

Friday, 29th March 2019, 09:00 – 10:30, MCI I, 3rd floor

innovation in family business.

The better is the enemy of the good



DARIA ILLY

Board of Directors, Illycaffè S.p.A., Trieste
CEO, Mitaca S.r.l., Milano

Daria Illy graduates in sports and nutrition science and dedicates her scientific work on coffee, caffeine and health. Since 2009 Daria Illy has worked successfully in various management functions at illycaffè S.p.A. in Trieste. In 2017 she will become a member of the board of directors of of illycaffè S.p.A. and CEO of Mitaca S.r.l.. Mitaca S.r.l. develops and distributes coffee and hot beverage systems for office and retail applications in companies.

Since 2018, Daria Illy has also been involved as Vice President of the International School of Trieste for the opportunities of future generations. In the same year she becomes board member of the Ernesto Illy Foundation, a non-profit organization founded by illycaffè S.p.A, that was established by the Illy family. It focuses on cultural and scientific projects managed directly or in partnership with other leading organizations and individuals. It organizes events, conventions, seminars and workshops.

Daria links her passion for her job within export and commercial sales to science and health related topics as a speaker and consultant; she is an ambitious, restless working traveler and a mother of 2 children, with a passion for nature and outdoor sports.

Free participation for MCI students. Please register at alumni@mci.edu.

