

**graduates award top grades.**

Full-scale graduate survey again confirms the outstanding quality of the MCI's study programs, the excellent level of acceptance achieved in the business world and the exciting career prospects for graduates.

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## specifications and data.

<b>METHOD</b>	Full anonymous written survey using a standardized online questionnaire
<b>PERIOD</b>	July 18 - September 8, 2013 (comparable with an almost identical survey performed in 2010)
<b>POPULATION &amp; SAMPLE</b>	2,129 graduates in total comprising <ul style="list-style-type: none"> <li>• 913 Bachelors</li> <li>• 191 Masters</li> <li>• 1,025 Diploma graduates</li> </ul> Survey of all graduates who graduated between 2007 and 2011 (weighted average 3.7 years after graduation)
<b>STUDY PROGRAMS INVOLVED</b>	<p><b>BACHELOR PROGRAMS</b> weighted average 3.1 years after graduation</p> <p>Management &amp; Law (FT) Management, Communication &amp; IT (FT) Mechatronics – Mechanical Engineering (FT) Nonprofit, Social &amp; Health Care Management (FT) Social Work (FT) Tourism Business Studies (FT) Environmental, Process &amp; Biotechnology (FT) Environmental, Process &amp; Energy Engineering (PT)</p> <p><b>MASTER PROGRAMS</b> weighted average 2.5 years after graduation</p> <p>Entrepreneurship &amp; Tourism (FT) International Health Care Management (FT) Environmental, Process &amp; Biotechnology (FT)</p> <p><b>DIPLOMA PROGRAMS</b> weighted average 4.5 years after graduation</p> <p>Management &amp; IT (FT) Management &amp; Law (FT) Tourism Business Studies (FT) Process &amp; Environmental Engineering (PT) Process &amp; Environmental Engineering (FT) Social Work (FT) Business &amp; Management (PT)</p>
<b>RESPONSE RATE</b>	33.1%
<b>PROJECT MANAGEMENT</b>	Brigitte Auer, Head Quality Management Birgit Partl, Assistance Quality Management phone: +43 512 2070 1300, e-mail: qm@mci.edu

## summary of the results.

### Recommending the MCI

- 91.2% of respondees said they would “definitely” or “most probably” recommend the MCI to friends and colleagues.
- 6.5% said “perhaps”.
- Only 2.2% of graduates would “probably not” or “definitely not” recommend the MCI.

### Choice of study program

- 90.8% of graduates felt in retrospect that they had “definitely” or “to a very great extent” selected the right study program.
- 5.1% felt they had “perhaps” made the right choice of study program.
- Only 4.1% of graduates said “probably not” or “definitely not”.

### Overall assessment of the study program

- 85.6% said their MCI study program had been “very good” or “good”.
- 12.1% thought it had been “satisfactory”.
- Only 2.3% said it had been “adequate” or “inadequate”.

### Students’ goals and degree of fulfillment

- The main goals pursued by students at the MCI related to the acquisition of competence in the subject (97.6%) and personal development (87.0%).
- Over 87.0% of graduates felt that their goals had been achieved “in full” or “on the whole”.

### Demands made of students

- 74.0% of graduates felt that the demands made in the study program were “very high” or “high”.
- 23.4% thought they were “average”.
- Only 2.6% of respondees assessed the demands made as “low” or “very low”.

### Relevance of the study program for professional development

- 73.6% of graduates now in employment consider the relevance of the study program for their professional development to be “very high” or “high”.
- 19.4% consider it to be of “average” relevance.
- Only 7.0% see a “low” or “very low” connection between the study program and their professional development.

### Career & professional development

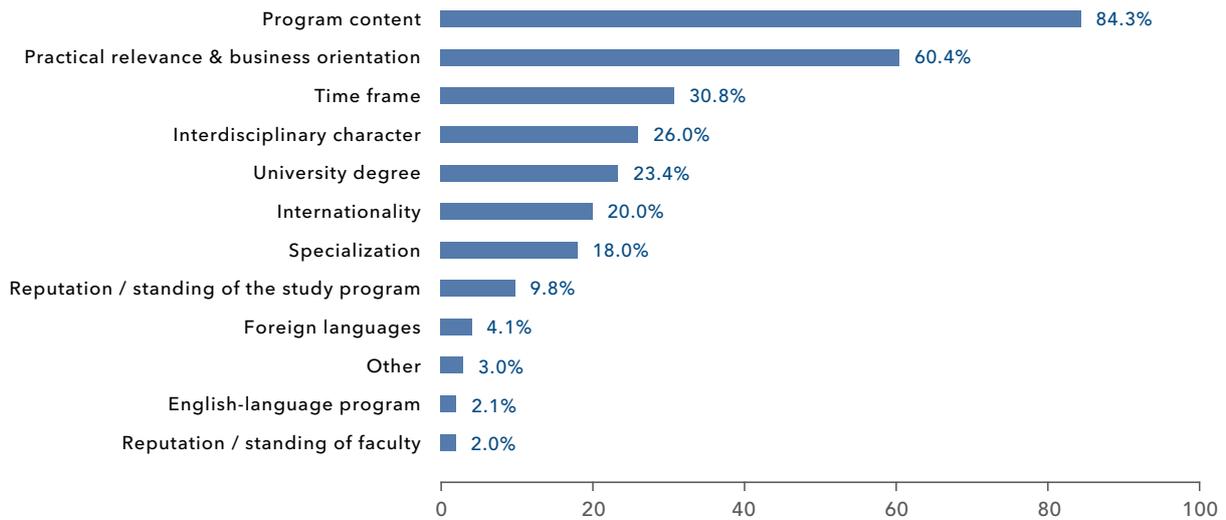
- **Graduates of part-time study programs** made a big step forward in terms of professional development:  
The percentage in middle management increased from 12.1% at enrollment to 34.1% at the time of the survey. The increase in the numbers of graduates in senior management is equally impressive: from 3.5% to 16.5% at the time of the survey. Similarly, gross annual income increased from an average of EUR 38,154.- at enrollment to EUR 45,270.- at graduation and EUR 62,278.- at the time of the survey (average of 4 years after graduation).
- **Graduates in full-time programs** also made excellent progress in terms of professional development:  
The percentage in middle management increased from just over 4% at graduation to 14.3% (Bachelors) and 18.7% (Diploma graduates, Masters) at the time of the survey. The proportion of graduates in senior management tripled at the time of the survey compared with graduation, and gross annual income almost doubled.

