



27 – 29 September 2022

9th Responsible Management Education
Research Conference

SOCIETAL IMPACT THROUGH ENTREPRENEURSHIP & INNOVATION



MCI | The Entrepreneurial School®
MCI I, 3rd Floor, Universitätsstraße 15, 6020 Innsbruck, Austria

CONFERENCE PROGRAM (SUBJECT TO CHANGE)

DAY I – 27 SEPTEMBER 2022

08:00 – 17:00 **Registration**
3rd Floor Foyer

CONFERENCE WORKSHOPS

09:00 – 12:00 **Climate Action Simulation**
SR 301/302
Participate in the Award-winning simulation-based role play with En-ROADS and experience different climate change policies and investment scenarios.

Florian Kapmeier, ESB Business School, Reutlingen University, Germany

09:00 – 10:30 **Futures Literacy Laboratory powered by iKB**
SR 303+304
Create compelling narratives for sustainable & responsible business development and experience exercises such as trends analysis, foresight, and backcasting.

Antje Bierwisch and Nadin Reinstadler, MCI | The Entrepreneurial School®, Austria; Marina Schmitz, IEDC-Bled School of Management, Slovenia; Fabian Brüggemann, Improve Yourself Training, Germany

09:30 – 10:30 **PRME i5 Program**
SR 306
Explore the PRME (i5) program, supported by LEGO® Foundation to promote effective leadership practices in business.

Mette Morsing, Head of PRME; Tim Breitbarth, CBS International Business School, Germany; Natascha Radclyffe-Thomas, Glasgow Caledonian University London, UK; Samuel Petros Sebhatu, Karlstad Business School, Sweden

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09:00 – 10:30 MCI II Universitätsstr. 7 053	Global Goals Design Jam (Student Workshop) <i>Create ideas and prototypes that contribute to the achievement of the Global Goals.</i> <i>Helga Mayr, University College of Teacher Education in Tyrol, Austria & Christian Baumgartner, University of Applied Sciences of the Grisons, Switzerland</i>
10:30 – 11:00 3rd Floor Foyer	COFFEE BREAK
11:00 – 12:00 SR 303+304	Futures Literacy Laboratory (cont.) powered by iKB
11:00 – 12:00 SR 306	PRME i5 Program (cont.)
11:00 – 12:00 MCI II 053 Universitätsstr. 7	Global Goals Design Jam (cont.)
12:00 – 13:00 3rd Floor Foyer	NETWORKING LUNCH
13:00 – 14:00 SR 301/302	Climate Action Simulation (Debrief)
13:00 – 14:00 SR 303+304	Futures Literacy Laboratory (cont.) powered by iKB
13:00 – 17:00 MCI II 053 Universitätsstr. 7	Global Goals Design Jam (cont.)



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PRME CHAPTER AND WORKING GROUP MEETINGS

14:00 – 15:00

SR 305

PRME Chapter DACH Meeting

SR 307

PRME Chapter France-Benelux Meeting

SR 306

PRME Working Group on Poverty as a Challenge to Management Education Meeting

15:00 – 15:30

3rd Floor Foyer

COFFEE BREAK

15:30 – 17:00

SR 306

PRME Cross-Working Group Meeting

Open to all: A highly engaging session to strengthen collaboration and innovation between the PRME Working Groups, hosted by Anti-Poverty, Climate Change and Sustainability Mindset PRME Working Groups

SR 305

PRME Chapter Dialogue

Open to all: Come and discuss current PRME initiatives such as the i5 Project, SIP Impact and Progress, and the PGS & Student Ambassador Program in a relaxed and open atmosphere.

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CONFERENCE OPENING

17:00 - 18:30
SR 301/302

Welcome

Elisabeth Fröhlich, 9th RMER Conference Program Committee
Claudia Mössenlechner, Deputy Chair of the Academic Council, MCI | The Entrepreneurial School®, Austria

Opening Address

Mette Morsing, Head of PRME

Keynote: New Times Need New Management Schools and New Management Schools Need New Educators and Researchers

Danica Purg, Founding President CEEMAN and President IEDC-Bled School of Management, Slovenia

Sustainable RMER Conference

Renate Windbichler & Julia Waldegger, MCI | The Entrepreneurial School®, Austria

Session Moderator: *Regina Obexer, 9th RMER Conference Organising Committee, MCI | The Entrepreneurial School®, Austria*

