

Tuesday, 21<sup>st</sup> March 2017, 17:00 – 18:30, MCI Aula, Universitätsstraße 15

## entrepreneurship, innovation & leadership.

### How to create a dynamic organization



## HAP KLOPP

**Co-Founder and long-time CEO of The North Face®  
Executive Chairman of Obscura Digital, San Francisco**

For more than 20 years, Kenneth (Hap) Klopp, was the president of the North Face, a firm that he has co-founded and created the standard for innovation and quality in the outdoors, mountaineering, backpacking and skiing industries.

In 1988 Klopp sold The North Face® and founded HK Consulting, a strategic and brand oriented consulting company in the San Francisco area. In addition to consulting, Mr. Klopp is now Executive Chairman of Obscura Digital, a San Francisco based data visualization company and on the Board of Cocona, the nanoscale materials company providing performance apparel fabrics. He also serves as a Director of Mission Athletecare, Inc., as a Director of Wildlife Works, Inc. and has been involved in numerous entrepreneurial endeavors. His achievements have been recognized on national television and in publications including BusinessWeek, Forbes, The Wall Street Journal, Inc. Magazine, Success and other noted periodicals.

Hap Klopp holds a BA and an MBA from Stanford University. He is a Professor at Hult University, San Francisco, the author of 2 books on business philosophy and management, is and is a periodic lecturer at the Business Schools of Stanford, the University of California and the University of Montana. Hap devotes considerable time to mentoring and advising students from those institutions on their career choices and their subsequent endeavours. Special thanks is given to regularly host and advise MCI students at their study trip to the Silicon Valley.

*For MCI students only. We ask for your kind understanding. Please register at [bestpractice@mci.edu](mailto:bestpractice@mci.edu).*



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