## choice of study program.

What made you choose your MCI study program?

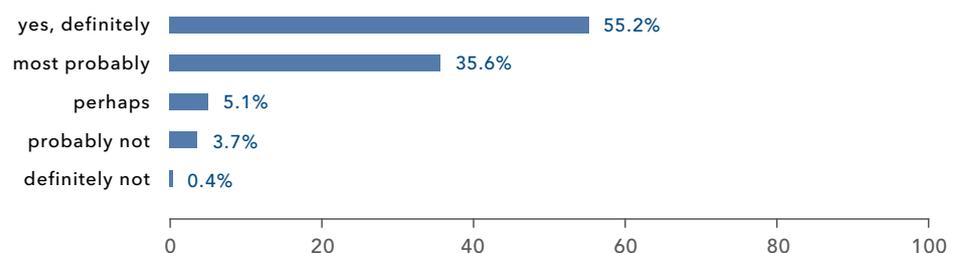
Please indicate your three main reasons.

The main reasons given by MCI graduates for choosing their respective programs were “content” (84.3%), “practical relevance & business orientation” (60.4%) and the “time frame” (30.8%). The latter item was considered particularly important by graduates who studied part-time. Graduates who studied full-time attached the greatest importance to the interdisciplinary design and international character of their programs.



In retrospect, did you choose the right study program?

90.8% of graduates believe they “definitely” or “most probably” made the correct choice of program. Only 4.1% of graduates said they had “probably not” or “definitely not” made the right decision.



## students' goals & degree of fulfillment.

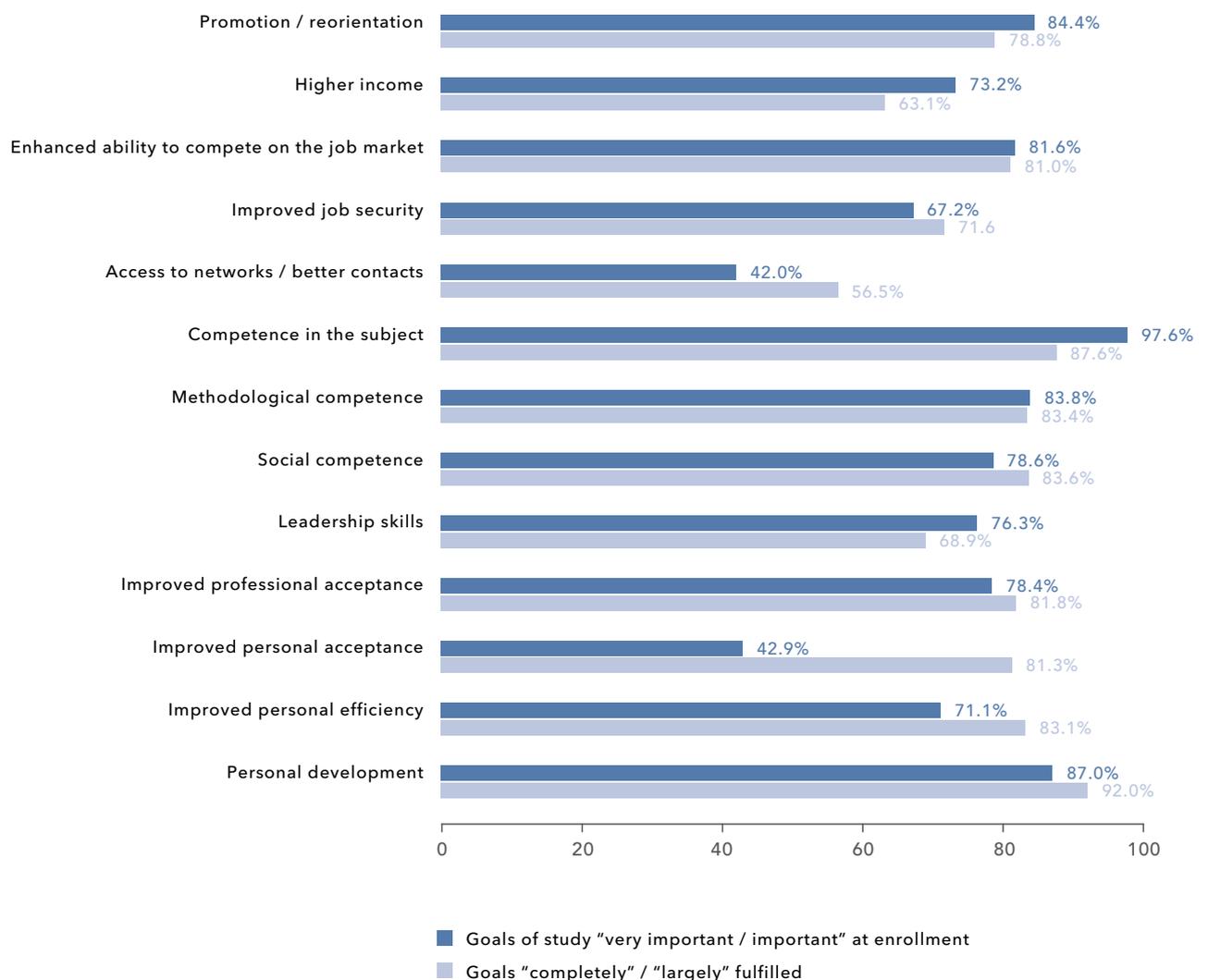
a) How important were the following goals for you at enrollment?

