

ALUMNI AWARD TOP GRADES

Bachelor Tourism Business Studies

MCI Alumni Survey confirms the outstanding quality of the Entrepreneurial School®. First-class acceptance in the business world and impressive career paths of the MCI alumni.

93.3% **Recommendation of MCI**
would "definitely" or "most probably" recommend MCI to others

81.3% **Choice of study program**
believe their study program was "definitely" or "most probably" the right choice

83.3% **Overall rating of study program**
rate their study program with an "excellent" or "good" mark

89.8% **Student support**
rate the support they received during their studies as "excellent" or "good"



MCI Tourism offers a wide range of opportunities to develop and strengthen personal interests and skills. Thus, young motivated students acquire the necessary qualifications they need for an ideal start into their following professional life. The close link between theory and practice is an essential aspect; complemented by the extremely valuable alumni network we gained access to at the end of studies.

Fabian Ehart, Graduate Bachelor Tourism Business Studies and Master Entrepreneurship & Tourism

Key data of the survey

Method: Full anonymous written survey using a standardized online questionnaire

Time frame: 2019/20

Response rate: 23.5%

MCI® **www.mci.edu**

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