preface.

A UNIQUE MASTER PROGRAM PREPARING FOR CURRENT CHALLENGES IN THE WORLD OF BUSINESS

International Business & Law is a quality-oriented, interdisciplinary Master program designed in line with current developments in business practice whilst meeting the highest international standards. It is located at the interface of two established academic disciplines and based on in-depth requirements analysis as well as the input of a team of selected international experts of science and practice. The program offers a unique combination of cross-cultural, management-oriented and legal focal subjects in the fields of strategy, mergers & acquisitions, international accounting, controlling & finance as well as digital business and international human resource management. This content is culminated with a thoroughly practice-oriented teaching approach.

With English as the language of instruction and a job-friendly time model facilitating working while studying, the program comprises elective modules in the fields of Digital Business and International Human Resource Management as well as intercultural topics and case studies. All of which provide students with the necessary knowledge & skills for setting out on a successful international career path.

DIGITALIZATION - CHALLENGES & OPPORTUNITIES FOR BUSINESS AND LAW

Apart from the increasing interdependence between national and international markets and the complexity of transnational business affairs, the current trend of digitalization poses major challenges for business practices and different areas of law. This varies from the choice of distribution channels to the effects of Legal Technology in the field of law. Hence, the career development of globally thinking leaders or entrepreneurs in international companies requires up-to-date, professional and methodological skills to turn the aforementioned challenges into attractive opportunities. Additionally, possessing an excellent command of the English language is a vital asset too.
**overview.**

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<th><strong>TITLE</strong></th>
<th>Master program International Business &amp; Law</th>
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<tr>
<td><strong>ACADEMIC DEGREE</strong></td>
<td>Master of Arts in Business</td>
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<td></td>
<td>Use of the academic degree in combination with the brand ‘MCI’ approved</td>
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<tr>
<td><strong>DURATION</strong></td>
<td>4 semesters including Master thesis and final exam</td>
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<tr>
<td><strong>MAIN FOCUS</strong></td>
<td>Practical relevance, international orientation</td>
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<tr>
<td><strong>TIME MODEL</strong></td>
<td>Full-time study program with job &amp; family friendly time model (Wednesday afternoon to Saturday afternoon)</td>
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<tr>
<td><strong>ACADEMIC YEAR</strong></td>
<td>Winter semester: beginning of October – February</td>
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<td>Summer semester: beginning of March – mid July</td>
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<td><strong>STRUCTURE</strong></td>
<td>1st – 3rd semester: Core curriculum &amp; Electives</td>
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<td>3rd semester: International semester (option to study abroad)</td>
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<td>4th semester: Master thesis</td>
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<td><strong>LANGUAGE</strong></td>
<td>English</td>
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<td><strong>TUITION FEES</strong></td>
<td>For students from EU &amp; EEA countries: EUR 363 / semester</td>
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<td>Plus membership fee to the Austrian Student Union (ÖH)</td>
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<td>Details for students from third countries: <a href="http://www.mci.edu/admission">www.mci.edu/admission</a></td>
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<tr>
<td><strong>SCHOLARSHIPS &amp; GRANTS</strong></td>
<td>Overview of sources of financial support available at <a href="http://www.mci.edu/scholarships">www.mci.edu/scholarships</a></td>
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<td><strong>ADMISSION REQUIREMENTS</strong></td>
<td>Graduates of relevant Bachelor programs</td>
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<td>Graduates of other Bachelor programs or post-secondary programs comprising courses in Strategic Management / Business Administration, International Business, Marketing, Controlling / Accounting and Law (totaling a minimum of 120 ECTS)</td>
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<tr>
<td><strong>APPLICATIONS</strong></td>
<td>Online at <a href="http://www.mci.edu/application">www.mci.edu/application</a>. Please consider the indicated deadlines.</td>
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<tr>
<td><strong>SELECTION PROCESS</strong></td>
<td>Career background (30%)</td>
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<td>Written entrance exam (30%)</td>
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<td>Interview (40%)</td>
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</table>
background & career prospects.

The past few decades have been characterized by a fundamental change in the education curricula of both, the legal and the economic sciences. Economics, particularly business administration and management-oriented subjects, have experienced a considerable development accompanied by an increasing juridification, whereas in law, economic competencies are gaining importance. This trend is eclipsed by a high degree of specialization and internationalization in both disciplines. As a result of these developments, an entirely new and future-oriented field of activity is being created right at the interface between economics and law, offering excellent career prospects to graduates.

