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16th Interdisciplinary European Conference on Entrepreneurship Research (IECER) PROGRAM

Wednesday, 26 September 2018 (Day 1)					
11:30	MCI 3rd floor	Registration & Lunch (Fingerfood)			
13:30	Rooms 301/302 (Aula)	Welcome Address by Andreas Altmann (Director MCI) & Kerstin Wagner, Frank Lasch & Oliver Som (IECER organising team)			
13:45		Academic Keynote "The Future of Entrepreneurship and Innovation" by Toke Reichstein, Copenhagen Business School			
14:40		5 Minutes Transit			
14:45 - 16:00 Parallel Sessions					
	Family Business 1	Configural Methods	Open Innovation 1		
Room 403 Chair: Anita Zehrer	<p>On the goals of family firms: Why are family firms more stakeholder-oriented? <i>Christian Hauser (HTW Chur)</i> <i>Jan-Philipp Ahrens & Baris Istipliler (University of Mannheim)</i></p> <p>Perceived opportunities and risks in family firms <i>Robert Eller & Mike Peters (University of Innsbruck) & Gundula Glowka & Anita Zehrer (Management Center Innsbruck)</i></p> <p>Perception of female leadership in family business <i>Christian Soost, Michael Graffius, Christopher Hansen & Birgit Felden (University of Siegen)</i></p>	Room 404 Chair: Bart Cambré	<p>Is there any antidote to the oil curse? <i>Pedro Torres (University of Coimbra)</i></p> <p>Determinants for the innovation performance in life science spin-offs <i>Bernd Ebersberger & Udo Müller (Management Center Innsbruck)</i></p> <p>The choice of entrepreneurial finance and its relationship to cultural entrepreneurs' success <i>Max Höllen & Elmar Konrad (University of Applied Sciences Mainz) & Harald Von Korfflesch (University of Koblenz-Landau)</i></p>	Room 405 Chair: Oliver Som	<p>Unpacking the antecedents, drivers of open innovation in SMEs <i>Katie Hyslop (WU Wien)</i></p> <p>Blind date? The role of intermediates on the way to collaboration <i>Christine Blanka (Johannes Kepler University Linz)</i></p> <p>Makers as open innovation accelerators <i>David Zakoth & Oliver Mauroner (University of Applied Sciences Mainz) & Jutta Emes (Bauhaus University Weimar)</i></p>
16:00	Sky Lobby, 4th floor	Coffee Break			
16:30 - 17:30 Parallel Sessions					
	Data Science & Entrepreneurship	Entrepreneurship, Regional Dynamics & Change 1			
Room 403 Chair: Werner Liebrechts	<p>Defuzzing the front-end of innovation: A data science-enabled approach to increase innovation performance in SMEs <i>Wolfgang Groher (University of Applied Sciences St. Gallen)</i></p> <p>The promise of data science methods for research on entrepreneurial decision making: Detecting social signals during human interactions <i>Werner Liebrechts, Pourya Darnihamedani, Eric Postma & Martin Atzmueller (Iheronimus Academy of Data Science (IADS) 's-Hertoaenbosch)</i></p>	Room 404 Chair: João Carlos Correia Leitão	<p>Regional systems of entrepreneurship: South Tyrol <i>David Audretsch, Maksim Belitski & Georg Maximilian Eichler (Henley Business School)</i></p> <p>The role of entrepreneurs within rural development in the Czech Republic <i>Igor Nečas (Mendel University)</i></p>		

18:00 sharp!	Departure at Bus Parking Innsbruck (Kaiserjägerstraße 583), next to MCI	Bus Transfer to Werkstätte Wattens (bring your badge!)
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18:45	Guided Tour(s) at Werkstätte Wattens (Start-Up Incubator, Co-Working & Maker-Space) / Drinks & Snacks	
20:00	Dinner at the old Factory of Swarovski (Werkstätte Wattens)	

ca. 22:30	Bus Transfer back to Innsbruck, Bus Parking (Kaiserjägerstraße 583), next to MCI	
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Thursday, 27 September 2018 (Day 2)