b) In retrospect, to what extent did your study program enable you to achieve those goals?

The most important goals for students at enrollment were "acquisition of competence in the subject" (97.6%) and "personal development" (87.0%). High scores also went to "promotion / reorientation" (84.4%) and "methodological competence" (83.8%).

All together, the degree of fulfillment for the declared goals was extremely high, with the best scores awarded in the categories "personal development" (92.0%), "competence in the subject" (87.6%), "social competence" (83.6%) and "methodological competence" (83.4%).

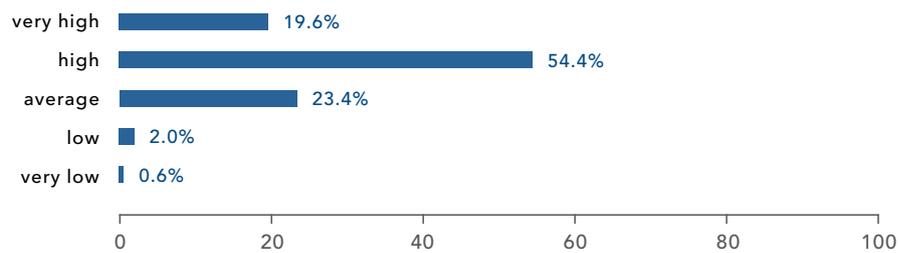
In general, it can be said that practically all goals were considered to have been "completely" or "largely" achieved. With regard to some of the goals, MCI graduates see a very high degree of fulfillment although they initially attached little importance to them, e.g. "access to networks / better contacts" and "improved personal acceptance".



## demands made of students.

How would you assess the demands made of students on your study program?

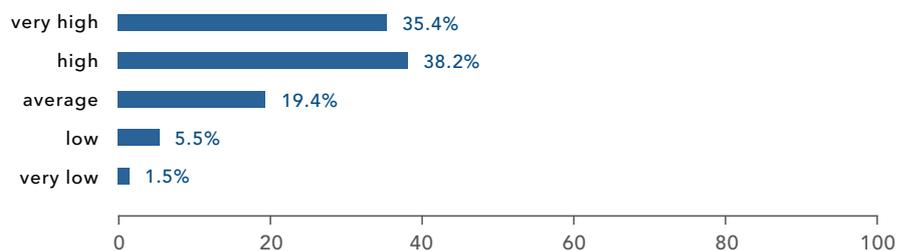
For 74.0% of graduates, the study program made “very high” or “high” demands of the students. 23.4% of graduates felt the demands were “average”. Only 2.6% of respondees considered the demands made of students to be “low” or “very low”.



## relevance of the program for professional development.

Looking back, how would you assess the relevance of your study program for your professional development?

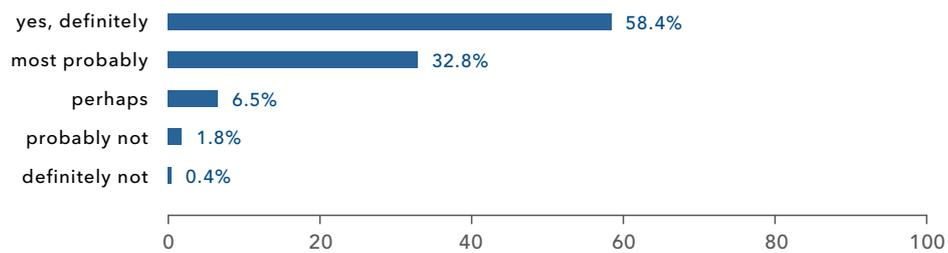
The majority of graduates (73.6%) stated that the relevance of the MCI program for their professional development was “very high” or “high”. 19.4% felt the program was of “average” relevance. 7.0% of respondees said its relevance was “low” or “very low”.



## recommending the mci.

Would you recommend the MCI to friends and colleagues?

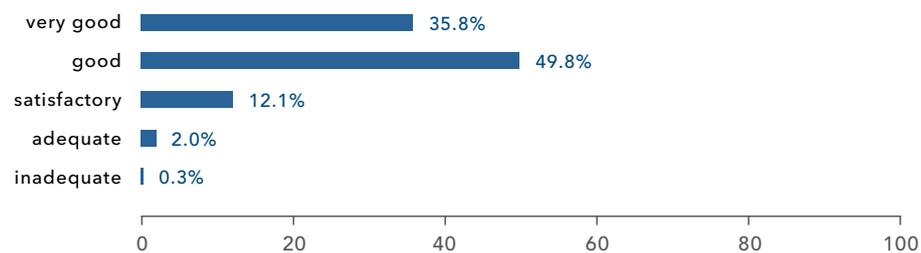
91.2% of graduates would “definitely” or “most probably” recommend the MCI to their friends and colleagues. For 6.5% the answer was “perhaps”. Only 2.2% would “probably not” or “definitely not” recommend the MCI.



