

## curriculum.

Modules / Courses	Semester Credit Units   ECTS-Credits			
	1	2	3	4
<b>MANAGEMENT</b>				
<b>Business Management</b>				
Financial Management	2,5   3			
IT Investment	1   1,5			
Management Accounting	2,5   3			
<b>Strategic Innovation</b>				
Business Ethics	2   2,5			
Legal Aspects in Innovation Management	2,5   3			
Strategic Management	1,5   2			
<b>Business Process Management</b>				
Business Process & Quality Management		3   3,5		
Data & Information Management		2   2,5		
Project Management		1   1,5		
<b>MCiT Integration</b>				
Integrative Synopsis		2   2,5		
IT-Governance		2   2,5		
MCiT Conference		1,5   2		
<b>MCiT Research</b>				
Research Design		2   2,5		
Qualitative Research		2   2,5		
Quantitative Research		2   2,5		
<b>Digital Organizations &amp; Entrepreneurship</b>				
Human Resource Management			2   2,5	
Leadership & Change Management			2   2,5	
Organizational Design			2   2,5	
Entrepreneurship				5   6
<b>COMMUNICATION</b>				
<b>Digital Interaction</b>				
Applied Project in MCiT I	2   2,5			
Digital Behavior	2   2,5			
Human-Computer Interaction	2   2,5			
<b>Digital Marketing</b>				
Brand Management & Communication			2   2,5	
Innovation & Service Design			2   2,5	
Marketing in a Digital World			2   2,5	
<b>IT</b>				
<b>Digital Systems</b>				
Agile Methods	1   1,5			
eBusiness Systems	2,5   3			
Systems Planning	2,5   3			
<b>Management Information Systems</b>				
Business Intelligence		1   1,5		
Innovations in Management Information Systems		1   1,5		
Management Information Systems		4   4,5		
<b>Data Management</b>				
Applied Project in MCiT II			2   2,5	
Artificial Intelligence			2   2,5	
Data Science			2   2,5	
<b>Smart Technologies</b>				
Security for Smart Technologies			2   2,5	
Smart Industries			2   2,5	
Smart Technologies			2   2,5	
<b>MASTER THESIS</b>				
Master Thesis				1   23
Master Thesis Seminar				1   1
<b>SEMESTER CREDIT UNITS   ECTS-CREDITS</b>	<b>24   30</b>	<b>24   30</b>	<b>24   30</b>	<b>6   30</b>