

International Business & Law

English | Full-time | Job & family friendly time model
Double Degree Options

Specializations: Human Resources, Leadership & Diversity; Strategic Management & Sustainability



Premium accredited









International Business & Law

English | Full-time

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Preface

A UNIQUE MASTER PROGRAM PREPARING FOR CUR-RENT CHALLENGES IN THE WORLD OF BUSINESS

International Business & Law is a quality-oriented, interdisciplinary Master program designed in line with current developments in business practice whilst meeting the highest international standards. It is located at the interface of two established academic disciplines and based on in-depth requirements analysis as well as the input of a team of selected international experts of science and practice. The program offers a unique combination of cross-cultural, managementoriented and legal focal subjects in the fields of strategy, accounting & finance, digital business, sustainability & diversity, human resources and business law. This content is culminated with a thoroughly practice-oriented teaching approach.

With English as the language of instruction and a job-friendly time model facilitating working while studying, the program offers specializations in the fields of Human Resources, Leadership & Diversity as well as Strategic Management & Sustainability. Subject to availability and interest, students can substitute one of these two specializations with offers from related fields, such as Digital Business, Marketing Management or Financial Management.

DIGITALIZATION & SUSTAINABILITY - CHALLENGES & **OPPORTUNITIES**

Our Master program International Business & Law responds to a changing organizational and societal landscape. Apart from the increasing interdependence between national and international markets and the complexity of transnational business affairs, digital transformation as well as the need for sustainable management pose major challenges for business practices and require thorough understanding in different areas of law.

Practical applications range from the choice of virtual distribution channels and the protection of intellectual property to the effects of new technology, such as artificial intelligence and block chain. Hence, the career development of globally thinking leaders or managers in both domestic and international companies requires up-to-date, professional and methodological skills to turn the aforementioned challenges into attractive opportunities. Additionally, possessing an excellent command of the English language is a vital asset too.

Mentoring the Motivated



MCI Rector PROF. DR. ANDREAS ALTMANN



Head of Department & Studies

RA PROF. DR. RALF GEYMAYER

Study Overview

TITLE	Master program International Business & Law
ACADEMIC DEGREE	Master of Arts in Business M.A. MA Use of the academic degree in combination with the brand 'MCI' approved
DURATION	4 semesters (including Master Thesis and Final Exam)
MAIN FOCUS	Practical relevance, international orientation
TIME MODEL	Full-time study program with job & family friendly time model Friday to Saturday afternoon (in exceptional cases lectures take place on Thursday) + one online session in the evening per week
ACADEMIC YEAR	Winter semester: September – February Summer semester: February – mid July
STRUCTURE	1 st year: Foundation in International Management, European Business Law and Digital Transformation 2 nd year: Specializations, Study Tour, International Study Options and Master Thesis
LANGUAGE	English
TUITION	For students from EU & EEA countries: EUR 363,36 / semester Plus membership fee to the Austrian Student Union (ÖH) Details for students from third countries: www.mci.edu/admission
SCHOLARSHIPS & GRANTS	Overview of sources of financial support available at www.mci.edu/scholarships
ADMISSION REQUIREMENTS	Graduates of relevant Bachelor programs Graduates of other Bachelor programs or post-secondary programs comprising courses e.g. in Strategic Management / Business Administration, International Business, Marketing, Controlling / Accounting and Law (totaling a minimum of 45 ECTS)
APPLICATION	Online at www.mci.edu/application. Please consider the indicated deadlines.
SELECTION PROCESS	Online application: CV & motivation Online admission interview





Background & Career Prospects

The past few decades have been characterized by a fundamental change in the education curricula of both, the legal and the economic sciences. Economics, particularly business administration and management-oriented subjects, have experienced a considerable development accompanied by an increasing juridification, whereas in law, economic competencies are gaining importance. This trend is eclipsed by a high degree of specialization and internationalization in both disciplines. As a result of these developments, an entirely new and future-oriented field of activity is being created right at the interface between economics and law, offering excellent career prospects to graduates.

Owing to the strong emphasis on interdisciplinary education, graduates of this Master program possess excellent competencies both for addressing legal issues in an international economic context and for developing business- and management-oriented solutions in an international legal one. Graduates are therefore well-equipped for a career in areas where cross-border economic and legal issues are interrelated, and where innovative and interdisciplinary approaches in an intercultural context are essential.

