



**top grades awarded by MCI graduates.**

Full survey confirms outstanding quality of the MCI's Executive Master study programs, excellent level of acceptance in the business community and impressive careers open to MCI graduates.



2012/13

[www.mci.edu](http://www.mci.edu)

**mentoring the motivated**



The MCI's Executive Master study programs provide committed and qualified persons from home and abroad with an outstanding opportunity for part-time postgraduate study leading to the award of an internationally recognized degree. All the programs included in the survey are accredited by the FIBAA international quality assurance agency. FIBAA only confers its Premium Seal on study programs that offer the highest quality and clearly exceed the normal accreditation standards.

- General Management Executive MBA
- Master of Science in Management MSc
- International Business & Tax Law LL.M.



## specifications and data.

<b>METHOD</b>	Full survey, written and anonymous using a standardized on-line questionnaire
<b>PERIOD</b>	Beginning of the 2012/13 academic year
<b>POPULATION</b>	181 graduates from the following study programs: 47 General Management Executive MBA 74 Master of Science in Management MSc 60 International Business & Tax Law LL.M. The survey included all students who graduated between 2004 and 2012.
<b>RESPONSE RATE</b>	51,9%
<b>PROJECT MANAGER</b>	Mag. Brigitte Auer, Head of Quality Management Mag. Birgit Partl, Assistant Quality Management Tel. +43 512 2070 1300, E-Mail: qm@mci.edu

## summary of results.

### Recommending the MCI

- 97.9% of respondees said they would “definitely” or “most probably” recommend the MCI to friends/colleagues.

### Choice of study program

- 96.8% of graduates believe they “definitely” or “most probably” made the correct choice of program.
- Only 3.3% of graduates said they had “probably not” or “definitely not” made the right decision.
- Not a single respondent said the right choice had “definitely not” been made.

### Total verdict on the MCI study programs

- 89.4% said their course of study at the MCI had been “very good” or “good”.
- More than half classified it as “very good”.
- Only 10.6% considered it “satisfactory”, and that was the worst grade awarded.
- Not a single graduate checked the box for “adequate” or “inadequate”.

### Student goals & degree of fulfillment

- The main goals pursued by students at the MCI were the “development of competence in the subject” (97.9%), the “ability to compete on the job market” (91.5%), “methodological competence” (85.1%) and “personal development” (85.0%).
- Over 80% of graduates felt these goals had been achieved “completely” or “on the whole”.

### Demands made of students

- 83.0% felt the demands made of students at the MCI were “very high” or “high”.
- 17.0% classified them as “average”.
- None of the respondees considered the demands made of students “low” or “very low”.

### Practical relevance of the study programs

- 74.4% of graduates are convinced that their course of study meets the requirements of the business community “completely” or “on the whole”.
- 23.4% think this is true “in part”.
- Only 2.1% were of the opinion that practical relevance was “low”.
- Not a single respondent said that that practical relevance was “zero”.

### Relevance of the study programs for professional development

- 70.2% of graduates said the relevance of the study program for their professional development was “very high” or “high”.
- 27.7% felt relevance for professional development was “average”.
- Only 2.1% saw a “low” connection between study program and career development.
- Not a single respondent considered the relevance of the study program “very low”.