Owing to the strong emphasis on interdisciplinary education, graduates of this Master program possess excellent competencies both for addressing legal issues in an international economic context and for developing business- and management-oriented solutions in an international legal context. Graduates are therefore particularly equipped for a career in areas where cross-border economic and legal issues are interrelated, and where innovative and interdisciplinary approaches in an intercultural context are essential.

Graduates of the program can especially work in the following sectors in domestic and international companies:
- Tax Advisory and Auditing, Business Consultancy
- Banking & Finance
- Marketing & Account Management
- Strategy & Leadership
- Human Resources
- Business Law
- Research & Higher Education
- Supply Chain & Process Management
- Public Administration & Interest Groups
The Master program International Business & Law comprises four semesters of 15 weeks each, providing courses totaling 65 semester credit units (120 ECTS). Winter semesters start at the beginning of October and continue until February; summer semesters start in March and end in July.

The language of instruction is English. Attendance is compulsory in all courses.

The program concentrates on deepening education in Strategic Management and Business Administration, especially in a multicultural, international context. A strong emphasis is put on International and European Business Law, an integral comprehension of global entrepreneurial processes and the development of profound management skills for international policy-makers. The main focus of the program are the areas of Strategy, Mergers & Acquisitions and International Accounting, Controlling & Finance. Students can choose among different elective modules.

Personality development and the acquisition of social skills, especially for transnational and multicultural surroundings are essential goals of the study program. Graduates have an excellent command of communication, negotiation and presentation techniques in English. Case studies, integrative project assignments and transdisciplinary projects guarantee excellent opportunities on the international job market for the graduates.

**SCHEDULE**

1st – 3rd semester: Core curriculum & Electives
3rd semester: International semester (option to study abroad)
4th semester: Master thesis

**CONTENT***

- Applied economics: 50%
- Applied legal studies: 30%
- Transdisciplinary projects & social skills: 20%

**TOTAL**: 100%

*all figures rounded

**MODULE OVERVIEW**

<table>
<thead>
<tr>
<th>International Strategic Management</th>
<th>Advanced Strategic Management</th>
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<tbody>
<tr>
<td>International Accounting, Controlling and Finance</td>
<td>Digital Business, Marketing &amp; Branding</td>
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<tr>
<td>Humans &amp; Organizations</td>
<td>Elective 1 International Human Resource Management</td>
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<td>Elective 1</td>
<td>Elective 1 Digital Business</td>
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<tr>
<td>International Business Law</td>
<td>European Business Law</td>
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<tr>
<td>Elective 2 European Business Environment</td>
<td>International Political Economy</td>
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<tr>
<td>Elective 2 Business Environment in Specific Markets</td>
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<tr>
<td>Transdisciplinary Projects / Master Thesis</td>
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</table>
job & family friendly time model.

Seminars and lectures take place from Wednesday afternoon to Saturday afternoon and will comprise 8 teaching units per day. This teaching schedule allows students to continue with their professional activities during their studies or gain practical experience in the field.

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<tr>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
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<td>13.15 - 20.00 hrs</td>
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<td>9.00 - 16.45 hrs</td>
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specializations.

Besides experiencing an appealing common core curriculum in the first and second semester, students have the possibility to choose one out of two elective specializations in the second semester. The completely new elective modules in the fields of “Digital Business” and “International Human Resource Management” allow students to tailor their curriculum during their studies to their personal interests.

DIGITAL BUSINESS
Students acquire knowledge about digital business strategies and business models and learn about the goals and functions of various instruments of digital marketing and digital communication. They will be able to legally assess the strategies developed and identify legal challenges with regard to data protection, cybersecurity, e-commerce and commercial regulation.

INTERNATIONAL HUMAN RESOURCE MANAGEMENT
Students acquire knowledge in the field of International Human Resource Management as well as relevant HRM tools and can relate these to organizational topics. They are able to solve problems arising in a cross-border context (e.g. in connection with company restructuring, posting of employees, etc.) from a personnel and labor law point of view. In addition, the students will be familiar with different approaches to corporate management in an international or intercultural context and are able to lead groups or smaller departments.

general management experience.

