BUSINESS PSYCHOLOGY & MANAGEMENT

MCI®
CURRICULUM

MASTER

ECTS					
30	SEMESTER 1	Business Psychology	Organizational Behavior	Management, Strategy & Finance	Business Ethics & Responsible Management
		Competence Development & Self-Leadership	Skills Lab I	Integrative Revision I	
30	SEMESTER 2	Organizational Change & Transformation	Innovation, Entrepreneurship & Futures Thinking	Consumer Behavior & Marketing Psychology	Self-Management & Leadership
		Research Methods	Skills Lab II	Integrative Revision II	
30	SEMESTER 3	Behavioral Economics	Risk & Uncertainty Management	Recruiting & Talent Management	Societal Developments & Emerging Trends
		Self-Management & Communication	Skills Lab III	Integrative Revision III	
30	SEMESTER 4	Skills Lab IV	Research Coaching	Final Exam	
		Master's Thesis			
120					

- Business Psychology & Management
- Competence Development
- Integrative Revisions
- Research Methods
- Skills Labs

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