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Tuesday, 27 September 2022
09:00 - 17:00 GMT

at the RMERC 2022 | Innsbruck
Responsible Management Education Research Conference



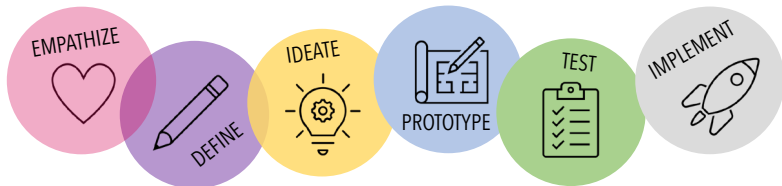
Fachhochschule Graubünden
University of Applied Sciences

PRME
CHAPTER DACH

Principles for Responsible
Management Education

What is a Design Jam?

Like in a Jam session in music, **people come together** to **explore**, to **experiment** and to **create**. With a Design Jam, **your skills** and your **open minds** are your instruments and **insights** and **ideas - solutions to real-world challenges** - are your music. You don't discuss things to death, **you do**. You are here to build a functioning prototype and plan of action and to experiencing the **Design Thinking Process**. And you are having a **great time**.



What is a Global Goal?

At the **Global Goals Design Jam** the challenges relate to the **Sustainable Development Goals** (SDGs) - or Global Goals - as part of the 2030 Agenda for Sustainable Development that was adopted by the United Nations in 2015. See last page for more information.



Why a Global Goals Design Jam at the RMERC?

The 9th Responsible Management Education Research Conference is centered around the topic *Societal Impact through Entrepreneurship and Innovation: Responsible Leadership Education for the Changemakers of tomorrow*.

The Global Goals Design Jam is an innovative, highly participatory teaching method that offers an opportunity to **identify new opportunities** together with students from different fields of studies and universities all over the world.

You participate: What's in for you?

You ...

- ... **co-create ideas** and **prototypes** that contribute to the achievement of the **Global Goals**.
- ... get **experts feed-back** on your ideas
- ... experience the **Design Thinking process**
- ... gather **extra-curricular experience**
- ... probably **find topics** e.g. for your final thesis, voluntary engagement or future work.

Moreover, you will get an opportunity to challenge your assumptions, to think critically and multi-perspectively as well as to strengthen your collaboration and communication skills and unleash your creativity.



What happens at the Global Goals Design Jam?

After a **short keynote**, you will **discuss** with experts and other students on selected SDGs and about their relevance for you and the world (around you) - now and in the future.

You will then think of **own challenges** you would like to tackle and for which you will then **co-create solutions**: ideas, concepts and initial prototypes, which you will **test** and later **present** in the opening plenary of the RMERC Conference. Note: Ideas might - but don't have to - be further developed and **implemented** afterwards.

How to participate?

It's as easy as that: Just send a registration mail to prme@mci.edu.

What about a participation fee?

Participation in the Global Goals Design Jam is **free of charge**.

We recommend you to take part in the whole conference at a student fee of EUR 100,00. The official registration for the conference will open in July - we keep you informed.



Facilitator



Helga Mayr. Business Educator, now head of the area Education for Sustainable Development (ESD) at the University College of Teacher Education Tyrol. Adjunct lecturer at the University of Innsbruck, focus on Service Design / Design Thinking in the context of ESD.



Christian Baumgartner / FHGR – Landscape Ecologist; responsible for Sustainable Tourism and International Development at the FHGR and representing the university in the PRME DACH chapter.

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Background

The 21st century is strongly affected by so-called „**Global Grand Challenges**“ such as resource overuse, the climate crisis, social inequalities, etc.. In addition, highly dynamic developments such as globalization and digitalization increasingly permeate our daily lives and present us with new challenges.

Viable solutions cannot be dictated top-down but must be developed and tested in a dialog between science, politics and society. Shaping the dialogue requires **new ways of thinking** and working that enable **participation** and **involvement** by all those affected to **shape the future** responsibly for a **good life for all**.

The answer to all these intensive changes affecting every human being everywhere on earth lies in a **fundamental socio-ecological transformation**, the direction of which is defined by the **Sustainable Development Goals or Global Goals**. All governments, institutions, organizations, and individuals should contribute to their achievement.

FHGR, Sustainable Development and PRME

Universities are engines of transformation. Aware of the opportunities for Sustainable Development (SD), the FHGR takes responsibility and aims to shape its development according to principles of SD and to network and connect with others to harness **the power of collaboration to shape a good future**. That's why the FHGR is member of the UN initiative **PRME** (Principles of Responsible Management Education).



The SDGs or Global Goals

The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 as a **universal call to action to end poverty, protect the planet**, and ensure that by 2030 all people **enjoy peace and prosperity**. The 17 SDGs are integrated – they recognize that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability.



#design.2030

#design.2030 stands for **learning opportunities** which aim to support students to develop and apply „**future competencies**“ in the context of the 2030 Agenda (the „2030“) and the **Design Thinking mindset** and **methods** (the „design“).

