

distinguished guest.

Friday, March, 18th, 2016, 12:30 – 14:00, MCI Aula, Universitaetsstrasse 15, 3rd floor

management challenge - strategy vs. daily business.



CHRISTOPH VILANEK

CEO, Freenet Group

As digital lifestyle provider, the freenet Group is the largest network-independent supplier of mobile communications services in Germany. In addition, the Group is increasingly establishing itself in the digital lifestyle field as a supplier of internet-based applications for private customers.

After graduating from University of Innsbruck with a degree in business administration, Christoph Vilanek started his professional career at the publishing company Time-Life International in 1991. For altogether 10 years he worked for different publishers such as Merian electronic, Meister Verlag, and boo.com and in specialist mail order business with a focus on online media.

In 2001 the native Austrian changed his career to international management consulting at MCKinsey & Co., where he was in charge of telecommunications in Germany and Eastern Europe.

Between 2005 and 2009 Vilanek assumed responsibility for customer communication, development and service at the debitel AG in Stuttgart. When debitel was taken over by the listed company Freenet AG, Vilanek was promoted to CEO. He additionally acts as the chair of the supervisory board at Ströer Media SE.

Christoph Vilanek is married, has two children and lives in Hamburg and Munich.

Free participation for members of MCI Alumni & Friends and invited guests. Please register to alumni@mci.edu.