## overall assessment of the study program.

In retrospect, how would you assess the study program as a whole?

Using the Austrian school grading system (five grades from “very good” to “inadequate”), 85.6% of respondees graded the overall experience of study at the MCI as “very good” or “good”. 12.1% said it had been “satisfactory”. Only 2.3% considered their study program at the MCI to have been “adequate” or “inadequate”.



# PART-TIME STUDY PROGRAMS

## BACHELOR AND DIPLOMA PROGRAMS

Graduation an average of 4 years prior to the survey.

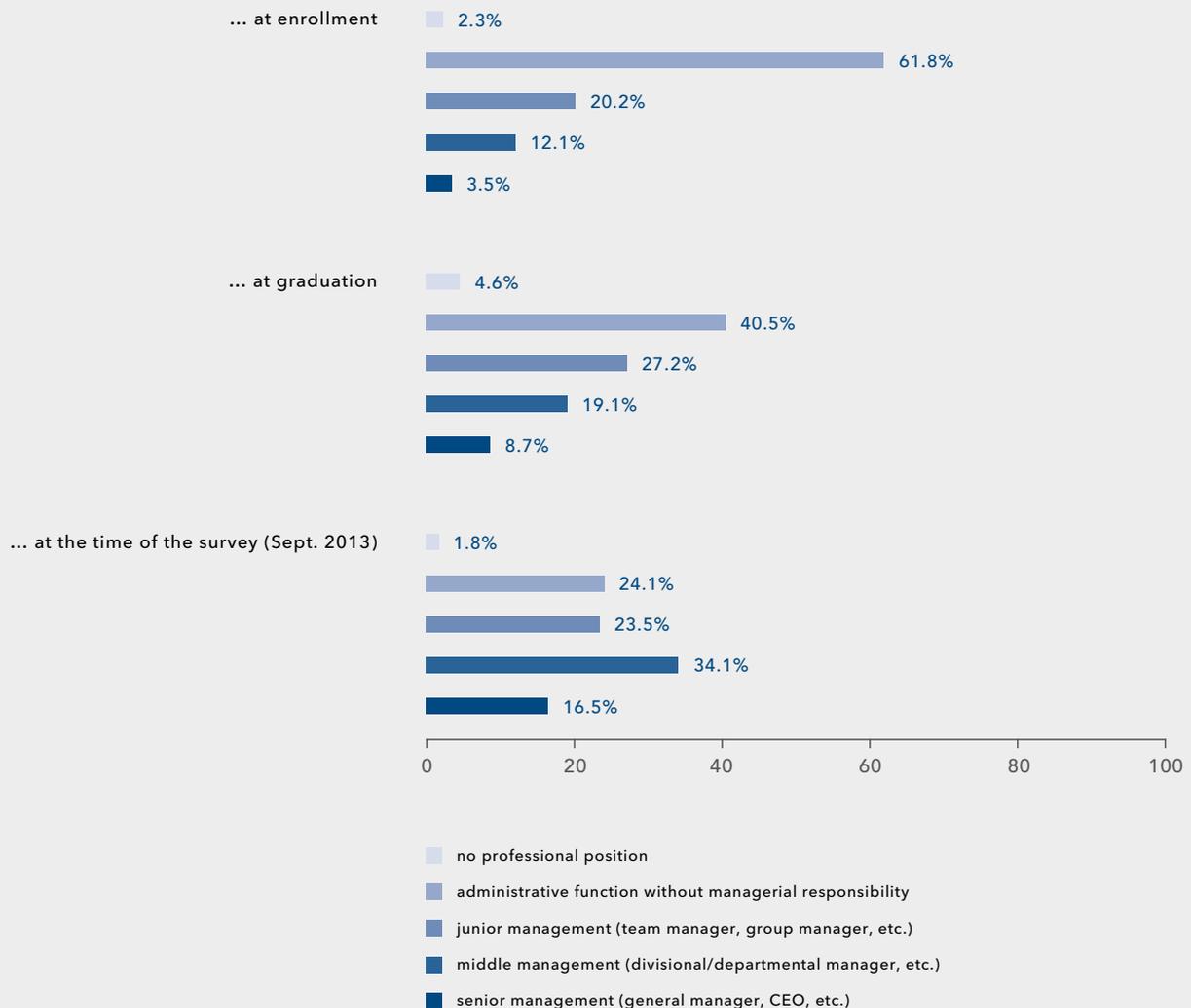
### professional position.

Which of the following correctly describes your employment situation at enrollment, at graduation and at the time of the survey?

Graduates of part-time study programs made a big step forward in terms of professional development while still students at the MCI:

- At enrollment, 12.1% of today's graduates were in middle management. At graduation, this figure increased by a further 7.0% and reached an impressive 34.1% at the time of the survey.
- With regard to senior management, the percentages are even more convincing, increasing from 3.5% at enrollment to 8.7% at graduation and 16.5% at the time of the survey.

