

# STUDY TOUR SOUTH AFRICA

DISCOVER NEW MARKETS



This study tour provides MCI students with an authentic experience of Africa. With its young population, growth rates and rich resources, Africa is of great importance for the global future of humanity. South Africa is seen as a gateway to the continent with the Western Cape province leading as a center of innovation and hospitality.

LETS GO!

# Discover the Western Cape

The Western Cape shines as Africa's leading hub for entrepreneurship and innovation, blending Cape Town's vibrant tech scene with the Stellenbosch winelands' award-winning wine industry. Its university-driven startups are fueling economic growth and inclusive ecosystem development across the continent.

Underpinned by good governance from municipalities like Stellenbosch consistently ranking among South Africa's top performers, this stable, transparent environment sets a continental benchmark for accountable administration. The Western Cape is attracting investment and empowering business growth.



01

**With world-class universities and exemplary governance** it is home to top-ranked institutions like Stellenbosch University, the University of Cape Town, and Cape Peninsula University of Technology. The Western Cape excels in higher education, research, and talent development underpinned by exemplary governance, that sets continental benchmarks.

02

**Innovation and Entrepreneurship** - the cape region's vibrant tech ecosystem, often called "Silicon Cape," drives Africa's startup scene with fintech, digital solutions, and university-backed ventures. This hub fosters entrepreneurship, attracting talent and investment in a dynamic, creative environment.

03

**Stunning Beauty** - the Western Cape boasts breathtaking landscapes, from the iconic Table Mountain overlooking Cape Town to dramatic coastlines, rugged mountains, and diverse fynbos ecosystems. This natural splendor makes it a global destination for outdoor adventures, hiking, and scenic drives like the Garden Route.

04

**Worldclass winelands** - Centered around Stellenbosch, Franschhoek, and Paarl, the Cape Winelands are renowned for producing exceptional wines amid picturesque vineyards backed by majestic mountains. The region combines historic estates, innovative sustainability practices, and gourmet dining experiences.

# Study Tour Themes

In partnership with Stellenbosch University, a top ranked African University, this tour allows students to acquire real world experience about this interesting continent. Students will work on exciting entrepreneurship & sustainability projects within teams made up of students from South Africa and the rest of Africa. The tour is organised around the following themes:

## Development Context

- ✦ Orientation & grounding
- 🌐 South African landscape
- 📍 Futures literacy & Agenda 2030  
Community engagement
- 🚀 Entrepreneurship exposure

## Collaborative Innovation

- 🏢 Business model development
- 🌐 Intercultural learning
- 🏢 Company & NGO visits
- 🌐 Impact innovation workshop
- 🗣️ Pitch presentations

## Immersion Experience

- 🚌 Cape Town exploration
- 🍷 Cultural immersion
- 💬 Reflection & bonding
- 😴 Rest and Recover



# In Country Program

Innovation • Entrepreneurship • Impact

📍 Western Cape, South Africa | 📅 2/3 - 12/13 November 2026

Monday Nov. 2nd: Arrival in Capetown & organized transfer to Stellenbosch University

## WEEK 1 — CONTEXT & INNOVATION Nov 3- 6

- 📍 Orientation & grounding
- 🌍 South African landscape
- 🕒 Futures thinking & Agenda 2063
- 🗲 Community engagement
- 🌐 Intercultural learning
- 🚀 Entrepreneurship - Start Think Tank

## WEEKEND — EXPERIENCE Nov 7-8

- 🚌 Cape Town exploration
- 🍷 Cultural immersion
- 🗣 Reflection & bonding
- 😌 Rest and Recover

## WEEK 2 — THINK TANK & IMPACT Nov 9-12

- 🏢 Business model development
- 🗣 Pitch preparation
- 🏢 Company & NGO visits
- 🌍 Impact Hub immersion
- 📎 Final presentations (Assignment)

## KEY OUTCOMES

- ✓ Contextual intelligence ✓ Innovation mindset ✓ Impact entrepreneurship ✓ Global collaboration ✓ Professional pitch readiness

Nov. 12/13: Organized transfer from Stellenbosch University to Cape Town International Airport -> Flight home



01

Although meals are included in package costs, students have the option to explore the rest of the Stellenbosch and Cape Town dining experiences at their own expense.