Graduates of the program can especially work in the following sectors in domestic and international companies:

- Business Consultancy, Tax Advisory & Auditing
- Banking & Finance
- Digital Business & Marketing
- Strategy & Leadership
- Human Resources
- Business Law
- Research & Higher Education
- Project & Process Management
- New Ventures & Start-ups
- Sustainability Management









"I would immediately enroll again! The MCI is colorful - and not just the corporate colors of orange and blue, but it unites knowledge-hungry people of the most diverse nationalities and cultural backgrounds. Lectures here mean exchange at eye level-always with the opportunity to ask questions and make your own contribution. Let's be honest: studying can sometimes be quite demanding, but it's worth it! Also, because one or the other "reward" (especially in winter), can be found on the ski slope around the corner."

CELINA GREINER

Associate - Management Consultant - Operations, PricewaterhouseCoopers (PwC)



Blended Learning

A MODERN TEACHING CONCEPT FOR YOUR LEARNING SUCCESS

Based on the students' undergraduate management education and their experience, the program offers an intellectually appealing environment to develop management competencies, leadership skills, and methodological proficiencies. The program combines state-ofthe-art teaching concepts with the latest insights from management research to achieve a high-level integration of theory and practice.

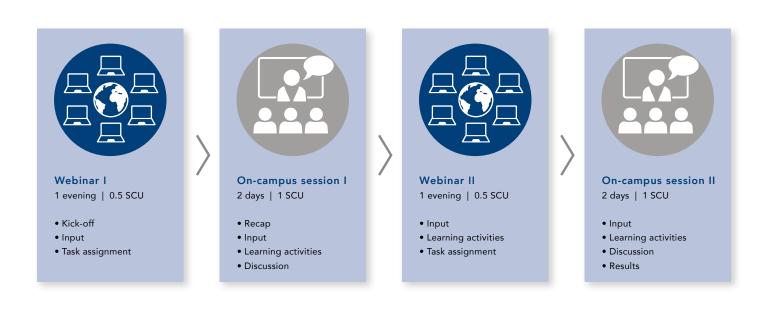
On-campus classroom teaching is combined with online learning elements. This is highly appreciated by our employed students and increases the compatibility of studying and working.

The curriculum follows a modular logic. Each module is delivered in a blended learning format to combine oncampus classroom teaching with online and asynchronous learning elements. As illustrated below, a module typically kicks off with a two-hour webinar, which will prepare the students for the first on-campus session. During this on-campus classroom teaching, the course content will be elaborated on through further input, group discussions and other learning activities, followed by another webinar to prepare students for the second on-campus session.

Time Model

JOB & FAMILIY FRIENDLY

Seminars and lectures take place from Friday to Saturday afternoon (in exceptional cases lectures take place on Thursday). Additionally, one extra online session per week is held in the evening. This teaching schedule allows students to continue with their professional activities during their studies or gain practical experience in the field.



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Online sessions in the evening*		Lectures only in exceptional cases	9.00-16.45 hrs**	

For example: 1 Module = 4 ECTS / 3 SCU* (2 SCU on campus + 1 SCU online) | *SCU = Semester Credit Unit

^{*}In exceptional cases, evening sessions are held on other days of the week.

^{**}In exceptional cases, times are changing.

Study program

The Master program International Business & Law comprises four semesters of approximately 15 weekends each, providing courses totaling 73,5 semester credit units (120 ECTS). Winter semesters start in September and continue until February; summer semesters start in February and end in July.

The language of instruction is English. Attendance is compulsory in all courses.

The program concentrates on deepening education in Strategic Management and Business Administration, especially in a multicultural, international context. A strong emphasis is put on International and European Business Law, an integral comprehension of global entrepreneurial processes and the development of profound management skills for international policy-makers. The program offers specializations in the fields of Human Resources, Leadership & Diversity as well as Strategic Management & Sustainability.

Personality development and the acquisition of social skills, especially for transnational and multicultural surroundings are essential goals of the study program. Graduates have an excellent command of communication, negotiation and presentation techniques in English. Case studies, integrative project assignments and transdisciplinary projects guarantee excellent opportunities on the international job market for the graduates.

