

Blended Learning
digital
Online & Flexible



Health & Hospital Management MBA



INSTITUTE
OF ECONOMIC STUDIES
Faculty of Social Sciences
Charles University



MENTORING THE MOTIVATED



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welcome.

Prof. Dr. Siegfried Walch, Academic Director:

“Do you intend to lead the future of health promotion, preventive care, health care and/or rehabilitation services in your country? The MBA in Health & Hospital Management provides health professionals, managers in health care institutions and experts in health policy with the necessary tools. MCI faculty and its international network of experts in academia and practice assure a profound education based on good international practices and the latest state of art in skills, knowledge and attitude related training for health and health care leadership.”

Armin Fidler, MD. MPH, MSc., Academic Director:

“During my tenure at the World Bank I witnessed closely the very specific challenges and tribulations of the countries of Central- and South-East Europe. Our new MBA in Health & Hospital Management is specially focused on the needs of managers from this region. Our faculty and experts understand the political and economic authorizing environment within the health systems in Europe. Our teaching will draw heavily on hands-on experience of practitioners, on international published evidence, on actual case studies from the region and will foster a learning environment that allows the exchange of knowledge and skills from faculty, guest speakers and students.”

Pavel Hroboň, M.D., M.S., Academic Director:

“The coming years will see important changes in provision and financing of health services caused by new technologies, ageing of the population and shortages of healthcare professionals. Physicians and nurses, hospital and other provider managers as well as insurers and suppliers should be ready to accept and to lead these changes to ensure sustainable provision of high quality effective health care. The new MBA in Health & Hospital Management will provide you with the knowledge and practical skills to accomplish the task.”



Prof. Dr. Siegfried Walch, Academic Director
Head of Department & Studies,
MCI Management Center Innsbruck
Nonprofit, Social & Health Care Mgmt. (BA)
International Health & Social Management (MA)
European Master in Health Economics & Mgmt.
(Erasmus Mundus Joint Master Degree)
Innsbruck / Austria



Armin Fidler, MD. MPH, MSc., Academic Director
Senior Lecturer,
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Nonprofit, Social & Health Care Mgmt. (BA)
International Health & Social Management (MA)
European Master in Health Economics & Mgmt.
(Erasmus Mundus Joint Master Degree)
Innsbruck / Austria



Pavel Hroboň, M.D., M.S., Academic Director
Managing Partner, Advance Healthcare
Management Institute, Prague / Czech
Republic



the mba in health & hospital management at a glance.

ACADEMIC DEGREE	Master of Business Administration (MBA)
DURATION OF STUDY	4 semesters including Master Thesis or Major Research Project 90 ECTS Two tracks: Health Management or Hospital Management
TIME MODEL	Part-time and blended learning format with online and residential phases in Innsbruck, Prague and Vienna
LANGUAGE	English
ADMISSION REQUIREMENTS	Academic degree; minimum three years of professional experience; proof of English proficiency
TUITION	The tuition fee amounts to EUR 18,900
START	October 7, 2019
INFO & APPLICATION	Please contact: Dr. Olena Rigger, Tel. +43 512 2070-2104, olena.rigger@mci.edu

features & goals.

BLENDED LEARNING FOR PROFESSIONALS

The increasingly changing and complex healthcare environment demands a redefinition of roles, structures and processes in many institutions, including hospitals and other providers, health insurers, regulators and other public servants as well as suppliers of pharmaceuticals, medical devices and IT services.

This MBA in Health & Hospital Management is offered by MCI Management Center Innsbruck in close cooperation with the Institute of Economic Studies of Charles University and the Advance Healthcare Management Institute in Prague. It focuses on health systems in Central Europe and serves as a multidisciplinary basis with specializations either in health- or hospital management.

target group.

The MBA in Health & Hospital Management is designed for doctors, nurses and other health professions as well as administrators with backgrounds in finance and accounting, law, IT and other disciplines, working in leading positions in health-oriented institutions who wish to:

- obtain state-of-the art knowledge in management & leadership with high practical relevance;
- accomplish essential changes in both clinical and administrative processes in health-related disciplines;
- advance their careers with an internationally acknowledged academic degree.

modules.

