actively live leadership."

MAG. (FH) CLARA WENGER-STOCKHAMMER, MSC

Board Member, Head of Human Resource Management, Krankenhaus der Barmherzigen Schwestern Ried Betriebs-gesellschaft m.b.H.
Ried im Innkreis / Austria



"MCI is an internationally renowned university that focuses on effective and responsible entrepreneurial thinking and acting. I enjoyed a professional, diverse and internationally oriented MBA program. The academic quality, student support, practical relevance and infrastructure even exceeded my expectations."

DR. UDO MÜLLER, MBA

Senior Portfolio Manager,
Roche Diagnostics GmbH
Penzberg / Germany



"When I look back at my time at MCI today, I can't help but smile. It is looking back at a time that enriched me through various ways: content, outlooks, practical approaches and many valuable people that I got to know. The study program was basically the preparation and support for further development in my professional career."

DOTT.SSA. EVELYN KIRCHMAIER, MSC

Director General Markas GmbH
Bozen / Italy



CERTIFICATE COURSES

Summary

96.7 %

Recommendation of MCI

would "definitely" or "most probably" recommend MCI to others

96.7 %

Choice of certificate course

believe their certificate course was "definitely" or "most probably" the right choice

92.3 %

Overall rating of certificate course

rate their certificate course as "excellent" or "good"

88.5 %

Student support

rate the support they received during their certificate course as "excellent" or "good"

Career Development & Professional Position*

PROFESSIONAL POSITION

11.1 %

at the beginning of
the study program in
Top-Management

18.5 %

by the time of the survey
in Top-Management

GROSS INCOME

78,846 €

at the beginning of the study program

94,231 €

by the time of the survey

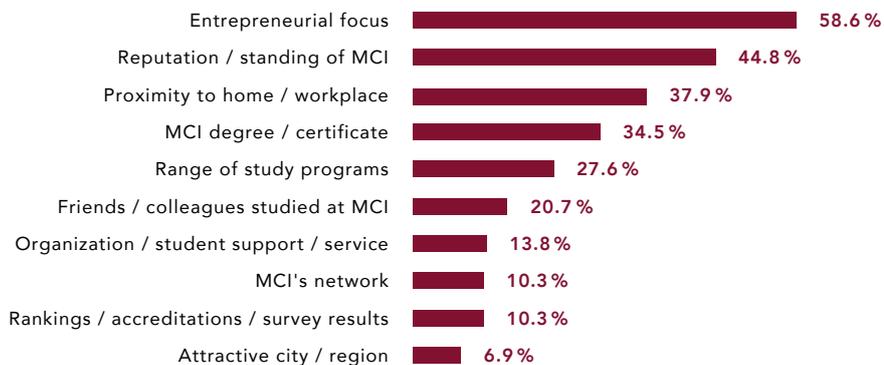
*Note: Low response rate

CERTIFICATE COURSES

Choice of Certificate Course

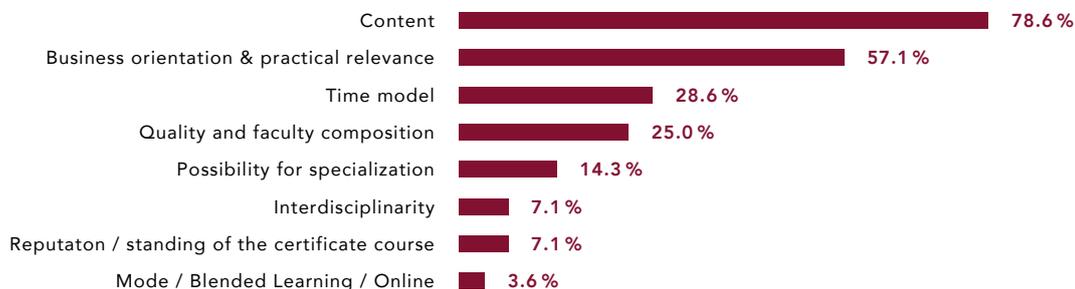
What were your reasons for choosing MCI?

The main reasons for studying at MCI were the "entrepreneurial focus" (58.6%) and the "reputation / standing of MCI" (44.8%).



