

Monday, 2nd December 2019, 5.00–6.30 p.m., MCI, Universitaetsstrasse 15, Innsbruck

the future of aviation.

Where will the global airline business go?



STEFAN PICHLER

CEO, Royal Jordanian Airlines, Amman/Jordan

Former CEO of Air Berlin, Thomas Cook, Fiji Airways, Jazeera Airways
Former Member of the Managing Board of Lufthansa

Stefan Pichler previously served as the CEO of airberlin group from 2015 on. Before, he was leading Fiji Airways as Managing Director and CEO from September 2013 on. From 2009 until 2013, Stefan Pichler was CEO of Jazeera Airways K.S.C., a public listed airline on the Kuwait Stock Exchange.

Since 2004, Stefan was part of Richard Branson's senior management team. He was responsible for Virgin Blue's transformation from a low cost carrier to a "new world" network airline and served as their Chief Commercial Officer. Formerly the Chairman and CEO of Thomas Cook AG, where Stefan Pichler built the company from a national German tour operator to the world's second largest leisure group, he has also held Senior and Executive Board roles with Lufthansa AG. Stefan Pichler combines both extensive airline experience with major Network, Charter and Low Cost Carriers with extensive knowledge of global markets and costumers, including working with leading global brands such as NIKE, Lufthansa, Thomas Cook and Virgin.

He is formerly a non-executive director and Chairman of major corporations including Steigenberger Hotels AG, Deutsche Bank AG, Berlin Messe GmbH and Fraport AG in Germany, Grupo Iberostar in Spain, Havas in France, Thomas Cook in UK and India and TTF in Australia. A former internationally ranked marathon runner, Stefan Pichler started his career as the Head of Sport Promotions at NIKE International in Beaverton/Oregon. He has a Master Degree in both Economics and Law from Augsburg University.

Free participation for members of MCI Alumni & Friends, students, faculty and invited guests. Please register at alumni@mci.edu.