The course General Management Experience in the third semester consists of a study tour which offers students an ideal opportunity to network abroad and to establish contacts with potential employers. In recent years, the chosen destination has been Ireland with company visits to top employers such as Google, Facebook, LinkedIn, Dell, Airbnb, Salesforce, Oracle but to mention a few.

Highlights:
• visiting multinational companies
• visiting universities
• lectures in various fields
• cultural experience
<table>
<thead>
<tr>
<th>Modules / Courses</th>
<th>Semester Credit Units</th>
<th>ECTS-Credits</th>
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<tr>
<td><strong>INTERNATIONAL STRATEGIC MANAGEMENT</strong></td>
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<tr>
<td>Contemporary Research and Practice</td>
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<td>2</td>
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<tr>
<td>Management Strategy</td>
<td>2</td>
<td>3</td>
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<tr>
<td>Introduction to International and Global Management</td>
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<td><strong>ADVANCED STRATEGIC MANAGEMENT</strong></td>
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<td>Innovation Management</td>
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<td>Strategic Simulation</td>
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<td>Entrepreneurship</td>
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<td>3</td>
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<tr>
<td>Mergers &amp; Acquisitions</td>
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<td>3</td>
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<td><strong>INTERNATIONAL POLITICAL ECONOMY</strong></td>
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<tr>
<td>Introduction to International Economics</td>
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<td>3</td>
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<td>Global Economic Framework</td>
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<tr>
<td><strong>ELECTIVE 2: BUSINESS ENVIRONMENT IN SPECIFIC MARKETS</strong>* **</td>
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<tr>
<td>International Business in Foreign Markets</td>
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<td>7</td>
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<td><strong>DIGITAL BUSINESS, MARKETING &amp; BRANDING</strong></td>
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<td>Fundamentals of Digital Management</td>
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<tr>
<td>International &amp; Global Marketing</td>
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<td><strong>ELECTIVE 1: DIGITAL BUSINESS</strong></td>
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<tr>
<td>Digital Business Law</td>
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<tr>
<td>Digital Management</td>
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<tr>
<td>Strategic and Intercultural Branding</td>
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<td>3</td>
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<td><strong>INTERNATIONAL BUSINESS LAW</strong></td>
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<td>International Private Law</td>
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<td>Intellectual Property</td>
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<td>Legal Terminology</td>
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<td>International Product Liability</td>
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<td>1,5</td>
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<td><strong>EUROPEAN BUSINESS LAW</strong></td>
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<tr>
<td>European Legal Enforcement and Arbitral Jurisdiction</td>
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<tr>
<td>Single European Market Law</td>
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<tr>
<td><strong>ELECTIVE 2: EUROPEAN BUSINESS ENVIRONMENT</strong></td>
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<td>European Competition Law</td>
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<td>European Company Law</td>
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<tr>
<td>Business Criminal Law</td>
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<tr>
<td><strong>INTERNATIONAL ACCOUNTING, CONTROLLING &amp; FINANCE</strong></td>
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<td>Financing Global Growth</td>
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<tr>
<td>International Taxation</td>
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<tr>
<td>Business Ethics</td>
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<tr>
<td>International Accounting</td>
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<tr>
<td>International Finance</td>
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<td>3</td>
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<tr>
<td>Financial Risk Management</td>
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<td><strong>HUMANS &amp; ORGANIZATIONS</strong></td>
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<td>Organizational Behaviour</td>
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<tr>
<td><strong>ELECTIVE 1: INTERNATIONAL HUMAN RESOURCE MANAGEMENT</strong></td>
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<tr>
<td>International and European Labor Law</td>
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<td>1,5</td>
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<tr>
<td>International Leadership</td>
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<tr>
<td><strong>TRANSDISCIPLINARY PROJECTS / MASTER THESIS</strong></td>
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<tr>
<td>Research Methods</td>
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<td>3</td>
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<tr>
<td>General Management Experience</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Academic &amp; Business Writing</td>
<td>2</td>
<td>3</td>
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<tr>
<td>Integrative Synopsis</td>
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<td>4</td>
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<tr>
<td>Recent Economic and Legal Developments</td>
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<tr>
<td>Master Thesis</td>
<td>5</td>
<td>30</td>
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</table>

* Please consider that you can only choose one
** Only available for students doing their international semester abroad
mci learning goals master.