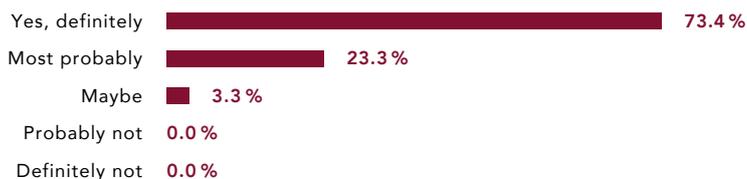
What made you choose this specific certificate course?

For 78.6% of the graduates the primary reason was the "content". Further important reasons were the "business orientation & practical relevance" (57.1%) as well as the "time model" (28.6%).



Would you recommend MCI to friends / colleagues?

96.7% of the graduates would "definitely" or "most probably" recommend MCI to their friends or colleagues. 3.3% would "maybe" recommend MCI. Nobody stated that they would "probably not" or "definitely not" recommend MCI.

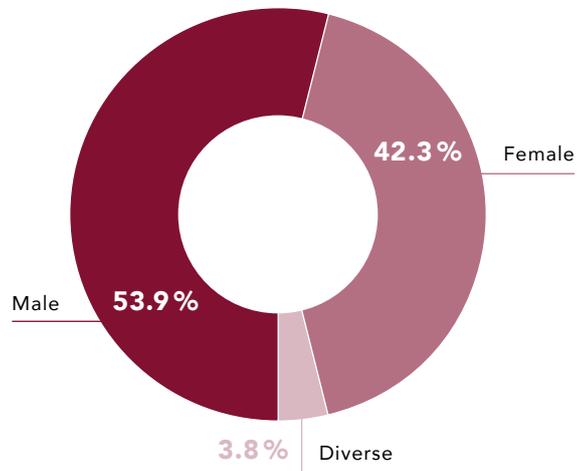


1,3
Overall grade*

CERTIFICATE COURSES

Demographics

GENDER

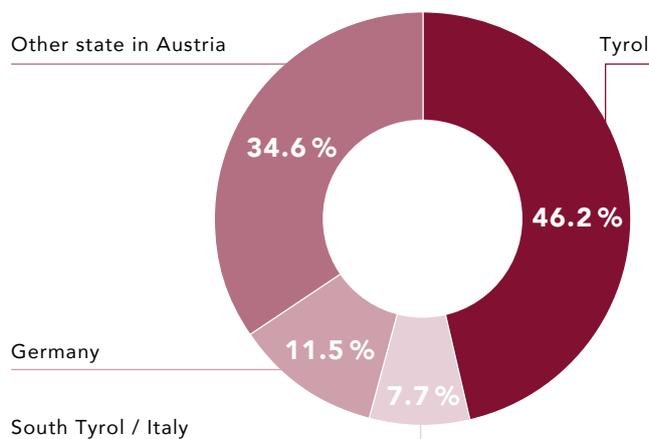


AGE

Arithmetic mean: 41.2 years



PLACE OF RESIDENCE



CERTIFICATE COURSES

Voices of our Graduates



"MCI certificate courses offer the opportunity to acquire structured knowledge about the background of human action in organizations and to combine multi-disciplinary content. They are an invitation to engage with actors and structures in one's company and to further develop oneself and the company. A hand-picked selection of speakers from science and the economy pave the way for that."

DI MARTIN MOISI, MSc
Research & Development Heating
engineering, Hoval AG
Vaduz / Liechtenstein



"The MCI certificate course expanded my understanding of the dynamics of human resources. I was able to acquire valuable know-how about talent acquisition, employee retention and the development of leadership skills. The various practical examples and the expertise of the lecturers were particularly instructive."

MANUELA MIZELLI-PASTER, BEd
Human Resources Specialist, karriere.at
Linz / Austria



"Thanks to the scientifically well-founded and practically relevant training of the multidisciplinary certificate course, I was able to reflect on and further develop my leadership role and behavior. As a result of the continuous work on current practical case examples, I was given the opportunity to systematically expand my leadership tools with the support of top-class experts."

ING. ROLAND MEIXNER, BSc
Project Manager, ARE Austrian Real
Estate Development GmbH
Innsbruck / Austria





GET IN TOUCH



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