#### PROFESSIONAL POSITION



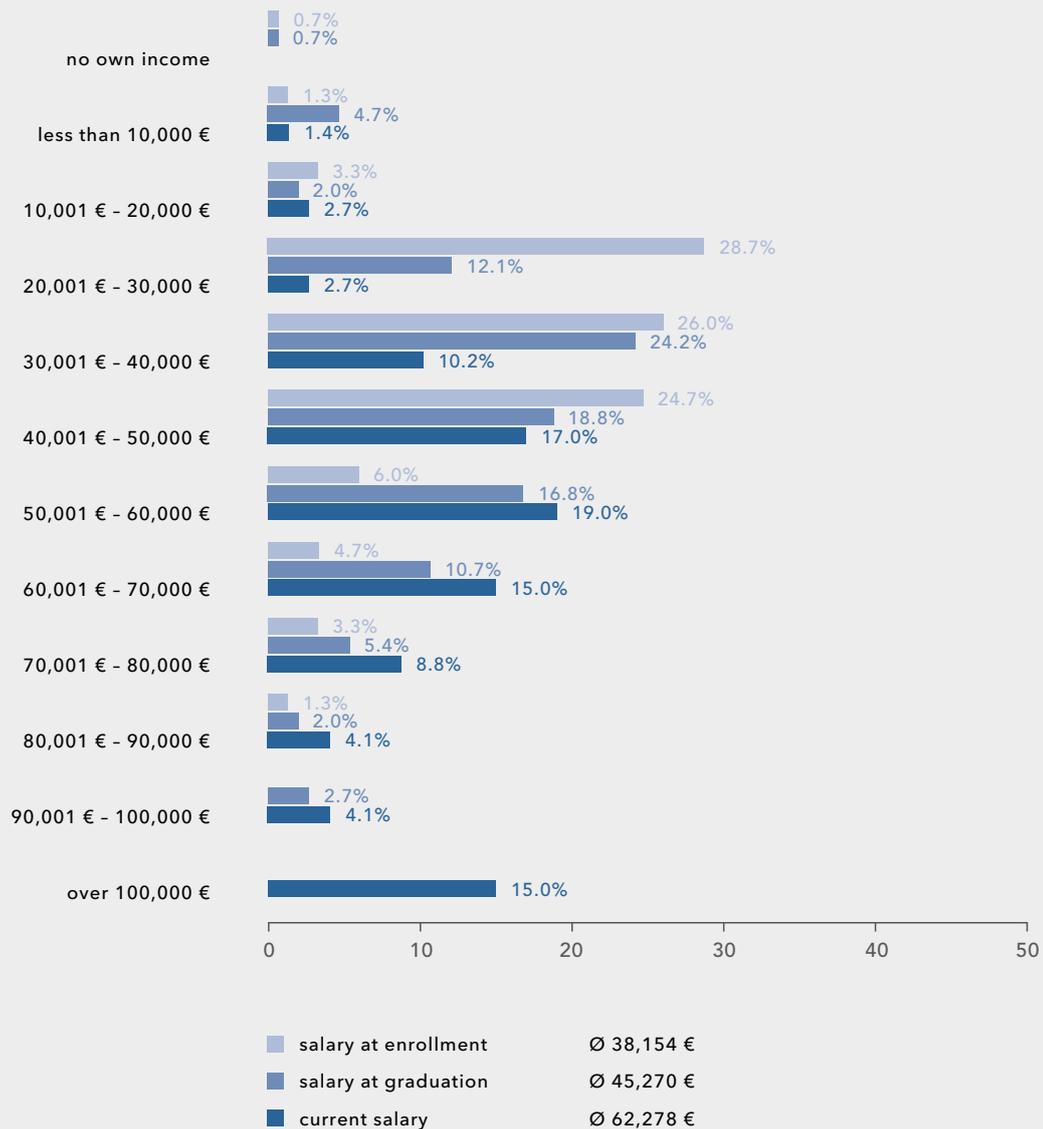
## salaries.

How high was your salary at enrollment and at graduation? How high is your salary today?

Gross annual salary including all bonuses, pecuniary benefits, etc.

- Average gross annual income at enrollment was EUR 38,154.-, increasing to EUR 45,270.- at graduation. At the time of the survey, average gross annual income had increased to EUR 62,278.-.
- Salaries thus increased by 18.7% between enrollment and graduation and by a further 37.6% at the time of the survey, making an impressive total increase of 63.2% within an average of 7.5 years.

### SALARY (IN EURO)



# FULL-TIME STUDY PROGRAMS

## BACHELOR AND DIPLOMA/MASTER PROGRAMS

Graduation an average of 3 years prior to the survey for Bachelors

Graduation an average of 4 years prior to the survey for Masters and Diploma graduates