ECTS-CREDITS / SEMESTER

MODULES	CONTENT	1	2	3	4
Health Promotion and Social Determinants of Health	<ul style="list-style-type: none"> Measurement of health status Social determinants of health Multi-stakeholder alliances for health promotion 	5			
European Health Law	<ul style="list-style-type: none"> European health ethics & law Cross-border care provision & consumer protection Payment of care & payer-provider-patient relationships 	5			
Effectiveness and Quality of Health Services	<ul style="list-style-type: none"> Assessment of effectiveness of health services Quality management and measurement Introduction to evidence-based medicine 	5			
Health Economics	<ul style="list-style-type: none"> Introduction to economic concepts Funding of health services Public health insurance systems 	5			
Health Care Systems and their Regulations	<ul style="list-style-type: none"> Purpose & regulation of health systems Main features of European health reforms Role of government, competition of providers & payers 	5			
Finance Management	<ul style="list-style-type: none"> Investment, time & value of money Accounting and financial statements Budgeting and controlling 		5		
Economic Evaluation of Health Technologies	<ul style="list-style-type: none"> Introduction to methodology of economic evaluation European health technology assessment Practical approach to HTA at hospital level 		5		
Payer-Provider Relationships & Contracts	<ul style="list-style-type: none"> DRG and other classification and payment systems Payment for performance, risk sharing arrangements, horizon scanning Contract negotiation 		5		
Digitalization and Health	<ul style="list-style-type: none"> Key features of modern information systems in healthcare Impact of big data & artificial intelligence on health care Digitalization, network analysis & public health 		5		
Leadership and Change Management	<ul style="list-style-type: none"> Personal leadership Change management Corporate governance and social responsibility 		5		
Quality Management in Health Care	<ul style="list-style-type: none"> Patient safety and provider accreditation Standardization of care – guidelines, protocols Disease management programs, integration of care 			5	
Creating and Motivating Interprofessional Teams	<ul style="list-style-type: none"> New professions in healthcare Transforming traditional medical hierarchy into teamwork Motivating and rewarding health professionals 			5	
Managing Healthy Choices	<ul style="list-style-type: none"> Client & patient relations, patient organizations and self-help groups Choice architecture & behavioral aspects Healthy behavior through mobile apps and social networks 			5	
New models in health provision	<ul style="list-style-type: none"> Population-based health management Regional integrated systems Provision of new models in health services 			5	
Controlling in Hospitals and other Provider Institutions	<ul style="list-style-type: none"> Merging financial and clinical controlling Income and cost allocation Benchmarking 			5	
Hospital Design and Processes	<ul style="list-style-type: none"> Role of hospitals in the 21st century New trends in building design, organizational structure and processes Outreach of hospitals into outpatient care 			5	
Master Thesis	<ul style="list-style-type: none"> Research methods & statistics Thesis supervision Master thesis: Presentation of proposal Presentation & defense, oral examination 				20

TRACK 1

TRACK 2



mci learning goals master.

In order to ensure the transfer of learning and to enable students to develop relevant competencies, MCI has defined clear cross-curricular learning goals. These describe, in detail, the knowledge and skills acquired by our graduates on completion of their studies at MCI.



COMMUNICATION

Our graduates are effective communicators in their field of work.

Objective: Our students can discuss problems, ideas, and solutions with/for specialists and non-specialists.



SCIENTIFIC METHODS

Our graduates are competent in applying scientific methods to solve practical problems.

Objectives:

- Our students can apply relevant theories and appropriate scientific methods in their field of work.
- Our students can act according to ethical principles when doing scientific work.



DECISION MAKING

Our graduates understand complex health and hospital related management problems and are effective decision makers in their field of work.

