

中欧
创新
高端
论坛

CHINA - EUROPE Innovation Forum

Building Bridges between Continents, Cultures & Businesses

September 21st, 2026
MCI Campus, Universitätsstraße 15
Innsbruck, Austria



武汉大学
WUHAN UNIVERSITY



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Monday, September 21, 2026

08:30 **Registration, Coffee & Tea**

09:00 **Welcome Addresses**

Andreas Altmann, Rector, MCI

Wang Kangning, Director of the Organization Department, Wuhan University

Ruguo Fan, Professor of the Economics & Management School, Wuhan University

Wei Manske-Wang, Head of MCI China Center

09:30 **Rudolf Scharping**

Advisor & Investor, Frankfurt; Former Federal Minister of Defense of Germany

Building bridges – creating value: How China & Europe may benefit from each other

Brenda Zhang (online)

Professor, Faculty of Business Administration, University of Macau

CEOs marriage and firm innovation

Frank Sieren

Journalist & Editor, Policy & Business Analyst, Beijing

Learning from China – Resurgence of a World Power through Innovation and a Global Trade Network

11:00 **Coffee Break**

11:30 **Jun Nie**

Professor and Dean, Economics and Management School, Wuhan University

Future Industries and China's Economic Transformation

MoU Signing Ceremony WHU & MCI

12:15 **Lunch & Networking**

13:15 **Feiyu Xu (online)**

Professor of Digital Science & Industrial AI, German Digital University, Berlin

Supervisory board member at Siemens Energy Group, FAZ and ZF Group

New Industry Revolution: AI Ecosystem and Global Competition

Jingke Hong

Professor, Vice Dean of School of Management Science and Real Estate, Chongqing University

Broken and Rebuilt: Climate Risk and Firms' Adaptation in Supply Chains

15:00 **Coffee Break**

15:30 **Conferral of the Distinction of an Honorary Professorship upon Frank Sieren**

16:00 **China & Europe – Building Bridges between Continents,
Cultures & Businesses**

Panelists:

Leo Wu

Cross-Cultural Executive Management Consultant Europe – China

Gernot-Alois Feiel

Managing Director & COO, KACO GmbH + Co. KG

Frank Sieren

Journalist & Editor, Policy & Business Analyst, Beijing

Dan Ke

Professor, Economics and Management School, Wuhan University

Zhengkai Zhou

Vice Dean, International Institute of Finance, University of Science and Technology of China

17:00 **China & Europe as mutual research & innovation partners**

Yu Zhang

Entrepreneur, Social Impact Investor, Host of the Annual Female Impact Summit, Berlin
Closing keynote

17:20 **Closing remarks | Group photo**

17:30 **Flying buffet & refreshments**

**GLOBAL CHALLENGES &
JOINT SOLUTIONS**