18:30 – 19:00
SR 301/302

Presentation Outcomes of *Global Goals Design Jam* (Student Workshop)

19:00 – 21:00
3rd Floor Foyer

WELCOME RECEPTION with the generous support of the city of

Welcome message from Georg Willi, Mayor of Innsbruck



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DAY II – 28 SEPTEMBER 2022

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08.15 – 15.30	Registration
3rd Floor Foyer	
KEYNOTE AND PANEL SESSION	
08.45 – 10:30	How to make the Impossible Possible: Systemic Change and Social Innovation of Social Entrepreneurs from Ashoka's Network
SR 301/302	<i>Karin Haselböck, Head of Strategic Planning, Ashoka Europe</i>
	Entrepreneurship and Business Education in the Paradigm Shifting (v)
	<i>Xiaobo Wu, Professor, Dean of Faculty of Social Sciences, Zhejiang University and Cheung Kong Chair Professor honored by MoE, China</i>
	The Voice of the Changemakers
	<i>Panel moderated by Anita Zehrer, MCI The Entrepreneurial School®, Austria with Kayla De Leon, Ban Ki-Moon Scholar & Student at MCI The Entrepreneurial School® Simon Meinschad, CEO hollu Systemhygiene & respACT Coordinator Tyrol Divya Singhal (Professor, GOA Institute of Management, India) Constanze Stockhammer, Managing Director at Social Entrepreneurship Network Austria</i>
	Session Moderator: <i>Christian Baumgartner, 9th RMER Conference Program Committee</i>
10:30 – 11:00	COFFEE BREAK
3rd Floor Foyer	



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PARALLEL PAPER & INTERACTIVE SESSIONS 1

11:00 – 12:30
SR 308

PAPER & POSTER SESSION 1.1 **TRACK 14: Responsible Business & Management I**

TRACK CHAIR(S): Minna-Maari Harmaala, Haaga-Helia University of Applied Sciences, Finland

Social Innovation for Integrating the Long-Term Unemployed: The Case of FACE Vosges and its Public and Private Partners
Krista Finstad-Milion, ICN Business School, Paris-Nancy-Berlin*

Food waste in Tyrolean communal catering services
Cäcilia Mair and Renate Windbichler, MCI | The Entrepreneurial School®, Austria*

Sharing Economy and its potential for achieving SDG 12: The fashion sharing platform case
Kristina Steinbiß, ESB Business School Reutlingen, Germany, Elisabeth Fröhlich* and Ping-Yu Hsu, CBS International Business School, Germany*

11:00 – 12:30
SR 303

PAPER SESSION 1.2 **TRACK 03: Action and Impact-Oriented Research on Societal Impact and Poverty Alleviation**

TRACK CHAIR(S): Al Rosenbloom & Milenko Gudic, Co-Chairs PRME Working Group on Poverty as a Challenge to Management Education

The role of folk culture on facilitating sustainable business model innovation from poverty: A case study of sustainable value creation in poverty alleviation and rural revitalization in China
Yitao Pan and Xuanwei Cao, Xi'an Jiaotong-Liverpool University, China (presented by Zhouyu Cao)*

Student Agency, Poverty Alleviation and Responsible Management Education
Alfred Rosenbloom, Dominican University | PRME Working Group on Poverty as a Challenge to Management Education and Geri Mason*, Seattle Pacific University, USA*

Is an education on the benefits of federalism required to reduce poverty and inequality?
Arvind Ashta, CEREN, Burgundy School of Business, France and PRME Working Group on Poverty as a Challenge to Management Education*

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Redesigning Effective Social Entrepreneurship Programs in Universities: A Three-Pronged Approach

*Phani Tej Adidam**, University of Nebraska at Omaha, USA; *Vijayabaskar Masilamani, Usha Rani Budumuru, Nithin Sai Kolli, GITAM – Gandhi Institute of Technology and Management, India and Xiaoming Yang, University of Nebraska at Omaha; USA*

11:00 – 12:30
SR 305

INTERACTIVE SESSION 1.3

Track 11: Educating Future Sustainability Change Agents in Business Schools

TRACK CHAIR(S): Daniela Ortiz and Katharina Salomon, FHWien der WKW, Austria

Sustainability Change Agents: Let's start with the mindset ([REGISTER HERE](#))