Objectives:

- Our students are able to systematically analyze health and hospital management related problems and decide on the most effective approach to achieve strategic objectives.
- Our students are able to consider cultural issues in solving health and hospital related management problems.

didactics.

THE WORLD IS YOUR CLASSROOM

Embedded in a truly modern blended learning environment, this study program is designed to effectively support the personal development and career of motivated professionals. The combination of interactive online learning phases with equally interactive face-to-face periods provides the perfect environment for a program of the highest standards.





MCI eCampus offers online study with a high level of autonomy in time and place. Students can download the teaching and learning materials from eCampus and work on them when and where it suits them. They work autonomously in time and place but are always in contact with faculty, fellow students and the MCI's support services.

Through the personal customized learning environment on MCI eCampus, students receive the latest updates and information necessary to concentrate fully on their studies. Exercises and tests to check personal progress, plus learning forums and moderated chats further facilitate the online study process.

To take advantage of MCI eCampus, students need the standard IT tools, i.e. a modern PC or laptop with standard software, broadband Internet, a headset with microphone, webcam and printer.

The on campus residencies are held at MCI in Innsbruck, in Prague and in Vienna. These sessions take place at the beginning of the program (including an Orientation to eLearning Day), towards the middle of the program as well as towards the end of the program.

FORMAT

 <p>Residency (Innsbruck, Prague, Vienna)</p> <ul style="list-style-type: none">OrientationNetworkingLectures, InputGroup workDiscussions	 <p>Synchronous* Online attendance</p> <ul style="list-style-type: none">WebinarsChatsInput, lecturesBrainstormingFAQs	 <p>Asynchronous** Interactive learning</p> <ul style="list-style-type: none">Online discussionsSocial NetworkingGroup WorkWikis and blogs	 <p>Asynchronous** Self-paced learning</p> <ul style="list-style-type: none">Websites / ReadingsWebcasts / ScreencastsVideos & Podcasts onlineTests & Quizzes
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*Synchronous = at the same time, all participants are online at the same time ** Asynchronous = not at the same time / time-independent ; © MCI Management Center Innsbruck, Obexer / Mössenlechner 2015

exams / degree.

Students will be assessed on a continuing basis i.e. on active participation in discussions and on collaborative assignments as well as authentic assessment playing a key role. Authentic assessment focuses on using and applying knowledge and skills in real-life settings, thus ensuring immediate transfer to the work place.

To earn the degree, students have to write a Major Research Project (MRP) of practical relevance in line with recognized scientific standards. With their research projects, students are expected to demonstrate that they are able to work independently on the basis of scientific principles to find a precise and efficient solution to a business management problem within a given period of time. During the final set of face-to-face sessions, students will present the ideas, concepts and outcomes of their research projects.

On successful completion of all the module assignments and the Major Research Project, students are awarded the degree Master of Business Administration (MBA) and the corresponding degree certificate. It is recommended to combine the academic degree with the abbreviation "MCI" to provide trust and orientation in an increasingly non-transparent international education market. Example: MBA (MCI).

international focus.



INSTITUTE
OF ECONOMIC STUDIES
Faculty of Social Sciences
Charles University



The MCI developed an outstanding MBA program in close cooperation with the Institute of Economic Studies of Charles University and the Advance Healthcare Management Institute in Prague.

CHARLES UNIVERSITY

Charles University was founded in 1348 by Charles IV, the King of Bohemia and Holy Roman Emperor, as the oldest university in Central and Eastern Europe. More than 53,000 students study in about 300 degree programs, including 6,000 international students.

In the U.S. News and World Report Best Global Universities 2019 Ranking, Economics and Business at Charles University rank 111th in the world. In Shanghai Ranking's Global Ranking of Academic Subjects 2018, Economics at Charles University ranks in the top 100 in the world, and Finance ranks in the global top 200. Institute of Economic Studies at the Faculty of Social Sciences is part of Charles University, being a leading economics and finance school in the Czech Republic with a strong research record, an active alumni network, and both international and professional recognition. Institute of Economic Studies ranks among top 5% institutions in Europe by research in Economics (IDEAS RePEc 2018).

