

Responsible Tourism Management

Module	Content	ECTS	Format	Timetable
Tourism Management		4		
two weeks block	Introduction to Tourism Management	1	f2f	Mid/End of October
	Trends & Consumer Behavior in Tourism	1	f2f	Mid/End of October
	International Tourism Markets	1	f2f	Mid/End of October
	Tourism Management Case Studies	1	f2f	Mid/End of October
Sustainable Tourism Management		4		
two weeks block	Introduction to Sustainable Tourism	1	f2f	Nov. 5-30
	Sustainable Tourism Case Studies	2	f2f	Nov. 5-30
	Architecture & Design in Tourism	1	f2f	Nov. 5-30
Destination Management & Marketing		4		
one week block	Introduction to Destination Management	2	f2f	Nov. 5-30
	<i>Projectwork / ePortfolio - prior to Study Tour</i>			Dec-March
<i>3 day's block</i>	<i>Destination Management Case Studies (optional)</i>	2	<i>f2f</i>	<i>End of March</i>
2 day's block	Destination Marketing	1	f2f	Mid of April
2 day's block	Sports & Events Management	1	f2f	Mid of April
International Tourism		4		
one week block	Study Tour "International Tourism" (ePortfolio)	4	f2f	End of April
Final Presentation of Projectwork / ePortfolio		4		

1 ECTS = 1 day / 1 online week / 1 online day

20

16 days