### Career development & professional position

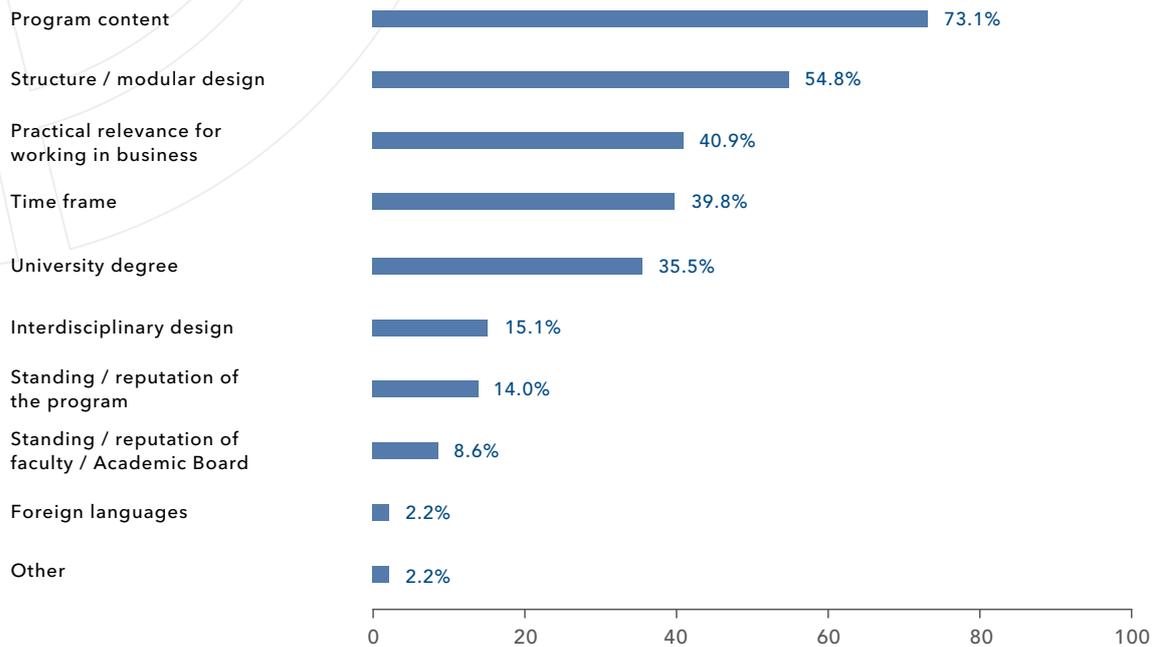
- MCI graduates have an impressive record of professional development: Whereas 14.6% of graduates were in senior management at enrollment, the figure increased to 23.6% at graduation and 31.4% at the time of the survey.
- Salaries increased by 7.7% between enrollment and graduation and by a further 19.2% by the time of the survey for a total increase of no less than 28.3% within an average of only 5 years. The figures are especially impressive for incomes above the EUR 100,000 p.a. mark. The number of graduates in that category increased almost threefold between enrollment and the time of the survey, from 15.9% to 42.6%.

## choice of study program.

What made you choose your MCI study program at the MCI?

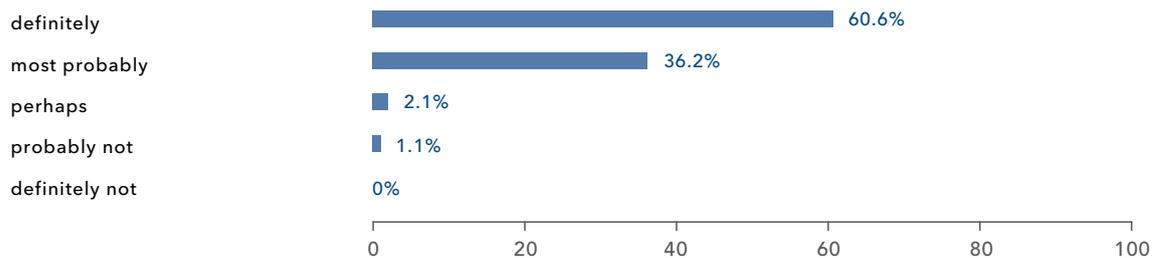
Please indicate your three main reasons.

The main reasons given by MCI graduates for choosing their respective programs were "program content" (73.1%), "structure or modular design" (54.8%) and "practical relevance for working in business" (40.9%), followed by "time frame" (39.8%).



In retrospect, did you choose the right program?

96.8% of graduates believe they "definitely" or "most probably" made the correct choice of program. Only 3.3% of graduates gave "perhaps" or "probably not" as their answer, and none of them said they had "definitely not" made the right decision.