THE ADVANCE HEALTHCARE MANAGEMENT INSTITUTE

The Advance Healthcare Management Institute was founded with the goal to support improvements in quality and efficiency of health care, with a focus on management of health-oriented institutions. Its vision is rational decision making in health care, based on facts and patients' needs. The mission of the Advance Institute is to provide highly ranked educational programs focused on practical needs of leaders and managers in health-oriented institutions and to support exchange of experiences among organizations and countries. In the last ten years more than 200 physicians, nurses, economists, accountants, lawyers and other professionals working in health care in the Czech Republic and Slovakia graduated from the Advance Institute Executive Program in Healthcare Management.

The Institute also biannually organizes the Prague International Health Summit, one of the top regional conferences in health and healthcare management (www.pragueihs.eu). Research interests of the Advance Institute, realized mainly in cooperation with the Charles University in Prague, include integration and standardization of care, disease management, payment mechanisms, risk adjustment and quality measurement.

faculty.

The faculty involved in the MBA program ensures a balanced mix of internationally renowned university professors with practical professional experience, executives from trade and industry, and experts from the consulting industry and independent professions.

Faculty members are selected carefully, are subjected to strict evaluation criteria and are committed to the goal of supporting their students, by way of professional adaptation of the contents and networking of the individual modules, in developing the ability to cope with complex problems on an interdisciplinary level.

Our faculty are a vibrant and growing community of innovative, engaging, dedicated teachers and researchers providing students with strategic and critical perspectives in their areas of expertise through active learning that takes place in the classroom, online and the practical application of course content.

Besides the actual communication of knowledge, the main focus of the lecturers involved in the MBA program is on providing application-oriented feedback and critical advice. The cooperation with the students gives rise to the creation of different kinds of networks that accompany motivated people throughout their personal and professional development.

management of the mba program.

Recognized managers and decision makers in the health & hospital industry support MCI in maintaining quality standards at all levels of the Master Program, ensuring a continuous process of further development and serving as a link to leading teaching and research institutions at home and abroad.

PROGRAM DIRECTOR

Susanne E. Herzog, M.A.

Head of Executive Education & Development, MCI Management Center Innsbruck

ACADEMIC BOARD

Armin H. Fidler, MD, MPH, MSc, DTM&H

Senior Lecturer, MCI Management Center Innsbruck: Nonprofit, Social & Health Care Management (BA), International Health & Social Management (MA), European Master in Health Economics & Management (Erasmus Mundus Joint Master Degree), Innsbruck / Austria

Prof. Dr. Siegfried Walch

Head of Department & Studies, MCI Management Center Innsbruck: Nonprofit, Social & Health Care Management (BA), International Health & Social Management (MA), European Master in Health Economics & Management (Erasmus Mundus Joint Master Degree), Innsbruck / Austria

Pavel Hroboň, M.D., M.S.

Managing Partner, Advance Healthcare Management Institute, Prague / Czech Republic

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Eva Turk, PhD, MBA

Assistant Professor, Medical Faculty, University of Maribor / Slovenia, Founder and CEO, SanAstra, Oslo / Norway



admission.

ADMISSION REQUIREMENTS

- Undergraduate degree from a recognized university
- Minimum of 3 years of professional experience in a qualified position prior to commencement of the program (ideally, qualified professional activity also during the MBA program)
- Proof of an adequate command of English (see below)

ADMISSION PROCESS

The admission process includes the following elements:

APPLICATION FORM

ESSAY

PROOF OF ADEQUATE COMMAND OF ENGLISH

INTERVIEW

DECISION

- **APPLICATION FORM**

The application must be submitted in the form of a standardized application form accompanied by the required documents (CV, essay, undergraduate degree from a recognized university). Minimum 3 years of professional experience in a qualified position prior to commencement of the program (ideally, qualified professional activity also during the MBA program).

- **ESSAY**

Applicants are asked to submit an essay detailing their motivations for enrolling in this program (> 1000 words).