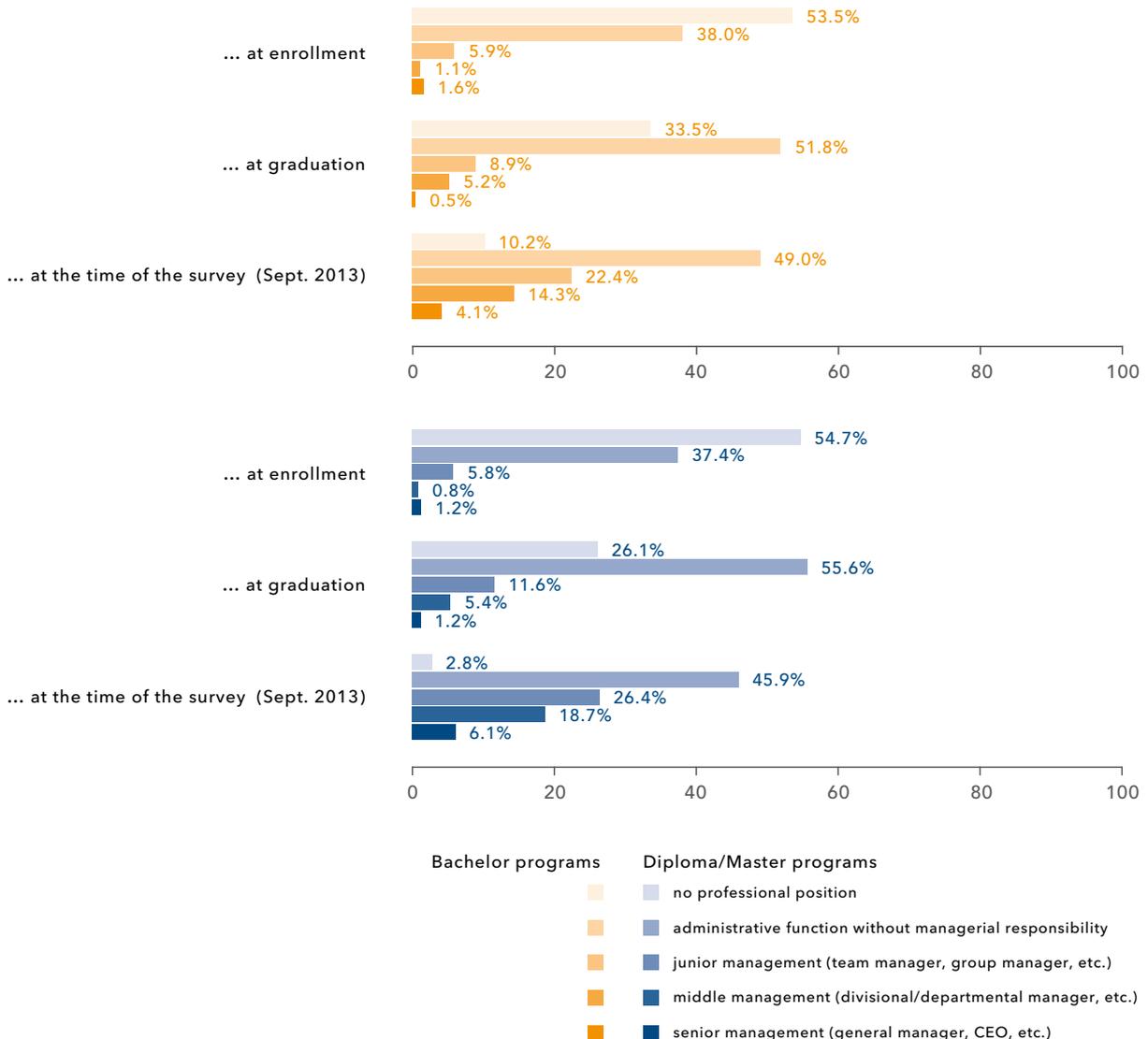
### professional position.

Which of the following correctly describes your employment situation at enrollment, at graduation and at the time of the survey?

Graduates in full-time programs also made excellent progress in terms of professional development:

- In the case of both Bachelor and Master/Diploma programs, only slightly more than one per-cent of graduates were in middle management at enrollment. This figure increased by 4.1% at graduation for Bachelor programs and 4.6% for Master/Diploma programs. At the time of the survey, 14.3% of Bachelors were in middle management and 18.7% of Masters and Diploma graduates.
- A similar increase can be seen at the level of senior management. At the time of the survey, 4.1% of Bachelors and 6.1% of Masters and Diploma graduates were in senior management.

#### PROFESSIONAL POSITION

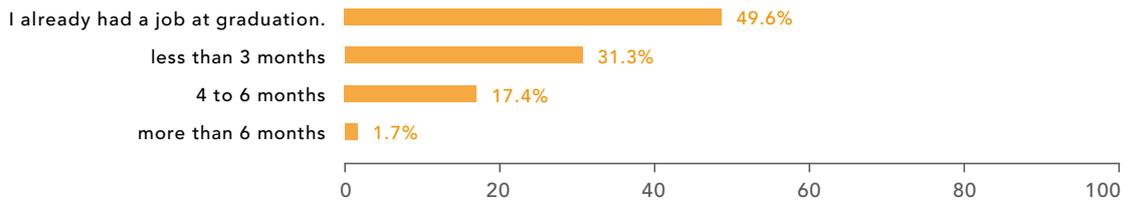


## time spent job hunting.

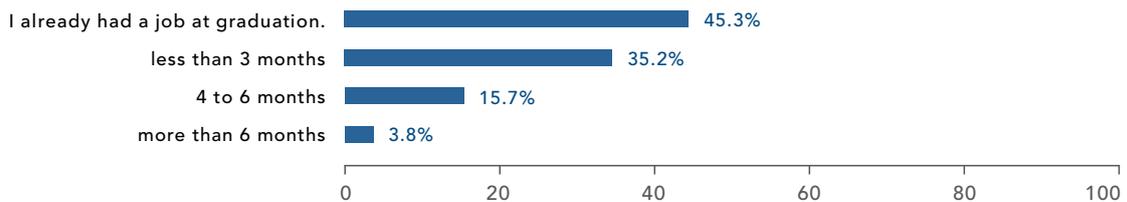
How long did it take you to find a job after graduating from MCI?

More than 45% of Masters and Diploma graduates and almost half of Bachelors (49.6%) had a job at graduation. Only 3.8% of Masters and Diploma graduates spent more than six months looking for a job, and a mere 1.7% of Bachelors.

