
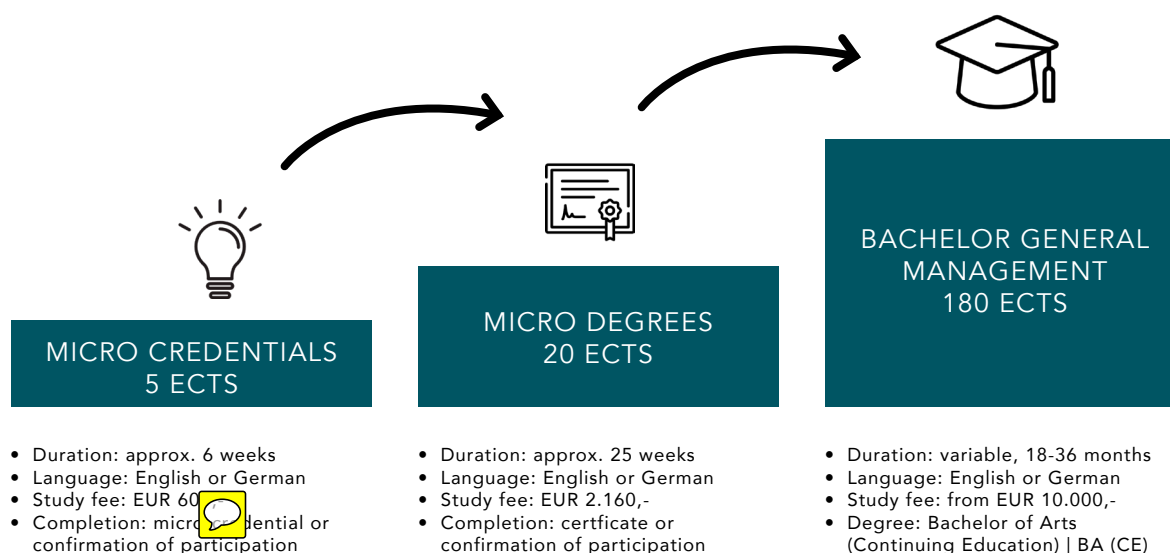


EXECUTIVE EDUCATION

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MICRO CREDENTIALS

CORE DISCIPLINES	
Business Administration & Management	Accounting I Accounting II Human Resource Management & Leadership Investment & Finance Marketing & Sales Project, Process & Quality Management Operations Management Organizational Development & Change
Related Disciplines	Decision Theories & Decision-Making Introduction to Economic History & Economics Fundamentals of Law
Digital Competence & Self-Management	Digital Competence & Self-Management Intercultural Competence & Diversity Training Business Communication I Business Communication II
Research Methods	Data Management & Statistics Academic Writing & Empirical Social Research Research Methods I



MICRO DEGREES

ACCOUNTING & FINANCE

Accounting I, Accounting II, Investment & Finance,
Introduction to Economic History & Economics

BUSINESS ADMINISTRATION COMPACT

Create your own certificate course according to your wishes and needs and take
4 individually selected courses.

COMMUNICATION & SELF-MANAGEMENT

Digital Competence & Self-Management, Intercultural Competence & Diversity Training,
Business Communication I, Business Communication II

MARKETING & MANAGEMENT EXCELLENCE

Marketing & Sales, Project, Process & Quality Management, Decision Theories &
Decision-Making, Intercultural Competence & Diversity Training

PEOPLE & CULTURE

Human Resource Management & Leadership, Organizational Development & Change,
Intercultural Competence & Diversity Training, Decision Theories & Decision-Making