*Isabel Rimanoczy**, Co-Chair PRME Working Group on the Sustainability Mindset, and *Beate Klingenberg, Istituto Lorenzo de Medici, Italy*

11:00 – 12:30
SR 307

PAPER SESSION 1.4

TRACK 09: Societal Impact Through Climate Change Education

TRACK CHAIR(S): Alex Hope, Northumbria University, UK & Petra Molthan-Hill, Nottingham Trent University, UK, Co-Chairs of the PRME Working Group on Climate Change and Environment

Towards a Project-based Learning Pedagogy and Curriculum to Climate Change Education (v)

*Kwok L. Shum**, *Chu Hai College of Higher Education, Hong Kong*

A Pedagogy for Action and Social Impact: Developing a Sustainability Mindset through Carbon Literacy Training

*Alec Wersun** and *Shariq Sheikh, Glasgow Caledonian University, UK*

Education for Sustainable Development: Accompanying Students in evolving key competencies

*Christian F. Freisleben-Teutscher**, *Doris Kantauer, Katharina Auer-Voigtländer, and Christina Tanzer, St. Pölten University of Applied Sciences, Austria*

Making Sure We're Not Just Greenwash! Reflections of a PRME Champion within the Business School

*Denise Baden**, *University of Southampton, UK*



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DAY II – 28 SEPTEMBER 2022

11:00 – 12:30
SR 304

PAPER SESSION 1.5

TRACK 10: The Next Generation of Family Firms – Responsible Leadership Education in Family Business

TRACK CHAIR(S): Anita Zehrer and Desiree Wieser, MCI | The Entrepreneurial School®, Austria; Martina Harc, Croatian Academy of Sciences and Arts, The Institute for Scientific and Artistic work in Osijek, Croatia

Career Transitions for Next Generation Family Business Leaders: Developmental Experiences Across the Lifespan (v)

Kevin S. Groves*, Pepperdine University, USA; Valerie Nickel, MCI | The Entrepreneurial School®, Austria and Martina Harc, Croatian Academy of Sciences and Arts, The Institute for Scientific and Artistic work in Osijek, Croatia

Succession intention: The influence of the next generation's personality traits and values

Valerie Nickel*, Anita Zehrer and Lena Leifeld, MCI | The Entrepreneurial School®, Austria

Succession intention in the context of family business

Martina Harc*, Croatian Academy of Sciences and Arts, The Institute for Scientific and Artistic work in Osijek, Croatia; Anita Zehrer & Valerie Nickel, MCI | The Entrepreneurial School®, Austria; and Kevin S. Groves, Pepperdine University, USA

11:00 – 12:30
SR 306

PAPER & POSTER SESSION 1.6

TRACK 06: Gamification, Role Playing and Simulations in Business Education for Sustainable Development

TRACK CHAIR(S): Roman Mesicek, IMC University of Applied Sciences Krems, Austria & Christian Baumgartner, University of Applied Sciences of the Grisons, Switzerland

In Search of the Foundational Principles of Gamification

Neil Cody* and William R. Holmes, Royal Roads University, Canada

Games as a way to provide quasi-experiential learning in the classroom: an example for learning about poverty using free online games

Isabel Rodríguez-Tejedo*, Juan Carlos Molero, Rebeca Echavarii and Ariadna García de Prado, Universidad de Navarra, Spain

Exploring Gamification Theory and Practice for Cultivating Diversity and Inclusion in Classrooms - Part 1: How Gamification is Used to Foster Inclusive Teaching and Learning

Santiago Ruiz-Navas, Pajaree Ackaradejruangsri* and Alcantara Lailani, Ritsumeikan Asia Pacific University, Japan



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Collaborative Mapping as a Gamification approach for sustainable business development

*Bianka Lichtenberger**, University of Applied Sciences of the Grisons, Switzerland and *Wolfgang Rathert**, University of Luzern, Switzerland and *pik AG*, Zurich, Switzerland

12:30 – 13:30
3rd Floor Foyer

NETWORKING LUNCH

PARALLEL PAPER & INTERACTIVE SESSIONS 2

13:30 – 15:00
SR 306

INTERACTIVE SESSION 2.1

TRACK 06: Gamification, Role Playing and Simulations in Business Education for Sustainable Development

TRACK CHAIR(S): Roman Mesicek, IMC University of Applied Sciences Krems, Austria & Christian Baumgartner, University of Applied Sciences of the Grisons, Switzerland.