- **PROOF OF AN ADEQUATE COMMAND OF ENGLISH**

For candidates, whose first language is not English: TOEFL test certificate or equivalent (cf. European Reference Framework for Languages: Proficient User) is required. Scores are valid for three years from the date of the test.

- **TEST OF ENGLISH AS A FOREIGN LANGUAGE (TOEFL)**

The Test of English as a Foreign Language (TOEFL) can be taken at any international TOEFL center. A minimum score of 92 points is required in an Internet-based test.

- **IELTS (ACADEMIC) - INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM**

Minimum score of 6.5.

Exceptions: Native English speakers, students who completed their higher education in English, professionals who are working for at least one year at a company where the language of communication is English

- **INTERVIEW**

The interview gives applicants the opportunity to present themselves personally, to narrate their career history, to explain their motivation for this program as well as describe their medium-term professional goals. A Skype-based interview is also possible.

- **DECISION**

An admission committee decides on the applicant's admission to the Master Program.

recognition of previous academic qualifications.

Depending on the circumstances of each individual case, credits acquired in studies pursued at other state-recognized universities in Austria or abroad in accordance with the provisions of the Convention on the Recognition of Qualifications concerning Higher Education in the European Region (Lisbon Convention, section VI.1) may be acknowledged for the MBA program as long as there are no significant differences with regard to the competences involved.

Decisions on the recognition of previous qualifications are taken by the Examination Committee and are communicated in writing together with information on the rights of appeal.

applications.

Applications shall be submitted on the basis of the standardized application form and the motivational essay as well as proof of English. For downloading the application form please see: www.mci.edu/health-mba

tuition fee.

The tuition fee amounts to EUR 18,900. Said fee includes tuition, eLibrary access, comprehensive course materials, drinks during coffee breaks and the membership "FREE" in the "Alumni & Friends" MCI Alumni Club. The fee does not include the cost of travel, accommodation and food, and any costs incurred in connection with recognition of exams.

Learn more about special offers and attractive scholarship possibilities here: www.mci.edu/health-mba

Cancellations are subject to the provisions of MCI's General Terms and Conditions.

contact.



Dr. Olena Rigger, Office Management
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study at mci.

For full information, please visit our website at www.mci.edu. We are always happy to advise.

EXECUTIVE EDUCATION		Berufsbegleitende Weiterbildung für Entscheidungsträger/innen	
<p>Executive PhD Program in Management E</p> <p>Executive Master 4 Semester</p> <p>General Management Executive MBA D&E</p> <p>International Business MBA ONLINE E</p> <p>Digital Business MBA ONLINE D&E</p> <p>Health & Hospital Management MBA NEU ONLINE E</p> <p>Management & Leadership MSc</p> <p>Digital Marketing & Analytics MSc ONLINE</p> <p>Digital Economy & Leadership MSc ONLINE</p>	<p>Zertifikats-Lehrgänge</p> <p>Controlling & Unternehmenssteuerung</p> <p>Digital Business Analytics</p> <p>Family Business</p> <p>General Management</p> <p>Innovationsmanagement</p> <p>Kommunikationsmanagement</p> <p>Management, Psychologie & Leadership</p> <p>Marketing</p> <p>Personalmanagement</p> <p>Sales Management</p> <p>Strategische Unternehmensführung</p> <p>Systemische Führungspsychologie</p> <p>Unternehmenskommunikation</p>	<p>Management-Seminare</p> <p>Management</p> <p>Leadership</p> <p>Kommunikation</p> <p>Digital Skills</p> <p>Maßgeschneiderte Trainings</p> <p>Programme für Universitäten</p> <p>Programme für Unternehmen</p> <p>Technische Weiterbildung</p> <p>Automatisierungs- & Regelungstechnik</p> <p>Betriebliches Energiemanagement</p> <p>Grundlagen Verfahrenstechnik</p> <p>Workshop CFD / Strömungssimulation</p> <p>International Sessions for Students</p> <p>Summer School / Winter School</p>	