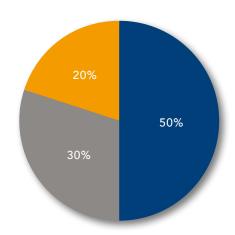
SCHEDULE

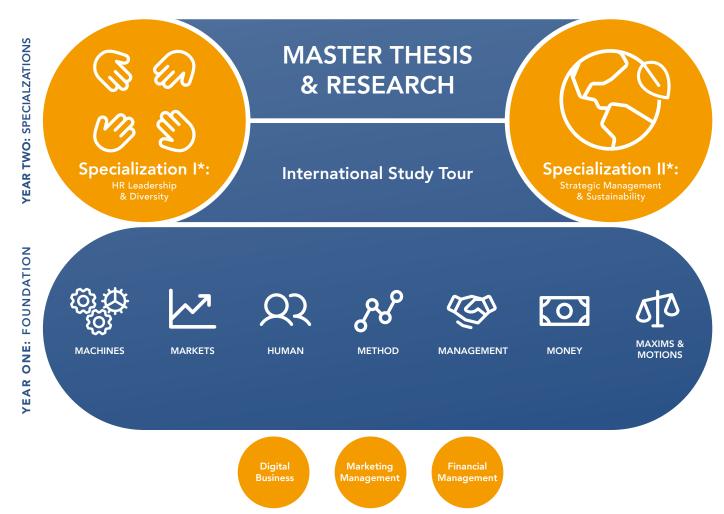
1st year: Foundation in International Management, European Business Law and Digital Transformation 2nd year: Specializations, Study Tour, International Study Options and Master Thesis

CONTENT*

Applied economics	50%
Applied legal studies	30%
■ Transdisciplinary projects & social skills	20%
TOTAL	100%

*all figures rounded





Specializations

The first year of study provides a solid foundation in the key areas of international management, European business law and digital transformation. In the second year of study, the focus is on the two specializations "Human Resources, Leadership & Diversity" and "Strategic Management & Sustainability". Students additionally have the opportunity to substitute one of the two specializations with other subject areas at MCI (subject to availability). This allows the International Business & Law Master program to be tailored to individual career goals and current job offers in the best possible way.

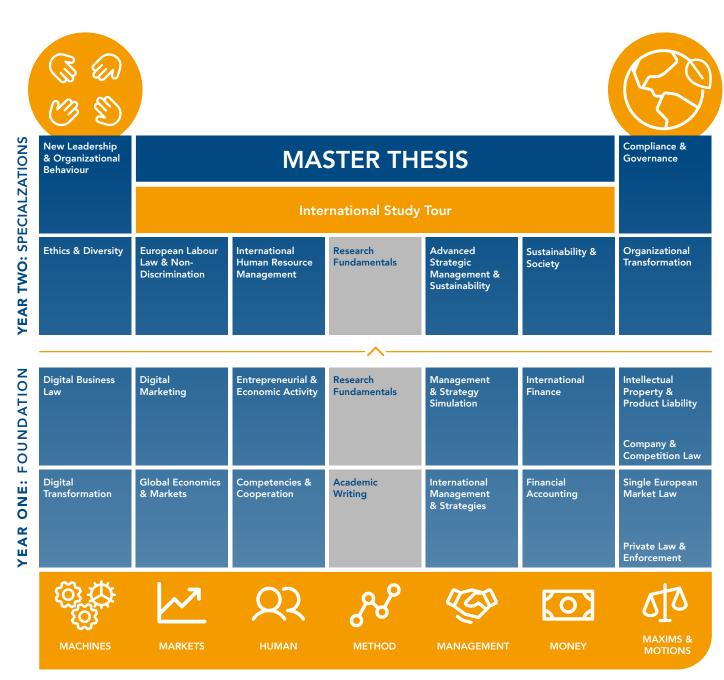
HUMAN RESOURCES, LEADERSHIP & DIVERSITY

The core contents of this specialization are International Human Resource Management, European Labor Markets, Law & Non-Discrimination, as well as Ethics & Diversity in an

increasingly digital business environment. In the final semester, we make the connection to your future career with content on international leadership and the behavior of people in modern organizations.