08:00	Sky Lobby, 4th floor	Coffee Reception
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08:15 - 9:30 Parallel Sessions			
	Digital Entrepreneurship		Cultural Entrepreneurship 1
Room 403 Chair: Mike Peters	<p>Drivers of digitalization in SMEs and its relation to financial performance <i>Robert Eller, Andreas Kallmünzer, Mike Peters (University of Innsbruck) & Philip Alford (Bournemouth University)</i></p> <p>Blockchain beyond digital currencies - A structured literature review on blockchain applications <i>Mirko Schedlbauer & Kerstin Wagner (HTW Chur)</i></p> <p>B2B business models: Evolving to a digital service offering <i>Reinhard Kunz (University of Cologne & Management Center Innsbruck) & Teresa Kronreif (Management Center Innsbruck)</i></p>	Room 404 Chair: Elmar Konrad	<p>Effects of cultural policy on nascent cultural and creative entrepreneurship in the EU countries <i>Andrej Srakar (University of Ljubljana) & Marilena Vecco (Burgundy School of Business, Dijon)</i></p> <p>Breaking new ground: Intrapreneurs in Swedish cultural institutions <i>Staffan Albinsson (School of Business, Economics and Law, University of Gothenburg)</i></p> <p>Exploring the formation of value webs when developing creative entrepreneurial ecosystems <i>Jan Brown & Ian Fillis (Liverpool John Moores University)</i></p>
		Room 405 Chair: Gabriela Leiß	<p>Risk, risk perception and risk behavior from family businesses in Tyrol <i>Gundula Glowka (Management Center Innsbruck)</i></p> <p>Employees' change-oriented and proactive behaviors in family businesses <i>Teresa Spieß (Management Center Innsbruck)</i></p> <p>Economic impact of family businesses and failing successions: A comparison of industries in Austria <i>Valerie Nickel (Management Center Innsbruck)</i></p>

09:30	Sky Lobby, 4th floor	Coffee Break
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09:45 - 11:00 Parallel Sessions			
	Entrepreneurship, Regional Dynamics & Change 2		Open Innovation 2
Room 403 Chair: João Carlos Correia Leitão	<p>Regional labor markets: The entrepreneurship, creative people and wage inequality <i>António Sérgio Ribeiro, Rui Baptista & Francisco Lima (Instituto Superior Técnico, University of Lisbon)</i></p> <p>Innovation and the determinants of profit expectations in the tourism industry <i>Bernd Ebersberger (Management Center Innsbruck)</i></p> <p>Intellectual capital of higher education institutions, regional development, growth and quality of life <i>Eugénia Pedro, Helena Alves (University of Beira Interior) & João Carlos Correia Leitão (University of Lisbon)</i></p>	Room 404 Chair: Oliver Mauroner	<p>NIR-VANA – A digital platform for enabling trans-European collaboration and open innovation <i>Lutz Maicher, Sebastian Haugk, Denisa Gibovic (University of Jena) & Andrea Bikfalvi & Josep Lluís de la Rosa (University de Girona)</i></p> <p>Development of an idea assessment tool in an open innovation environment <i>Verena Wachter & Oliver Som (Management Center Innsbruck)</i></p> <p>The relevance of alliance management and commitment for developing environmental competencies <i>Holger Leuvelde (University of Siegen)</i></p>
		Room 405 Chair: Arndt Werner & Frank Lasch	<p>The relationship between life-partners employment type and well-being of the entrepreneurs <i>Aliaa El Shoubaki (Montpellier Business School) & Meike Stephan (University of Siegen)</i></p> <p>Entrepreneurial teams and the growth of young firms <i>Aliaa El Shoubaki (Montpellier Business School)</i></p> <p>The Societas Europaea: The perfect legal form for family firms? <i>Patrick Werner (University of Siegen)</i></p>

11:00	5 Minutes Transit	
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11:05 - 12:15		Parallel Sessions			
Room 403 Chair: Arndt Werner	Academic Entrepreneurship	Room 404 Chair: Elmar Konrad	Cultural Entrepreneurship 2	Room 405 Chair: Bernd Ebersberger	Agenda for Entrepreneurship Research
	<p>Lost in translation: Are Swiss universities of applied sciences too entrepreneurial to promote science-based start-ups? Pietro Morandi, Brigitte Liebig, Richard Bläse & Noemi Schneider (University of Applied Sciences Northwestern Switzerland)</p> <p>Strengthening academic entrepreneurship: Phase-specific constraints and needs in the founding process Antonia Muschner & Roda Müller-Wieland (Fraunhofer IAO)</p> <p>Decision paralysis and self-efficacy in the venturing process of academic spin-offs Stefan Hossinger & Xiangyu Chen (University of Siegen)</p>		<p>Something completely different? How cultural entrepreneurs refute our assumptions in entrepreneurial success factor research Max Höllen, Elmar Konrad (University of Applied Sciences Mainz) & Christian Lengfeld (Fresenius University)</p> <p>Cultural entrepreneurs as modern self-employed players of the creative industries? Anne Heinze (University of Education Ludwigsburg)</p> <p>Innovative interactions and interdependencies between music and the economy Wilfried Lux (University of Applied Sciences St. Gallen) & Pietro Morandi (University of Applied Sciences Northwest Switzerland)</p>		<p>Brighten the corners: Quantitative analysis of science-technology-design linkage in product innovation Yasushi Hara (Center for French-Japanese Advanced Studies in Paris (CEAFJP))</p> <p>Quality of work life and organizational performance: Challenges for a new research agenda? João Carlos Correia Leitão (University of Lisbon)</p>

