mci facts & figures.
Study programs
12 Bachelor I 13 Master
full-time and part-time

Summer & Winter Schools

Study programs in Management & Social Sciences

Study programs in Technology & Life Sciences

Study programs in English

Executive Master Programs
part-time

Certificate Programs
part-time

Executive PhD
online

80,506 hours of teaching per year
thereof 27,372 in English (34%)

Partner Universities around the globe
Student & Faculty Exchange, Double Degrees, Summer/Winter Programs, Research, etc.
Key Figures

3,407 Students
including Executive Masters & Certificate Programs; not including Corporate Trainings, Seminars, Conferences

70% Management & Social Sciences
30% Technology & Life Sciences

11,189 Graduates
including Certificate Programs

Team & Faculty
full-time equivalent
210 Internal Faculty
44 Administration
17 Executive Education
37 Nations
997 External Faculty

210
44
17
37
997
Student Applications

Number*

<table>
<thead>
<tr>
<th>Year</th>
<th>2016/17</th>
<th>2017/18</th>
<th>2018/19</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3,491</td>
<td>3,432</td>
<td>3,603</td>
</tr>
</tbody>
</table>

• Bachelor  • Master
* not including Certificate Programs

Age

Bachelor: 22.9 years
Master: 25.8 years

Gender

• female  • male

Nationality

<table>
<thead>
<tr>
<th>Year</th>
<th>2016/17</th>
<th>2017/18</th>
<th>2018/19</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>53.3%</td>
<td>49.2%</td>
<td>49.7%</td>
</tr>
<tr>
<td></td>
<td>46.7%</td>
<td>50.8%</td>
<td>50.3%</td>
</tr>
</tbody>
</table>

• Austria  • International (not including exchange students)

Ratio
Applicants : Study place (2018/19)

2.7 : 1
Students*

Number

<table>
<thead>
<tr>
<th>Year</th>
<th>Bachelor</th>
<th>Master</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016/17</td>
<td>2,191</td>
<td>893</td>
</tr>
<tr>
<td>2017/18</td>
<td>2,179</td>
<td>954</td>
</tr>
<tr>
<td>2018/19</td>
<td>2,237</td>
<td>959</td>
</tr>
</tbody>
</table>

Gender

<table>
<thead>
<tr>
<th>Year</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016/17</td>
<td>1,644</td>
<td>1,440</td>
</tr>
<tr>
<td>2017/18</td>
<td>1,634</td>
<td>1,499</td>
</tr>
<tr>
<td>2018/19</td>
<td>1,642</td>
<td>1,554</td>
</tr>
</tbody>
</table>

Time model

<table>
<thead>
<tr>
<th>Year</th>
<th>Part-time</th>
<th>Full-time</th>
<th>Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016/17</td>
<td>733</td>
<td>2,168</td>
<td>183</td>
</tr>
<tr>
<td>2017/18</td>
<td>692</td>
<td>2,186</td>
<td>255</td>
</tr>
<tr>
<td>2018/19</td>
<td>634</td>
<td>2,247</td>
<td>315</td>
</tr>
</tbody>
</table>

Group sizes

- 29.4% < 20
- 18.0% 21–30
- 43.9% 31–40
- 5.9% 41–50
- 2.8% > 50

* Students (including Executive Masters; not including Certificate Programs, Corporate Trainings, Seminars, Conferences, etc.)
Applications & Students

Applications from 72 nations
(not including exchange students)

- Austria 17.8%
- Tyrol 31.8%
- Europe 45.4%
- World 5.0%

Students from 55 nations
(not including exchange students)

- Austria 19.7%
- Tyrol 40.8%
- Europe 37.8%
- World 1.7%
International Outreach

Partner Universities worldwide
Student & Faculty Exchange, Double Degrees, Summer/Winter Programs, Research, etc.

<table>
<thead>
<tr>
<th>Year</th>
<th>Erasmus</th>
<th>Non-Erasmus</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015/16</td>
<td>125</td>
<td>112</td>
<td>237</td>
</tr>
<tr>
<td>2016/17</td>
<td>135</td>
<td>109</td>
<td>244</td>
</tr>
<tr>
<td>2017/18</td>
<td>158</td>
<td>118</td>
<td>276</td>
</tr>
</tbody>
</table>

• Erasmus  • Non-Erasmus

16 Double Degree Partnerships
1 Joint Degree Program

Student Exchange
including freemovers, not including Summer/Winter Programs, Study Abroad, etc.

<table>
<thead>
<tr>
<th>Year</th>
<th>All</th>
<th>INCOMINGS</th>
<th>OUTGOINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018/19</td>
<td>766</td>
<td>344</td>
<td>422</td>
</tr>
<tr>
<td>2017/18</td>
<td>775</td>
<td>363</td>
<td>412</td>
</tr>
<tr>
<td>2016/17</td>
<td>744</td>
<td>337</td>
<td>407</td>
</tr>
</tbody>
</table>
Graduates

Success rate

85%

of MCI students complete their study program successfully.