In order to ensure the transfer of learning and enable students to further develop competencies leading to clear profiles for their future careers, the MCI has formulated detailed cross-curricular learning goals. MCI’s learning goals clearly define what students will know and understand, and what competencies they will have.

**COMMUNICATION**

Our graduates are effective communicators in their field of work.

Objective: Our students can discuss problems, ideas, and solutions with specialists and non-specialists.

**SCIENTIFIC METHODS**

Our graduates are competent in applying scientific methods to solve practical problems.

Objectives: Our students can apply relevant theories and appropriate scientific methods in their field of work.

Our students can act according to ethical principles when doing scientific work.

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specific learning goals.

INTERNATIONAL BUSINESS & LAW

Our graduates understand the business strategy of internationally oriented organizations.

Objective: Our students are able to work out and apply tailored market entry strategies.

Our graduates are aware of the legal implications of doing business in an international context.

Objective: Our students are able to analyze the legal aspects of business-related issues in an international context.
going global.

The Master program has a strong international orientation, which is reflected in the composition of faculty and the student body, as well as in the curriculum and projects. There is a strong focus on acquiring an excellent command of English. The program also includes an international semester. Students can choose between spending an English language semester at the MCI with incoming students from all over the world or studying at one of the MCI’s many partner universities abroad and transferring the credits obtained there to the MCI.

INTERNATIONAL PARTNER UNIVERSITIES

Australia, Griffith University, Brisbane
Belgium, Katholieke Universiteit Leuven, Leuven
France, NEOMA Business School, Reims
Great Britain, Edinburgh Napier University, Edinburgh
Great Britain, Kingston University, London
Iceland, Reykjavik University, Reykjavik
India, Indian Institute of Management Raipur, Raipur
Italy, Università Carlo Cattaneo – LIUC, Castellanza
Italy, Università degli Studi di Genova, Genoa
Mexico, Universidad Anáhuac Mayab, Mérida
Poland, Cracow University of Economics, Cracow
Poland, Kozminski University, Warsaw
Russian Fed., Lomonosov Moscow State University, Moscow
South Africa, University of Pretoria, Pretoria
Spain, Universidad Pontificia Comillas, Madrid
Sweden, Stockholm Business School, Stockholm
Turkey, İhsan Doğramacı Bilkent University, Ankara
**double degree options.**

Students have the chance to gain an additional academic degree at one of the following partner universities:

**Università Carlo Cattaneo – LIUC, Castellanza / Italy**
Upon graduation from this degree course, students are awarded the "Laurea Magistrale" academic qualification.

“The Double degree program between MCI and LIUC gave me the opportunity to discover a new culture and to make friends from all over the world. In collaborating with students from other countries, I gained valuable experiences and competences, such as cross-cultural communication skills and familiarity with international standards.”

Bernadette Schnitzinger, graduate Master program 2015

**Edinburgh Napier University, Edinburgh / Great Britain**
Upon graduation from this degree course, students are awarded the Master of Science (M.Sc.).

“A Double Degree Program that makes students’ hearts beat faster. Located in three different places, Edinburgh Napier University combines excellent research and practice-oriented teaching. Several events and student societies facilitate establishing international friendships. Thanks to a unique cultural offer, numerous possibilities for excursions as well as the typical pubs, students won’t be bored in their free time off campus.”

Carina Schöpf, graduate Master program 2019

**Kingston University, London / Great Britain**
Upon graduation from this degree course, students are awarded the Master of Laws (LL.M.).

“Experiencing the vibrant life of the truly international metropolis London and at the same time attaining a fully recognized Master of Laws (LL.M.) in the UK – MCI’s double degree option offers exactly this unique opportunity within 4 semesters of studying. Challenging, yet rewarding, the double degree provides MCI students not only with a clear advantage for their future careers but it also complements their internationally academic profile at the interface of law and management.”

Matthias Pirs, graduate Master program 2017
**practice.**

Connected, influential and mutually beneficial: These are words that describe our relationship with numerous corporations and organizations that support and collaborate with the MCI. Our degree candidates benefit through scholarships, awards competitions, recruitment activities and workshops provided by members of our corporate network. In return, these corporations benefit from reaching – and often recruiting from – a pool of the brightest and the best.