## students' goals & degree of fulfillment.

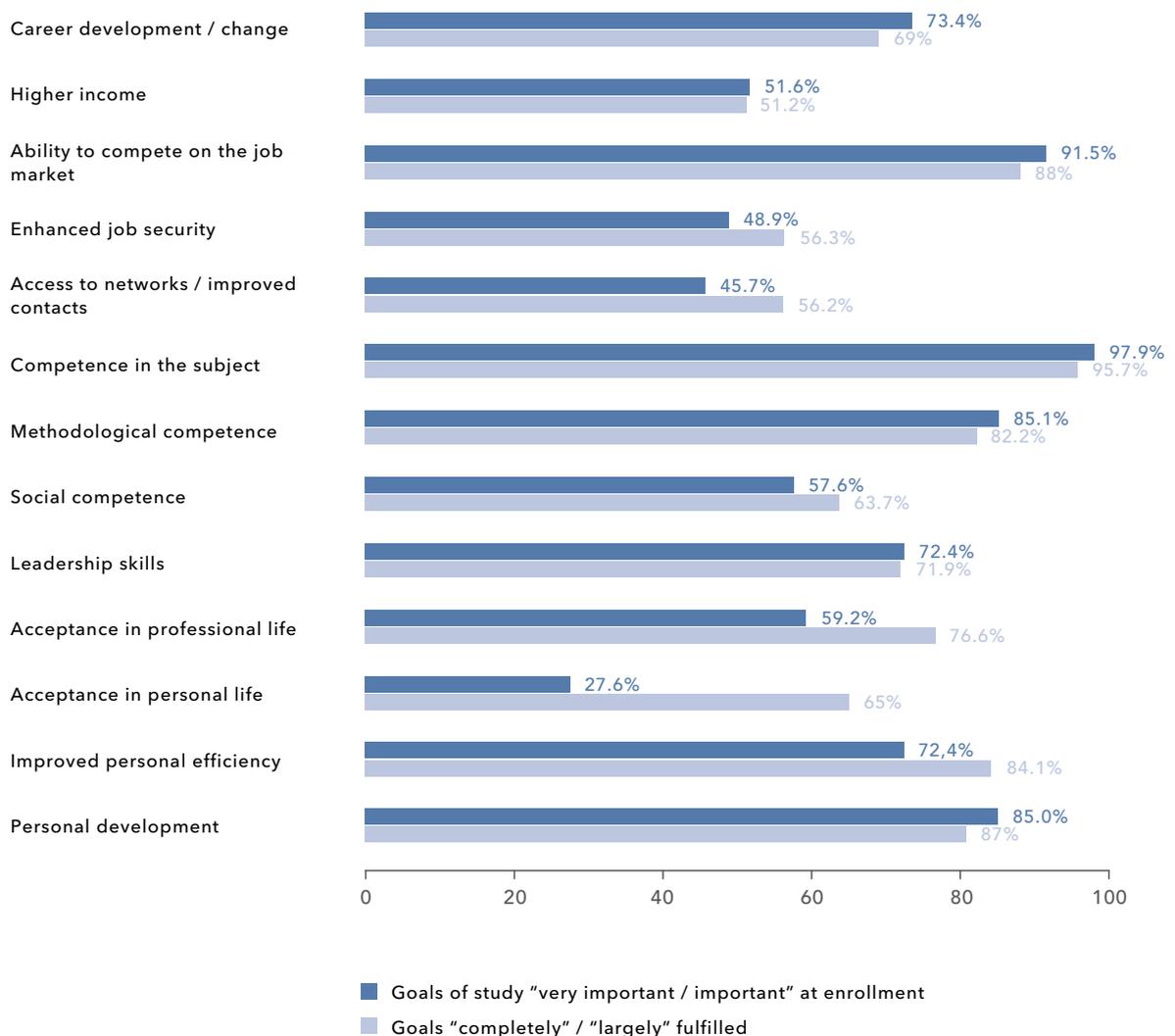
a) How important were the following goals for you at enrollment?

b) In retrospect, to what extent did your program enable you to achieve those goals?

