

# Lebenslauf

## Dr. Markus Kittler

Senior Lecturer  
Management & Recht (BA)  
International Business & Law (MA)

markus.kittler@mci.edu



## ZUSAMMENFASSUNG

Dr Markus Kittler works at the Department of Management and Law at the MCI in Innsbruck Austria, and is also involved in the Business Administration Online degree programme. Particular areas of interest are IHRM, International Management, Entrepreneurship and Research Methods. He previously taught at the University of Stirling where he was doctoral research coordinator for Management, Work and Organisation and the Director of the MRes and DBA programme. At Stirling he also won RATE Teaching Awards in 2013, 2014 and 2017. For his achievements in the UK higher education system Dr Kittler is accredited as Senior Fellow of the Higher Education Academy.

For his research on understanding misunderstanding in cross-cultural communication, Dr Kittler received a doctorate from the German Friedrich-Alexander-Universität Erlangen-Nuremberg. His doctoral thesis was awarded with the AIB UKI Award for Best Innovative Research. He also acts as External Examiner for the Open University Validation Service and is currently Chair of the Strategic Interest Group International Management at the European Academy of Management.

## FORTBILDUNG & TRAINING

- 12/2016 - 02/2017 Senior Fellow (SFHEA) - Higher Education Academy  
Vertiefte didaktische Kompetenzen in der Hochschullehre
- 01/2009 - 03/2009 Fellow (FHEA) - Higher Education Academy  
Didaktische Kompetenzen in der Hochschullehre

## AUSZEICHNUNG

- 04/2017 - 04/2017 University of Stirling RATE Awards  
Research Postgraduate Supervisor of the Year Award, Winner (The Recognising Achievement in Teaching Excellence, RATE, Awards is a teaching awards scheme run by the University of Stirling Students' Union)
- 12/2016 - 12/2016 Emerald Literati Network  
Awards for Excellence, Outstanding Papers (Highly commended), International Journal of Commerce and Management (together with Jan Selmer and Jakob Lauring)
- 04/2014 - 04/2014 University of Stirling RATE Awards  
Excellence in Teaching in the Stirling Management School, Winner
- 04/2013 - 04/2013 University of Stirling RATE Awards  
Excellence in Teaching in the Stirling Management School, Winner
- 12/2012 - 12/2012 Emerald Literati Network  
Outstanding reviewer award: Cross Cultural Management - An International Journal
- 04/2009 - 04/2009 AIB (UK and Ireland)  
Neil Hood and Stephen Young Prize for the Most Original New Work in the field of International Business

## **VERÖFFENTLICHUNGEN IN FACHZEITSCHRIFTEN (PEER REVIEWED)**

- Ousios, G., & Kittler M. (2018) The mindset of UK environmental entrepreneurs: A habitus perspective. *International Small Business Journal*, accepted for publication.
- Walsh, M., Kittler M.G., Throp, M., & Shaw, F. (2018). Designing a Recovery-Orientated System of Care: A Community Operational Research Perspective. *European Journal of Operational Research*, accepted for publication.
- Ball, C., & Kittler, M. (2017). Removing environmental market failure through support mechanisms: insights from green start-ups in the British, French and German energy sectors. *Small Business Economics*, 1-14.
- Faeth, P., & Kittler, M. (2017) How do you fear? Examining expatriates' perception of danger in two African locations. *Journal of Global Mobility*. 5(4), 391-417
- Walsh, M., Kittler, M. G., & Mahal, D. (2017). Towards a New Paradigm of Healthcare: Addressing Challenges to Professional Identities through Community Operational Research. *European Journal of Operational Research*.
- Selmer, J., Luring, J., & Kittler, M. (2015). Adjustment in Western European overseas assignments: Do France and Germany pose differing challenges to expatriate managers?. *International Journal of Commerce and Management*, 25(4), 654-672.
- Rattrie, L., & G. Kittler, M. (2014). The job demands-resources model and the international work context– A systematic review. *Journal of Global Mobility*, 2(3), 260-279.
- Yu, A. G., & Kittler, M. (2012). Matching programme structure to environment: A comparative study of two IS-based change programmes. *International Journal of Project Management*, 30(6), 740-749.
- Kittler, M. G., Rygl, D., & Mackinnon, A. (2011). Special Review Article: Beyond culture or beyond control? Reviewing the use of Hall's high-/low-context concept. *International Journal of Cross Cultural Management*, 11(1), 63-82.
- Kittler, M. G., Rygl, D., Mackinnon, A., & Wiedemann, K. (2011). Work role and work adjustment in emerging markets: A study of German expatriates in CEE countries and Russia. *Cross Cultural Management: An International Journal*, 18(2), 165-184.
- Kittler, M. G., Rygl, D., & Puce, T. D. (2009). Kulturelle Intelligenz, Distanz und Anpassung von Führungskräften im Ausland. *Zeitschrift für Management*, 4(1), 29-52.
- Puck, J. F., Kittler, M. G., & Wright, C. (2008). Does it really work? Re-assessing the impact of pre-departure cross-cultural training on expatriate adjustment. *The International Journal of Human Resource Management*, 19(12), 2182-2197.
- Puck, J., Rygl, D., & Kittler, M. (2007). Cultural antecedents and performance consequences of open communication and knowledge transfer in multicultural process-innovation teams. *Journal of Organisational Transformation & Social Change*, 3(2), 223-241.
- Kittler, M. G., Holtbrügge, D., & Ungar, M. (2006). Ist die kulturelle Anpassung von Entsandten eine Familienangelegenheit? Eine empirische Untersuchung deutscher Fach-und Führungskräfte und deren Familien im Ausland. *German Journal of Human Resource Management*, 20(2), 121-140.
- Kittler, M.G., & Mohr, A. (2006). Gesetze, Effekte, Theoreme - Mathematische Modelle zur Wahl der Form der Auslandsmarktbearbeitung. *Wirtschaftswissenschaftliches Studium*. 35(7), 391-394

## **MONOGRAPHIEN**

- Mason, A. & Kittler, M.G. (2010). *Person-centred Healthcare in CMHTs: Developing the delivery of person-centred healthcare in CMHTs taking a collaborative perspective*. Inverness: NHS Highland
- Kittler, M. (2008). *Understanding Misunderstanding in Intercultural Communication: Theoretical Approach and Empirical Analysis*. Erlangen-Nurnberg: Friedrich-Alexander-Universität.
- Kittler, M., & Rattrie, L. (2017) (Eds.) *International Business: Text and cases*. Harlow: Pearson.