**research & development.**

Active involvement in R & D projects forms an integral part of the study program. This enables students – while still at university – to develop solutions for the future while building up contacts with companies from a variety of sectors.

Focus of research:
- Strategy, Mergers & Acquisitions
- European Union (Business) Law & Ethics
- Digital Law & Ethics
- Effects of Asymmetric Information

The staff and faculty of our department have been published in several top tier journals in the following fields of research:


**European Union (Business) Law & Ethics:** Health Policy, Common Market Law Review, Heidelberg Journal of International Law

**SMA RESEARCH LAB**

In the study program International Business & Law research activities, among more, are enabled and supported by SMA Research Lab. The main idea of SMA Research Lab is to gain a deeper understanding of the Strategy, Mergers & Acquisitions phenomenon. Thus, SMA Research Lab tries to deliver a high-class contribution to the scientific community with publications, conferences and speeches. In these research activities “top students” from MCI Management Center Innsbruck, Innsbruck University and other partner institutions, are challenged and developed through projects, research internships and Master- and PhD-theses. Further information is available at www.sma-research.org

**EU VALUES & DIGITALIZATION**

Named after the founding father of the EU, in 2019 the European Commission established a Jean Monnet Chair on EU values and digitalization at MCI. In teaching and research, this chair deals with current issues at the interface of EU law, EU values and ethics. In addition, it undertakes numerous activities such as lectures at international conferences and schools. Information on the comprehensive activities can be found at jeanmonnet.mci.edu
graduate voices.

MCI prepared me extremely well for the corporate working environment by providing great lecturers with years of working experience that could share helpful insights and advices. In Innsbruck, I found the perfect combination between work and free time – namely being able to visit classes and going to ski. Work life balance is something that becomes omnipresent when working in a global company. Moreover, the skills needed to prioritize tasks, which I learned during my time at the MCI is proving vital for me now.

Lisa Baumann, Key Account Manager Large Customer Sales, Google Dublin

Studying at the MCI not only challenges you; it changes you. Looking back at my time studying, it was an incredibly enriching and exciting journey, which I shared with great colleagues from all over the world and with inspiring lecturers coming from a variety of industries and in a university mindset that is incomparable with any other. The MCI not only opens some doors for your career pathway, but rather many, and it equips you with every tool needed for all the great opportunities that await you beyond your studies.

Amina Abl, Specialist Learning & Transformation, thyssenkrupp Presta AG

To study at the MCI was one of my best decisions – not only because of the most stunning views of the surrounding mountains but also because of the lifelong friendships, good organization and the great network of lecturers. For my current position, I still profit from the “beyond your own nose” approach I was taught at the MCI along with the multicultural experience I gained there.

Anne Hacker, Pricing Manager & Team Lead Working Students, Zalando SE

From Innsbruck, via Brussels, to Berlin: Equipped with a toolbox of strong problem-solving competences, excellent communication and critical thinking skills and an international legal and economic background, the MCI prepared me in a perfect way for my career representing businesses on the political stage. Studying at the top – with the top – leaves me today with a sustainable business network, deep friendships, and memories of the best view of the mountains you can ever have.

Carolin Proft, Senior Manager Digitalization and Innovation, BDI The Voice of German Industry

The time I spent at the MCI was a truly transformative experience, which gave me an excellent foundation to build upon when entering the workforce. I enjoyed how the program balanced theory and practice and that my classmates came from all over the world, which led to very interesting discussions. As a bonus, the views of the snow-capped Alps from the MCI classrooms are spectacular.

Dominick Huber, Tax & Legal Associate, Airbnb Dublin

Motivated students and teachers providing profound business insights was the best combination to develop a successful mind-set. Adding small and interactive classes, paired with a semester abroad in the US, I can say that the MCI prepared me in the best possible way for my current career.

Maximilian Seemüller, Consultant M&A, Deloitte Consulting GmbH
admission.

THE PROGRAM ACCEPTS
2. Graduates of other Bachelor or post-secondary programs comprising courses in Strategic Management / Business Administration, International Business, Marketing, Controlling / Accounting and Law (totaling a minimum of 120 ECTS).

Details: www.mci.edu/admission

ADMISSION PROCEDURE
The MCI operates an admission process for all study programs. The dates are listed on the individual study program websites, and an overview of the dates for all the programs is available at www.mci.edu/deadlines.