STRATEGIC MANAGEMENT & SUSTAINABILITY

In this specialization, we examine the link between strategic management and sustainability, learn to better understand economic sustainability, and discuss various forms of corporate cooperation, while focusing on mergers and acquisitions and their legal requirements. In the final semester, we additionally delve into the topic of compliance and governance.



International Study Tour

The course General Management Experience in the third semester consists of a study tour which offers students an ideal opportunity to network abroad and to establish contacts with potential employers. In recent years, the chosen destination has been Ireland as the main tech hub in Europe with company visits to internationally renowned employers.

HIGHLIGHTS

- visiting multinational companies
- lectures in various fields
- visiting universities
- cultural experience



"Before the Study Tour, I was not even aware that Dublin is such a big tech hub in Europe and I had never been physically inside a tech company. During the Study Tour, we visited several companies, and especially Google made a lasting impression on me with its vibe, design and its team of young people."

LISA BAUMANN

Graduate, Competitive Strategy Lead, Google, San Francisco, USA







Curriculum

		Semester Credit Units ECTS-Credits		
SEMESTER 1	1	2	3	4
Digital Transformation	3 4			
Global Economics & Markets	3 4			
Competencies & Cooperation	3 4			
International Management & Strategies	3 4			
Financial Accounting	3 4			
Single European Market Law	3 4			
Private Law & Enforcement	3 4			
Academic Writing	1.5 2			
SEMESTER 2				
Digital Business Law		3 4		
Digital Marketing		3 4		
Entrepreneurial & Economic Activity		3 4		
Management & Strategy Simulation		3 4		
International Finance		3 4		
Company & Competition Law		3 4		
Intellectual Property & Product Liability		3 4		
Research Methodology		1.5 2		
SEMESTER 3				$\overline{}$
*SPECIALIZATION I: HUMAN RESOURCES, LEADERSHIP & DIVERSITY				
Ethics & Diversity			3 4	
International Human Resource Management			3 4	
European Labour Law & Non-Discrimination			1.5 2	
*SPECIALIZATION II: STRATEGIC MANAGEMENT & SUSTAINABILITY				
Advanced Strategic Management & Sustainability			3 4	
Sustainability & Society			3 4	
Organizational Transformation			1.5 2	
General Management Experience (International study tour)			4,5 6	
Theories, Research & Practice			3 4	
SEMESTER 4				$\overline{}$
*SPECIALIZATION I: HUMAN RESOURCES, LEADERSHIP & DIVERSITY				
New Leadership & Organizational Behaviour				3 4
*SPECIALIZATION II: STRATEGIC MANAGEMENT & SUSTAINABILITY				
Compliance & Governance				3 4
Master Thesis				22
SEMESTER CREDIT UNITS ECTS-CREDITS	22.5 30	22.5 30		6 30

 $[\]mbox{\ensuremath{^{\star}}}$ One of the two specializations can be replaced with specializations from other programs.

As we do not deliver the external content ourselves, please consider that differing schedules or specific access requirements may apply.

Learning Goals Master

In order to ensure the transfer of learning and enable students to further develop competencies leading to clear profiles for their future careers, the MCI has formulated detailed cross-curricular learning goals. MCI's learning goals clearly define what students will know and understand, and what competencies they will have.



Inspired by the UN Sustainable Development Goals, our graduates demonstrate a commitment to ecologically sustainable, economically responsible, and socially equitable decision-making.

Academic Rigor

Our graduates can apply relevant theories and appropriate scientific methods in their field of work.

Specific Learning Goal International Business & Law

Our graduates understand the business strategy of internationally oriented organizations.

Objective: Our students are able to work out and apply tailored market entry strategies.

Our graduates are aware of the legal implications of doing business in an international context.

Objective: Our students are able to analyze the legal aspects of business-related issues in an international context.







Going Global

The capacity to think and act internationally represents a strong competitive advantage. How seriously we take this requirement can be seen in the various options for our students to gain international experience. Depending on students' time and budgets, students can choose one of the following options to go global:

Students are invited to spend a semester at one of MCI's many partner universities. The credits obtained are transferred to the MCI.