The most important goals for students at enrollment were "acquisition of competence in the subject" (97.9%) and "ability to compete on the job market" (91.5%). High scores also went to "methodological competence" (85.1%) and "personal development" (85%).

All together, the degree of fulfillment for the declared goals was extremely high, with the best scores awarded in the categories "acquisition of competence in the subject" (95.7%), "ability to compete on the job market" (88%) and "methodological competence" (82.2%).

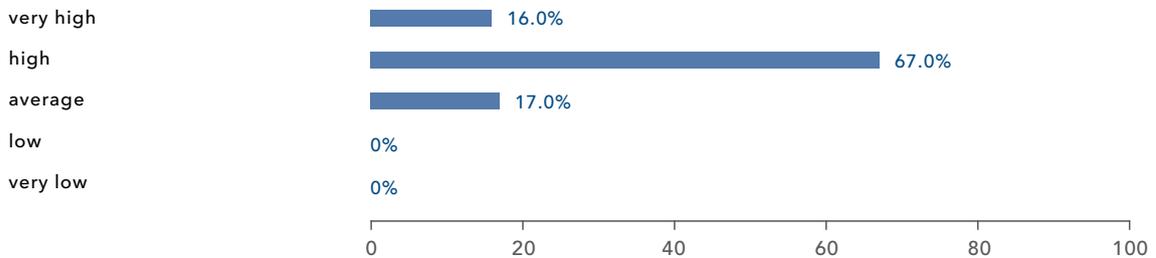
In general, it can be said that practically all goals were considered to have been "completely" or "largely" achieved. With regard to some of the goals, MCI graduates see a very high degree of fulfillment, although they initially attached less importance to them, e.g. "access to networks / improved contacts", "acceptance in private life" and "social competence".



## demands made of students.

How would you assess the demands made of students during your course of study at the MCI?

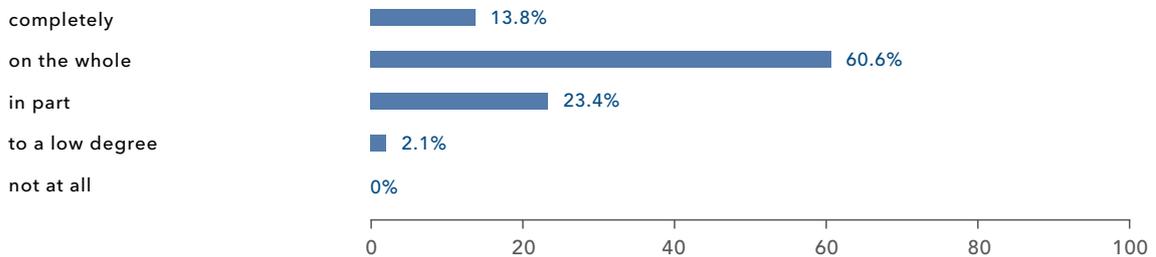
For 83.0% of graduates, the study program made "very high" or "high" demands of the students. 17.0% of respondents felt the demands were "average". None of the graduates considered the demands made of students to be "low" or "very low"



## practical relevance of the study program.

To what extent did your study program meet the requirements of the business community?

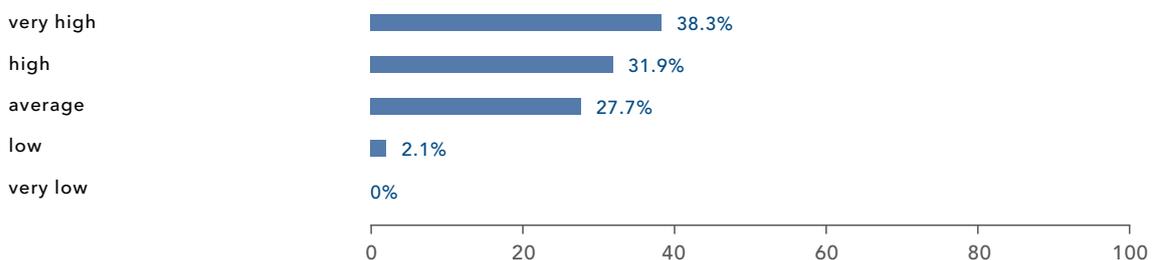
74.4% of graduates said their programs met the requirements of the business community "completely" or "on the whole". 23.4% selected "in part" to describe the practical relevance of their programs. Only 2.1% felt that their programs met practical requirements "to a low degree".



