



European Policy Statement

Erasmus Charter for Higher Education 2014–2020 (Call 2014)

Teaching, learning and research in an international environment and the active participation in global dialogue are integral parts of MCI's institution's philosophy and are positively experienced and valued by our students, faculty and staff.

Management Center Innsbruck (MCI) strives to provide its students with an international and diverse learning experience, at the same time endeavors to contribute to the economic, political, scientific and cultural understanding and development on a multilateral level. The integration of a global perspective in all its educational and research activities, the creation of an international and intercultural diverse study environment and the positioning of MCI in the international higher education landscape is its prime focus reflecting in its mission statement and related mission components:

MCI provides profound academic competence in a strong international network and empowers motivated people in achieving outstanding performance.

- Its strong international orientation generates know-how, prestige and added value for its customers
- MCI's brand is internationally renowned and stands for performance, professionalism, knowledge and competence
- Its extensive and international network creates a competitive edge and added value for its stakeholders

MCI lives up to its philosophy by embedding internationalism into every area of its mission. Currently MCI has an outstanding global network of presently 280 partners in over 50 countries with whom MCI engages actively by encouraging student and staff mobility. MCI remains committed to improve its quality-oriented network of international partner institutions focusing on sustainable, long term collaboration and continual evaluation of partnership agreements. MCI adheres to certain criteria in its selection of partner universities, namely:

- Quality of the study program and the (potential) partner university
- Compatibility of curricula
- Language of instruction (preferably partly in English)
- Academic calendar
- Similar profile of the (potential) partner university (practice relevance, proximity to the corporate world (applied focus))
- Reputation of the partner institution (accreditation)
- Destination (attractiveness, accessibility, safety)

MCI aims to offer students a wide portfolio of study abroad opportunities around the world. Not only is the European idea and integration of European institutions deeply rooted in MCI's network, MCI also widens its network by partnering with universities on all continents. MCI's participation in European and international educational and research programs, membership in international academic associations and networks, acquisition of international accreditations and quality labels and the development of double and joint degrees, further strengthens its presence and positioning in the international higher education landscape and fosters international linkages.

MCI's strong international orientation is also advocated by providing a high proportion of students with the opportunity of spending a semester abroad, doing their mandatory internship in an international set-up or joining study trips to international partner universities. Currently, more than 40% of the undergraduate students and 20% of the graduate students participate in a study abroad semester. In order to facilitate student mobility and academic recognition, MCI has successfully applied for the ECTS and DS Label (2009-2013, reapplication in process).

MCI maintains close contact with its partner universities by supporting faculty exchange. The guest lecturers' business and research experience contribute to their teaching activities and enrich the learning experience of MCI's students. Every year, MCI hosts a large number of international guest lecturers. MCI's staff mobility, in turn, is promoted within the framework of the Erasmus program.

Furthermore, MCI also seeks to attract more and more international degree seeking students to enhance internationality of its programs. In 2017/18, students from more than 55 different countries studied in its English taught master programs. English as language of instruction in an increasing number of programs along with MCI's current five double degree and one joint degree arrangements, foreign languages and intercultural awareness form an integral component of its curricula.

Reputation, quality, close cooperation with the partner university are important criteria for double and joint degrees enabling students additional specializations, an added value and above all better employability. Accordingly, MCI aims to employ an increasing number of faculty with a different background in order to further internationalize its faculty composition.