Highly motivated students have the opportunity to foster their competitiveness in the international labor market by obtaining a Double Degree together with one of our selected partner universities. A Double Degree can either last for one semester or a whole year abroad, depending on the chosen destination.

For more details, please visit: www.mci.edu/international



Belgium I Katholieke Universiteit Leuven Finland I HAAGA – HELIA University of Applied Sciences, Helsinki Filand I University of Vaasa France I NEOMA Business School, Reims

Great Britain I Coventry University Great Britian I Edinburg Napier University Great Britain I Kingston University, London Iceland I Reykjavik University

Italy | Università Carlo Cattaneo - LIUC, Castellanza Italy | Università degli Studi di Genova Poland | Cracow University of Economics Poland | Kozminski University, Warsaw

Portugal | ISEG Lisbon School of Economicy & Management

Prague | VSE Prague University of Economics & Business

Russian Fed. I Lomonosov Moscow State University Spain I Universidad Pontificia Comillas, Madrid

AMERICAS

Mexico I Universidad Anáhuac Mayab, Mèrida





China | Beijing Jiatong University India | Indian Institute of Management Raipur Taiwan | National Kaohsiung University of Science and Technology

Turkey I İhsan Doğramacı Bilkent University, Ankara Turkey I Sabanci University, Istanbul



Australia I Griffith University, Brisbane

AFRICA

Egypt | American University of Cairo South Africa | University of Pretoria







Double Degree options

Students have the chance to gain an additional academic degree at one of the following partner universities:



Università Carlo Cattaneo - LIUC, Castellanza / Italy

Upon graduation from this degree course, students are awarded the "Dottore Magistrale (Dott.mag.)" academic qualification.

"I am more than grateful that I was able to experience "I'Italianità", that I learned everything about the beauty of this country, developed friendships and widend my network, enjoyed the delicious cuisine, expanded my knowledge while studying at two different educational environments - and to be honest, to call this place a home for a lifetime."

Barbara Oberhofer, graduate Master program 2021



Edinburgh Napier University, Edinburgh / Great Britain Upon graduation from this degree course, students are awarded the Master of Science (M.Sc.).

"I chose Scotland because I wanted to get in touch with a different culture and because I have been always fascinated by uncontaminated natural landscapes. During my stay abroad I have had the possibility to backpack through the whole region and it has been one of the best experiences I have ever had. (...) Students from all over the world, local people who made me discover the true spirit of Scotland and professors who helped me on my academic path. (...) In my opinion, Scotland is a fantastic place, you won't regret it!"

Gianluca Berardi, student Master program 2022



Kingston University, London / Great Britain

Upon graduation from this degree course, students are awarded the Master of Laws (LL.M.).

"Experiencing the vibrant life of the truly international metropolis London and at the same time attaining a fully recognized Master of Laws (LL.M.) in the UK – MCI's double degree option offers exactly this unique opportunity within 4 semesters of studying. Challenging, yet rewarding, the double degree provides MCI students not only with a clear advantage for their future careers but it also complements their internationally academic profile at the interface of law and management."

Matthias Pirs, graduate Master program 2017



National Kaohsiung University of Science and Technology, Kaohsiung / Taiwan (China)

Upon graduation from this degree course, students are awarded the International Master of Business Administration (MBA).

"Combining Asian culture with Austrian spirit is one of the most exotic Double Degree options the MCI offers. As being one of the first students sent to NKUST, I got the chance of graduating with a Master of Business Administration and studying in the second-largest city of Taiwan while exploring foreign cuisines and travelling a whole island. Thanks to this unique experience, I not only broadened my horizon but made friends from all over the world."

Elena Preymann, student Master program 2022



NEOMA Business School, Reims / France

Upon graduation from this degree course, students are awarded the Master in Management (MiM).

"Our mission has changed. We now have to train our students in emerging skills and for the professions that do not exist yet. What would we like to challenge? Ourselves, first of all! But also, our international approach, our teaching methods, our digital vision and the structure of our campuses. Our objective is not simply to follow innovations, but to create them."

Delphine Manceau, Dean, Neoma Business School



MCI | The Entrepreneurial School®

Postgraduate Master Degree Program Digital Business & Tech Law LL.M.

