

curriculum.

Semester Credit Units* | ECTS-Credits**

BUSINESS ADMINISTRATION	1	2	3	4	5	6
Principles of Management						
Principles of Management	3 4					
Project, Process & Quality Management						
Project & Quality Management	3 4					
Process & Supply Chain Management	3 4					
Accounting & Finance						
Financial Accounting I	3 4					
Financial Accounting II		3 4				
Management Accounting		3 4				
Corporate Finance & Risk			3 4			
Financial Management					2 4	
Corporate Strategy, Entrepreneurship & Innovation						
Strategic Management		3 4				
Business Intelligence & IT Systems			3 4			
Entrepreneurship			3 4			
Innovation Management				3 4		
International Management					3 6	
Leadership					2 4	
Marketing & Sales						
Marketing & Sales I		3 4				
Marketing & Sales II				3 4		
International Marketing					3 6	
Organizations & Human Resource Management						
Human Resource Management			3 4			
Business Psychology & Change				3 4		
Current Topics in HR & Change Management					2 4	
FUNDAMENTALS OF ECONOMICS & LAW	1	2	3	4	5	6
Microeconomics	3 4					
Macroeconomics		3 4				
Business Law		3 4				
EU Law & International Legal Systems			3 4			
INTERDISCIPLINARY SKILLS	1	2	3	4	5	6
Business Simulation			2 2			
Integrative Revision				3 4		
Selected Topics in Business Practice				2 3		
Practice Lab				5 5		
Current Developments in Business					3 6	
Integrative Internship						0 15
SOCIAL & COMMUNICATIVE SKILLS	1	2	3	4	5	6
Collaboration & Negotiation Skills	2 2					
Professional Business Communication	2 3					
Business & Society		2 3				
Business & Culture			2 2			
Managerial & Ethical Decision-Making				2 3		
SCIENTIFIC METHODOLOGICAL COMPETENCIES	1	2	3	4	5	6
Academic Research & Writing	2 3					
Mathematics, Statistics & Data Science I	2 2					
Mathematics, Statistics & Data Science II		2 3				
Quantitative Methods of Empirical Research			2 3			
Qualitative Methods of Empirical Research			2 3			
Business Research Coaching				2 3		
Bachelor Thesis Coaching						2 2
Bachelor Thesis						2 12
Bachelor Exam						0 1
SEMESTER CREDIT UNITS ECTS-CREDITS	23 30	22 30	23 30	23 30	15 30	4 30