

## DOUBLE DEGREE BACHELOR **business & management.**

MCI | The Entrepreneurial School®, Austria & Haaga-Helia University of Applied Sciences, Finland

The Bachelor program Business & Management provides students with practice-oriented management education and an overarching international focus. After having acquired fundamental knowledge and skills in various areas of business administration during the first four semesters at MCI, students have the opportunity to take part in a Double Degree program offered in collaboration with HAAGA-HELIA University of Applied Sciences in Helsinki, Finland. Whilst developing their language skills and expanding their international network even further, this program offers students the opportunity to specialise in one of two majors, either Financial Management or Human Resource Management. Furthermore, students have the unique possibility to organise their internship in Finland and thereby gain valuable work experience. Upon successful completion of the Double Degree Bachelor program, students will be awarded a Bachelor of Business Administration from HAAGA-HELIA University of Applied Sciences in addition to their Bachelor of Arts in Business from MCI | The Entrepreneurial School®.

### DURATION

6 semester including Bachelor thesis and final exam  
One additional semester to finalise thesis and internship (if required)

in cooperation with



### FOCUS

Practical relevance, international orientation,  
collaboration with trade and industry  
Specialisation in either Financial Management or Human Resource Management

### SEMESTER

Semester 1 - 4: MCI | The Entrepreneurial School®  
Semester 5 - 6: Haaga-Helia University of Applied Sciences  
Semester 7: MCI | The Entrepreneurial School®

### LANGUAGE

English plus two additional languages (5 ECTS @ MCI, 10 ECTS @ Haaga-Helia)

### ACADEMIC DEGREES

Bachelor of Arts in Business  
Bachelor of Business Administration

### TUITION

EUR 363 / semester for students from EU & EEA countries  
Plus membership fee to the Austrian Student Union (ÖH)

### ADMISSION

Applicants with university entrance qualification  
Limited amount of seats will be allocated based on a GPA ranking of semesters 1 - 3

### REQUIREMENTS

Enrolled student in the Bachelor Program Business & Management

### APPLICATION

1. Completed application submitted online through Haaga-Helia admission platform for all exchange students
2. Academic results for all semesters of the programme completed at MCI
3. A copy of valid passport

MCI | THE ENTREPRENEURIAL SCHOOL®

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# Curriculum

SEM	ECTS											15	15	15						
7	30	Bachelor Thesis (incl. Coaching) & Exam										Integrative Internship (20 weeks)	Integrative Internship (20 weeks)	Additional (if required)						
6	30	Leadership	Growth & Competitive Strategies	Digital Transformation of Business	Investment Management	Selling to Export Markets	Language course (of your choice)											Exchange		
5	30	Employer Branding	Internationalisation of a Firm	Specialisation modules (Finance or HRM)	Practice Lab	IC*	Scientific Methods & Problem Solving II	Business & Culture											Exchange	
4	30	Business Psychology & Change	Innovation Management	Marketing & Sales II	Integrative Revision	IC*	Scientific Methods & Problem Solving I	Business & Culture											Exchange	
3	30	Human Resource Management	Corporate Finance & Risk	Business Intelligence & IT Systems	Entrepreneurship	EU Law & International Legal Systems	IC*	Scientific Methods & Problem Solving II	B&C**											Exchange
2	30	Management Accounting	Financial Accounting II	Marketing & Sales I	Strategic Management	Macro-economics	Business Law	Scientific Methods & Problem Solving I	Team Work & Communication											Exchange
1	30	Principles of Management	Financial Accounting I	Project & Quality Management	Process & Supply Chain Management	Micro-economics	Scientific Methods & Problem Solving I	Team Work & Communication											Exchange	
	210											Language course***	Language course***	Fundamentals						

\*Interdisciplinary Competencies; \*\*Business & Culture; \*\*\*Language of your choice @MCI (must be completed within the first four semesters)