Upon graduation from this degree course, students are awarded the Master of Laws (LL.M.)

"In order for law to keep pace with economic and social changes, it needs the creativity of motivated and dynamic legal advisors – the LL.M. program is designed to support and encourage this creativity from an entrepreneurial and practice-oriented perspective."

Dr. Lukas Staffler, PhD, Academic Director

Practice

Connected, influential and mutually beneficial: These are words that describe our relationship with numerous corporations and organizations that support and collaborate with the MCI. Our degree candidates benefit through scholarships, awards competitions, recruitment activities and workshops provided by members of our corporate network. In return, these corporations benefit from reaching – and often recruiting from – a pool of the brightest and the best.

Research & Development

Active involvement in R & D projects forms an integral part of the study program. This enables students – while still at university – to develop solutions for the future while building up contacts with companies from a variety of sectors.

Focus of research:

- Strategy, Mergers & Acquisitions
- European Union (Business) Law & Ethics
- Digital Law & Ethics
- Effects of Asymmetric Information
- Sustainability

The staff and faculty of our department have been published in several top tier journals in the following fields of research:

Strategy: Strategic Management Journal, Scandinavian Journal of Management, Long Range Planning

International Business: Journal of World Business, International Business Review, European Journal of Operational Research, International Small Business Journal, International Journal of Cross Cultural Management

Human Resource Management: International Journal of Human Resource Management, Group & Organization Management, Journal of Global Mobility (Emerald Highly Commended Award 2018) (Behavioral) Economics: European Economic Review, Small Business Economics, Experimental Economics, Journal of Economic Psychology

European Union (Business) Law & Ethics: Health Policy, Common Market Law Review, Heidelberg Journal of International Law

] sma research lab [

research & practice for strategy, mergers and acquisitions

In the study program International Business & Law, research activities, among more, are enabled and supported by SMA Research Lab. The main idea of SMA Research Lab is to gain a deeper understanding of the Strategy, Mergers & Acquisitions phenomenon. Thus, SMA Research Lab tries to deliver a high-class contribution to the scientific community with publications, conferences and speeches. In these research activities, "top students" from MCI Management Center Innsbruck, Innsbruck University and other partner institutions, are challenged and developed through projects, research internships and Master- and PhD-theses. Further information is available at www.sma-research.org

EU VALUES & DIGITALIZATION

Named after the founding father of the EU, in 2019 the European Commission established a Jean Monnet Chair on EU values and digitalization at MCI. In teaching and research, this chair deals with current issues at the interface of EU law, EU values and ethics. In addition, it undertakes numerous activities such as lectures at international conferences and schools. Information on the comprehensive activities can be found at jeanmonnet.mci.edu



languages, plus a stay abroad in Madrid, created a great foundation for me to enter the working world. The high level of practical relevance, the numerous group projects and also the lectures and presentations by renowned lecturers from all over the world has given the time at MCI an absolute added value for my career path. In addition, I was not only able to build up a good professional network, but also made friends for life and can look back on an unforgettable time."

SEBASTIAN HOBMAIER

EMEA Partner Executive, Nike Inc.

Admission Requirements

Admission to the Master program in International Business & Law is open to graduates of relevant Bachelor and Diploma programs as well as other relevant post-secondary educational facilities.

Prerequisites:

- Graduates of relevant Bachelor programs. For example: Management & Law, Business Law, Law & Economics, Economics, Business Administration, International Business Administration.
- Graduates of other Bachelor programs or post-secondary programs comprising courses e.g. in Strategic Management / Business Administration, International Business, Marketing, Controlling / Accounting and Law (totaling a minimum of 45 ECTS)

The head of studies decides on the relevance of such previous qualifications.

Admission Procedure

In just two steps to your desired study program at MCI:

Step 1 | Online application: CV & motivation

A complete online application consists of a CV, a letter of motivation, information on educational background, qualifications, professional career, social achievements and academic as well as professional goals. We would like to know why you are applying to study at MCI.

You may apply for more than one degree program at the same time, provided you can conclusively explain your respective motivations in your letter of motivation.

Step 2 | Online admission interview

In the second step, all applicants will be invited to an online admission interview.