12:20	MCI, 3rd floor (Aula)	IECER group photo		
12:30	MCI, 3rd floor (Aula)	Lunch		

13:30 - 15:15		Parallel Sessions			
Room 403 Chair: Mark Sanders & Friedemann Polzin	Sustainable Entrepreneurship	Room 404 Chair: Karl-Heinz Leitner, Kerstin Cuhls & Antje Bierwisch	Future of Entrepreneurship & Innovation	Room 405 Chair: Niels Bosma	Social Entrepreneurship
	<p>Investigating business model design in sustainable entrepreneurship: The influence of institutional plurality Patrick Gregori, Erich J. Schwarz & Malgorzata Wdowiak (Alpen-Adria-Universität Klagenfurt)</p> <p>Collective pursuit of international entrepreneurial opportunities: The case of green SME Marcela Contreras Cruz, Karim Messegem (University of Montpellier) & Alexis Catanzaro (Jean Monnet University, Saint-Etienne)</p> <p>Determinants of green strategic innovation: The case of the French textile industry Arthur Caré & Pierre Roy (University of Montpellier)</p> <p>Corporate entrepreneurship in clean-tech firms – a contingency model Constantin Niemann & Petra Dinkel (University of Kiel)</p> <p>The challenge of public-private business models for urban nature-based solutions Helen Toxopeus & Friedemann Polzin (Utrecht University School of Economics and Sustainable Finance Lab)</p>		<p>Global entrepreneurship and national personality: A big data-based comparison test of personality and culture measures Michael Stützer (DHBW Mannheim)</p> <p>A monitoring approach on strategic competence development Ralph Seitz (avance)</p> <p>The future of entrepreneurship and innovation: Lessons from a foresight project Karl-Heinz-Leitner (AIT & Karl Franzens University Graz)</p> <p>The future of carpenter industry in Europe 2025 – death by digitalization? Antje Bierwisch (Management Center Innsbruck)</p>		<p>Institutional contradictions and acceptable deviance. How marginalized women farmers engage in bottom-up Institution-building. Luca Castellanza (University of Mannheim)</p> <p>How do we become we? The formation of a new entrepreneurial social identity in the light of unclear ingroup-outgroup boundaries Franziska Schwarzer & Karin Kreutzer (EBS Universität für Wirtschaft und Recht)</p> <p>Do social innovations address the most demanding problems of today's world? A content analysis of social innovation literature Erich J. Schwarz, Georg M. Eichler (Alpen-Adria-Universität Klagenfurt)</p> <p>Social entrepreneurship: contested definitions and the implications for cross-national research Niels Bosma (Utrecht University)</p>

15:15	Sky Lobby, 4th floor	Coffee Break		
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15:30 - 18:00 Business Session hosted by Startup.Tirol "Everything agile? Dealing with discontinuous dynamics in entrepreneurship and innovation"				
Room 301/302 Chair: Tobias Bartel (avance)	Keynote by Bernhard Lässer, Executive Vice President of ILF Group Management Board, ILF Consulting Engineers Austria GmbH, Innsbruck, Austria			
	Keynote by Hannes Eriker (Director Innovation Ecosystems) & Michaela Burger (VP Transformation Office), D. Swarovski KG, Wattens, Austria			
	Keynote by Irene Bouchal (Head of HR Management) und Peter Gollwitsch (Director Strategy & Concept), Netural GmbH, Linz, Austria			
Interactive panel discussion on managing future challenges of entrepreneurship & innovation				

19:15 sharp!	Departure at Bus Parking Innsbruck (Kaiserjägerstraße 583), next to MCI	Bus transfer to Conference Dinner (bring your badge!)
20:00	Restaurant 1809, Bergisel, Innsbruck	Conference Dinner Best Paper Award (Sponsored by Swarovski) Endnote address by Leo Paul Dana (Montpellier Business School)
22:30		Bus Transfer to MCI
23:00	Hofgarten Café & Restaurant, Rennweg 6a, Innsbruck	IECER 2018 Conference Party feat. the "WazExperience"

Friday, 28 September 2018 (Day 3)

09:00	Sky Lobby & Rooftop 4th floor	Conference Brunch & Get Together (luggage can be stored at MCI)
12:00		End of Conference & Goodbye