02

European citizens (from most EU countries, including Germany, France, Italy, Spain, etc.) enjoy visa-free entry to South Africa for tourism or business purposes, allowing stays of up to 90 days.

# Estimated Costs

- Flights to Cape Town: ~ **800 €** (varies by season and airline)
- All inclusive Package Cost: **1,500 €** (Accommodation, Meals, Transport, and Tourist Activities)



# Meet Your Lecturers

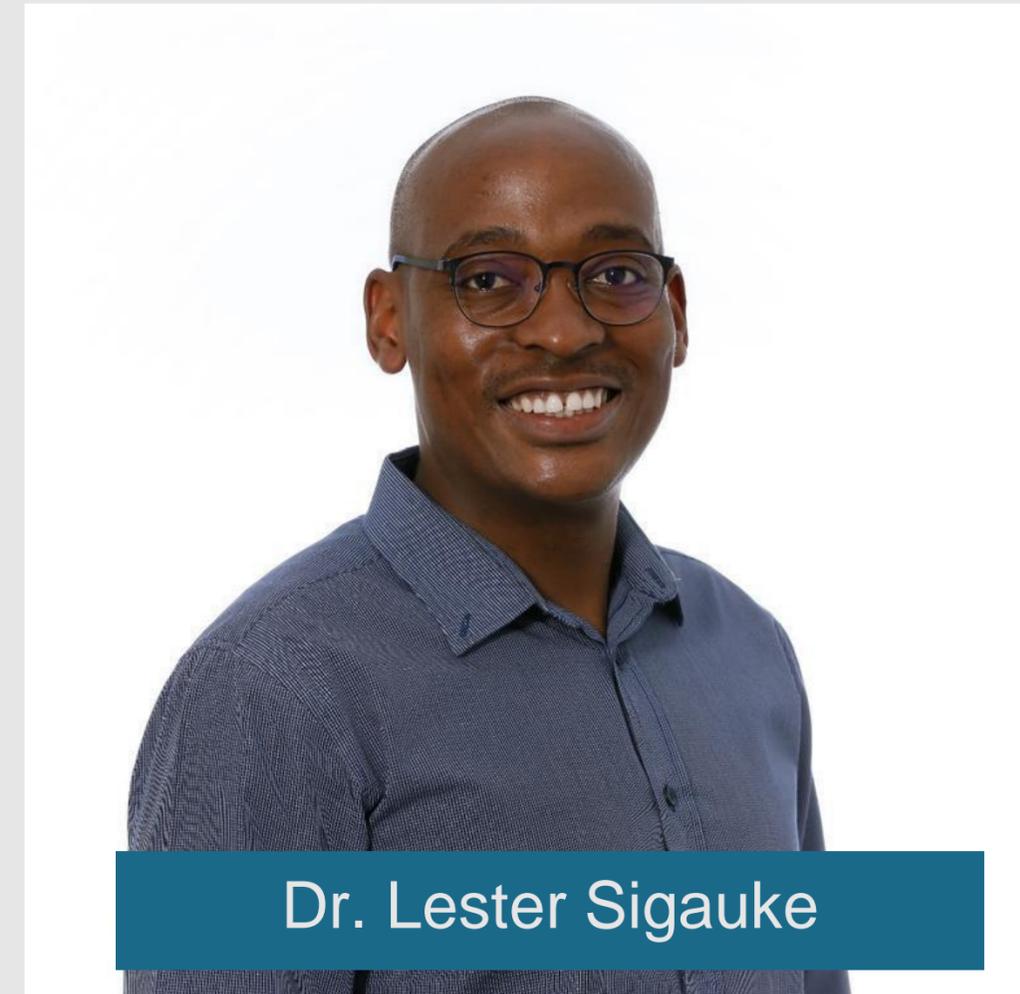
We're excited to see you in South Africa



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