E = in englischer Sprache, D&E = in deutscher und englischer Sprache, VZ = Vollzeit, BB = berufsbegleitend, ONLINE = Blended Learning (Online- & Präsenzmodule); *vorbehaltlich Akkreditierung

BACHELOR 6 semesters		Language	Time Model
Management & Society			
Business Administration	G&E E	ONLINE	
Business & Management	G&E E	FT PT	
Management, Communication & IT	G&E	FT	
Management			
Media			
Management & Law	G&E	FT	
Nonprofit, Social & Health Care Management	G&E	FT ONLINE	
Social Management			
Health Management			
Nonprofit Management			
Social Work	G&E	FT	
Tourism Business Studies	G&E	FT	
Technology & Life Sciences			
Biotechnology & Food Engineering	G&E	FT	
Digital Business & Software Engineering	G&E	ONLINE	
Environmental, Process & Energy Engineering	G&E	FT PT	
Industrial Engineering & Management	G&E	FT PT	
Mechatronics	G&E	FT PT	
Electrical Engineering			
Mechanical Engineering			
Medical Engineering			

MASTER 4 semesters		Language	Time Model
Management & Society			
Corporate Governance & Finance	E	ONLINE	
Entrepreneurship & Tourism	G&E E	FT	
Marketing Management			
Strategic Management			
European Health Economics & Management	E	FT	
International Business & Law	E	FT	
International Business & Management	E	FT PT	
International Health & Social Management	E	FT	
Management, Communication & IT	E	FT	
Social Work, Social Policy & Management	G&E	FT	
Technology & Life Sciences			
Biotechnology	G&E	FT	
Food Technology & Nutrition	G&E	FT PT	
Environmental, Process & Energy Engineering	G&E E	FT PT	
Chemical Engineering			
Energy Engineering			
Environmental Engineering			
Plant Engineering and Operations			
Industrial Engineering & Management	G&E	PT	
Mechatronics & Smart Technologies	G&E E	FT PT	
Electrical Engineering			
Mechanical Engineering			
Medical Technologies* NEW	E	FT	



mci management center innsbruck.

The Management Center Innsbruck links together the best out of science, economy and consulting to the unique concept of an international Entrepreneurial School®.

MCI offers graduate, non-graduate and post-graduate educational programs of the highest standard to senior and junior managers from all management levels and branches. MCI's programs focus on all levels of the personality and include areas of state-of-the art knowledge from science and practice relevant to business and society. As an internationally oriented information and communication center, MCI is open to new perspectives, methods and projects. Constructive dialogue and co-operative development of interdisciplinary competences are two of the pillars of teaching and learning at MCI.

MCI supports the competitiveness of organizations and influences the professionalisation of business, administration, politics and culture. Applied research and development are particularly valued at MCI for the strengthening of innovation in local companies and the ensuring of quality-oriented instruction.

Embedded in a broad network of patrons, sponsors and partners, MCI is an important engine in the positioning of Innsbruck, Tyrol and Austria as a center for academic and international encounters. Our neighbourly co-operation with the University of Innsbruck, the closeness to the lively Innsbruck Old Town and the powerful architecture of the location are an expression of the philosophy and the mission of this internationally exemplary higher education center.

alumni & friends.

A lively service platform, the MCI Alumni & Friends graduates' club offers support in terms of contacts, careers and personal development and contributes to the international standing of the MCI and its graduates.

Eminent visiting speakers from all over the world are a continuous source of stimulus. The talks support the transfer of knowledge and experience in a spirit of friendship. Close cooperation with the MCI Career Center generates additional potential and exciting prospects.

Take advantage of the opportunity for a dialogue with like-minded people and maintain strong ties with the MCI, its graduates and its extensive networks. MCI Alumni & Friends – your gateway to ongoing personal and professional development!

www.mci.edu/alumni/membership

www.mci.edu

MCI MANAGEMENT CENTER INNSBRUCK
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