Applications for a place on a study program must be submitted online by the stated deadline and accompanied by the necessary documents.

The places available will be allocated on the basis of the following criteria:

– Career background 30%
  The applicant’s professional background is considered on the basis of submitted application materials. Particular attention is paid to: education and certificates, academic and professional goals & professional experience.

– Written entrance exam 30%
  The written entrance exam tests the applicant's knowledge in English, Law and Business Studies. Applicants with the following scores of English certificates are not required to take the English exam (date of issue: no longer than 2 years ago at time of application):
  • TOEFL score at a minimum of 90 internet-based, 240 computer-based or 580 paper-based
  • Cambridge Business English Certificate (BEC) Higher, minimum grade B in all 4 skills
  • Cambridge Certificate in Advanced English, minimum grade B
  • IELTS, minimum level B and score 7.0 in the academic module

– Interview 40%
  The interview is conducted by a commission and gives applicants the opportunity to present themselves personally, to expand on information provided in the application materials and to explain their academic and professional goals. The interview is held in English.

Detailed information on the admission procedures for the individual study programs and preparatory documents for the written entrance exams can be accessed under “Admission” on the webpage of the study program concerned.

RECOGNITION OF PREVIOUS QUALIFICATIONS
Applications for recognition of examinations or credits obtained through other study programs or previous scientific experience must be submitted to the Head of Department & Studies. A decision will only be taken in cases where the application for admission has been approved and accepted. Recognition of credits or previous experience is only granted for individual classes in the program.
faculty.

With a mixed faculty comprising the MCI’s own teachers, managers from trade and industry, international visiting lecturers, and recognized experts in the fields of research, consulting and the liberal professions, the MCI offers an enriching combination of theory and practice that creates added value for students and enables them to put their new-found knowledge to the test, while the latest findings in theory and practice are integrated in the program with synergistic benefits.

The high educational standard and close mentoring of students ensure that they receive a training with a strong practical orientation in an efficient program which can be completed within the prescribed period. The combination of theory and practice is the key to an innovative teaching and learning experience.

tuition.

Students from EU & EEA countries are required to pay a tuition fee of currently EUR 363 per semester plus membership fee to the Austrian Student Union. Details & information for students from third countries can be found at www.mci.edu/admission.

To ensure that accepted students take up their places and do not break off their studies without good cause, a deposit in the amount of the student fees is charged, which subsequently goes towards tuition fees for the second semester. Students are also responsible for paying for the required course materials distributed by the MCI.

degree.

Graduates of the program are conferred the academic degree Master of Arts in Business, in short MA or M.A. (attested by a leaving certificate, the Master diploma, the international diploma supplement etc.). It is recommended to combine the academic degree with the brand ‘MCI’ to provide trust and orientation in an increasingly non-transparent international education market. Example: MA (MCI).

With this degree graduates could enrol directly in a cognate research study program (PhD) at a university.

further information.

The MCI team is always happy to assist with regard to applications. Advice on all aspects of study at the MCI, including applications and our attractive student services, is available calling in personally, or by phone. For an appointment, please mail to office-mr@mci.edu, call +43 512 2070-3600 or contact us via WhatsApp +43 664 88723671.

With a program of sample lectures, study program presentations, project presentations and laboratory visits, the MCI Open House offers an ideal source of guidance for selecting the right study program. For the dates, please go to www.mci.edu/openhouse.

For information on current projects and the latest news from the various study programs, go to “Department News” on the webpage of the program concerned.
location, campus & services.

The MCI offers students an excellent infrastructure with attractive lecture rooms, computer labs, space for group work, and modern research facilities as well as conveniently located student accommodation and car parking, and excellent access by public transport. Students also enjoy a unique university setting, with mountains on the doorstep, unbeatable opportunities for sports and leisure activities, and three other countries – Germany, Switzerland and Italy – just around the corner.

LIBRARY
Thanks to an exemplary cooperation agreement signed with Innsbruck University, students have full access to the international scientific literature and professional library services with generous opening hours. In addition, the MCI has its own smaller reference libraries with a great selection of newspapers, magazines and journals.

ACCOMMODATION
As an old university town, Innsbruck offers a wide range of accommodation in dormitories, studios, shared apartments etc.