## relevance for professional development.

Looking back, how do you assess the relevance of your study program for your professional development?

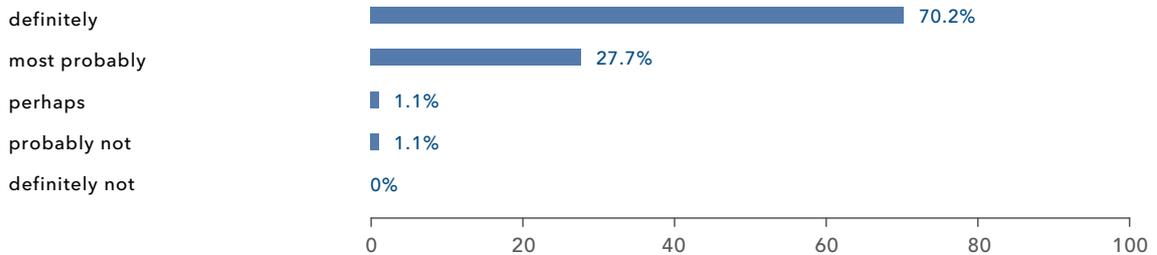
The majority of graduates (70.2%) stated that the relevance of the MCI program for their professional development was "very high" or "high". 27.7% felt the program was of "average" relevance. Only 2.1% of respondents said its relevance was "low". Not a single respondent ticked the "very low" box.



## recommending the MCI.

### Would you recommend the MCI to friends and colleagues?

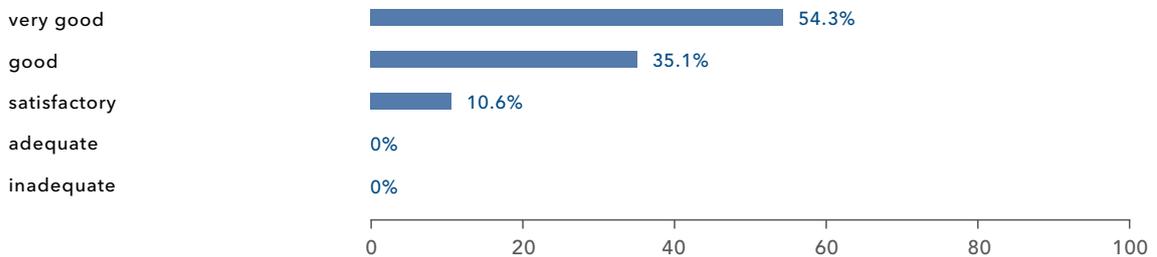
97.9% of graduates would "definitely" or "most probably" recommend the MCI to their friends and colleagues. Only 2.2% of graduates would "perhaps" or "probably not" recommend the MCI. No-one chose "definitely not" as the answer.



## overall assessment of the study program.

### In retrospect, how would you assess the study program as a whole?

Using the Austrian school grading system (five grades from "very good" to "inadequate"), 89.4% of graduates graded study at the MCI as "very good" or "good". Only 10.6% said it had been "satisfactory". None of the respondents considered their course of study at the MCI to have been "adequate" or "inadequate".



