

distinguished guest.

Tuesday, 16<sup>th</sup> June 2015, 12:30–14:00 hrs, MCI Aula, Universitaetsstrasse 15, Innsbruck

**why family enterprises are more successful.**



## PROF. JOHN A. DAVIS

Faculty Chair, Families in Business Program, Harvard Business School  
Chairman, Cambridge Institute for Family Enterprise

For thirty-five years, John Davis has served as an academic, advisor, author and speaker in the family enterprise field. He is recognized globally as a leading authority on family enterprise, family wealth, leadership and succession and as one of America's leading wealth advisors. For decades, his ideas, advice, lectures and writing have helped to develop leaders, professionalize businesses, strengthen families and pass enterprises from one generation to the next.

John Davis advises leading families and executives around the world on topics such as long-term sustainability, corporate and family governance, developing the next generation, succession planning, conflict resolution, ownership and business strategy, professionalizing the family business, and many others.

He is Founder and Chairman of two leading international organizations that support enterprising families: Cambridge Advisors to Family Enterprise, an advisory firm, and the Cambridge Institute for Family Enterprise, a think-tank and educational resource for families. Since 1997, he has been a faculty member at Harvard Business School where he leads the Families in Business program.

Participation is free for registered guests: [alumni@mci.edu](mailto:alumni@mci.edu).