In this interview, we want to get to know you. We are particularly interested in your motivation to study at MCI as well as your professional and personal goals you want to achieve with the help of your studies.

Within three weeks after the admission interview, we will inform you about the admission decision.

Faculty

With a balanced mix of MCI faculty, business leaders, international guest lecturers, and recognized experts from academia, consulting, and the liberal professions we ensure a synergistic combination of theory & practice, enabling direct testing of acquired knowledge and therefore create added value for students. This way, the latest scientific and practical findings are synergistically combined in the study program.

The high-level didactic approach to teaching and the close mentoring ensure a practice-oriented education and enable students to complete their studies within the specified period of time. The living connection of science & practical application offers opportunity and challenge for new forms of both teaching and learning.

Tuition

Students from EU & EEA countries must pay a tuition fee of currently 363.36 euros per semester plus a membership fee to the Austrian Student Union. Details and information for students from third countries are available at www.mci.edu/admission

Degree

Upon completion of the program, the graduate is awarded the academic degree of Master of Arts in Business – abbreviated to Master of Arts or M.A. or MA – and the degree is documented accordingly (degree certificate, Master's degree certificate, International Diploma Supplement, etc.). It is permitted to use the academic degree in conjunction with the suffix "MCI". Example: MA (MCI).

Graduates could enroll directly in a university's research study program (PhD) with this degree.

"To study at the MCI was one of my best decisions – not only because of the most stunning views of the surrounding mountains but also because of the lifelong friendships, good organization and the great network of lecturers. For my current position, I still profit from the "beyond your own nose" approach I was taught at the MCI along with the multicultural experience I gained there."



Revenue Manager, The Heineken Company





Accreditations

International accreditations – an important indicator of high standards and excellence – confirm the exemplary quality and acceptance of the Entrepreneurial School and provide orientation in an increasingly confusing higher education environment.



The internationally operating accreditation agency FIBAA, based in Bonn and Zurich, has conducted the legally required university audit at MCI. The premium seals are impressive proof of first-class academic quality and confirm MCI clearly exceeds international standards.



The FIBAA quality seal "Excellence in Digital Education" particularly examines the criteria of digitalization strategy, staff qualification, technical equipment, didactic design, and quality assurance, which were rated outstanding at the Entrepreneurial School $^{\textcircled{\textbf{R}}}$.



MCI is one of only a few universities in the German-speaking world to hold accreditation from the prestigious AACSB Association to Advance Collegiate Schools of Business. AACSB stands for the highest quality in business education at all levels and helps support innovative, relevant business education worldwide.



MCI is part of the European University Ulysseus, a cosmopolitan, innovative and people-oriented institution with an international reach that extends well beyond Europe's borders.

Alumni & Friends

The lively platform MCI Alumni & Friends promotes networking, professional careers, personal development and the positive reputation of its graduates. Thanks to continuous efforts, MCI Alumni & Friends now has over 15,000 members and continues to grow.

We are committed to our students and alumni beyond graduation and would like to offer them an academic home and attractive services in accordance with our motto "Mentoring the motivated". This includes quality events, the legendary MCI Summer Lounge, countless continuing education opportunities, symposia, scientific expertise, personal coaching, professional support for business start-ups, and much more.

We therefore cordially invite our alumni to actively network with each other and with the university and its stakeholders, to stand by each other in partnership and to play a powerful role in the dynamic development and international positioning of the MCI and the science, technology and business location.

Distinguished Guest Lecture Series

MCI | The Entrepreneurial School® is a regular platform for international encounters, intellectual exchange and future-oriented impulses, making this academic lecture series unique within the German-speaking area.

The lecture series is organized by the alumni club "MCI Alumni & Friends" and provides a friendly exchange of knowledge and experience. In the course of the academic year, we are honored by numerous "Distinguished Guests" on campus and digitally. (www.mci.edu/livetalk)

Participation is free of charge for members of "MCI Alumni & Friends" and invited guests.

Social Media

Check out our Social Media accounts to stay updated about the Master program International Business & Law and the department of Management & Law.









MCI | DIE UNTERNEHMERISCHE HOCHSCHULE®

MCI | THE ENTREPRENEURIAL SCHOOL®

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