

eSTUDY BACHELOR (CONTINUING EDUCATION)
General Managementflexibility in location
and time

career boost

reduced study
duration and costs**BENEFITS**

- **Maximum flexibility and accessibility through online courses** - learn when and where you want
- **Shortened study time and tuition fees** through accreditation of prior knowledge and experience
- **Tailored to the needs of working professionals** through online phases and recognition of training and professional experience
- **High-quality online learning** through use of latest e-learning technologies

ACADEMIC TITLE

Bachelor of Arts (Continuing Education) | BA (CE)

REQUIREMENTS

- At least two years of relevant professional experience plus
- University entrance qualification or
- vocational qualification and additional entrance exams at MCI

LANGUAGE

English

START

Continuously

DURATIONVaries between 18-36 months | 180 ECTS (max. amount of recognition: 90 ECTS)
Reduced study duration and costs through recognition of prior knowledge is possible, study duration also depends on individual study tempo**TUITION FEE**depending on the ECTS points to be completed; from EUR 10.000,-
(tuition fee varies according to the amount of possible recognition of prior knowledge)**TIME MODEL**

Online, part-time, combining work & study

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Curriculum

1 ONLINE PHASE | 90 ECTS 100% online, guided self-study

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|--------------------------------------|--|---|-------------------------------------|---------------------------------------|---------------------------|
| Digital Competence & Self-Management | Introduction to Economic History & Economics | Accounting I | Academic Writing | Project, Process & Quality Management | Fundamentals of Law |
| Data Management & Statistics | Accounting II | Intercultural Competence & Diversity Training | Decision Theories & Decision-Making | Operations Management | Business Communication I |
| Investment & Finance | Human Resource Management & Leadership | Research Methods I | Marketing & Sales | Organizational Development & Change | Business Communication II |

Courses eligible for recognition of professional experience & training

2 FOCUS PHASE | 60 ECTS online, guided self-study supplementary live webinars and two optional on-campus weeks at MCI

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|---------------------|------------------------|-------------------|--|------------------------|-------------------------------|
| Research Methods II | Strategic Management | Entrepreneurship | Innovation & Technology Management | Digital Transformation | Case Study & Integrative Exam |
| Business Ethics | International Business | Digital Marketing | Majors Innovation & Entrepreneurship, Digital Workplace Learning | Academic Coaching | Interdisciplinary Elective |

3 FINAL PHASE | 30 ECTS 100% online, guided self-study

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| Majors Knowledge Management, Corporate Entrepreneurship | Practical Application | Bachelor Thesis & Final Exam |
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