



## eSTUDY BACHELOR (CONTINUING EDUCATION) **General Management for Pilots**

### **BENEFITS**

This new Bachelor's program addresses the continuing education needs of airline pilots as it builds on their prior knowledge and allows studying flexibly in an online format. The program is designed for pilots who are interested in an academic education in business administration and management. We will individualize your study plan based on your prior professional experiences and training. The plan will include only those classes you need and give you credit for the credentials you already possess.

### **ACADEMIC TITLE**

Bachelor of Arts (Continuing Education) | BA (CE)

### **REQUIREMENTS**

- University entrance qualification
- ICAO Language Proficiency Certificate level 5
- Minimum 2 years of professional experience in a qualified position prior to commencement of the program

### **LANGUAGE**

English

### **START**

Continuously from October 2022\*

### **DURATION**

Varies between 18-36 months | 180 ECTS (max. amount of recognition: 90 ECTS)  
Depending on the extent of recognition of qualifications, credits from prior learning, and the individual time commitment in self-study phases, the program duration and corresponding tuition fees may vary.

### **TUITION FEE**

13.800 – 21.000 EUR

### **TIME MODEL**

Online, part-time, combining work & study

### **CONTACT**

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\*subject to the approval of the academic council

**MCI | THE ENTREPRENEURIAL SCHOOL®**

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eStudy

# Curriculum

## 1 ONLINE PHASE | 90 ECTS 100% online, guided self-study

Digital Competence & Self-Management	Introduction to Economic History & Economics	Accounting I	Academic Writing	Project, Process & Quality Management	Fundamentals of Law
Data Management & Statistics	Accounting II	Intercultural Competence & Diversity Training	Decision Theories & Decision-Making	Operations Management	Business Communication I
Investment & Finance	Human Resource Management & Leadership	Research Methods I	Marketing & Sales	Organizational Development & Change	Business Communication II

Courses eligible for recognition of professional experience & training (max. 60 ECTS)

## 2 FOCUS PHASE | 60 ECTS online, guided self-study phase supplementary live webinars and on-campus days at MCI

Research Methods II	Strategic Management	Entrepreneurship	Innovation & Technology Management	Digital Transformation	Case Study & Integrative Exam
Business Ethics	International Business	Digital Marketing	Electives: Innovation & Entrepreneurship Digital Workplace Learning	Digital Project Management & Applied Project	

## 3 FINAL PHASE | 30 ECTS 100% online, guided self-study

Academic Coaching	Practical Application	Elective Course	Bachelor Thesis & Final Exam
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