Storytelling, Gamification & Education for Sustainable Development: A joyful approach to serious issues using location-based and location-independent hybrid Scavenger Hunts as an example (Panel - [REGISTER HERE](#))

*Helga Mayr**, University College of Teacher Education in Tyrol, Austria

Decision-making in complex projects - systems-based strategies for sustainable development and future viability (Simulation - [REGISTER HERE](#))

*Bianka Lichtenberger**, University of Applied Sciences of the Grisons, Switzerland; *Thomas Göllinger*, HTWG – University of Applied Sciences Konstanz, Germany and *Gabriele Harrer-Puchner*, System Logics T.T., Switzerland

13:30 – 15:00
SR 307

PAPER SESSION 2.2

TRACK 07: Sustainable Entrepreneurship and Innovation: Exploring legal, cultural and digital factors

TRACK CHAIR(S): Markus Kittler and Daniel Degischer, MCI | The Entrepreneurial School®, Austria and Georgio Outsios, Vrije University Brussels, Belgium

The Role of Clinical Legal Education in Promoting Sustainable Entrepreneurship in the AI Domain

*Marisa Almeida Araújo**, Lusitana University, Portugal

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Sustainable Innovation in Management Education

Maike Becker, Kristina Bogner and Bernd Ebersberger, University of Hohenheim, Germany*

Quantum Information Science & Technology (QIST): An Emerging Industry

Bogdan Mihaila, National Science Foundation, USA*

13:30 – 15:00
SR 305

PAPER SESSION 2.3

Track 11: Educating Future Sustainability Change Agents in Business Schools

TRACK CHAIR(S): Daniela Ortiz and Katharina Salomon, FH Wien der WKW, Austria

Towards virtues for business students to put competences for complex real-world problems into practice

Romana Bates, University for Continuing Education Krems, Austria*

Augmented Problem-Based Learning: Competency-oriented education to train Sustainability Change Agents at Maastricht University School of Business and Economics

Nadine Burquel and Gaby Odekerken-Schröder, Maastricht University, The Netherlands*

Integrating Sustainability into Business School Curriculum: Understanding the Impact

Lois Fearon, Royal Roads University, Canada*

Escaping the dualism of theory and practice while advancing Agenda 2030? The design and execution of WIL in a Swedish context

Karin Alm & Daniela Argento, Kristianstad University, Sweden; Caroline A. Pontoppidan*, Copenhagen Business School, Denmark*

13:30 – 15:00
SR 303

PAPER SESSION 2.4

TRACK 08: Empowering Citizens for Better Health and Well-Being

TRACK CHAIR(S): Siegfried Walch, Jolanda Baur, Raffael Heiss, Lukas Kerschbaumer & Renate Windbichler,

MCI | The Entrepreneurial School®, Austria

Sexual Health Promotion in Social Media

Elena Engel, MCI | The Entrepreneurial School®, Austria*



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Demographic and Lifestyle, Socioeconomic and Disease-Related Characteristics Associated with Adherence to a Supervised Exercise Programme for Osteoarthritis: a Register-Based Study

*Simone Battista**, University of Genoa, Italy / Lund University, Sweden

Citizen science in food environment research: A review of existing approaches and tools

*Sascha Gell**, MCI | The Entrepreneurial School®, Austria

13:30 – 15:00
SR 304

INTERACTIVE SESSION 2.5

TRACK 04: Innovative teaching and learning strategies that develop leadership capabilities for enhancing societal impact and alleviating poverty

TRACK CHAIR(S): Al Rosenbloom & Milenko Gudic, PRME Working Group on Poverty as a Challenge to Management Education

Stimulating students intrinsic entrepreneurial motivation (Simulation - [REGISTER HERE](#))

*Bettina Merlin**, Heilbronn University Graduate School, Germany and *Miriam Specht**, Yellow Frog, Germany

13:30 – 15:00
SR 308

PAPER SESSION 2.6

TRACK 14: International Perspectives on Responsible Management Education

TRACK CHAIR(S): *Wei Manske-Wang, MCI | The Entrepreneurial School®, Austria*

Social Innovation at Spanish Universities: A Glimpse of their strategic Plans (v)