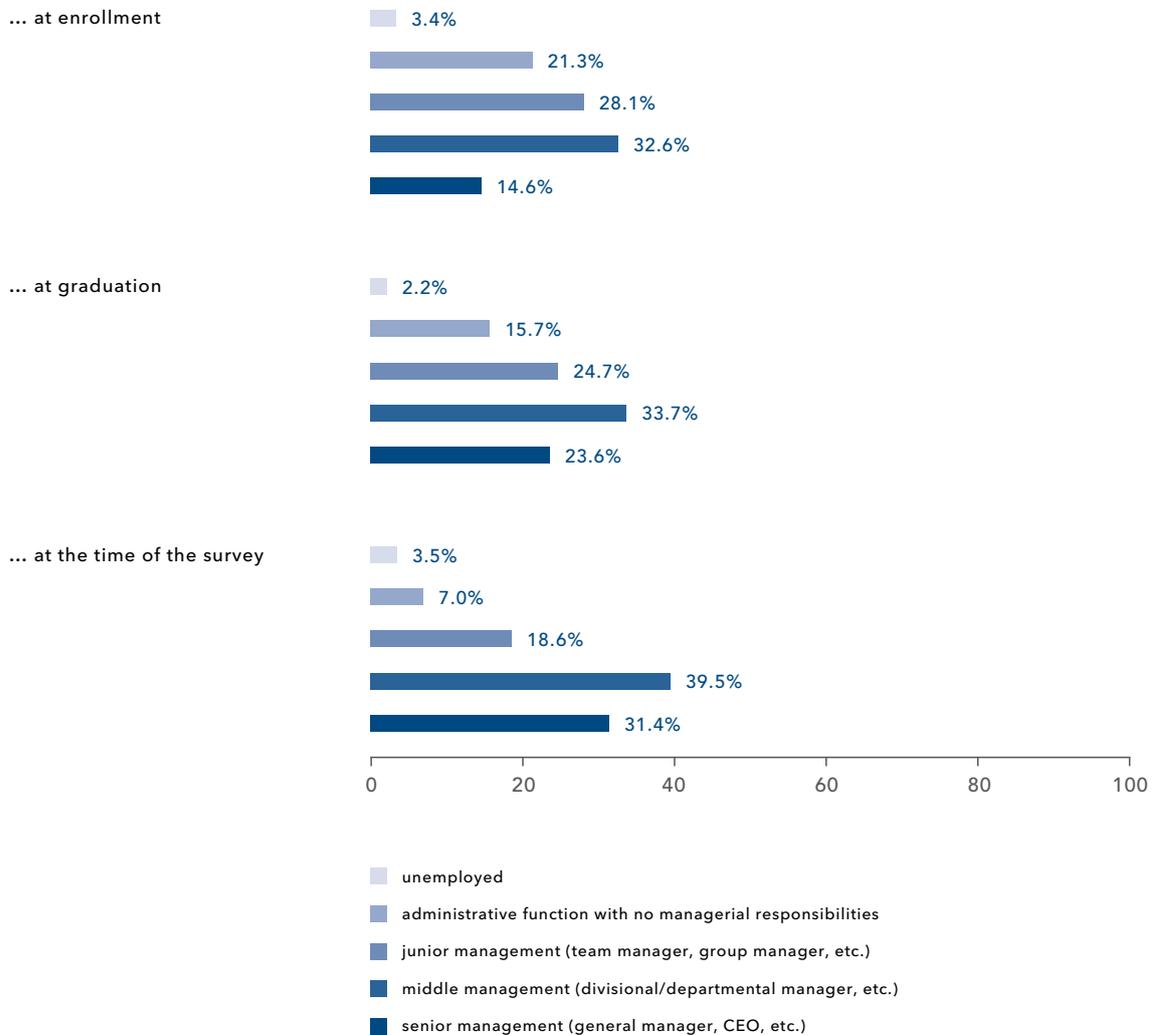
## career development & professional position.

Which of the following correctly describes your employment situation at enrollment, at graduation and at the time of the survey?

Graduates enjoyed a high level of professional development while studying at the MCI:

- At enrollment, 32.6% of graduates were in middle management. On completion of their programs, this figure increased by 1.1 percentage points to 33.7% and to an impressive 39.5% at the time of the survey.
- The increase is even more impressive with regard to graduates in senior management. This figure starts at 14.6% at enrollment and rises to 23.6% at graduation and to 31.4% at the time of the survey.