### JOB HUNTING BACHELOR GRADUATES



### JOB HUNTING MASTERS / DIPLOMA GRADUATES



# FULL-TIME STUDY PROGRAMS

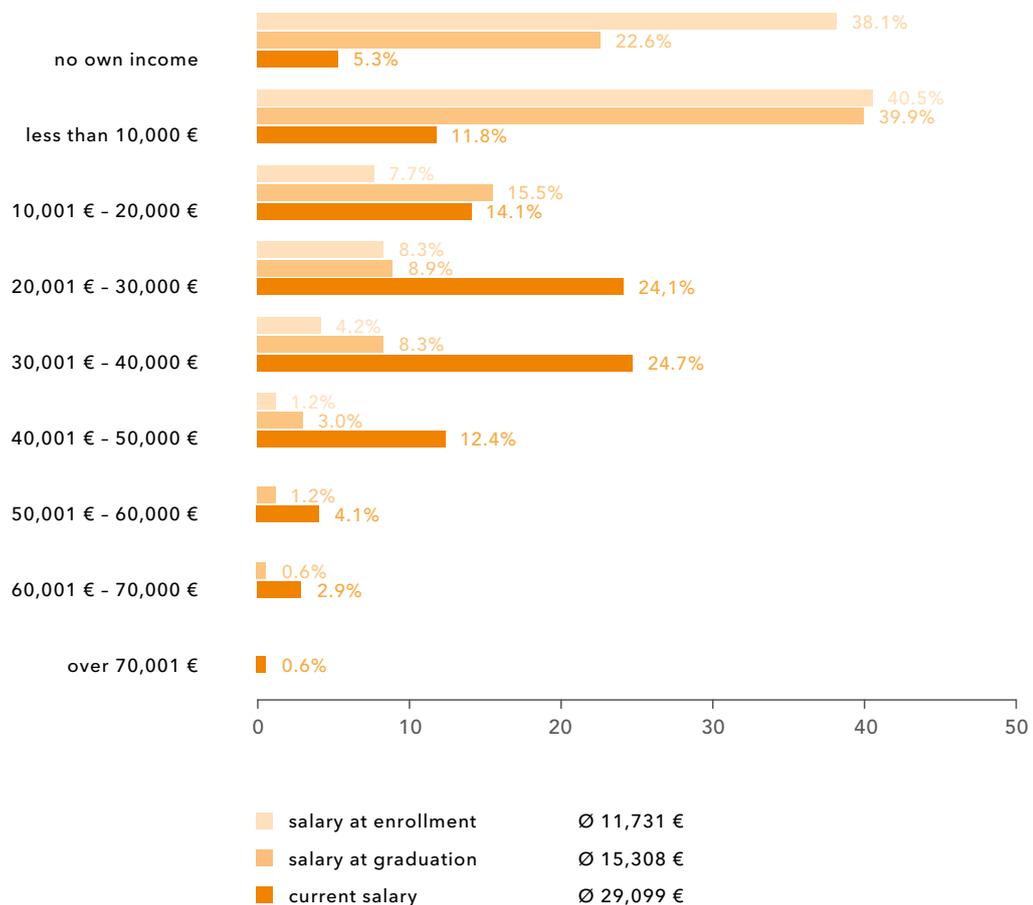
## BACHELOR AND DIPLOMA/MASTER PROGRAMS

### salaries.

How high was your salary at enrollment and at graduation? How high is your salary today?  
 Gross annual salary including all bonuses, pecuniary benefits, etc.