Adela García-Aracil, INGENIO CSIC Universitat Politècnica de València, Spain; Rosa Isusi-Fagoaga, IUCIE, Universitat de València, Spain and Ester Planells-Aleixandre, INGENIO CSIC-Universitat Politècnica de València, Spain

Transforming Higher Education for Encouraging Entrepreneurial Intention: Narratives of Women Entrepreneurs from India (v)

Tanaya Saha and Sreerupa Sengupta, Goa Institute of Management, India

The impact of responsible management education on students' sustainability awareness: a study of a Chinese business school

*Xuanwei Cao**, *Xinyue Zhang* and *Yameng Zhan*, Xi'an Jiaotong-Liverpool University, China (presented by Zhouyu Cao)

B Corp in China: Values-Based Social Entrepreneurship

*Hansheng Li and Xuanwei Cao**, Xi'an Jiaotong-Liverpool University, China, (presented by Zhouyu Cao)

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15:00 – 15:30
3rd Floor Foyer

COFFEE BREAK

PARALLEL PAPER & INTERACTIVE SESSIONS 3

15:30 – 16:30
SR 303

PAPER SESSION 3.1

TRACK 08: Empowering Citizens for Better Health and Well-Being

TRACK CHAIR(S): Siegfried Walch, Jolanda Baur, Raffael Heiss, Lukas Kerschbaumer & Renate Windbichler,
MCI | The Entrepreneurial School®, Austria

From clinician-driven to citizen-driven: experiencing the pelvic floor muscle training
*Benedetto Giardulli**, University of Genoa, Italy

Concept mapping to co-create intervention to promote active transport
*Nuttanun Siriaporn**, EUR Healthy, Université Côte d'Azur, France

15:30 – 17:00
SR 307

PAPER SESSION 3.2

TRACK 07: Sustainable Entrepreneurship and Innovation: Exploring legal, cultural and digital factors

TRACK CHAIR(S): Markus Kittler and Daniel Degischer, MCI | The Entrepreneurial School®, Austria and Georgio Outsios, Vrije University Brussels, Belgium

In search for purpose in ethical online consumption – conflicting motives and behaviours
*Minna-Maari Harmaala** and *Sirpa Lassila*, Haaga-Helia University of Applied Sciences, Finland

Exploring Antecedents of Online Sustainability Communication: The Role of Location and Firm Specific Factors in the Fashion Industry
*Lena Lamke**, MCI | The Entrepreneurial School®, Austria

Ensuring Cultural Sustainability through Social Media – Exploring a New Market for Kantha Embroidery through Social Entrepreneurship
*Anupam Das**, Indian Institute of Management Kozhikode, India and *Shriram Venkatraman*, IIT Delhi and IIM Kozhikode, India

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DAY II – 28 SEPTEMBER 2022

15:30 – 17:00
SR 308

PAPER SESSION 3.3

TRACK 14: Responsible Business & Management II

TRACK CHAIR(S): *Elisabeth Fröhlich, CBS International Business School, Germany*

Influence of Financial Literacy on sustainability of self help groups for microfinancing in India (v)
Nishi Malhotra and Prankai Kumar Baag Indian Institute of Management, India*

Managing responsibility in international supply chains: the role of the supplier's risk profile and the buyer-supplier relationship
Eleanor Jehan, Christian Hauser and Jeanine Bretti Rainalter, University of Applied Sciences of the Grisons, Switzerland*

Green Themes in Higher Education: Developing a model to understand coverage of environmental topics in Higher Education
Lavinia Iosif-Lazar, Copenhagen Business School, Denmark*

Are we doing the right things? Sustainability-oriented management and strategy process design in nonprofit organizations and implications for educational missions.
Thomas Dierker, MCI | The Entrepreneurial School®, Austria*

15:30 – 17:00
SR 305

PAPER SESSION 3.4

TRACK 01: Approaches and scope of management education for sustainable innovation and entrepreneurship

TRACK CHAIR(S): *Bernd Ebersberger, University of Hohenheim, Germany*

How can business innovations help the SDGs: A COIL experience.
Ruben Burga, University of Guelph, Canada; Isabel Rodríguez-Tejedo, Universidad de Navarra, Spain & Amelia Naim, IPMI, Indonesia*

The approach of Responsible Research and Innovation for universities: a case study
Alexandra Grammenou, Zurich University of Applied Sciences, Switzerland*