Ø Job offers

2.1:1

Job offers per graduate at point of graduation
Source: MCI graduate survey 2017

Student Awards

Marshall Plan Award

DGT* Science Award

Honorary Prize of the Federal Ministry of Education, Science & Research

*German Society of Tourism Research
Career

45
Premium Career Partners

61
Companies at the Recruiting Forum

595
Yearly integrative internships not including summer jobs and the like

1,815
Yearly job offers published by MCI Career Center

462
Job vacancies on the career platform (Effective: December 2018)

810
Number of participants at Study & Career seminars / workshops

Integrative Internships 2018

Satisfaction
Internship Company
extremely satisfied & satisfied 95%

Satisfaction
Students
extremely satisfied & satisfied 94%

Social Media

MCI Followers
- Facebook / 11,743
- Instagram / 3,823
- Twitter / 1,535
- Xing / 758
- LinkedIn / 10,989
Surveys & Rankings

Graduate survey*

- Study goals considered as “Very important” or “Important” at the time of enrollment
- Study goals considered as “Fully” or “Largely” fulfilled

* Graduate survey 2017

Employability

<table>
<thead>
<tr>
<th></th>
<th>44.4%</th>
<th>31.1%</th>
<th>24.5%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Job offers before graduation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job offers within 3 months</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job offers later</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Surveys & Rankings

### Universum Student Survey 2018*

Satisfaction with the study program
10 = extremely satisfied, 1 = not at all satisfied

<table>
<thead>
<tr>
<th></th>
<th>MCI</th>
<th>Austria</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.1</td>
<td>7.3</td>
<td></td>
</tr>
</tbody>
</table>

Satisfaction with Career Service
10 = extremely satisfied, 1 = not at all satisfied

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>8.1</td>
<td>6.4</td>
<td></td>
</tr>
</tbody>
</table>

Loyalty: 85% of MCI students would attend the same university again. Austria-wide this figure stands at 70%

<table>
<thead>
<tr>
<th></th>
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<th>Austria</th>
</tr>
</thead>
<tbody>
<tr>
<td>85%</td>
<td>70%</td>
<td></td>
</tr>
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</table>

* Sample 10,125 surveyed students in Austria / 719 at MCI

### European Trendence Graduate Barometer 2018**

- **Professors & lecturers**
- **Workplaces & digital learning**
- **Practical relevance of study programs**
- **Internationality of study programs**
- **Career Service & offers**
- **Student advice & counseling**
- **Location**

+ Results MCI

Satisfaction with university
1 = not at all satisfied, 7 = very satisfied

<table>
<thead>
<tr>
<th></th>
<th>MCI</th>
<th>Austria</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.1</td>
<td>4.8</td>
<td></td>
</tr>
</tbody>
</table>

Likelihood that students will recommend MCI to others

<table>
<thead>
<tr>
<th></th>
<th>MCI</th>
<th>Austria</th>
</tr>
</thead>
<tbody>
<tr>
<td>93.5%</td>
<td>88.8%</td>
<td></td>
</tr>
</tbody>
</table>

** Sample 10,322 surveyed students in Austria / 573 at MCI
Research

Publications 2014 – 2018

Completed Research Projects

458
from 2014 – 2018
Research

Theses 1995–2018

9,434 Bachelor’s theses

2,098 Diploma theses (pre-Bologna degree program)

2,531 Master’s theses (incl. executive masters)

Doctoral Degree*

University of Nebraska Omaha
Vrije Universiteit Amsterdam
University of Antwerp & Antwerp Mgmt. School **
University of Erlangen-Nuremberg
University of Hohenheim
University of Stuttgart
Politecnico di Milano
Beirut Arab University
University of Addis Abeba
Technical University of Berlin
Humboldt University of Berlin
Catholic University of Eichstätt-Ingolstadt
University of Natural Resources and Life Sciences, Vienna
Technical University of Vienna
University of Innsbruck
Medical University of Innsbruck
Hongkong Polytechnic University
James Cook University Cairns
University of Canberra
Victoria University Melbourne

* Supervision and/or evaluation of dissertations / doctoral theses
**Executive PhD Program in Management jointly offered by MCI, University of Antwerp & Antwerp Management School; 14 PhD students

Bachelor’s theses

Diploma theses (pre-Bologna degree program)

Master’s theses (incl. executive masters)
Memberships, Engagement, Awards
(selection)

Subsidiaries
<table>
<thead>
<tr>
<th>Bachelor 6 Semester</th>
<th>Master 4 Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biotechnology &amp; Food Engineering</td>
<td>Biotechnology</td>
</tr>
<tr>
<td>Business &amp; Management</td>
<td>Corporate Governance &amp; Finance</td>
</tr>
<tr>
<td>Business Administration</td>
<td>Entrepreneurship &amp; Tourism</td>
</tr>
<tr>
<td>Digital Business &amp; Software Engineering</td>
<td>Environmental, Process &amp; Energy</td>
</tr>
<tr>
<td>Environmental, Process &amp; Energy</td>
<td>European Health Economics &amp; Management</td>
</tr>
<tr>
<td>Engineering</td>
<td>Food Technology &amp; Nutrition</td>
</tr>
<tr>
<td>Industrial Engineering &amp; Management</td>
<td>Industrial Engineering &amp; Management</td>
</tr>
<tr>
<td>Management &amp; Law</td>
<td>International Business &amp; Law</td>
</tr>
<tr>
<td>Management, Communication &amp; IT</td>
<td>International Business &amp; Management</td>
</tr>
<tr>
<td>Mechatronics</td>
<td>International Health &amp; Social Management</td>
</tr>
<tr>
<td>Nonprofit, Social &amp; Health Care</td>
<td>Management, Communication &amp; IT</td>
</tr>
<tr>
<td>Management</td>
<td>Mechatronics &amp; Smart Technologies</td>
</tr>
<tr>
<td>Social Work</td>
<td>Medical Technologies*</td>
</tr>
<tr>
<td>Tourism Business Studies</td>
<td>Social Work, Social Policy &amp; Management</td>
</tr>
</tbody>
</table>

**Certificate Courses**

Program from 2019/20; = English, = German & English, = Full-time, = Part-time, = Blended learning (online, attendance & mobile); *subject to accreditation; **Charles University Prague & MCI

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