### PROFESSIONAL POSITION



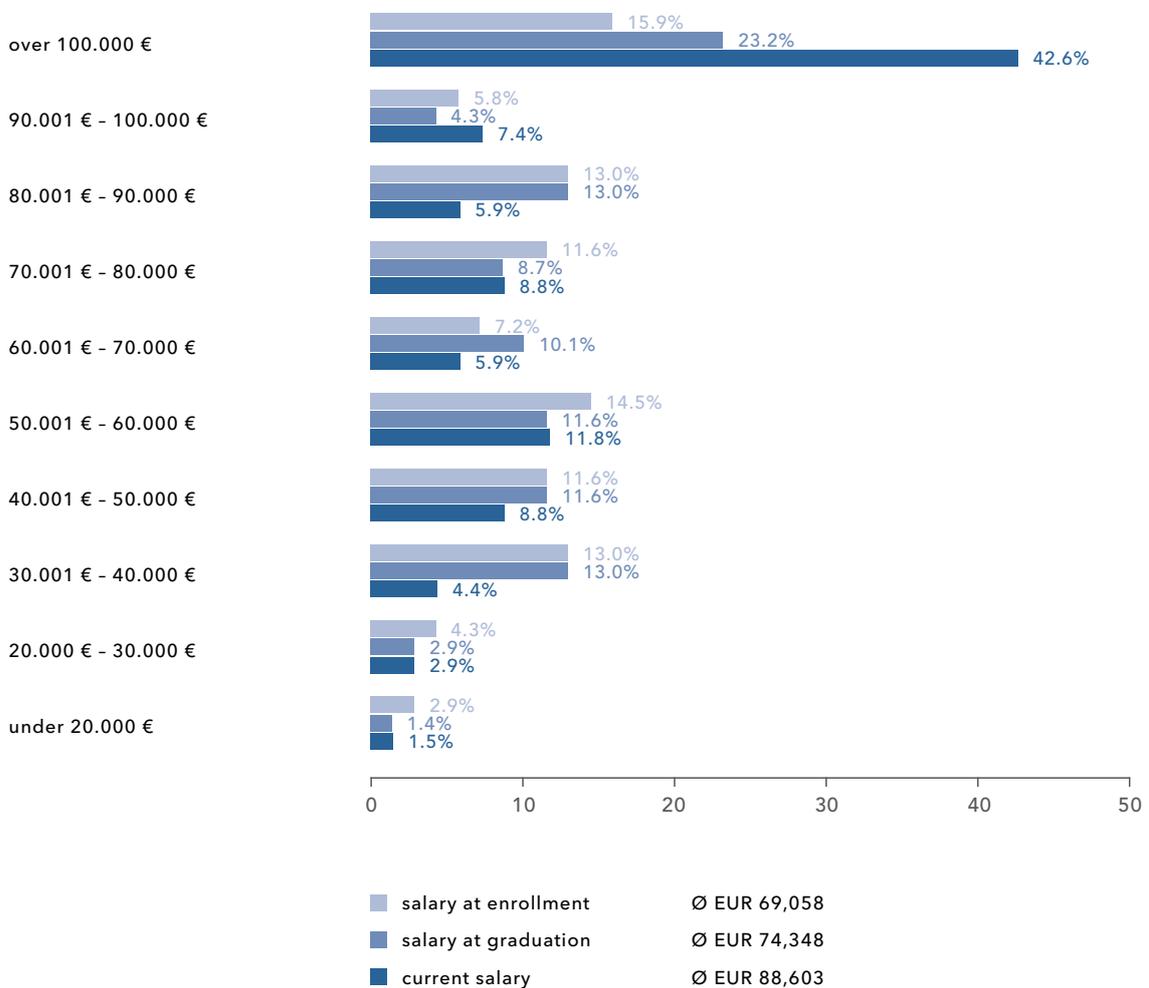
## salaries.