Integrating responsible management aspects across a blended undergraduate business program: an exploration of contradictions using Activity Theory
Regina Obexer, MCI | The Entrepreneurial School®, Austria*



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Using Service Design methods for sustainable innovation and entrepreneurship in tourism management education: The case of an Online Service Design sprint for the mining museum Knappenwelt
*Birgit Bosio**, *Janosch Untersteiner* and *Stefanie Haselwanter*, MCI | *The Entrepreneurial School®*, Austria

15:30 – 17:00
SR 304

INTERACTIVE SESSION 3.5

TRACK 10: The Next Generation of Family Firms – Responsible Leadership Education in Family Business

TRACK CHAIR(S): *Martina Harc*, *Croatian Academy of Sciences and Arts*, *The Institute for Scientific and Artistic work in Osijek*, Croatia; *Anita Zehrer & Desiree Wieser*, MCI | *The Entrepreneurial School®*, Austria;

Management and Religions - Influence of religious values on entrepreneurial decisions ([REGISTER HERE](#))

*Melanie Lubinger**, *Alexander Atzmüller**, *Johannes Thaller** and *Sarah Pieslinger**, *Johannes Kepler University Linz*, Austria

15:30 – 17:00
SR 306

INTERACTIVE SESSION 3.6 ([REGISTER HERE](#))

Higher Education and Business Partnerships for the SDGs

Stefanie Weniger, *UN Global Compact Network Austria*, *Roman Mesicek*, *IMC University of Applied Sciences Krems*, Austria & *Antonio Hautle*, *UN Global Compact Network Switzerland & Lichtenstein*

This workshop is a joint undertaking by the Global Compact Networks Austria and Switzerland & Liechtenstein and the PRME Networks of Austria, Germany and Switzerland

17:00 – 18:30

FREE TIME

18:30 – 22:30

CONFERENCE DINNER

Transport with Cable Car to the Top of Innsbruck
Dinner at Restaurant Seegrube

Dinner Speech “Sustainable Development as Policy Agenda and the Role of Higher Education & Research”

Ingrid Felipe, *Deputy Governor of Tyrol*, Austria



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DAY III | 29 SEPTEMBER 2022

DAY III – 29 SEPTEMBER 2022

KEYNOTE AND PANEL SESSION

08:45 – 10:30
SR 301/302

Beyond Sustainability to Thriving: Innovation to Regenerate Nature, Society and the Economy

Wayne Visser, Professor, Antwerp Management School, Belgium

Innovation for Industry Decarbonization. A European Policy Perspective

Michael Losch, Special Envoy for Green Industrial Policy, Austria

Responsibility & Values

Panel moderated by Markus Frischhut, MCI | The Entrepreneurial School®, Austria with

Krista Finstad-Milion, Director, Human Resource Management and Organisational Behaviour Department, ICN Business School, Nancy-Paris-Berlin

Jana Ganzmann, Co-Founder Impact Hub Tirol, Austria

Alex Hope, Deputy Pro Vice-Chancellor, Faculty of Business and Law and Associate Professor of Business Ethics, Newcastle Business School, Northumbria University; Co-Chair United Nations PRME Climate and Environment Working Group

Verena Stahl, Patagonia & President Protect Our Winters Austria

Session Moderator: *Al Rosenbloom, 9th RMER Conference Program Committee*

10:30 – 11:00
3rd Floor Foyer

COFFEE BREAK

PARALLEL PAPER & INTERACTIVE SESSIONS 4

11:00 – 12:30
SR 303

PAPER SESSION 4.1

TRACK 13: Effectiveness and quality measurement of programs and courses of education for responsible leadership and sustainable development

TRACK CHAIR(S): *Cristian R. Loza Adauí and Elisabeth Fröhlich, CBS International Business School, Germany*



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Developing a Measurement Framework for Responsible Management Education based on PRME

Hamoon Tahmassebi and Manoochehr Najmi, Sharif University of Technology, Iran*

Assessing students' behavioral intention to act ethically: a proposed methodology

Wendy Farrell, Julia Waldegger* and Regina Obexer, MCI | The Entrepreneurial School®, Austria*

Predictors of responsible behavior – development of a behavioral model as basis for teaching effectiveness measurement

Silke Bustamante & Martina Martinovic*, Berlin School of Economics and Law, Germany*