SPORTS & LEISURE
Innsbruck - at the heart of the Alps - is an outstanding tourism destination that has hosted the Winter Olympics twice and as such is the perfect place for year-round sports and leisure activities. The Innsbruck University Sports Institute (USI) is also open to MCI students and offers modern facilities for a wide range of sports and healthy exercise.

ALUMNI & FRIENDS
The MCI's alumni association is a dynamic platform for debate and personal contacts for all MCI graduates, students, faculty and partners. Panel discussions with first-rate international speakers are a stimulating source of motivation and ideas and an enjoyable way to share knowledge and experience.

CAREER
In keeping with the MCI's motto 'mentoring the motivated', a Career Center with its own international network supports MCI graduates during their first steps and subsequent development in the business world and enables companies to choose their recruitment needs from a pool of excellence. The Career Center offers support and guidance for students and alumni, including internship placements and job opportunities, interview training, career coaching and industry recruitment events.

LANGUAGE SKILLS
The MCI's international orientation is underscored by the wide range of foreign languages offered, with a focus on intercultural competence and communication skills in addition to language competence. Extra-curricular language courses are available in Arabic, Chinese, Japanese, and Russian among many others. Experienced language trainers with first-class didactic skills provide a varied and fun learning experience.

STUDENT LIFE
As a university town, Innsbruck is a young-at-heart city that offers MCI students creative interaction in a wide range of fields, and a variety of entertainment and social activities (arts, music, societies, churches, health, shopping, nightlife etc.).

START UPS
Entrepreneurial thinking and working are taken seriously at the MCI. The MCI's faculty, students and graduates with the entrepreneurial spirit wishing to set up their own businesses or make commercial use of the results of their research benefit from the in-depth expertise and modern infrastructure.
study at MCI.

For full information, please visit our website at www.mci.edu. We are always happy to advise.

### Bachelor 6 semesters

#### Management & Society
- Business Administration (English)
- Business & Management (English)
- Management, Communication & IT (English)
- Management & Law (German)
- Nonprofit, Social & Health Care Management (German)
- Social Work (German)
- Tourism Business Studies (German)

#### Technology & Life Sciences
- Biotechnology & Food Engineering (German)
- Digital Business & Software Engineering (German)
- Environmental, Process & Energy Engineering (German)
- Industrial Engineering & Management (German)
- Mechatronics (German)
  - Electrical Engineering
  - Mechanical Engineering
  - Medical Engineering

### Master 4 semesters

#### Management & Society
- Corporate Governance & Finance (English)
- Entrepreneurship & Tourism (English)
  - Marketing Management
  - Strategic Management
- European Health Economics & Management (English)
- International Business & Law (English)
- International Business & Management (English)
- International Health & Social Management (German)
- Management, Communication & IT (German)
- Social Work, Social Policy & Management (German)

#### Technology & Life Sciences
- Biotechnology (German)
- Food Technology & Nutrition (German)
- Environmental, Process & Energy Engineering (German)
  - Chemical Engineering
  - Energy Engineering
  - Environmental Engineering
  - Plant Engineering & Operations
- Industrial Engineering & Management (German)
- Mechatronics & Smart Technologies (German)
  - Electrical Engineering
  - Mechanical Engineering
- Medical Technologies** NEW (English)

### Executive Education

Part-time advanced training for decision-makers

#### Executive PhD Program in Management

- Executive Master 4 semesters
  - Digital Business MBA (English)
  - Executive MBA (English)
  - Digital Marketing & Analytics MSc
  - Digital Economy & Leadership MSc
  - Management & Leadership MSc

#### Certificate Courses
- Controlling & Management
- Corporate Communications
- Digital Business Analytics
- Family Business
- General Management
- Human Resources Management
- Innovation Management
- Management, Psychology & Leadership
- Marketing
- Sales Management
- Systemic Leadership Psychology

#### Management Seminars
- Management
- Leadership
- Communication
- Digital Skills

#### Leadership Trainings
- Programs for universities
- Corporate Programs

#### Technical Trainings
- Automation & Control Engineering
- Fundamentals of Process Engineering
- In-house Energy Management
- Workshop Computational Fluid Dynamics

#### International Sessions for Students
- Summer School / Winter School

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E = English, GE = German & English, FT = Full-time, PT = Part-time, ONLINE = Blended learning (online & attendance modules), *subject to accreditation of changes; **subject to accreditation