### How high was your salary at enrollment and at graduation? How high is your salary today?

(Gross annual salary including all bonuses, pecuniary benefits, etc.)

- Average gross annual income at enrollment was EUR 69,058, increasing to EUR 74,348 at graduation. At the time of the survey (3 years after graduation on average), graduates were earning EUR 88,603 (arithmetic mean).
- Salaries thus increased between enrollment and graduation by 7.7% and by a further 19.2% at the time of the survey, making an impressive total increase of 28.3% within an average period of only 5 years.
- The figures are especially impressive for incomes above the EUR 100,000 p.a. mark. The number of graduates in that category increased almost threefold between enrollment and the time of the survey, from 15.9% to 42.6%.

#### SALARY IN EUROS



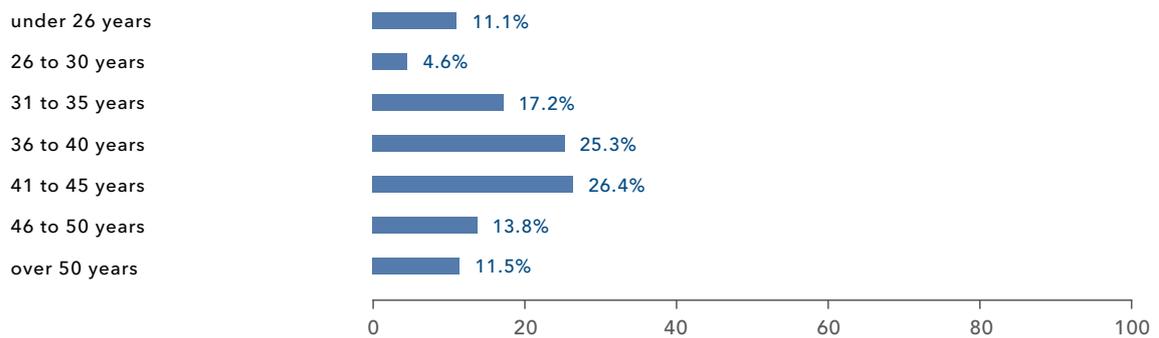


## demographics.

The following charts summarize the main demographic data for the graduates who participated in the survey.

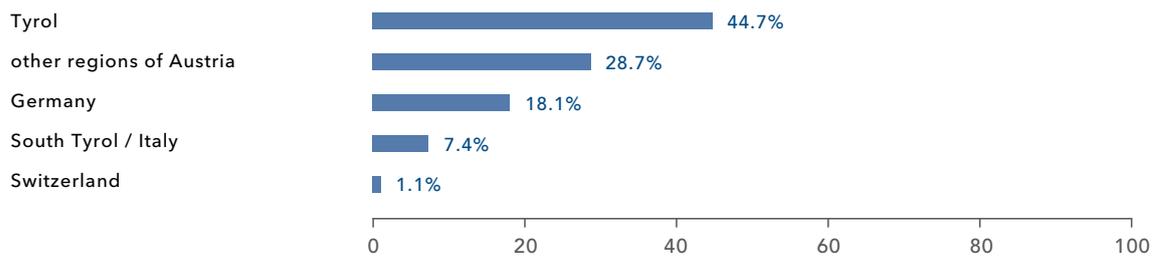
### AGE (AT THE TIME OF THE SURVEY)

Arithmetic mean: 41



### RESIDENCE (AT THE TIME OF THE SURVEY)

Please enter your current place of residence.



# www.mci.edu

THE ENTREPRENEURIAL SCHOOL®  
MCI MANAGEMENT CENTER INNSBRUCK  
6020 Innsbruck / Austria, Universitätsstraße 15  
+43 512 2070-0, office@mci.edu, www.mci.edu

**MCI**®  
DIE UNTERNEHMERISCHE  
HOCHSCHULE®

TRÄGER



FÖRDERER



TOCHTERGESELLSCHAFTEN