11:00 – 12:30
SR 307

PAPER SESSION 4.2

TRACK 14: Teaching and Learning for Responsible Leadership

TRACK CHAIR(S): *Claudia Mössenlechner, MCI | The Entrepreneurial School®, Austria*

The Effect of Fragile Self-Esteem on Course Completion in Business Studies

Martin Dinter, Moritz Mosenhauer* & Sandra Grässle, MCI | The Entrepreneurial School®, Austria*

Business Education for Everyone: Improving Quality of Life for Micro- and Small Business Operators, a Subset of the Working Poor

Geoffrey Archer & Rita Egizii, Royal Roads University, Canada; Felix Arndt, University of Guelph, Canada; Clay Dibrell, University of Mississippi, USA; Ayman El Tarabishi, George Washington University, USA and Doan Winkel, John Carroll University, USA*

The Use of Collage in Multicultural Courses to Enhance Knowledge and Reduce Prejudices

Ruth Areli García-León, Brunswick European Law School, Ostfalia University of Applied Sciences, Germany*

How can Action Learning facilitate Responsible Leadership?

Monika Kolb, IEDC Bled School of Management, Slovenia & René Schmidpeter, IU International University of Applied Sciences, Germany*

11:00 – 12:30
SR 304

PAPER SESSION 4.3

TRACK 04: Innovative teaching and learning strategies that develop leadership capabilities for enhancing societal impact and alleviating poverty

TRACK CHAIR(S): *Al Rosenbloom & Milenko Gudic, PRME Working Group on Poverty as a Challenge to Management Education*

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Towards reducing inequalities and building leadership capabilities: Service-Learning pedagogy at GIM
*Divya Singhal**, *Goa Institute of Management, India*

Critical Reflection on Food-Related Challenges: Co-curricular Service Learning with Foodbanks
*Marcus Kreikebaum** and *Pratibha Singh, EBS University, Germany*

Service learning as an instrument for learning and social impact in time of war. Case of Ukrainian University.
*Sofiya Opatska**, *Ukrainian Catholic University, Ukraine*

11:00 – 12:30
SR 305

PAPER SESSION 4.4

TRACK 05: Reinventing management and leadership education under new capitalism

TRACK CHAIR(S): Rebecca Chunghee Kim and Yoshiki Shinohara, Ritsumeikan Asia Pacific University, Japan

Integrating Sustainability in teaching Business Strategy – Sharing the experience of delivering an Action Learning type Sustainability Strategy module (v)
Mohan V Avvari, Monash University, Malaysia

Reasons to quit a job – does corporate responsibility matter? Perspective of job applicants.
*Rebecca Chunghee Kim** and *Helal Uddin, Ritsumeikan Asia Pacific University, Japan*

Freeing the Business Modelling process from late stage capitalism's results-oriented lens: introducing to MgtEd and Practice a socially responsible Dimensions of Capitals perspective on venture design
*Marc Idelson**, *School of Business Administration, AUI The Al Akhawayn University in Ifrane, Morocco*

11:00 – 12:30
SR 306

PAPER SESSION 4.5

TRACK 02: Responsible Management meets Future Studies

TRACK CHAIR(S): Antje Bierwisch, MCI | The Entrepreneurial School®, Austria and Marina Schmitz, IEDC-Bled School of Management, Slovenia

Student think tanks for responsible management
*Gesa Birnkraut** and *Marlene Eimterbäumer**, *University of Applied Sciences Osnabrueck, Germany*



27 – 29 September 2022

9th Responsible Management Education Research Conference

SOCIETAL IMPACT THROUGH ENTREPRENEURSHIP & INNOVATION



The experience of using Futures Literacy in the Brazil - Societal Innovation Masters minor
*Felipe Koch**, AEI International School, France

Taking responsibility for the future of Tyrol - Learnings from a Regional Foresight Study for Responsible Management Education
*Julia Vögele** and *Oliver Som*, MCI | The Entrepreneurial School®, Austria

12:30 – 13:30
3rd Floor Foyer

NETWORKING LUNCH

13:30 – 14:30
SR 301/302

CLOSING CEREMONY

Concluding Words and Thanks

Handover to 10th RMER Conference Organizers 2023

Al Rosenbloom & Milenko Gudic, 9th RMER Conference Program Committee

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