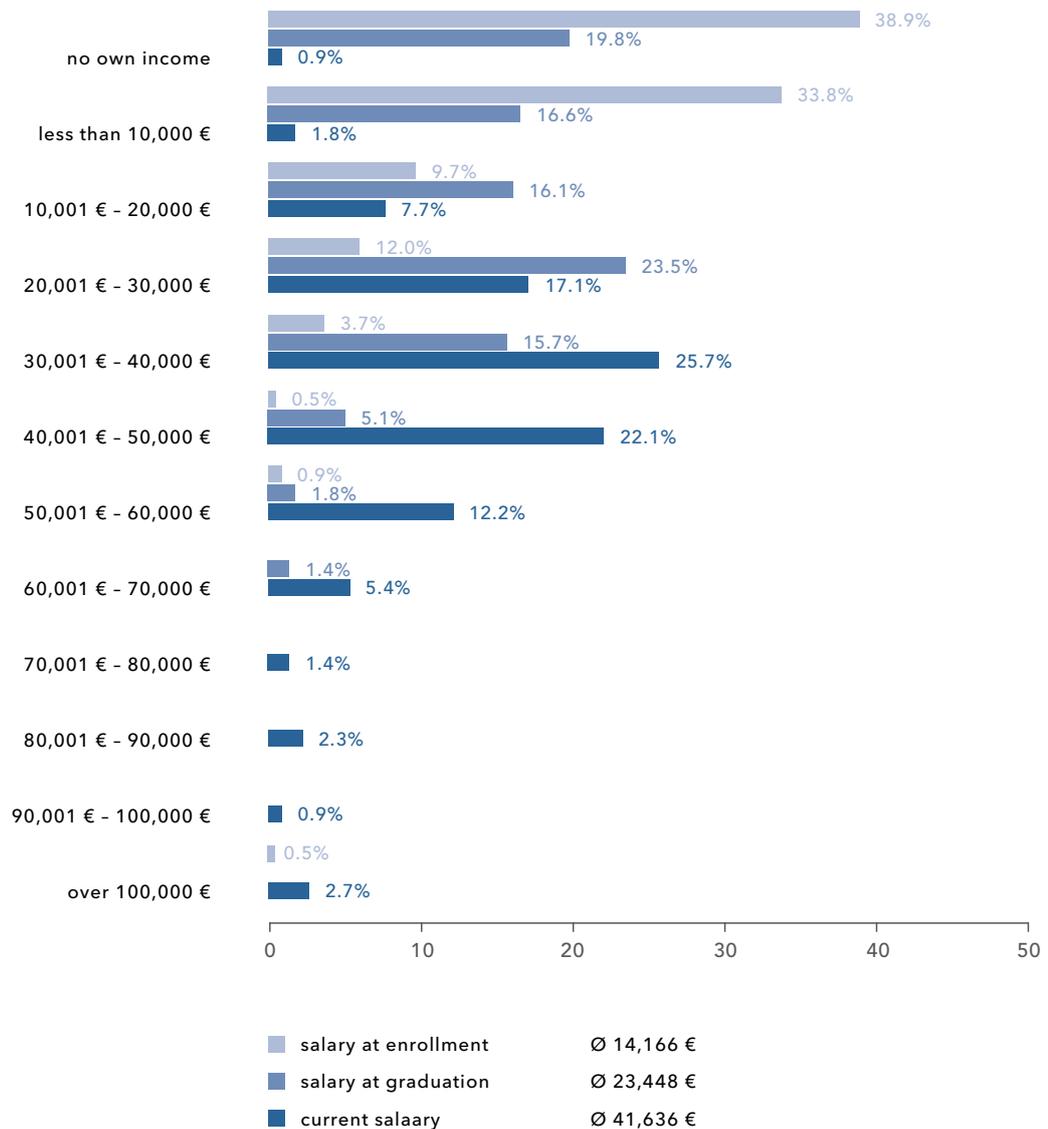
**Bachelor programs:** Average gross annual income at enrollment was EUR 11,731.-, increasing to EUR 15,308.- at graduation. At the time of the survey (3 years after graduation on average), gross annual income had increased to EUR 29,099.-.

#### SALARIES (IN EUROS) OF BACHELORS



**Diploma and Master programs:** Average gross annual income at enrollment was EUR 14,166.-, increasing to EUR 23,448.- at graduation. At the time of the survey (4 years after graduation on average), gross annual income had increased to an average of EUR 41,636.-.

### SALARIES (IN EUROS) OF DIPLOMA GRADUATES / MASTERS



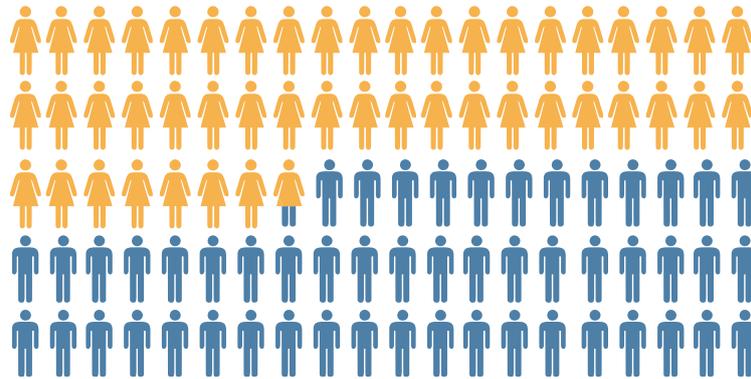


# demographics.

The following charts summarize the main demographic data for the graduates who participated in the survey.

## GENDER

female (47.8%), male (52.2%)



## AGE (AT THE TIME OF THE SURVEY)

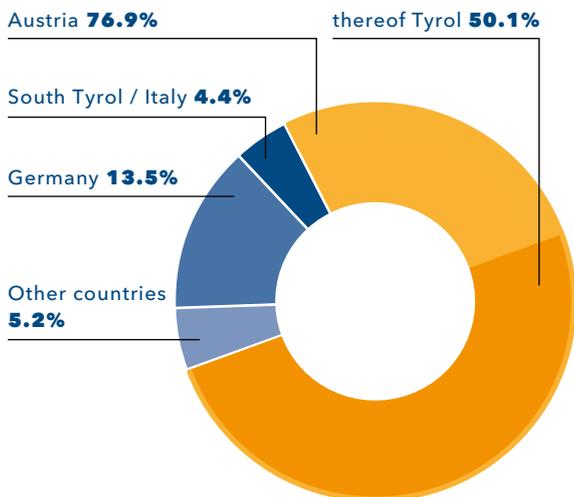
Full-time study programs

Arithmetic mean: Bachelors: 27 years, Masters and Diploma graduates: 29 years

Part-time study programs

Arithmetic mean: 36.1 years

## PLACE OF RESIDENCE (AT THE TIME OF THE SURVEY)



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Quoted from the 2013 graduate survey:

I am proud of my degree and can recommend the MCI to everybody!

MCI was demanding and inspirational. Thanks to all of you for your efforts, flexibility and commitment.

The practical work and semester abroad were an enriching experience.

I particularly appreciated the high standard of organization and the support provided by the department. Thank you very much!

Super organization and outstanding faculty.

I have positive memories of the project work with the MCI's industry partners, the competent teachers and the personal mentoring.

Excellent preparation for professional life!

The MCI enabled me to build up a very good network.

A unique opportunity for personal and academic development. Definitely to be recommended!