MANAGEMENT, COMMUNICATION & IT

MCI®
CURRICULUM

MASTER

ECTS				
30	SEMESTER 1	Innovation, Design & Change	Business Management	Operational Excellence
		Marketing & Sales	Data & Information Management	Digital Transformation
30	SEMESTER 2	Leadership & Communication	IT Investment	Management Information Systems
		Digital Organization	Mergers & Acquisitions	Startup Lab IT Application Lab Digital Interaction Lab
30	SEMESTER 3	Strategy & Responsible Ethics	Data Economy	Modelling & Prototyping
		Market Analysis & Technology	MCiT Research	IT Integration Project Entrepreneurship Project Communication Project
30	SEMESTER 4	Technology Management Experience	Master Thesis & Exam	
120				

International Semester
Study Tour
Double Degree Finland*
Dual Degree USA**

* First academic year at MCI, third semester in Helsinki, final semester either at MCI or at Haaga-Helia
** First academic year at MCI, second academic year at UNO

Business & Management
Information & Communication Technology
Communication & Social Skills
Master Thesis & Exam

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